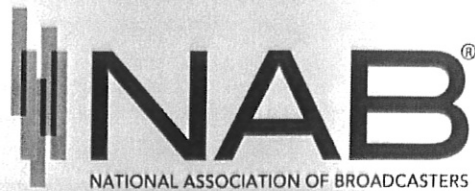




# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](http://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](http://nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.  
 I, Benjamin H Lucas, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Curtis

Authorized committee:

John Curtis for UTAH

Agency requesting time (and contact information):

N/A

~~Cache Valley Mecha Group~~

Candidate's political party:

GOP

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

June 15th, 2024

General

Primary

Treasurer of candidate's authorized committee:

STEVE MARTIN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Benjamin Lucas</u>	Name: <u>Greg Madson</u>
Date of Request to Purchase Ad Time: <u>1/24/24</u>	Date of Station Agreement to Sell Time: <u>1/24/2024</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Benjamin R Lucas*

Name: *Benjamin R Lucas*

Date: *1/24/24*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: *1/24/24*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*—*

Contract #:	Station Call Letters: <i>KUNU</i>	Date Received/Requested: <i>1/24/24</i>
Est. #:	Station Location: <i>Logan, Utah</i>	Run Start and End Dates: <i>1/24 - 1/25 / 2024</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Cache Valley Media Group Broadcast Advertising Order

ADVERTISER John Curtis - US Senate  
 SCHEDULE \_\_\_\_\_  
 AGENCY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
SLC, UT

ORDER STATUS  
 PROPOSAL   
 CONFIRMED

DATE 01/24/24  
 ORDER # \_\_\_\_\_

BILLING INSTRUCTIONS  
 SBM/EOF   
 Calendar/EOF   
 Demand Billing   
 Prepaid CK #  CC  
 Trade   
 PSA

CO-OP INFORMATION  
 DESCRIPTION \_\_\_\_\_  
 EXACT TIMES \_\_\_\_\_  
 NOTARIZED INVOICE   
 NOTARIZED SCRIPTS

NOTES:

STATION	BEGIN	END	TIME	FLIGHT DATES							:60	:30	RATE	WEEKS	TOTALS		
				MON	TUE	WED	THU	FRI	SAT	SUN					SPOTS	AMOUNT	
KVNU 610 AM	1/24	1/25	6a-10p			4	6					x	\$ 28.00	1	10	\$ 280.00	
				End Thursday ads by 7 pm												0	\$ 0.00
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
															0	\$ 0.00	
<b>TOTALS</b>															<b>10</b>	<b>\$ 280.00</b>	

EVENT/OTHER	DESCRIPTION	COST
<b>TOTAL OTHER ADVERTISING</b>		<b>\$0.00</b>

ORDER SUMMARY		Dollars
FLIGHT TOTAL		\$ 280.00
EVENT/PACKAGE TOTAL		\$ 0.00
<b>TOTAL ADVERTISING</b>		<b>\$ 280.00</b>

1. This offer becomes a binding contract upon acceptance by General Manager of Cache Valley Media Group and/or Authorized Agent.  
 2. I authorize Cache Valley Media Group, and/or affiliate stations and websites, to broadcast the above schedule and agree to make payments by the fifteenth of the month following date of invoice. Should I become delinquent I will pay a 1.5% service charge per month plus all collection costs and attorneys fees.  
 3. Cache Valley Media Group, and/or affiliate stations and websites, shall have the right to cancel this contract upon default by advertiser in the payment of invoices or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate.  
 4. Contract subject to short rate, or rebate, by earned frequency.  
 5. Political, personal services, and/or entertainment advertising must be paid in advance.  
 6. Advertiser shall hold Cache Valley Media Group, and/or affiliate stations and websites, and its agents, employees and officers, harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Cache Valley Media Group, and/or affiliate stations and websites, will truly represent the product or services advertised and will be free of false claims or assertions. Advertiser is responsible for any legal fees resulting from the aforementioned actions.  
 7. Any checks returned to Cache Valley Media Group, and/or affiliate stations and websites, will result in a \$25.00 returned check fee.

**Cache Valley Media Group, and its affiliate stations and companies, do not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, national origin, ancestry, and/or ethnicity. Advertiser hereby certifies it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, national origin, ancestry, and/or ethnicity.**

Advertiser \_\_\_\_\_ Greg Madson \_\_\_\_\_ Date 1/24/2024  
 \_\_\_\_\_ Cache Valley Media Group \_\_\_\_\_