

REP HEADLINE# 7113417 TRF# 562712 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP MAR24/14 15.29
CHANGES ** WXMI-TV ***

ADV # ADV. NAME POLI/RGA-SNYDER/R/GOV/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME CAROLYN GOOD

1427 LESLIE AVE SALES PRSN WA- JUSTIN VOTTA
ALEXANDRIA, VA 22301

ORDER # CONTRACT # 7113417 CLASS: NATL. LOCAL REGIONAL
PRDCT RGA - SNYDER 3/25 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR25/14 MAR31/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAR24/14 15.29

REP: TO ODENE
FROM WES
OKD M1 SEE LINE 24
TTLS SAME
THANKS PLEASE CONFIRM 3/24

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****
RICK SNYDER/RGA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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4	S		800P-900P	30		\$400.00	3/28	3/28	0		FRI	0
AGENCY ADVERTISER CODE = RGASN AGENCY EST# = 325331												
AGENCY PRODUCT CODE = ORDR												
PROGRAM : BONES												
RA35+ : 5.5												
CON COM1: BONES												

REP HEADLINE# 7113417 TRF# 562712 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAR24/14 15.29
 CHANGES ** WXTM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

24	A		800P-900P	30		\$400.00	3/28	3/28	2		FRI	2
PROGRAM : RAKE RA35+ : 5.5 ORD COM1 : PROGRAM CHANGE - RAKE WILL AIR IN THIS TP ON 3/28. PLS ADVISE & CHANGE ORD COM2 : ORDER. THIS IS A REPLACEMENT FOR N/A SPOT ON MAR28 ON LINE-4 FOR 2 SPOTS/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#4 MISSED: FRI/800P-900P MAR28 (2/WK) 30S \$400.00 (MAR24/14) OFFER: FRI/800P-900P MAR28 (2/WK) 30S \$400.00 PLS ADVISE. CMT: PROGRAM CHANGE - RAKE WILL AIR IN THIS TP ON 3/28. PLS ADVISE & CHANGE CMT: ORDER.												

MAR/14 11140.00 APR/14 \$4,250.00 CONTRACT TOTAL 15390.00
 TOTAL SPOTS 54

MARKET TOTALS \$57,000 WXTM 27% WOTV 2% WZZM 16% WWSM 41% WOOD 14% WXSP 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+* EWMT 0% WZPX 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

MAR24/14 11.01
*** WXTM-TV ***

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PROGRAM : FOX 17 NEWS @ 5
RA35+ : 1.5
CON COM1: FOX 17 NEWS @ 5
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REP HEADLINE# 7113417
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAR24/14 11.01
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-800A	30		\$225.00	3/28	3/28	2		FRI	2
			PROGRAM : FOX 17 MORNING NEWS									
			RA35+ : 2.5									
			CON COM1: FOX 17 MORNING NEWS									
4			800P-900P	30		\$400.00	3/28	3/28	2		FRI	2
			PROGRAM : BONES									
			RA35+ : 5.5									
			CON COM1: BONES									
5			1000P-1100P	30		\$500.00	3/31	3/31	2		MON	2
			PROGRAM : FOX 17 NEWS AT TEN									
			RA35+ : 4.5									
			CON COM1: FOX 17 NEWS AT TEN									
6			500P-530P	30		\$100.00	3/31	3/31	1		MON	1
			PROGRAM : FOX 17 NEWS @ 5									
			RA35+ : 1.5									
			CON COM1: FOX 17 NEWS @ 5									
7			700A-800A	30		\$225.00	3/31	3/31	2		MON	2
			PROGRAM : FOX 17 MORNING NEWS									
			RA35+ : 2.5									
			CON COM1: FOX 17 MORNING NEWS									
8			800P-900P	30		\$650.00	3/31	3/31	2		MON	2
			PROGRAM : BONES									
			RA35+ : 7.0									
			CON COM1: BONES									
9			900P-1000P	30		\$700.00	3/31	3/31	2		MON	2
			PROGRAM : THE FOLLOWING									
			RA35+ : 6.5									
			CON COM1: THE FOLLOWING									
10			1000P-1100P	30		\$325.00	3/29	3/29	2		SAT	2
			PROGRAM : FOX 17 NEWS AT TEN									
			RA35+ : 3.5									
			CON COM1: FOX 17 NEWS AT TEN									

