

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE’S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

SAFETY PAPER

COMMITTEE TO ELECT PETER MARCHETTI

53-8825
2116 2

147

DATE 11-2-23

PAY TO THE
ORDER OF

Town Square Plaza

\$ 400.00

Four hundred and no/100 DOLLARS

①



FEDERAL CREDIT UNION
160 West Street, Providence, MA 01827 • (419) 238-4000

MEMO

[Signature]

MP

+1: 2118852501 1004755858 00147

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE
 STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: 211 Jason Street Pittsfield MA 01201	Date: Nov 2, 2003
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I, X Per Marchett

being/on behalf of: X Committee to Elect Per Marchett Mayor

a legally qualified candidate of the X MA

political party for the office of: X Mayor

in the City of Pittsfield

election to be held on: 11/12/03

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

advertiser: _____ date: _____
 salesperson: _____ entered by: _____
 approved by: _____

jan	feb	mar	apr	may	jun	total
<i>John Smith</i>						
dates to run	len	hours to run (daypart)	m	t	w	t
11/6-11/15	13	15	B	B		
\$ total						446.64
#/wk						446.64
rate						8.17

advertiser # _____ advertiser: *Committee to Elect Peter Archuleta*

agency: _____ agency: _____

address: _____ address: _____

city/state/zip: _____ city/state/zip: *Jeane Bellow*

contact person: _____ contact person: *Jeane Bellow*

telephone: _____ telephone: *Political*

log listing: _____ log listing: _____

competing products: _____ competing products: _____

package/program: _____ package/program: _____

P.O. #/EST. # _____ P.O. #/EST. # _____

agency commission _____ % _____ agency commission _____ %

co-op _____ co-op _____

sales person: _____ sales person: _____

notes to traffic & accounting: _____ notes to traffic & accounting: _____

options for make good: ask salesperson
 credit
 dollar for dollar
 extend schedule
 same week
 same flight
 check one: same flight

check one: end of flight
 weekly invoice
 monthly invoice
 special cycle
 describe: _____

check one: stand broadcast mo.
 calendar month

check one: cash in advance
 remit invoice
 check one: _____

check one: announcement
 sponsorship
 political
 public service
 promotional

check one: national
 regional
 local

check one: cash
 trade
 auction

contract # _____ contract #: _____
 cart # _____ cart #: _____

date: _____ date: _____
 cancellation _____ cancellation _____
 new order _____ new order _____
 revision _____ revision _____

contract # _____ contract #: _____
 start date: _____ start date: *Tues Nov 24*
 end date: _____ end date: *Monday Nov 25*

contract

contract

- WBEC - AM
- WBEC - FM
- WUPE
- WSAW

"lowest unit rate" periods, legally qualified candidates may purchase any class of spots available in a package at the package rate, without being required to purchase all parts of the package. For spots airing during a pre-election "lowest unit rate" period, whenever a spot rate included in a package plan is less than the lowest unit rate for the particular length, class and time period in which it is scheduled, the package rate becomes the new lowest unit rate for the same class of time in the same time period. The station will allocate the costs of spots of different classes included in package plans to reflect their true value (which may be different than the rate shown on the face of any agreement or contract received by an advertiser), in accordance with the policies of the FCC.

- **Current rate information** for all of the lengths, classes of time, packages, and rotators offered by Townsquare Media Berkshire is provided to each person who requests information regarding political advertising on Townsquare Media Berkshire. In addition to the current "going rates," the station also will provide its best, good faith estimate of the lowest unit rates upon any request for information.

- **Make Goods.** It is the policy of Townsquare Media Berkshire to offer all political candidates "make goods," prior to the election, for candidate "use" spots that are preempted if Townsquare Media Berkshire has offered time-sensitive make goods for the same class of time to any commercial advertiser within the past year. Townsquare Media Berkshire cannot guarantee, however, that time-sensitive make goods can be provided in the time period or rotation originally ordered. If inventory constraints make identical scheduling impossible, Townsquare Media Berkshire will offer make goods of equivalent value. If these are not acceptable to the candidate, Townsquare Media Berkshire will provide credits or refunds for preempted spots.

- **News and Election Day.** Townsquare Media Berkshire does not accept political advertising during newscasts. Townsquare Media Berkshire does accept political advertising on election day.

PREREQUISITES TO BROADCAST. For each political time order, an NAB political broadcast form must be at Townsquare Media Berkshire representative's office at least 48 hours prior to broadcast. Copies of the current NAB form are available upon request. Tapes must be at Townsquare Media Berkshire at least 24 hours in advance of their first scheduled airing, or no later than close of business Thursday for weekend airing. However, we will do our best to accommodate federal candidates' requests for reasonable access regardless of notice.

