

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT30/14 18.32  
 ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WXXMI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA

TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT30/14 18.32

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 19500.00  
 TOTAL SPOTS 44

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT30/14 11.52  
 ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WXXMI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA  
 TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT30/14 11.52

REP: TO ODENE  
 FROM OLDER  
 REVISED ORDER  
 ADDED \$5600, NEW TOTAL \$19500  
 PLEASE CONFIRM AND THANK YOU

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:  
 M3 UNRESTL BUY#8 MISSED: MON/600A-700A NOV3 30S \$200.00 (OCT30/14)  
 BUY#37 TH-F,M/1100P-1135P OCT30 (2/WK) 30S \$300.00  
 BUY#38 SAT/1000P-1100P NOV1 (2/WK) 30S \$850.00  
 BUY#39 SAT/1100P-1130P NOV1 30S \$400.00  
 BUY#41 TH,M/1100P-1135P OCT30 30S \$300.00  
 OFFER: SUN/600A-700A NOV2 30S \$200.00  
 & SAT/1100P-1200M NOV1 (2/WK) 30S \$850.00  
 & SAT/1200M-1235A NOV1 30S \$400.00  
 & SUN/1100A-1200N NOV2 30S \$600.00  
 & MON/800A-900A NOV3 30S \$300.00  
 CMT: PROGRAM TIME CHANGE AND SPOTS N/A, PLEASE SEE MG OFFERS.

CONTRACT TOTAL 19500.00  
 TOTAL SPOTS 45

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT30/14 11.47  
 ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WXML-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA

TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT30/14 11.47

REP: TO ODENE  
 FROM OLDER  
 REVISED ORDER  
 ADDED \$5600, NEW TOTAL \$19500  
 PLEASE CONFIRM AND THANK YOU

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CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING ~ AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL 19500.00  
 TOTAL SPOTS 45

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 15.09  
 \*\*CHANGES\*\* \*\*\* WXMI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA  
 TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL  
 PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT29/14 15.09

REP: TO ODENE  
 FROM OLDER  
 REVISED ORDER  
 ADDED \$5600, NEW TOTAL \$19500  
 PLEASE CONFIRM AND THANK YOU

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM ALL STATIONS USING ELECTRONIC INVOICING -- AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS   | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|--------|-----------|
| 37  | A   |    | 1100P-1135P | 30   |     | \$300.00 | 10/30      | 11/3     | 3       |           | TH-F,M | 3         |
| AGENCY ADVERTISER CODE = 174 AGENCY EST# = 1726<br>AGENCY PRODUCT CODE = 189<br>PROGRAM : LN<br>CON COM1 : LN |     |    |             |      |     |          |            |          |         |           |        |           |

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 15.09  
 \*\*\*CHANGES\*\*\* \*\* WXMI-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|              |   |  |             |    |  |          |      |      |   |  |     |   |
|--------------|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 38           | A |  | 1000P-1100P | 30 |  | \$850.00 | 11/1 | 11/1 | 2 |  | SAT | 2 |
| PROGRAM : LN |   |  |             |    |  |          |      |      |   |  |     |   |
| CON COM1: LN |   |  |             |    |  |          |      |      |   |  |     |   |

|              |   |  |             |    |  |          |      |      |   |  |     |   |
|--------------|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 39           | A |  | 1100P-1130P | 30 |  | \$400.00 | 11/1 | 11/1 | 1 |  | SAT | 1 |
| PROGRAM : LN |   |  |             |    |  |          |      |      |   |  |     |   |
| CON COM1: LN |   |  |             |    |  |          |      |      |   |  |     |   |

|              |   |  |             |    |  |            |      |      |   |  |     |   |
|--------------|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 40           | A |  | 1000P-1100P | 30 |  | \$1,000.00 | 11/2 | 11/2 | 2 |  | SUN | 2 |
| PROGRAM : LN |   |  |             |    |  |            |      |      |   |  |     |   |
| CON COM1: LN |   |  |             |    |  |            |      |      |   |  |     |   |

|              |   |  |             |    |  |          |       |      |   |  |      |   |
|--------------|---|--|-------------|----|--|----------|-------|------|---|--|------|---|
| 41           | A |  | 1100P-1135P | 30 |  | \$300.00 | 10/30 | 11/3 | 2 |  | TH,M | 2 |
| PROGRAM : LN |   |  |             |    |  |          |       |      |   |  |      |   |
| CON COM1: LN |   |  |             |    |  |          |       |      |   |  |      |   |

OCT/14 \$1,050.00 NOV/14 18450.00 CONTRACT TOTAL 19500.00  
 MARKET TOTALS \$106,923 WXTM 13% WOTV 0% WZZM 22% WMMT 30% WOOD 35% WXSP 0% CABL 0%  
 DEMOS- RA35+\* EMMT 0% WZPX 0% TOTAL SPOTS 45

SVC- NSI  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7199662 TRF# 586393 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 7: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT28/14 19.02  
 ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WXXI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/MICH. REPUBLICAN PARTY REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME MICHELLE IRVIN

1911 NORTH FT. MYER DRIVE #400 SALES PRSN WA- JUSTIN VOTTA

ARLINGTON, VA 22209

ORDER # \_\_\_\_\_ CONTRACT # 7199662 CLASS: NATL. LOCAL REGIONAL

PRDCT MI REP PARTY 10/22 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT22/14 OCT28/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT28/14 19.02

STA: \_\_\_\_\_  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 24550.00  
 TOTAL SPOTS 88

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT27/14 14.32  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES\*\*\* \*\* WXMI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA

TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT27/14 14.32

REP: TO NSA FROM JAY  
 OK'D MG2  
 PLEASE CONFIRM

STA: \_\_\_\_\_

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 35  | S   |    | 1100P-1135P | 30   |     | \$200.00 | 10/28      | 10/28    | 0       |           | TUE  | 0         |
| AGENCY ADVERTISER CODE = 174 AGENCY EST# = 1726<br>AGENCY PRODUCT CODE = 189<br>PROGRAM : 11P NEWS<br>ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS<br>PART OF A MAKEGOOD MADE UP OF LINES 30-35 |     |    |             |      |     |          |            |          |         |           |      |           |

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !!! OCT27/14 14.32  
 HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|    |   |  |           |    |  |          |       |       |   |  |     |   |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 36 | A |  | 800A-900A | 30 |  | \$200.00 | 10/28 | 10/28 | 1 |  | TUE | 1 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : 8AM NEWS  
 ORD COM1 : PROGRAM CHANGE, OFFERING 1X 8AM NEWS ON 10/28  
 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-35 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:

|    |      |        |  |  |  |  |       |  |     |          |             |  |
|----|------|--------|--|--|--|--|-------|--|-----|----------|-------------|--|
| M2 | OK'D | BUY#35 | MISSED: TUE/1100P-1135P                            |  |  |  | OCT28 |  | 30S | \$200.00 | (OCT27/14)  |  |
|    |      |        | OFFER: TUE/800A-900A                               |  |  |  | OCT28 |  | 30S | \$200.00 | PLS ADVISE. |  |
|    |      |        | CMT: PROGRAM CHANGE, OFFERING 1X 8AM NEWS ON 10/28 |  |  |  |       |  |     |          |             |  |