PaPe

MAR24/14 11.01
*** WMMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
11			500A-900A	30		\$40.00	3/29	3/29	8		SAT	8
PROGRAM : FOX 17 MORNING NEWS												
RA35+ : 1.0												
CON COM1: FOX 17 MORNING NEWS												
12			1000P-1100P	30		\$450.00	3/30	3/30	2		SUN	2
PROGRAM : FOX 17 NEWS AT TEN												
RA35+ : 4.0												
CON COM1: FOX 17 NEWS AT TEN												
13			1200N-530P	30		\$650.00	3/30	3/30	3		SUN	3
PROGRAM : NASCAR SPRINT CUP												
RA35+ : 6.5												
CON COM1: NASCAR SPRINT CUP												
14			500A-900A	30		\$40.00	3/30	3/30	8		SUN	8
PROGRAM : FOX 17 MORNING NEWS												
RA35+ : 1.0												
CON COM1: FOX 17 MORNING NEWS												
15			1000P-1100P	30		\$500.00	3/27	3/27	2		THU	2
PROGRAM : FOX 17 NEWS AT TEN												
RA35+ : 4.5												
CON COM1: FOX 17 NEWS AT TEN												
16			500P-530P	30		\$100.00	3/27	3/27	1		THU	1
PROGRAM : FOX 17 NEWS @ 5												
RA35+ : 1.5												
CON COM1: FOX 17 NEWS @ 5												
17			700A-800A	30		\$225.00	3/27	3/27	2		THU	2
PROGRAM : FOX 17 MORNING NEWS												
RA35+ : 2.5												
CON COM1: FOX 17 MORNING NEWS												
18			1000P-1100P	30		\$500.00	3/25	3/25	2		TUE	2
PROGRAM : FOX 17 NEWS AT TEN												
RA35+ : 4.5												
CON COM1: FOX 17 NEWS AT TEN												

REP HEADLINE# 7113417
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAR24/14 11.01
*** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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19			500P-530P	30		\$100.00	3/25	3/25	1		TUE	1
PROGRAM : FOX 17 NEWS @ 5												
RA35+ : 1.5												
CON COM1: FOX 17 NEWS @ 5												

20			700A-800A	30		\$225.00	3/25	3/25	2		TUE	2
PROGRAM : FOX 17 MORNING NEWS												
RA35+ : 2.5												
CON COM1: FOX 17 MORNING NEWS												

21			1000P-1100P	30		\$500.00	3/26	3/26	2		WED	2
PROGRAM : FOX 17 NEWS AT TEN												
RA35+ : 4.5												
CON COM1: FOX 17 NEWS AT TEN												

22			500P-530P	30		\$100.00	3/26	3/26	1		WED	1
PROGRAM : FOX 17 NEWS @ 5												
RA35+ : 1.5												
CON COM1: FOX 17 NEWS @ 5												

23			700A-800A	30		\$225.00	3/26	3/26	2		WED	2
PROGRAM : FOX 17 MORNING NEWS												
RA35+ : 2.5												
CON COM1: FOX 17 MORNING NEWS												

MAR/14 11140.00 APR/14 \$4,250.00

CONTRACT TOTAL 15390.00
TOTAL SPOTS 54

MARKET TOTALS \$57,000 WXTI 27% WOTV 2% WZZM 16% WWTM 41% WOOD 14% WXSP 0% CABL 0%
EWTM 0% WZPX 0%

SVC- NSI
DEMOS- RA35+*

CONTRACT



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u> 562712 /		<u>Alt Order #</u> 07113417
<u>Product</u> RGA - SNYDER 3/25		
<u>Contract Dates</u> 03/25/14 - 03/31/14		<u>Estimate #</u> 325331
<u>Advertiser</u> Republican Governors Association		<u>Original Date / Revision</u> 03/24/14 / 03/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXMI	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> RGASN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	17	03/28/14	03/28/14	Fri Fox 17 News at 10p	10p-11p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	----2--				2	\$500.00	0.00			
N 2	17	03/28/14	03/28/14	Fri Fox 17 News at 5P	5p-530p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	----1--				1	\$100.00	0.00			
N 3	17	03/28/14	03/28/14	Fri 7a-8a News	7a-8a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	----2--				2	\$225.00	0.00			
N 4	17	03/28/14	03/28/14	Fri Prime 758p-9p	758p-9p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	----2--				2	\$400.00	0.00			
N 5	17	03/31/14	03/31/14	Mon Fox 17 News at 10p	10p-11p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	2-----				2	\$500.00	0.00			
N 6	17	03/31/14	03/31/14	Mon Fox 17 News at 5P	5p-530p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	1-----				1	\$100.00	0.00			
N 7	17	03/31/14	03/31/14	Mon 7a-8a News	7a-8a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	2-----				2	\$225.00	0.00			
N 8	17	03/31/14	03/31/14	Monday Prime 758p-9p	758p-9p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	2-----				2	\$650.00	0.00			
N 9	17	03/31/14	03/31/14	Mon Prime 9p-10p	9p-10p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	2-----				2	\$700.00	0.00			
N 10	17	03/29/14	03/29/14	Sa Fox 17 News at 10p	10p-11p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-----2-				2	\$325.00	0.00			
N 11	17	03/29/14	03/29/14	Sa 5-9a	5a-9a		:30				NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-----8-				8	\$40.00	0.00			
N 12	17	03/30/14	03/30/14	Su Fox 17 News at 10p	10p-11p		:30				NM	2	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WXMI-TV
3117 Plaza Drive NE
Grand Rapids, MI 49525
(616) 364-8722