SPONSORSHIP IDENTIFICATION. Under the rules of the Federal Communications Commission and the Federal Election Commission, a sponsorship identification announcement must be given revealing who paid for or sponsored an announcement or program. Candidates and their committees (or an outside party paying for the broadcast) must disclose the true identity of the person or entity by whom or on whose behalf payment is made. If a political announcement does not contain proper sponsorship identification, the station is required to insert the required sponsorship identification before allowing the spot to air. Since all advertisements must be limited to the amount of time purchased, spots lacking the required identification may be partially overdubbed. If Townsquare Media Berkshire is required to perform such production, normal production charges will be assessed.

PREPAYMENT AND CREDIT. All political orders, whether direct from the candidate or through a recognized advertising agency, are subject to normal Townsquare Media Berkshire credit policies. Federal candidates who wish to apply for credit should allow ample time for processing of the credit application. Unless credit is extended, advance payments must be made at least seven (7) days prior to the first scheduled broadcast of the flight. Federal candidates cannot be required to pay more than seven (7) days in advance. Regardless of these policies, we will do our best to meet the reasonable needs of federal candidates for access immediately before the election. All other candidates must pay in advance of broadcast as stated above.

PRODUCTION FACILITIES. Townsquare Media Berkshire will make its production facilities available to federal candidates and their representatives. All inquiries or requests concerning production time and facilities should be made through your sales representative or Townsquare Media Berkshire production department. Production rates are established on an hourly basis and can be affected by the type and amount of equipment and personnel required for a particular job. [The first hour is at no charge, each subsequent hour or portion of will be billed at \$150.00 per hour.]

POLITICAL FILE. We maintain a political file of all requests for broadcast time made by or on behalf of candidates for public office, together with materials showing the disposition made by each station within Townsquare Media Berkshire of each such request, any charges made if the request was granted, and the lengths, classes, and dayparts purchased. The political file for periods from March 1, 2018 onward is available on the station's FCC online public file (link available on the station's website) and for periods prior to March 1, 2018, is available for public inspection during regular business hours at each station's main studio. We retain the records in our political file for a period of two years. If you have any questions about our political file, please do not hesitate to ask.

WBEC - AM **WNAW**
WBEC - FM **WSBS**
WMNB **WUPE**

date: _____ cancellation _____ new order _____ revision _____

contract #: _____
 start date: Monday Nov 6th end date: Tues Nov 7th
contract

advertiser: Committee to Elect
 advertiser #: Peter Marchetti
 agency: _____
 address: _____
 city/state/zip: _____
 contact person: Joanne Billaw
 telephone: _____
 log listing: Political
 competing products: _____
 package/program: _____
 P.O. # / EST. # _____
 agency commission _____ % co-op
 sales person: _____ s.s. # _____
 notes to traffic & accounting: _____

check one:
 announcement
 sponsorship
 political
 public service
 promotional

contract #: _____
 cart #: _____

check one:
 remit invoice
 cash in advance

check one:
 agency
 direct

check one:
 stand broadcast mo.
 calendar month

check one:
 local
 regional
 national

check one:
 end of flight
 weekly invoice
 monthly invoice
 special cycle
 describe: _____

check one:
 cash
 trade
 auction

options for make good
 check one:
 same flight
 same week
 extend schedule
 dollar for dollar
 credit
 ask salesperson

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
<u>11/6-11/7</u>	<u>15</u>	<u>6a-7p</u>	<u>13</u>	<u>13</u>							<u>8.97</u>			<u>4166.64</u>
<i>Joanne Billaw</i>														
jan	feb	mar	apr	may	jun	total		<u>4166.64</u>						
July	aug	sep	oct	nov	dec									

advertiser: _____ salesperson: _____ approved by: _____
 date: _____ date: _____ entered by: _____



POLITICAL ADVERTISING CHECKLIST

Name of Candidate: Peter Marchese
Office Being Sought: Mayor for Pittsfield
Person Ordering Advertising: Joanne Billaw
Relationship to Candidate: Marketing

Person to Whom Disclosure Is Given:

11/2 Item

- Candidate has been determined to be "legally qualified."
- Candidate's announcement constitutes a "use"; *i.e.*, candidate personally appears on the spot and is identifiable.
- Candidate's announcement contains proper sponsorship identification.
- Candidate has provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.
- Candidate has been provided with:
 - Townsquare Media Berkshire Statement of Policy on Political Advertising; and
 - Townsquare Media Berkshire Station Rate Information
- Campaign Committee has provided list of officers and directors.

Date: _____

Salesperson: Ush...

A FRIENDLY REMINDER TO PITTSFIELD RESIDENTS PLEASE VOTE NOVEMBER 7TH
FOR LEADERSHIP YOU CAN TRUST EXPERIENCE YOU CAN COUNT ON AND
DEDICATION THAT'S PROVEN VOTE PETE MARCHETI FOR MAYOR

PAID FOR BY THE COMMITTEE TO ELECT PETE MARCHETI MAYOR OF PITTSFIELD

I represent that the payment for the above described broadcast time has been furnished by:

X Committee to Elect Marcus S. Han

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

X Cande K. Markham

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

X 11/2/23

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Victoria Spa

Printed Name

D.O.S

Title