OCT/14 \$1,050.00 NOV/14 12850.00 CONTRACT TOTAL 13900.00  
 MARKET TOTALS \$106,923 WXMT 13% MOTV 0% WZZM 22% WMMT 30% WOOD 35% WXSP 0% CABL 0%  
 DEMOS- RA35+\* EWMT 0% WZFX 0%

SVC- NSI  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT28/14 07.57  
 ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WXXM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA  
 TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL  
 PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT28/14 07.57

REP: TO NSA FROM JAY  
 OK'D MG2  
 PLEASE CONFIRM

STA: \_\_\_\_\_  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
 STATION MAKEGOOD OFFERS:  
 M2 OK'D BUY#35 MISSED:TUE/1100P-1135P OCT28 30S \$200.00 (OCT27/14)  
 OFFER:TUE/800A-900A OCT28 30S \$200.00 PLS ADVISE.  
 CMT:PROGRAM CHANGE, OFFERING 1X 8AM NEWS ON 10/28  
 CONTRACT TOTAL 13900.00  
 TOTAL SPOTS 35

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT24/14 17.25  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXTM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA  
 TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL  
 PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/14 17.25

REP: TO ODENE  
 FROM OLDER  
 MAKEGOOD APPROVED  
 PLEASE SEE LINES 30-35  
 PLEASE CONFIRM AND THANK YOU

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 2   | S   |    | 1100P-1130P | 30   |     | \$150.00 | 10/31      | 10/31    | 0       |           | FRI  | 0         |
| AGENCY ADVERTISER CODE = 174 AGENCY EST# = 1726<br>AGENCY PRODUCT CODE = 189<br>PROGRAM : FOX 17 NEWS-11<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11 |     |    |             |      |     |          |            |          |         |           |      |           |

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS:

30 A 1100P-1135P 30 \$300.00 11/3 11/3 1 MON 1  
 PROGRAM : 11P NEWS  
 ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS  
 THIS IS A MAKE-GOOD FOR OCT31 ON LINE-2 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT27 ON LINE-7 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR NOV3 ON LINE-7 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-11 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR NOV1 ON LINE-12 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT26 ON LINE-14 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT30 ON LINE-18 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-22 FOR 1 SPOT/WK

31 A 1100P-1200M 30 \$600.00 11/1 11/1 1 SAT 1  
 PROGRAM : NEWSLATE  
 ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 30-35

32 A 1200M-1235A 30 \$175.00 11/1 11/1 1 SAT 1  
 PROGRAM : NEWS NOT AT 11P  
 ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 30-35

33 A 1100P-1200M 30 \$800.00 10/26 10/26 1 SUN 1  
 PROGRAM : NEWSLATE  
 ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 30-35

34 A 1100P-1135P 30 \$200.00 10/30 10/30 1 THU 1  
 PROGRAM : 11P NEWS  
 ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 30-35

35 A 1100P-1135P 30 \$200.00 10/28 10/28 1 TUE 1  
 PROGRAM : 11P NEWS  
 ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS  
 PART OF A MAKEGOOD MADE UP OF LINES 30-35

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|   |   |  |             |    |  |          |       |      |   |  |     |   |
|---|---|--|-------------|----|--|----------|-------|------|---|--|-----|---|
| 7   | S |  | 1100P-1130P | 30 |  | \$150.00 | 10/27 | 11/3 | 0 |  | MON | 0 |
| PROGRAM : FOX 17 NEWS-11<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11 |   |  |             |    |  |          |       |      |   |  |     |   |

|   |   |  |             |    |  |          |      |      |   |  |     |   |
|---|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 11  | S |  | 1000P-1100P | 30 |  | \$550.00 | 11/1 | 11/1 | 0 |  | SAT | 0 |
| PROGRAM : FOX 17 NEWS-10SA (9/6, 10/25)<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-10SA (9/6, 10/25) |   |  |             |    |  |          |      |      |   |  |     |   |

|   |   |  |             |    |  |          |      |      |   |  |     |   |
|---|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 12  | S |  | 1100P-1135P | 30 |  | \$175.00 | 11/1 | 11/1 | 0 |  | SAT | 0 |
| PROGRAM : FOX 17 NEWS-11SA (9/6, 10/25)<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11SA (9/6, 10/25) |   |  |             |    |  |          |      |      |   |  |     |   |

|   |    |  |             |    |  |          |      |      |   |  |     |   |
|---|----|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 14  | ES |  | 1000P-1100P | 30 |  | \$800.00 | 11/2 | 11/2 | 1 |  | SUN | 1 |
| PROGRAM : FOX 17 NEWS-10 SU<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-10 SU |    |  |             |    |  |          |      |      |   |  |     |   |

|   |   |  |             |    |  |          |       |       |   |  |     |   |
|---|---|--|-------------|----|--|----------|-------|-------|---|--|-----|---|
| 18  | S |  | 1100P-1130P | 30 |  | \$150.00 | 10/30 | 10/30 | 0 |  | THU | 0 |
| PROGRAM : FOX 17 NEWS-11<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11 |   |  |             |    |  |          |       |       |   |  |     |   |

|   |   |  |             |    |  |          |       |       |   |  |     |   |
|---|---|--|-------------|----|--|----------|-------|-------|---|--|-----|---|
| 22  | S |  | 1100P-1130P | 30 |  | \$150.00 | 10/28 | 10/28 | 0 |  | TUE | 0 |
| PROGRAM : FOX 17 NEWS-11<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11 |   |  |             |    |  |          |       |       |   |  |     |   |

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !! OCT24/14 17.25  
 HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES \*\*\* \*\* WXMI-TV \*\*\*

STATION MAKEGOOD OFFERS:

| LINE# | REP  | CD | TIME PERIOD             | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS   |
|-------|------|----|-------------------------|------|-----|------|------------|----------|----------|-----------|------|-------------|
| M1    | OK'D |    | MISSED: FRI/1100P-1130P |      |     |      | OCT31      |          | 30S      | \$150.00  |      | (OCT24/14)  |
|       |      |    | MON/1100P-1130P         |      |     |      | OCT27      | NOV3     | 30S      | \$150.00  |      |             |
|       |      |    | SAT/1100P-1100P         |      |     |      | NOV1       |          | 30S      | \$550.00  |      |             |
|       |      |    | SAT/1100P-1135P         |      |     |      | NOV1       |          | 30S      | \$175.00  |      |             |
|       |      |    | SUN/1000P-1100P         |      |     |      | OCT26      |          | 30S      | \$800.00  |      |             |
|       |      |    | THU/1100P-1130P         |      |     |      | OCT30      |          | 30S      | \$150.00  |      |             |
|       |      |    | TUE/1100P-1130P         |      |     |      | OCT28      |          | 30S      | \$150.00  |      |             |
|       |      |    | OFFER: MON/1100P-1135P  |      |     |      | NOV3       |          | 30S      | \$300.00  |      | PLS ADVISE. |
|       |      |    | & SAT/1100P-1200M       |      |     |      | NOV1       |          | 30S      | \$600.00  |      |             |
|       |      |    | & SAT/1200M-1235A       |      |     |      | NOV1       |          | 30S      | \$175.00  |      |             |
|       |      |    | & SUN/1100P-1200M       |      |     |      | OCT26      |          | 30S      | \$800.00  |      |             |
|       |      |    | & THU/1100P-1135P       |      |     |      | OCT30      |          | 30S      | \$200.00  |      |             |
|       |      |    | & TUE/1100P-1135P       |      |     |      | OCT28      |          | 30S      | \$200.00  |      |             |