<u>Contract / Revision</u>	<u>Alt Order #</u>
562712 /	07113417

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/25/14 - 03/31/14	RG - SNYDER 3/25	325331

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	03/24/14 / 03/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-----2				2	\$450.00	0.00			
N 13	17	03/30/14	03/30/14	Nascar of FOX	12p-530p		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-----3				3	\$650.00	0.00			
N 14	17	03/30/14	03/30/14	Su 5-9a	5a-9a		:30				NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-----8				8	\$40.00	0.00			
N 15	17	03/27/14	03/27/14	Thu Fox 17 News at 10p	10p-11p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	---2---				2	\$500.00	0.00			
N 16	17	03/27/14	03/27/14	Thu Fox 17 News at 5P	5p-530p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	---1---				1	\$100.00	0.00			
N 17	17	03/27/14	03/27/14	Thu 7a-8a News	7a-8a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	---2---				2	\$225.00	0.00			
N 18	17	03/25/14	03/25/14	Tue Fox 17 News at 10p	10p-11p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-2-----				2	\$500.00	0.00			
N 19	17	03/25/14	03/25/14	Tue Fox 17 News at 5P	5p-530p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-1-----				1	\$100.00	0.00			
N 20	17	03/25/14	03/25/14	Tue 7a-8a News	7a-8a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	-2-----				2	\$225.00	0.00			
N 21	17	03/26/14	03/26/14	Wed Fox 17 News at 10p	10p-11p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	--2----				2	\$500.00	0.00			
N 22	17	03/26/14	03/26/14	Wed Fox 17 News at 5P	5p-530p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	--1----				1	\$100.00	0.00			
N 23	17	03/26/14	03/26/14	Wed 7a-8a News	7a-8a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/24/14	03/30/14	--2----				2	\$225.00	0.00			
Totals										0.00		54	\$15,390.00

Time Period	# of Spots	Gross Amount	Net Amount
02/24/14 - 03/30/14	45	\$11,140.00	\$9,469.00
03/31/14 - 03/31/14	9	\$4,250.00	\$3,612.50
Totals	54	\$15,390.00	\$13,081.50

Signature: _____

Date: _____

3126114

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Smart Media Group,

being/on behalf of: Snyder - RGA,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Rick Snyder - RGA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Buckler


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/24/14

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Stephen Gault
Printed Name

Owner
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Rick Snyder - RGA

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

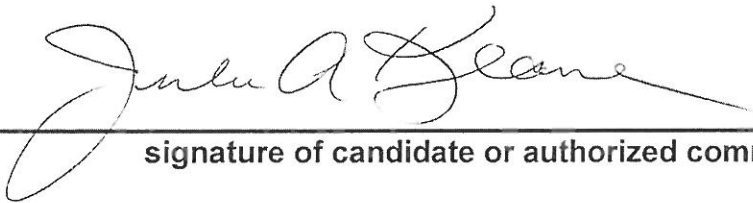
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

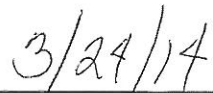
☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 03/25/2014
- (2) **Name of candidate:** Rick Snyder
- (3) **Office for which candidate is running:** Governor
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** N/A
- (6) **Request made by candidate:** Yes: X No: (Check one)
- (7) **Request made on behalf of candidate by:** Smart Media Group
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: X Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: X No:
(Check one. If "yes", state amount in space below):

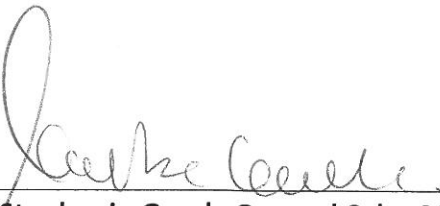
GROSS: \$15,390.00 NET: \$13,081.50

WXMI

STATION

03/26/2014

DATE


Stephanie Gonda General Sales Mgr
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION