

REP HEADLINE# 7467133 TRF# 627159
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/14 18.32
*** WXTM-TV ***

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI

REP. # OFF. # SALESMAN #

AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306

SALES PRSN WA- JUSTIN VOTTA

TOWSON, MD 21286

ORDER # CONTRACT # 7467133

CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 18.32

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 19500.00
TOTAL SPOTS 44

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/14 11.52
REP HEADLINE# 7467133 TRF# 627159 *** WXTM-TV ***
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286

ORDER # CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 11.52

REP: TO ODENE
FROM OLDER
REVISED ORDER
ADDED \$5600, NEW TOTAL \$19500
PLEASE CONFIRM AND THANK YOU

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#8 MISSED: MON/600A-700A NOV3 30S \$200.00 (OCT30/14)

BUY#37 TH-F,M/1100P-1135P OCT30(2/WK) 30S \$300.00
BUY#38 SAT/1000P-1100P NOV1(2/WK) 30S \$850.00
BUY#39 SAT/1100P-1130P NOV1 30S \$400.00
BUY#41 TH,M/1100P-1135P OCT30 30S \$300.00

OFFER: SUN/600A-700A NOV2 30S \$200.00
& SAT/1100P-1200M NOV1(2/WK) 30S \$850.00
& SAT/1200M-1235A NOV1 30S \$400.00
& SUN/1100A-1200N NOV2 30S \$600.00
& MON/800A-900A NOV3 30S \$300.00
CMT: PROGRAM TIME CHANGE AND SPOTS N/A, PLEASE SEE MG OFFERS

CONTRACT TOTAL 19500.00
TOTAL SPOTS 45

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT30/14 11.47
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXTI-TV ***

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI REF. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286
ORDER # CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL
PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT25/14 NOV3/14 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 11.47

REP: TO ODENE
FROM OLDER
REVISED ORDER
ADDED \$5600, NEW TOTAL \$19500
PLEASE CONFIRM AND THANK YOU

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING ~ AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT WILL NOT PRINT.

CONTRACT TOTAL 19500.00
TOTAL SPOTS 45

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT29/14 15.09
CHANGES *** WXMI-TV ***

BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX	CO-OP BILLING NEEDED	DATE	OCT29/14	15.09
STATE TAX				

TO ODENE
FROM OLDER
REVISED ORDER
ADDED \$5600, NEW TOTAL \$19500
PLEASE CONFIRM AND THANK YOU

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING -- AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

:LINE#:	REP	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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AGENCY ADVERTISER CODE = 174	AGENCY EST# = 1726
AGENCY PRODUCT CODE = 189	

37	A	1100P-1135P	30	\$300.00	10/30	11/3	3	TH-F,M	3
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PROGRAM : LN
CON COM1: LN
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS	
38	A		1000P-1100P	30		\$850.00	11/1	11/1	2		SAT	2	
PROGRAM : LN													
CON COM1: LN													
39	A		1100P-1130P	30		\$400.00	11/1	11/1	1		SAT	1	
PROGRAM : LN													
CON COM1: LN													
40	A		1000P-1100P	30		\$1,000.00	11/2	11/2	2		SUN	2	
PROGRAM : LN													
CON COM1: LN													
41	A		1100P-1135P	30		\$300.00	10/30	11/3	2		TH,M	2	
PROGRAM : LN													
CON COM1: LN													
OCT/14			\$1,050.00			NOV/14							
												CONTRACT TOTAL	19500.00
												TOTAL SPOTS	45

MARKET TOTALS \$106,923 WXMI 13% WOTV 0% WZZM 22% WWMY 30% WOOW 35% WXSP 0% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT28/14 19.02
REP HEADLINE# 7199662 TRF# 586393 *** WXMI-TV ***
\$\$\$ MOD# 7: APPROVED REV #0 \$\$\$

ADV #	ADV. NAME	ISS/MICH. REPUBLICAN PARTY	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	STRATEGIC MEDIA SERVICES	BUYER NAME	MICHELLE IRVIN	
		1911 NORTH FT. MYER DRIVE #400	SALES PRSN	WA- JUSTIN VOTTA	
		ARLINGTON, VA 22209			
ORDER #		CONTRACT # 7199662	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	MI REP PARTY 10/22	EST#	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT22/14	OCT28/14	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE OCT28/14 19.02