OCT/14 \$1,050.00 NOV/14 12850.00 CONTRACT TOTAL 13900.00  
 TOTAL SPOTS 35

MARKET TOTALS \$106,923 WXMI 13% WOTV 0% WZZM 22% WMMT 30% WOOD 35% WXSP 0% CABL 0%  
 EMMT 0% WZPX 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !! OCT27/14 11.34  
 HARRIS REPORT FROM STATION \*\*\* WXMI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA  
 TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT27/14 11.34

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:  
 M2 UNRESL BUY#35 MISSED:TUE/1100P-1135P OCT28 30S \$200.00 (OCT27/14)  
 OFFER:TUE/800A-900A OCT28 30S \$200.00 PLS ADVISE.  
 CMT:PROGRAM CHANGE, OFFERING 1X 8AM NEWS ON 10/28

CONTRACT TOTAL 13900.00  
 TOTAL SPOTS 35

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !! OCT27/14 11.33  
 HARRIS REPORT FROM STATION \*\*\* WXXI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA  
 TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL  
 PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT27/14 11.33

STA: \_\_\_\_\_  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
 CONTRACT TOTAL 13900.00  
 TOTAL SPOTS 35

REP HEADLINE# 7467133 TRF# 6271159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET AGENCY CREDIT ADVISORY: HARRIS REPORT FROM STATION OCT24/14 16.29  
 CREDIT RISK !!! \*\*\* WXMI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA  
 TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL  
 PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/14 16.29

STA: \_\_\_\_\_  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:  
 M1 UNRESL BUY#2 MISSED:FRI/1100P-1130P OCT31 30S \$150.00 (OCT24/14)  
 BUY#7 MON/1100P-1130P OCT27 NOV3 30S \$150.00  
 BUY#11 SAT/1000P-1100P NOV1 30S \$550.00  
 BUY#12 SAT/1100P-1135P NOV1 30S \$175.00  
 BUY#14 SUN/1000P-1100P OCT26 30S \$800.00  
 BUY#18 THU/1100P-1130P OCT30 30S \$150.00  
 BUY#22 TUE/1100P-1130P OCT28 30S \$150.00  
 OFFER:MON/1100P-1135P NOV3 30S \$300.00  
 & SAT/1100P-1200M NOV1 30S \$600.00  
 & SAT/1200M-1235A NOV1 30S \$175.00  
 & SUN/1100P-1200M OCT26 30S \$800.00  
 & THU/1100P-1135P OCT30 30S \$200.00  
 & TUE/1100P-1135P OCT28 30S \$200.00  
 CMT:SPOTS N/A, PLEASE SEE MG OFFERS PLS ADVISE.

CONTRACT TOTAL 13900.00  
 TOTAL SPOTS 37

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880  
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !! OCT24/14 16.24  
 HARRIS REPORT FROM STATION \*\*\* WXMI-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R WEISER/R/OTH/MI REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA

TOWSON, MD 21286

ORDER # \_\_\_\_\_ CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/14 16.24

REP: TO ODENE  
 FROM ORDER  
 NEW ORDER \$13900/37 SPOTS  
 PLEASE CONFIRM AND THANK YOU

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 13900.00  
 TOTAL SPOTS 37

REP HEADLINE# 7467133  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT24/14 14.56  
 \*\*\* WXXMI-TV \*\*\*

ADV # 621159 ADV. NAME POLI/R WEISER/R/OTH/MI REP.# OFF.# SALESMAN #  
 AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL  
 600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA  
 TOWSON, MD 21286

ORDER # 621159 CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/14 14.56

REP: TO ODENE  
 FROM OLDER  
 NEW ORDER  
 \$13900/37 SPOTS  
 PLEASE CONFIRM AND HTANK YOU

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 1  |     |    | 1000P-1100P | 30   |     | \$1,200.00 | 10/31      | 10/31    | 1        |           | FRI  | 1         |
| AGENCY ADVERTISER CODE = 174 AGENCY EST# = 1726<br>AGENCY PRODUCT CODE = 189   |     |    |             |      |     |            |            |          |          |           |      |           |
| PROGRAM : FOX 17 NEWS-10PM<br>ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-10PM |     |    |             |      |     |            |            |          |          |           |      |           |

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE                       | START DATE               | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------------------------|--------------------------|----------|----------|-----------|------|-----------|
| 2   |     |    | 1100P-1130P | 30   |     | \$150.00                   | 10/31                    | 10/31    | 1        |           | FRI  | 1         |
| PROGRAM : FOX 17 NEWS-11<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11         |     |    |             |      |     |                            |                          |          |          |           |      |           |
| 3   |     |    | 600A-700A   | 30   |     | \$200.00                   | 10/31                    | 10/31    | 1        |           | FRI  | 1         |
| PROGRAM : FOX 17 M-F NEWS 6A<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 M-F NEWS 6A |     |    |             |      |     |                            |                          |          |          |           |      |           |
| 4   |     |    | 700A-800A   | 30   |     | \$300.00                   | 10/31                    | 10/31    | 1        |           | FRI  | 1         |
| PROGRAM : FOX 17 M-F NEWS 7A<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 M-F NEWS 7A |     |    |             |      |     |                            |                          |          |          |           |      |           |
| 5   |     |    | 800A-900A   | 30   |     | \$200.00                   | 10/31                    | 10/31    | 1        |           | FRI  | 1         |
| PROGRAM : FOX 17 M-F NEWS 8A<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 M-F NEWS 8A |     |    |             |      |     |                            |                          |          |          |           |      |           |
| 6   |     |    | 1000P-1100P | 30   |     | \$1,200.00                 | 10/27                    | 11/3     | 1        |           | MON  | 2         |
| PROGRAM : FOX 17 NEWS-10PM<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-10PM     |     |    |             |      |     |                            |                          |          |          |           |      |           |
| 7   |     |    | 1100P-1130P | 30   |     | <del>\$150.00</del><br>300 | <del>10/27</del><br>11/3 | 11/3     | 1        |           | MON  | 2         |
| PROGRAM : FOX 17 NEWS-11<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11         |     |    |             |      |     |                            |                          |          |          |           |      |           |
| 8   |     |    | 600A-700A   | 30   |     | \$200.00                   | 10/27                    | 11/3     | 1        |           | MON  | 2         |
| PROGRAM : FOX 17 M-F NEWS 6A<br>ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 M-F NEWS 6A |     |    |             |      |     |                            |                          |          |          |           |      |           |

REP HEADLINE# 7467133  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT24/14 14.56  
 \*\*\* WXXMI-TV \*\*\*

| LINE#   | REP | CD | TIME PERIOD                     | LGTH | SEC | RATE                       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|---------------------------------|------|-----|----------------------------|------------|----------|----------|-----------|------|-----------|
| 9   |     |    | 700A-800A                       | 30   |     | \$300.00                   | 10/27      | 11/3     | 1        |           | MON  | 2         |
| PROGRAM : FOX 17 M-F NEWS 7A                                  |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| CON COM1 : FOX 17 M-F NEWS 7A                                 |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| 10  |     |    | 800A-900A                       | 30   |     | \$200.00                   | 10/27      | 11/3     | 1        |           | MON  | 2         |
| PROGRAM : FOX 17 M-F NEWS 8A                                  |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| CON COM1 : FOX 17 M-F NEWS 8A                                 |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| 11  |     |    | 1000P-1100P<br><i>News Late</i> | 30   |     | <del>\$550.00</del><br>600 | 11/1       | 11/1     | 1        |           | SAT  | 1         |
| PROGRAM : FOX 17 NEWS-10SA (9/6, 10/25)                       |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| CON COM1 : FOX 17 NEWS-10SA (9/6, 10/25)                      |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| 12  |     |    | <del>1000P-1100P</del>          | 30   |     | \$175.00                   | 11/1       | 11/1     | 1        |           | SAT  | 1         |
| PROGRAM : FOX 17 NEWS-11SA (9/6, 10/25)                       |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| CON COM1 : FOX 17 NEWS-11SA (9/6, 10/25)                      |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| 13  |     |    | 700A-800A                       | 30   |     | \$125.00                   | 11/1       | 11/1     | 1        |           | SAT  | 1         |
| PROGRAM : FOX 17 NEWS SAT 7A                                  |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| CON COM1 : FOX 17 NEWS SAT 7A                                 |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| 14  |     |    | 1000P-1100P                     | 30   |     | \$800.00                   | 10/26      | 11/2     | 1        |           | SUN  | 2         |
| PROGRAM : FOX 17 NEWS-10 SU                                   |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| CON COM1 : FOX 17 NEWS-10 SU                                  |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| 15  |     |    | 700A-800A                       | 30   |     | \$125.00                   | 10/26      | 11/2     | 1        |           | SUN  | 2         |
| PROGRAM : FOX 17 NEWS SUN 7A                                  |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |                                 |      |     |                            |            |          |          |           |      |           |
| CON COM1 : FOX 17 NEWS SUN 7A                                 |     |    |                                 |      |     |                            |            |          |          |           |      |           |

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE                       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------------------------|------------|----------|----------|-----------|------|-----------|
| 16   |     |    | 800A-900A   | 30   |     | \$125.00                   | 10/26      | 11/2     | 1        |           | SUN  | 2         |
| PROGRAM : FOX 17 NEWS SUN 8A<br>ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS SUN 8A |     |    |             |      |     |                            |            |          |          |           |      |           |
| 17   |     |    | 1000P-1100P | 30   |     | \$1,200.00                 | 10/30      | 10/30    | 1        |           | THU  | 1         |
| PROGRAM : FOX 17 NEWS-10PM<br>ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-10PM     |     |    |             |      |     |                            |            |          |          |           |      |           |
| 18   |     |    | 1100P-1130P | 30   |     | <del>\$150.00</del><br>200 | 10/30      | 10/30    | 1        |           | THU  | 1         |
| PROGRAM : FOX 17 NEWS-11<br>ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11         |     |    |             |      |     |                            |            |          |          |           |      |           |
| 19   |     |    | 600A-700A   | 30   |     | \$200.00                   | 10/30      | 10/30    | 1        |           | THU  | 1         |
| PROGRAM : FOX 17 M-F NEWS 6A<br>ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 M-F NEWS 6A |     |    |             |      |     |                            |            |          |          |           |      |           |
| 20   |     |    | 700A-800A   | 30   |     | \$300.00                   | 10/30      | 10/30    | 1        |           | THU  | 1         |
| PROGRAM : FOX 17 M-F NEWS 7A<br>ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 M-F NEWS 7A |     |    |             |      |     |                            |            |          |          |           |      |           |
| 21   |     |    | 800A-900A   | 30   |     | \$200.00                   | 10/30      | 10/30    | 1        |           | THU  | 1         |
| PROGRAM : FOX 17 M-F NEWS 8A<br>ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 M-F NEWS 8A |     |    |             |      |     |                            |            |          |          |           |      |           |
| 22   |     |    | 1100P-1130P | 30   |     | <del>\$150.00</del><br>200 | 10/28      | 10/28    | 1        |           | TUE  | 1         |
| PROGRAM : FOX 17 NEWS-11<br>ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE<br>CON COM1 : FOX 17 NEWS-11         |     |    |             |      |     |                            |            |          |          |           |      |           |

REP HEADLINE# 7467133  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT24/14 14.56  
 \*\*\* WXXMI-TV \*\*\*

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 23  |     |    | 600A-700A   | 30   |     | \$200.00   | 10/28      | 10/28    | 1        |           | TUE  | 1         |
| PROGRAM : FOX 17 M-F NEWS 6A                                  |     |    |             |      |     |            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : FOX 17 M-F NEWS 6A                                 |     |    |             |      |     |            |            |          |          |           |      |           |
| 24  |     |    | 700A-800A   | 30   |     | \$300.00   | 10/28      | 10/28    | 1        |           | TUE  | 1         |
| PROGRAM : FOX 17 M-F NEWS 7A                                  |     |    |             |      |     |            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : FOX 17 M-F NEWS 7A                                 |     |    |             |      |     |            |            |          |          |           |      |           |
| 25  |     |    | 800A-900A   | 30   |     | \$200.00   | 10/28      | 10/28    | 1        |           | TUE  | 1         |
| PROGRAM : FOX 17 M-F NEWS 8A                                  |     |    |             |      |     |            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : FOX 17 M-F NEWS 8A                                 |     |    |             |      |     |            |            |          |          |           |      |           |
| 26  |     |    | 1000P-1100P | 30   |     | \$1,200.00 | 10/29      | 10/29    | 1        |           | WED  | 1         |
| PROGRAM : FOX 17 NEWS-10PM                                    |     |    |             |      |     |            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : FOX 17 NEWS-10PM                                   |     |    |             |      |     |            |            |          |          |           |      |           |
| 27  |     |    | 600A-700A   | 30   |     | \$200.00   | 10/29      | 10/29    | 1        |           | WED  | 1         |
| PROGRAM : FOX 17 M-F NEWS 6A                                  |     |    |             |      |     |            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : FOX 17 M-F NEWS 6A                                 |     |    |             |      |     |            |            |          |          |           |      |           |
| 28  |     |    | 700A-800A   | 30   |     | \$300.00   | 10/29      | 10/29    | 1        |           | WED  | 1         |
| PROGRAM : FOX 17 M-F NEWS 7A                                  |     |    |             |      |     |            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : FOX 17 M-F NEWS 7A                                 |     |    |             |      |     |            |            |          |          |           |      |           |
| 29  |     |    | 800A-900A   | 30   |     | \$200.00   | 10/29      | 10/29    | 1        |           | WED  | 1         |
| PROGRAM : FOX 17 M-F NEWS 8A                                  |     |    |             |      |     |            |            |          |          |           |      |           |
| ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : FOX 17 M-F NEWS 8A                                 |     |    |             |      |     |            |            |          |          |           |      |           |

OCT/14 \$1,050.00 NOV/14 12850.00 CONTRACT TOTAL 13900.00  
 TOTAL SPOTS 37

REP HEADLINE# 7467133  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/14 14.56  
 \*\*\* WXXI-TV \*\*\*

| LINE#         | REP | CD | TIME PERIOD | LGTH     | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------|-----|----|-------------|----------|-----|------|------------|----------|----------|-----------|------|-----------|
| MARKET TOTALS |     |    | \$106,923   | WXMI 13% |     |      |            |          |          |           |      |           |
|               |     |    |             | WOTV 0%  |     |      |            |          |          |           |      |           |
|               |     |    |             | WZZM 22% |     |      |            |          |          |           |      |           |
|               |     |    |             | WMMT 30% |     |      |            |          |          |           |      |           |
|               |     |    |             | WOOD 35% |     |      |            |          |          |           |      |           |
|               |     |    |             | WXSP 0%  |     |      |            |          |          |           |      |           |
|               |     |    |             | CABL 0%  |     |      |            |          |          |           |      |           |

SVC- NSI  
 DEMOS- RA35+\*

# ORDER



WXMI-TV

**Orders**  
**Order / Rev:** 627159  
**Alt Order #:** 07467133  
**Product Desc:** WEISER FOR UM REGENT  
**Estimate:** 1726  
**Flight Dates:** 10/25/14 - 11/03/14  
**Original Date / Rev:** 10/24/14 / 10/30/14  
**Order Type:** GENERAL

**Primary AE:** Justin Votta  
**Sales Office:** TWDC  
**Sales Region:** National

**Agency Name:** Mentzer Media Services Inc  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmont Ave  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Weiser/R/Oth/MI  
**Demographic:** A35+  
**Product Codes:** PL4  
**Priority:** 11  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 09/29/14   | 10/26/14 | 3       | \$1,050.00   | \$892.50    |
| 10/27/14   | 11/03/14 | 41      | \$18,450.00  | \$15,682.50 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2014  | 3         | \$1,050.00         | \$892.50           | 0.00        |
| November 2014 | 41        | \$18,450.00        | \$15,682.50        | 0.00        |
| <b>Totals</b> | <b>44</b> | <b>\$19,500.00</b> | <b>\$16,575.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Justin Votta      |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|         | Share | Total        |
|---------|-------|--------------|
| WXMI-TV | 13%   | \$19,500.00  |
| Market  | 100%  | \$150,000.00 |

**Competitive Share**

|       | Share | Total       |
|-------|-------|-------------|
| 2WOOD | 35%   | \$52,500.00 |
| 3WZZM | 22%   | \$33,000.00 |
| 4WWMT | 30%   | \$45,000.00 |
| 5WOTV | 0%    | \$0.00      |
| 6WXSP | 0%    | \$0.00      |
| 7WZPX | 0%    | \$0.00      |
| 8CABL | 0%    | \$0.00      |
| 9UNKW | 0%    | \$0.00      |

| Ln | Ch | Start             | End             | Inventory Code                                  | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|----|----|-------------------|-----------------|---|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| 1  | 17 | 10/31/14          | 10/31/14        | M-F Fox17 News at 10p<br>Fri Fox 17 News at 10p | CM    | 10p-11p           | ----1-- | :30         | 1     | \$1,200.0001  |     | 0.00 | NM   | 1     | \$1,200.00 |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
|    |    | Week: 10/27/14    | 11/02/14        | ----1--   |       | 1                 |         | \$1,200.00  |       | 0.00          |     |      |      |       |            |
| 3  | 17 | 10/31/14          | 10/31/14        | M-F 6a News<br>Fri 6a News                      | CM    | 6a-7a             | ----1-- | :30         | 1     | \$200.0002    |     | 0.00 | NM   | 1     | \$200.00   |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
|    |    | Week: 10/27/14    | 11/02/14        | ----1--   |       | 1                 |         | \$200.00    |       | 0.00          |     |      |      |       |            |
| 4  | 17 | 10/31/14          | 10/31/14        |   | CM    | 7a-8a             | ----1-- | :30         | 1     | \$300.0001    |     | 0.00 | NM   | 1     | \$300.00   |

Order / Rev: 627159  
 Alt Order #: 07467133  
 Flight Dates: 10/25/14 - 11/03/14

Advertiser: Weiser/R/Oth/MI  
 Product Desc: WEISER FOR UM REGENT  
 Estimate: 1726  
 WXMI-TV

| Ln                                    | Ch        | Start             | End                | Inventory Code                                     | Break | Start/End Time                  | Days                      | Len           | Spots             | Rate                  | Pri | Rtg           | Type        | Spots | Amount     |
|---------------------------------------|-----------|-------------------|--------------------|--|-------|---------------------------------|---------------------------|---------------|-------------------|-----------------------|-----|---------------|-------------|-------|------------|
| 5                                     | 17        | 10/31/14          | 10/31/14           | M-F 7a News<br>Fri 7a News                         | CM    | 8a-9a                           | ----1--                   | :30           | 1                 | \$200.0001            |     | 0.00          | NM          | 1     | \$200.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | ----1--  |       |                                 |                           |               | 1                 | \$300.00              |     | 0.00          |             |       |            |
| 6                                     | 17        | 10/27/14          | 11/03/14           | M-F 8a News<br>Fri 8a-9a News                      | CM    | 10p-11p                         | 1-----                    | :30           | 1                 | \$1,200.0001          |     | 0.00          | NM          | 2     | \$2,400.00 |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | ----1--  |       |                                 |                           |               | 1                 | \$200.00              |     | 0.00          |             |       |            |
| Week:                                 |           | 11/03/14          | 11/09/14           | 1-----   |       |                                 |                           |               | 1                 | \$1,200.00            |     | 0.00          |             |       |            |
| 7                                     | 17        | 11/03/14          | 11/03/14           | M-F Fox17 News at 10p<br>Mon Fox 17 News at 10p    | CM    | 11p-1135p                       | 1-----                    | :30           | 1                 | \$300.0001            |     | 0.00          | NM          | 1     | \$300.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | 1-----   |       |                                 |                           |               | 1                 | \$1,200.00            |     | 0.00          |             |       |            |
| Week:                                 |           | 11/03/14          | 11/09/14           | 1-----   |       |                                 |                           |               | 1                 | \$1,200.00            |     | 0.00          |             |       |            |
| 8                                     | 17        | 10/27/14          | 11/03/14           | M-F Fox17 News at 11p<br>Fox 17 11p News (Mon)     | CM    | 6a-7a                           | 1-----                    | :30           | 1                 | \$200.0002            |     | 0.00          | NM          | 2     | \$400.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | 1-----   |       |                                 |                           |               | 1                 | \$200.00              |     | 0.00          |             |       |            |
| Week:                                 |           | 11/03/14          | 11/09/14           | 1-----   |       |                                 |                           |               | 1                 | \$200.00              |     | 0.00          |             |       |            |
| <u>Spot</u>                           | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |  |       | <u>Start/End Time</u>           | <u>Weekdays</u>           | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 2                                     | 17        | 11/03/14-11/09/14 | M-F 6a News        |  |       | 6a-7a                           | M-----                    | :30           |                   | <del>(\$200.00)</del> |     | 0.00          | NM          |       |            |
| See MG 8.3                            |           |                   |                    |  |       |                                 |                           |               |                   |                       |     |               |             |       |            |
| [No Time Available] No Time Available |           |                   |                    |  |       |                                 |                           |               |                   |                       |     |               |             |       |            |
| 3                                     | 17        | 11/02/14-11/02/14 | AM News 6a SA/SU   |  |       | 6a-7a                           | -----Su                   | :30           |                   | \$200.00              |     | 0.00          | NM          |       |            |
| Ⓜ MG for 8.2 11/03                    |           |                   |                    |  |       |                                 |                           |               |                   |                       |     |               |             |       |            |
| 9                                     | 17        | 10/27/14          | 11/03/14           | M-F 7a News<br>Mon 7a News                         | CM    | 7a-8a                           | 1-----                    | :30           | 1                 | \$300.0001            |     | 0.00          | NM          | 2     | \$600.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | 1-----   |       |                                 |                           |               | 1                 | \$300.00              |     | 0.00          |             |       |            |
| Week:                                 |           | 11/03/14          | 11/09/14           | 1-----   |       |                                 |                           |               | 1                 | \$300.00              |     | 0.00          |             |       |            |
| 10                                    | 17        | 10/27/14          | 11/03/14           | M-F 8a News<br>Mon 8a-9a News                      | CM    | 8a-9a                           | 1-----                    | :30           | 1                 | \$200.0002            |     | 0.00          | NM          | 2     | \$400.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | 1-----   |       |                                 |                           |               | 1                 | \$200.00              |     | 0.00          |             |       |            |
| Week:                                 |           | 11/03/14          | 11/09/14           | 1-----   |       |                                 |                           |               | 1                 | \$200.00              |     | 0.00          |             |       |            |
| 11                                    | 17        | 11/01/14          | 11/01/14           | Late News not 10p<br>Late News (not 10p start)     | CM    | 11p-12a<br>(11:00 PM-12:00 XM)  | -----1-                   | :30           | 1                 | \$600.0003            |     | 0.00          | NM          | 1     | \$600.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | -----1-  |       |                                 |                           |               | 1                 | \$600.00              |     | 0.00          |             |       |            |
| 12                                    | 17        | 11/01/14          | 11/01/14           | Late News 1/2HR not 11p<br>Late News 1/2HR not 11p | CM    | 12-1235a<br>(12:00 XM-12:35 XM) | -----1-                   | :30           | 1                 | \$175.0003            |     | 0.00          | NM          | 1     | \$175.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | -----1-  |       |                                 |                           |               | 1                 | \$175.00              |     | 0.00          |             |       |            |
| 13                                    | 17        | 11/01/14          | 11/01/14           | AM News 7a SA/SU<br>AM News 7a Sun                 | CM    | 7a-8a                           | -----1-                   | :30           | 1                 | \$125.0002            |     | 0.00          | NM          | 1     | \$125.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | -----1-  |       |                                 |                           |               | 1                 | \$125.00              |     | 0.00          |             |       |            |
| 14                                    | 17        | 10/26/14          | 11/02/14           | SU Fox17 News at 10p<br>Su Fox 17 News at 10p      | CM    | 10p-11p                         | -----1                    | :30           | 1                 | \$800.0002            |     | 0.00          | NM          | 2     | \$1,600.00 |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/20/14          | 10/26/14           | -----1   |       |                                 |                           |               | 1                 | \$800.00              |     | 0.00          |             |       |            |
| <u>Spot</u>                           | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> |  |       | <u>Start/End Time</u>           | <u>Weekdays</u>           | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                                     | 17        | 10/20/14-10/26/14 | Late News not 10p  |  |       | 11p-12a                         | (11:00 PM-12:00MTWThFSaSu | :30           |                   | \$800.00              |     | 0.00          | NM          |       |            |
| Week:                                 |           | 10/27/14          | 11/02/14           | -----1   |       |                                 |                           |               | 1                 | \$800.00              |     | 0.00          |             |       |            |
| 15                                    | 17        | 10/26/14          | 11/02/14           | AM News 7a SA/SU<br>AM News 7a Sun                 | CM    | 7a-8a                           | -----1                    | :30           | 1                 | \$125.0002            |     | 0.00          | NM          | 2     | \$250.00   |
|                                       |           | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>                                    |       |                                 |                           |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:                                 |           | 10/26/14          | 11/02/14           | -----1   |       |                                 |                           |               | 1                 | \$125.00              |     | 0.00          |             |       |            |

Order / Rev: 627159  
 Alt Order #: 07467133  
 Flight Dates: 10/25/14 - 11/03/14

Advertiser: Weiser/R/Oth/MI  
 Product Desc: WEISER FOR UM REGENT  
 Estimate: 1726  
 WXMI-TV

| Ln          | Ch        | Start                                      | End                   | Inventory Code                                  | Break | Start/End Time        | Days            | Len           | Spots | Rate                  | Pri | Rtg           | Type        | Spots | Amount     |
|-------------|-----------|--|-----------------------|---|-------|-----------------------|-----------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|------------|
| 15          | 17        | 10/26/14                                   | 11/02/14              | AM News 7a SA/SU<br>AM News 7a Sun              | CM    | 7a-8a                 | -----1          | :30           | 1     | \$125.0002            |     | 0.00          | NM          | 2     | \$250.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/20/14                             | 10/26/14              | -----1  |       | 1                     |                 |               |       | \$125.00              |     | 0.00          |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | -----1  |       | 1                     |                 |               |       | \$125.00              |     | 0.00          |             |       |            |
| 16          | 17        | 10/26/14                                   | 11/02/14              | AM News 8a SA/SU<br>AM News 8a Sun              | CM    | 8a-9a                 | -----1          | :30           | 1     | \$125.0002            |     | 0.00          | NM          | 2     | \$250.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/20/14                             | 10/26/14              | -----1  |       | 1                     |                 |               |       | \$125.00              |     | 0.00          |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | -----1  |       | 1                     |                 |               |       | \$125.00              |     | 0.00          |             |       |            |
| 17          | 17        | 10/30/14                                   | 10/30/14              | M-F Fox17 News at 10p<br>Thu Fox 17 News at 10p | CM    | 10p-11p               | ---1---         | :30           | 1     | \$1,200.0001          |     | 0.00          | NM          | 1     | \$1,200.00 |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | ---1---   |       | 1                     |                 |               |       | \$1,200.00            |     | 0.00          |             |       |            |
| 18          | 17        | 10/30/14                                   | 10/30/14              | M-F Fox17 News at 11p<br>Fox 17 11p News (Thu)  | CM    | 11p-1135p             | ---1---         | :30           | 1     | \$200.0002            |     | 0.00          | NM          | 1     | \$200.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | ---1---   |       | 1                     |                 |               |       | \$200.00              |     | 0.00          |             |       |            |
| 19          | 17        | 10/30/14                                   | 10/30/14              | M-F 6a News<br>Thu 6a News                      | CM    | 6a-7a                 | ---1---         | :30           | 1     | \$200.0002            |     | 0.00          | NM          | 1     | \$200.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | ---1---   |       | 1                     |                 |               |       | \$200.00              |     | 0.00          |             |       |            |
| 20          | 17        | 10/30/14                                   | 10/30/14              | M-F 7a News<br>Thu 7a News                      | CM    | 7a-8a                 | ---1---         | :30           | 1     | \$300.0001            |     | 0.00          | NM          | 1     | \$300.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | ---1---   |       | 1                     |                 |               |       | \$300.00              |     | 0.00          |             |       |            |
| 21          | 17        | 10/30/14                                   | 10/30/14              | M-F 8a News<br>Thu 8a-9a News                   | CM    | 8a-9a                 | ---1---         | :30           | 1     | \$200.0002            |     | 0.00          | NM          | 1     | \$200.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | ---1---   |       | 1                     |                 |               |       | \$200.00              |     | 0.00          |             |       |            |
| 22          | 17        | 10/28/14                                   | 10/28/14              | M-F Fox17 News at 11p<br>Fox 17 11p News (Tue)  | CM    | 11p-1135p             | -1-----         | :30           | 1     | \$200.0002            |     | 0.00          | NM          | 1     | \$200.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | -1-----   |       | 1                     |                 |               |       | \$200.00              |     | 0.00          |             |       |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>                          | <u>Description</u>    |   |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1           | 17        | 10/27/14-11/02/14                          | M-F Fox17 News at 11p |   |       | 11p-1135p             | -T-----         | :30           |       | <del>(\$200.00)</del> |     | 0.00          | NM          |       |            |
|             |           | See MG 22.2                                |                       |   |       |                       |                 |               |       |                       |     |               |             |       |            |
|             |           | [Program Change-WS game #6] Program Change |                       |   |       |                       |                 |               |       |                       |     |               |             |       |            |
| 2           | 17        | 10/28/14-10/28/14                          | M-F 8a News           |   |       | 8a-9a                 | -T-----         | :30           |       | \$200.00              |     | 0.00          | NM          |       |            |
|             |           | Ⓜ MG for 22.1 10/28                        |                       |   |       |                       |                 |               |       |                       |     |               |             |       |            |
| 23          | 17        | 10/28/14                                   | 10/28/14              | M-F 6a News<br>Tue 6a News                      | CM    | 6a-7a                 | -1-----         | :30           | 1     | \$200.0002            |     | 0.00          | NM          | 1     | \$200.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | -1-----   |       | 1                     |                 |               |       | \$200.00              |     | 0.00          |             |       |            |
| 24          | 17        | 10/28/14                                   | 10/28/14              | M-F 7a News<br>Tue 7a News                      | CM    | 7a-8a                 | -1-----         | :30           | 1     | \$300.0001            |     | 0.00          | NM          | 1     | \$300.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | -1-----   |       | 1                     |                 |               |       | \$300.00              |     | 0.00          |             |       |            |
| 25          | 17        | 10/28/14                                   | 10/28/14              | M-F 8a News<br>Tue 8a-9a News                   | CM    | 8a-9a                 | -1-----         | :30           | 1     | \$200.0002            |     | 0.00          | NM          | 1     | \$200.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | -1-----   |       | 1                     |                 |               |       | \$200.00              |     | 0.00          |             |       |            |
| 26          | 17        | 10/29/14                                   | 10/29/14              | M-F Fox17 News at 10p<br>Wed Fox 17 News at 10p | CM    | 10p-11p               | --1----         | :30           | 1     | \$1,200.0001          |     | 0.00          | NM          | 1     | \$1,200.00 |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | --1----   |       | 1                     |                 |               |       | \$1,200.00            |     | 0.00          |             |       |            |
| 27          | 17        | 10/29/14                                   | 10/29/14              | M-F 6a News<br>Wed 6a News                      | CM    | 6a-7a                 | --1----         | :30           | 1     | \$200.0002            |     | 0.00          | NM          | 1     | \$200.00   |
|             |           | <u>Start Date</u>                          | <u>End Date</u>       | <u>Weekdays</u>                                 |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
|             |           | Week: 10/27/14                             | 11/02/14              | --1----   |       | 1                     |                 |               |       | \$200.00              |     | 0.00          |             |       |            |

Order / Rev: 627159  
 Alt Order #: 07467133  
 Flight Dates: 10/25/14 - 11/03/14

Advertiser: Weiser/R/Oth/MI  
 Product Desc: WEISER FOR UM REGENT  
 Estimate: 1726  
 WXMI-TV

