

ORDER



Orders
Order / Rev: 1499465
Alt Order #:
Product Desc: Zack Reed - Safety
Estimate:
Flight Dates: 11/06/17 - 11/06/17
Original Date / Rev: 11/03/17 / 11/03/17
Order Type: Political

Primary AE: Mike Albrecht
Sales Office: WKYC
Sales Region: LOC

Agency Name: T Rice Communications / POL
Buying Contact:
Billing Contact:
 21590 Kenison Avenue
 Euclid, OH 44123

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Zack Reed for Mayor / POL
Demographic: A25-54
Product Codes: PL-City Mayor
Priority: P04-GB
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 113276
Agency External ID: 39461AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/06/17	5	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	5	\$1,500.00	\$1,275.00	0.00
Totals	5	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Albrecht			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKYC	11/06/17	11/06/17	Wendy Williams 11a-12p	CM	11a-12p	M-----	:30	1	\$125.00	P04-C	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----		1			\$125.00			0.00			
N 2	WKYC	11/06/17	11/06/17	LakesideTod 12-1230p	CM	12-1230p	M-----	:30	1	\$125.00	P04-C	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----		1			\$125.00			0.00			
N 3	WKYC	11/06/17	11/06/17	Days of Our Lives	CM	1p-2p	M-----	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----		1			\$250.00			0.00			
N 4	WKYC	11/06/17	11/06/17	The Doctors 2-3p	CM	M-F 2-3p	M-----	:30	1	\$150.00	P04-C	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----		1			\$150.00			0.00			
N 5	WKYC	11/06/17	11/06/17	Local News @ 6p M-F	CM	6p-630p	M-----	:30	1	\$850.00	P04-C	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/06/17	11/12/17	M-----		1			\$850.00			0.00			
Totals														5	\$1,500.00