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 24550.00
TOTAL SPOTS 88

CREDIT RISK !!! FAX# 703 528 7880
HARRIS REPORT FROM REP OCT27/14 14.32
CHANGES *** WXTI-TV ***

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PROGRAM : 11P NEWS
ORD COM1: SPOTS N/A, PLEASE SEE MG OFFERS
PART OF A MAKEGOOD MADE UP OF LINES 30-35

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT27/14 14.32
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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36	A		800A-900A	30		\$200.00	10/28	10/28	1		TUE	1
PROGRAM : 8AM NEWS ORD COM1: PROGRAM CHANGE, OFFERING 1X 8AM NEWS ON 10/28 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-35 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												

M2	OK'D	BUY#35	MISSED: TUE/1100P-1135P				OCT28		30S	\$200.00	(OCT27/14)	
			OFFER: TUE/800A-900A				OCT28		30S	\$200.00	PLS ADVISE.	
CMT: PROGRAM CHANGE, OFFERING 1X 8AM NEWS ON 10/28												

OCT/14 \$1,050.00 NOV/14 12850.00 CONTRACT TOTAL 13900.00
 TOTAL SPOTS 35

MARKET TOTALS \$106,923 WXMT 13% WOTV 0% WZZM 22% WMMT 30% WOOD 35% WXSP 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT28/14 07.57
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXML-TV ***

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286

ORDER # CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT28/14 07.57

REP: TO NSA FROM JAY

OK'D MG2

PLEASE CONFIRM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS: M2 OK'D BUY#35 MISSED:TUE/1100P-1135P OCT28 30S \$200.00 (OCT27/14)
OFFER:TUE/800A-900A OCT28 30S \$200.00 PLS ADVISE.
CMT:PROGRAM CHANGE, OFFERING 1X 8AM NEWS ON 10/28

CONTRACT TOTAL 13900.00
TOTAL SPOTS 35

FAX# 703 528 7880
CREDIT RISK !! OCT24/14 17.25
HARRIS REPORT FROM REP *** WXTI-TV ***
CHANGES

DATE OCT24/14 17.25

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

PROGRAM : FOX 17 NEWS-11
ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: FOX 17 NEWS-11

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT24/14 17.25
CHANGES
*** WMMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	A		1100P-1135P	30		\$300.00	11/3	11/3	1		MON	1
PROGRAM : 11P NEWS ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS THIS IS A MAKE-GOOD FOR OCT31 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT27 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV3 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-12 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT26 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT30 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-22 FOR 1 SPOT/WK												
31	A		1100P-1200M	30		\$600.00	11/1	11/1	1		SAT	1
PROGRAM : NEWSLATE ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 30-35												
32	A		1200M-1235A	30		\$175.00	11/1	11/1	1		SAT	1
PROGRAM : NEWS NOT AT 11P ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 30-35												
33	A		1100P-1200M	30		\$800.00	10/26	10/26	1		SUN	1
PROGRAM : NEWSLATE ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 30-35												
34	A		1100P-1135P	30		\$200.00	10/30	10/30	1		THU	1
PROGRAM : 11P NEWS ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 30-35												
35	A		1100P-1135P	30		\$200.00	10/28	10/28	1		TUE	1
PROGRAM : 11P NEWS ORD COM1 : SPOTS N/A, PLEASE SEE MG OFFERS PART OF A MAKEGOOD MADE UP OF LINES 30-35												

CREDIT RISK !!! FAX# 703 528 7880
HARRIS REPORT FROM REP OCT24/14 17.25
CHANGES *** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		1100P-1130P	30		\$150.00	10/27	11/3	0		MON	0
PROGRAM : FOX 17 NEWS-11 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-11												
11	S		1000P-1100P	30		\$550.00	11/1	11/1	0		SAT	0
PROGRAM : FOX 17 NEWS-10SA (9/6, 10/25) ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-10SA (9/6, 10/25)												
12	S		1100P-1135P	30		\$175.00	11/1	11/1	0		SAT	0
PROGRAM : FOX 17 NEWS-11SA (9/6, 10/25) ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-11SA (9/6, 10/25)												
14	ES		1000P-1100P	30		\$800.00	10/26	10/26	0		SUN	0
14	ES		1000P-1100P	30		\$800.00	11/2	11/2	1		SUN	1
PROGRAM : FOX 17 NEWS-10 SU ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-10 SU												
18	S		1100P-1130P	30		\$150.00	10/30	10/30	0		THU	0
PROGRAM : FOX 17 NEWS-11 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-11												
22	S		1100P-1130P	30		\$150.00	10/28	10/28	0		TUE	0
PROGRAM : FOX 17 NEWS-11 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-11												