| Ln | Ch | Start             | End             | Inventory Code                                     | Break | Start/End Time                  | Days    | Len | Spots             | Rate         | Pri | Rtg           | Type   | Spots | Amount      |
|----|----|-------------------|-----------------|--|-------|---------------------------------|---------|-----|-------------------|--------------|-----|---------------|--------|-------|-------------|
| 27 | 17 | 10/29/14          | 10/29/14        | M-F 6a News<br>Wed 6a News                         | CM    | 6a-7a                           | --1---- | :30 | 1                 | \$200.0002   |     | 0.00          | NM     | 1     | \$200.00    |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 10/27/14    | 11/02/14        | --1----  |       |                                 |         |     | 1                 | \$200.00     |     | 0.00          |        |       |             |
| 28 | 17 | 10/29/14          | 10/29/14        | M-F 7a News<br>Wed 7a News                         | CM    | 7a-8a                           | --1---- | :30 | 1                 | \$300.0001   |     | 0.00          | NM     | 1     | \$300.00    |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 10/27/14    | 11/02/14        | --1----  |       |                                 |         |     | 1                 | \$300.00     |     | 0.00          |        |       |             |
| 29 | 17 | 10/29/14          | 10/29/14        | M-F 8a News<br>Wed 8a-9a News                      | CM    | 8a-9a                           | --1---- | :30 | 1                 | \$200.0002   |     | 0.00          | NM     | 1     | \$200.00    |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 10/27/14    | 11/02/14        | --1----  |       |                                 |         |     | 1                 | \$200.00     |     | 0.00          |        |       |             |
| 30 | 17 | 11/03/14          | 11/03/14        | M-F Fox17 News at 11p<br>Fox 17 11p News (Mon)     | CM    | 11p-1135p                       | M-----  | :30 | 1                 | \$300.0001   |     | 0.00          | NM     | 1     | \$300.00    |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 11/03/14    | 11/09/14        | M-----   |       |                                 |         |     | 1                 | \$300.00     |     | 0.00          |        |       |             |
| 31 | 17 | 11/01/14          | 11/01/14        | Late News not 10p<br>Late News (not 10p start)     | CM    | 11p-12a<br>(11:00 PM-12:00 XM)  | -----S- | :30 | 2                 | \$850.0002   |     | 0.00          | NM     | 2     | \$1,700.00  |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 10/27/14    | 11/02/14        | -----S-  |       |                                 |         |     | 2                 | \$850.00     |     | 0.00          |        |       |             |
| 32 | 17 | 11/01/14          | 11/01/14        | Late News 1/2HR not 11p<br>Late News 1/2HR not 11p | CM    | 12-1235a<br>(12:00 XM-12:35 XM) | -----S- | :30 | 1                 | \$400.0001   |     | 0.00          | NM     | 1     | \$400.00    |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 10/27/14    | 11/02/14        | -----S-  |       |                                 |         |     | 1                 | \$400.00     |     | 0.00          |        |       |             |
| 33 | 17 | 11/02/14          | 11/02/14        | SU Fox17 News at 10p<br>Su Fox 17 News at 10p      | CM    | 10p-11p                         | -----S  | :30 | 2                 | \$1,000.0001 |     | 0.00          | NM     | 2     | \$2,000.00  |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 10/27/14    | 11/02/14        | -----S   |       |                                 |         |     | 2                 | \$1,000.00   |     | 0.00          |        |       |             |
| 34 | 17 | 11/03/14          | 11/03/14        | M-F Fox17 News at 11p<br>Fox 17 11p News (Mon)     | CM    | 11p-1135p                       | M-----  | :30 | 1                 | \$300.0001   |     | 0.00          | NM     | 1     | \$300.00    |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 11/03/14    | 11/09/14        | M-----   |       |                                 |         |     | 1                 | \$300.00     |     | 0.00          |        |       |             |
| 35 | 17 | 11/03/14          | 11/03/14        | M-F 8a News<br>Mon 8a-9a News                      | CM    | 8a-9a                           | M-----  | :30 | 1                 | \$300.0001   |     | 0.00          | NM     | 1     | \$300.00    |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 11/03/14    | 11/09/14        | M-----   |       |                                 |         |     | 1                 | \$300.00     |     | 0.00          |        |       |             |
| 36 | 17 | 11/02/14          | 11/02/14        | Su 11a-12p<br>Lions Report                         | CM    | 11a-12p                         | -----S  | :30 | 1                 | \$600.0001   |     | 0.00          | NM     | 1     | \$600.00    |
|    |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                    |       |                                 |         |     | <u>Spots/Week</u> | <u>Rate</u>  |     | <u>Rating</u> |        |       |             |
|    |    | Week: 10/27/14    | 11/02/14        | -----S   |       |                                 |         |     | 1                 | \$600.00     |     | 0.00          |        |       |             |
|    |    |                   |                 |  |       |                                 |         |     |                   |              |     |               | Totals | 44    | \$19,500.00 |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|                       |       |
|-----------------------|-------|
| Station and Location: | Date: |
|-----------------------|-------|

I, Rita O'Brennan,  
 being/on behalf of: Weiser for U of M Regent,  
 a legally qualified candidate of the Republican  
 political party for the office of: Michigan Regents  
 in the General  
 election to be held on: November 4, 2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  | Varies                           |      |       |                |                 |

Attach proposed schedule with charges (if available): GROSS

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, RONALD WEISER

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

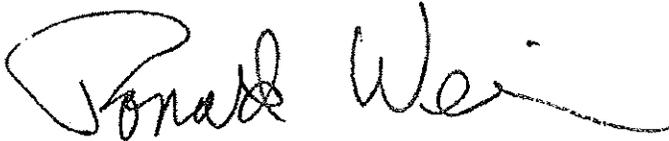
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

RONALD WEISER

printed name

date





Political Client  
Information Request Form

Candidate Name: RONALD WEISER

Official Campaign Name: WEISER FOR UOFM REGENT

Address: 320 N. MAIN, STE. 104,

City, State & Zip Code: ANN ARBOR, MI 48104

Campaign Phone: 734.769.8520

Campaign Fax: 734.769.1092

Campaign Contact Person: RICHARD ANDERSON

Campaign Treasurer: ANN BLACK EIDSWICK

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|  |  |
|--|--|
| Station and Location:<br><div style="text-align: center; font-size: 1.5em; margin-top: 10px;">WXMI</div> | Date:<br><div style="text-align: center; font-size: 1.5em; margin-top: 10px;">10/24/14</div> |
|--|--|

I, Rita O'Brennan

being/on behalf of: Weiser for U of M Regent

a legally qualified candidate of the Republican

political party for the office of: Michigan Regents

in the General

election to be held on: November 4, 2014

do hereby request station time as follows: *[Signature]*

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|-------|----------------|-----------------|
|                  | Varies                           | 10/25 - 11/3 |       |                |                 |

Attach proposed schedule with charges (if available): 13,900.00 GROSS

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

1. RONALD WEISER

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ronald Weiser

signature of candidate or authorized committee

RONALD WEISER

printed name

date

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|  |   |
|--|---|
| <b>Station and Location:</b><br><span style="font-size: 1.5em; font-family: cursive;">WXM1-TV</span> | <b>Date:</b><br><span style="font-size: 1.5em; font-family: cursive;">10/29/14</span> |
|--|---|

I, Rita O'Brennan  
 being/on behalf of: Weiser for U of M Regent  
 a legally qualified candidate of the Republican  
 political party for the office of: Michigan Regents  
 in the General  
 election to be held on: November 4, 2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class        | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|--------------|----------------|-----------------|
| :30              | Varies                           |      | 10/30 - 11/4 |                |                 |

Attach proposed schedule with charges (if available): 5600<sup>00</sup> GROSS

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, RONALD WEISER

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

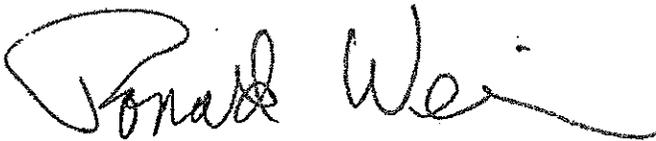
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

RONALD WEISER

printed name

date