OCT24/14 17.25
*** WXML-TV ***

STATION MAKEGOOD OFFERS:

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TOTAL SPOTS

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT27/14 11.34
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WMMI-TV ***

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI REP. # OFF. # SALESMAN #
 AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHIEDL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
 TOWSON, MD 21286

ORDER # CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT27/14 11.34

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#35	MISSED:TUE/1100P-1135P	OCT28	30S	\$200.00	(OCT27/14)
	OFFER:TUE/800A-900A	OCT28	30S	\$200.00	PLS ADVISE.
	CMT:PROGRAM CHANGE, OFFERING 1X 8AM NEWS ON 10/28				

CONTRACT TOTAL 13900.00
 TOTAL SPOTS 35

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT27/14 11.33
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WMMI-TV ***

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286

ORDER # CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL
PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT27/14 11.33

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NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL 13900.00
TOTAL SPOTS 35

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT24/14 16.29
REP HEADLINE# 7467133 TRF# 627159 *** WXMI-TV ***
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286

ORDER # CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/14 16.29

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#2 MISSED:FRI/1100P-1130P OCT31 30S \$150.00 (OCT24/14)
BUY#7 MON/1100P-1130P OCT27 NOV3 30S \$150.00
BUY#11 SAT/1000P-1100P NOV1 30S \$550.00
BUY#12 SAT/1100P-1135P NOV1 30S \$175.00
BUY#14 SUN/1000P-1100P OCT26 30S \$800.00
BUY#18 THU/1100P-1130P OCT30 30S \$150.00
BUY#22 TUE/1100P-1130P OCT28 30S \$150.00

OFFER: MON/1100P-1135P NOV3 30S \$300.00
& SAT/1100P-1200M NOV1 30S \$600.00
& SAT/1200M-1235A NOV1 30S \$175.00
& SUN/1100P-1200M OCT26 30S \$800.00
& THU/1100P-1135P OCT30 30S \$200.00
& TUE/1100P-1135P OCT28 30S \$200.00
CMT: SPOTS N/A, PLEASE SEE MG OFFERS

CONTRACT TOTAL 13900.00
TOTAL SPOTS 37

REP HEADLINE# 7467133 TRF# 627159 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT24/14 16.24
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WXMI-TV ***

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286

ORDER # CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL
PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/14 16.24

REP: TO ODENE
FROM OLDER
NEW ORDER
\$13900/37 SPOTS
PLEASE CONFIRM AND HTANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL 13900.00
TOTAL SPOTS 37

REP HEADLINE# 7467133
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT24/14 14.56
*** WXMI-TV ***

ADV # ADV. NAME POLI/R WEISER/R/OTH/MI REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JUSTIN VOTTA
TOWSON, MD 21286

ORDER # 627159 CONTRACT # 7467133 CLASS: NATL. LOCAL REGIONAL

PRDCT WEISER FOR UM REGENT EST#1726 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/14 NOV3/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/14 14.56

REP: TO ODENE
FROM OLDER
NEW ORDER
\$13900/37 SPOTS
PLEASE CONFIRM AND HTANK YOU

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

1			1000P-1100P	30		\$1,200.00	10/31	10/31	1		FRI	1
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AGENCY ADVERTISER CODE = 174 AGENCY EST# = 1726
AGENCY PRODUCT CODE = 189
PROGRAM : FOX 17 NEWS-10PM
ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1 : FOX 17 NEWS-10PM

OCT24/14 14.56
*** WXXM1-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1100P-1130P	30		\$150.00	10/31	10/31	1		FRI	1
PROGRAM : FOX 17 NEWS-11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-11												
3			600A-700A	30		\$200.00	10/31	10/31	1		FRI	1
PROGRAM : FOX 17 M-F NEWS 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 M-F NEWS 6A												
4			700A-800A	30		\$300.00	10/31	10/31	1		FRI	1
PROGRAM : FOX 17 M-F NEWS 7A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 M-F NEWS 7A												
5			800A-900A	30		\$200.00	10/31	10/31	1		FRI	1
PROGRAM : FOX 17 M-F NEWS 8A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 M-F NEWS 8A												
6			1000P-1100P	30		\$1,200.00	10/27	11/3	1		MON	2
PROGRAM : FOX 17 NEWS-10PM ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-10PM												
7			1100P-1130P	30		\$150.00 300	10/27 11/3	11/3	1		MON	2
PROGRAM : FOX 17 NEWS-11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-11												
8			600A-700A	30		\$200.00	10/27	11/3	1		MON	2
PROGRAM : FOX 17 M-F NEWS 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 M-F NEWS 6A												

OCT 24 / 14 14.56
*** WYMT ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9			700A-800A	30		\$300.00	10/27	11/3	1		MON	2
PROGRAM : FOX 17 M-F NEWS 7A ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 M-F NEWS 7A												
10			800A-900A	30		\$200.00	10/27	11/3	1		MON	2
PROGRAM : FOX 17 M-F NEWS 8A ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 M-F NEWS 8A												
11			1000P-1100P News 10/16 12:35A	30		\$500.00 600	11/1	11/1	1		SAT	1
PROGRAM : FOX 17 NEWS-10SA (9/6, 10/25) ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 NEWS-10SA (9/6, 10/25)												
12			1100P-1135P	30		\$175.00	11/1	11/1	1		SAT	1
PROGRAM : FOX 17 NEWS-11SA (9/6, 10/25) ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 NEWS-11SA (9/6, 10/25)												
13			700A-800A	30		\$125.00	11/1	11/1	1		SAT	1
PROGRAM : FOX 17 NEWS SAT 7A ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 NEWS SAT 7A												
14			1000P-1100P	30		\$800.00	10/26	11/2	1		SUN	2
PROGRAM : FOX 17 NEWS-10 SU ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 NEWS-10 SU												
15			700A-800A	30		\$125.00	10/26	11/2	1		SUN	2
PROGRAM : FOX 17 NEWS SUN 7A ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 NEWS SUN 7A												

OCT24/14 14.56
*** WMMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16			800A-900A	30		\$125.00	10/26	11/2	1		SUN	2
PROGRAM : FOX 17 NEWS SUN 8A ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS SUN 8A												
17			1000P-1100P	30		\$1,200.00	10/30	10/30	1		THU	1
PROGRAM : FOX 17 NEWS-10PM ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-10PM												
18			1100P-1130P	30		\$150.00 200	10/30	10/30	1		THU	1
PROGRAM : FOX 17 NEWS-11 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-11												
19			600A-700A	30		\$200.00	10/30	10/30	1		THU	1
PROGRAM : FOX 17 M-F NEWS 6A ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 M-F NEWS 6A												
20			700A-800A	30		\$300.00	10/30	10/30	1		THU	1
PROGRAM : FOX 17 M-F NEWS 7A ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 M-F NEWS 7A												
21			800A-900A	30		\$200.00	10/30	10/30	1		THU	1
PROGRAM : FOX 17 M-F NEWS 8A ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 M-F NEWS 8A												
22			1100P-1130P	30		\$150.00 200	10/28	10/28	1		TUE	1
PROGRAM : FOX 17 NEWS-11 ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : FOX 17 NEWS-11												

OCT24/14 14.56
*** WXTM1-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23			600A-700A	30		\$200.00	10/28	10/28	1		TUE	1
PROGRAM : FOX 17 M-F NEWS 6A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 M-F NEWS 6A												
24			700A-800A	30		\$300.00	10/28	10/28	1		TUE	1
PROGRAM : FOX 17 M-F NEWS 7A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 M-F NEWS 7A												
25			800A-900A	30		\$200.00	10/28	10/28	1		TUE	1
PROGRAM : FOX 17 M-F NEWS 8A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 M-F NEWS 8A												
26			1000P-1100P	30		\$1,200.00	10/29	10/29	1		WED	1
PROGRAM : FOX 17 NEWS-10PM ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 NEWS-10PM												
27			600A-700A	30		\$200.00	10/29	10/29	1		WED	1
PROGRAM : FOX 17 M-F NEWS 6A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 M-F NEWS 6A												
28			700A-800A	30		\$300.00	10/29	10/29	1		WED	1
PROGRAM : FOX 17 M-F NEWS 7A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 M-F NEWS 7A												
29			800A-900A	30		\$200.00	10/29	10/29	1		WED	1
PROGRAM : FOX 17 M-F NEWS 8A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: FOX 17 M-F NEWS 8A												
OCT/14	\$1,050.00	NOV/14	12850.00									
CONTRACT TOTAL												13900.00
TOTAL SPOTS												37

REP HEADLINE# 7467133
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT24/14 14.56
*** WXML-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS			\$106,923	WMMI 13%								
				WOTV 0%		WZZM 22%	WMMT 30%	WOOD 35%	WXSP 0%		CABL 0%	
				WMMT 0%		WZFX 0%						

SVC- NSI
DEMOS- RA35+*

ORDER



WXMI-TV

Orders

Order / Rev: 627159
 Alt Order #: 07467133
 Product Desc: WEISER FOR UM REGENT
 Estimate: 1726
 Flight Dates: 10/25/14 - 11/03/14
 Original Date / Rev: 10/24/14 / 10/30/14
 Order Type: GENERAL

Primary AE: Justin Votta
 Sales Office: TWDC
 Sales Region: National

Agency

Name: Mentzer Media Services Inc
 Buying Contact:
 Billing Contact:
 600 Fairmont Ave
 Towson, MD 21286

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Weiser/R/Oth/Mi
 Demographic: A35+
 Product Codes: PL4
 Priority: 11
 Revenue Codes: AGY, POL, CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	3	\$1,050.00	\$892.50
10/27/14	11/03/14	41	\$18,450.00	\$15,682.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	3	\$1,050.00	\$892.50	0.00
November 2014	41	\$18,450.00	\$15,682.50	0.00
Totals	44	\$19,500.00	\$16,575.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WXMI-TV	13%	\$19,500.00
Market	100%	\$150,000.00

Competitive Share

Competitive Share	Share	Total
2WOOD	35%	\$52,500.00
3WZZM	22%	\$33,000.00
4WWMT	30%	\$45,000.00
5WOTV	0%	\$0.00
6WXSP	0%	\$0.00
7WZPX	0%	\$0.00
8CABL	0%	\$0.00
9UNKW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	10/31/14	10/31/14	M-F Fox17 News at 10p Fri Fox 17 News at 10p	CM	10p-11p	----1--	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--			1		\$1,200.00		0.00				
3	17	10/31/14	10/31/14	M-F 6a News Fri 6a News	CM	6a-7a	----1--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--			1		\$200.00		0.00				
4	17	10/31/14	10/31/14		CM	7a-8a	----1--	:30	1	\$300.00	01	0.00	NM	1	\$300.00

Order / Rev: 627159
 Alt Order #: 07467133
 Flight Dates: 10/25/14 - 11/03/14

Advertiser: Weiser/R/Oth/MI
 Product Desc: WEISER FOR UM REGENT
 Estimate: 1726

WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7a News															
Fri 7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--					1	\$300.00		0.00			
5	17	10/31/14	10/31/14	M-F 8a News	CM	8a-9a	----1--	:30	1	\$200.00	001	0.00	NM	1	\$200.00
Fri 8a-9a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--					1	\$200.00		0.00			
6	17	10/27/14	11/03/14	M-F Fox17 News at 10p	CM	10p-11p	1-----	:30	1	\$1,200.00	001	0.00	NM	2	\$2,400.00
Mon Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----					1	\$1,200.00		0.00			
Week:		11/03/14	11/09/14	1-----					1	\$1,200.00		0.00			
7	17	11/03/14	11/03/14	M-F Fox17 News at 11p	CM	11p-1135p	1-----	:30	1	\$300.00	001	0.00	NM	1	\$300.00
Fox 17 11p News (Mon)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$300.00		0.00			
8	17	10/27/14	11/03/14	M-F 6a News	CM	6a-7a	1-----	:30	1	\$200.00	002	0.00	NM	2	\$400.00
Mon 6a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----					1	\$200.00		0.00			
Week:		11/03/14	11/09/14	1-----					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	17	11/03/14-11/09/14		M-F 6a News		6a-7a	M-----	:30		(\$200.00)		0.00	NM		
See MG 8.3															
[No Time Available] No Time Available															
3	17	11/02/14-11/02/14		AM News 6a SA/SU		6a-7a	-----Su	:30		\$200.00		0.00	NM		
Ⓜ MG for 8.2 11/03															
9	17	10/27/14	11/03/14	M-F 7a News	CM	7a-8a	1-----	:30	1	\$300.00	001	0.00	NM	2	\$600.00
Mon 7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----					1	\$300.00		0.00			
Week:		11/03/14	11/09/14	1-----					1	\$300.00		0.00			
10	17	10/27/14	11/03/14	M-F 8a News	CM	8a-9a	1-----	:30	1	\$200.00	002	0.00	NM	2	\$400.00
Mon 8a-9a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----					1	\$200.00		0.00			
Week:		11/03/14	11/09/14	1-----					1	\$200.00		0.00			
11	17	11/01/14	11/01/14	Late News not 10p	CM	11p-12a	-----1-	:30	1	\$600.00	003	0.00	NM	1	\$600.00
Late News (not 10p start) (11:00 PM-12:00 XM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-					1	\$600.00		0.00			
12	17	11/01/14	11/01/14	Late News 1/2HR not 11p	CM	12-1235a	-----1-	:30	1	\$175.00	003	0.00	NM	1	\$175.00
Late News 1/2HR not 11p (12:00 XM-12:35 XM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-					1	\$175.00		0.00			
13	17	11/01/14	11/01/14	AM News 7a SA/SU	CM	7a-8a	-----1-	:30	1	\$125.00	002	0.00	NM	1	\$125.00
AM News 7a Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1-					1	\$125.00		0.00			
14	17	10/26/14	11/02/14	SU Fox17 News at 10p	CM	10p-11p	-----1	:30	1	\$800.00	002	0.00	NM	2	\$1,600.00
Su Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1					1	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/20/14-10/26/14		Late News not 10p		11p-12a	(11:00 PM-12:00 MTWThFSaSu)	:30		\$800.00		0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1					1	\$800.00		0.00			
15	17	10/26/14	11/02/14	AM News 7a SA/SU	CM	7a-8a	-----1	:30	1	\$125.00	002	0.00	NM	2	\$250.00
AM News 7a Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 627159
 Alt Order #: 07467133
 Flight Dates: 10/25/14 - 11/03/14

Advertiser: Weiser/R/Oth/MI
 Product Desc: WEISER FOR UM REGENT
 Estimate: 1726
 WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	17	10/26/14	11/02/14	AM News 7a SA/SU AM News 7a Sun	CM	7a-8a	-----1	:30	1	\$125.0002		0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1				\$125.00		0.00			
		Week: 10/27/14	11/02/14	-----1		1				\$125.00		0.00			
16	17	10/26/14	11/02/14	AM News 8a SA/SU AM News 8a Sun	CM	8a-9a	-----1	:30	1	\$125.0002		0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1				\$125.00		0.00			
		Week: 10/27/14	11/02/14	-----1		1				\$125.00		0.00			
17	17	10/30/14	10/30/14	M-F Fox17 News at 10p Thu Fox 17 News at 10p	CM	10p-11p	---1---	:30	1	\$1,200.0001		0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$1,200.00		0.00			
18	17	10/30/14	10/30/14	M-F Fox17 News at 11p Fox 17 11p News (Thu)	CM	11p-1135p	---1---	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$200.00		0.00			
19	17	10/30/14	10/30/14	M-F 6a News Thu 6a News	CM	6a-7a	---1---	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$200.00		0.00			
20	17	10/30/14	10/30/14	M-F 7a News Thu 7a News	CM	7a-8a	---1---	:30	1	\$300.0001		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$300.00		0.00			
21	17	10/30/14	10/30/14	M-F 8a News Thu 8a-9a News	CM	8a-9a	---1---	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---		1				\$200.00		0.00			
22	17	10/28/14	10/28/14	M-F Fox17 News at 11p Fox 17 11p News (Tue)	CM	11p-1135p	-1-----	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/27/14-11/02/14	M-F Fox17 News at 11p		11p-1135p	-T-----	:30		(\$200.00)		0.00	NM		
	See MG 22.2														
	[Program Change-WS game #6] Program Change														
	2	17	10/28/14-10/28/14	M-F 8a News		8a-9a	-T-----	:30		\$200.00		0.00	NM		
	Ⓜ MG for 22.1 10/28														
23	17	10/28/14	10/28/14	M-F 6a News Tue 6a News	CM	6a-7a	-1-----	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$200.00		0.00			
24	17	10/28/14	10/28/14	M-F 7a News Tue 7a News	CM	7a-8a	-1-----	:30	1	\$300.0001		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$300.00		0.00			
25	17	10/28/14	10/28/14	M-F 8a News Tue 8a-9a News	CM	8a-9a	-1-----	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----		1				\$200.00		0.00			
26	17	10/29/14	10/29/14	M-F Fox17 News at 10p Wed Fox 17 News at 10p	CM	10p-11p	--1----	:30	1	\$1,200.0001		0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	--1----		1				\$1,200.00		0.00			
27	17	10/29/14	10/29/14	M-F 6a News Wed 6a News	CM	6a-7a	--1----	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 627159
Alt Order #: 07467133
Flight Dates: 10/25/14 - 11/03/14

Advertiser: Weiser/R/Oth/MI
Product Desc: WEISER FOR UM REGENT
Estimate: 1726
WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	17	10/29/14	10/29/14	M-F 6a News Wed 6a News	CM	6a-7a	--1----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----		1				\$200.00		0.00			
28	17	10/29/14	10/29/14	M-F 7a News Wed 7a News	CM	7a-8a	--1----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----		1				\$300.00		0.00			
29	17	10/29/14	10/29/14	M-F 8a News Wed 8a-9a News	CM	8a-9a	--1----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----		1				\$200.00		0.00			
30	17	11/03/14	11/03/14	M-F Fox17 News at 11p Fox 17 11p News (Mon)	CM	11p-1135p	M-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	M-----		1				\$300.00		0.00			
31	17	11/01/14	11/01/14	Late News not 10p Late News (not 10p start)	CM	11p-12a (11:00 PM-12:00 XM)	-----S-	:30	2	\$850.00	02	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----S-		2				\$850.00		0.00			
32	17	11/01/14	11/01/14	Late News 1/2HR not 11p Late News 1/2HR not 11p	CM	12-1235a (12:00 XM-12:35 XM)	-----S-	:30	1	\$400.00	01	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----S-		1				\$400.00		0.00			
33	17	11/02/14	11/02/14	SU Fox17 News at 10p Su Fox 17 News at 10p	CM	10p-11p	-----S	:30	2	\$1,000.00	01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----S		2				\$1,000.00		0.00			
34	17	11/03/14	11/03/14	M-F Fox17 News at 11p Fox 17 11p News (Mon)	CM	11p-1135p	M-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	M-----		1				\$300.00		0.00			
35	17	11/03/14	11/03/14	M-F 8a News Mon 8a-9a News	CM	8a-9a	M-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	M-----		1				\$300.00		0.00			
36	17	11/02/14	11/02/14	Su 11a-12p Lions Report	CM	11a-12p	-----S	:30	1	\$600.00	01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-----S		1				\$600.00		0.00			
Totals														44	\$19,500.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Rita O'Brennan,
 being/on behalf of: Weiser for U of M Regent,
 a legally qualified candidate of the Republican
 political party for the office of: Michigan Regents
 in the General
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

GROSS

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, RONALD WEISER

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ronald Weiser

signature of candidate or authorized committee

RONALD WEISER

printed name

date

I represent that the payment for the above described broadcast time has been furnished by:

WEISER FOR U of M Regent

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.


The name of the treasurer of the candidate's authorized committee is:

Ann Black Eidswick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

	
Date	Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature	Printed Name	Title



Political Client
Information Request Form

Candidate Name: RONALD WEISER

Official Campaign Name: WEISER FOR UOFM REGENT

Address: 320 N. MAIN, STE. 104,

City, State & Zip Code: ANN ARBOR, MI 48104

Campaign Phone: 734.769.8520

Campaign Fax: 734.769.1092

Campaign Contact Person: RICHARD ANDERSON

Campaign Treasurer: ANN BLACK EIDSWICK

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">WxMI</div>	Date: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">10/24/14</div>
---	---

I, Rita O'Brennan,

being/on behalf of: Weiser for U of M Regent,

a legally qualified candidate of the Republican

political party for the office of: Michigan Regents

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	10/25 - 11/3			

Attach proposed schedule with charges (if available): 13,900.00 GROSS

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, RONALD WEISER

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ronald Weiser

signature of candidate or authorized committee

RONALD WEISER

printed name

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WXM1-TV

Date:

10/29/14

I, Rita O'Brennan

being/on behalf of: Weiser for U of M Regent

a legally qualified candidate of the Republican

political party for the office of: Michigan Regents

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Varies		10/30 - 11/4		

Attach proposed schedule with charges (if available): 5600⁰⁰ GROSS

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, RONALD WEISER

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ronald Weiser

signature of candidate or authorized committee

RONALD WEISER

printed name

date