



ETVO
PO Box 470
Rockford, IL 61105

Contract # 1306414

Schedule Dates 03/12/16-03/15/16
Advertiser Hillary Clinton/US President/Democrat (21019)
Agency GMMB (14491)
Product Political - President (1071)
Brand 278/295/4458 (509922)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Colin Lawson,
Phone/Fax /
CPE 278/295/4458
Account Types National/Political
Billing Type Standard
Comments HILLARY FOR AMERICA

Date Entered 03/11/16
Last Modified 03/11/16
Entered By Barb McDermott
CO-OP No
Headline # ECR25092795
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27.75
Net Total \$157.25
Sales Tax

Rockford (ETVO)
By Broadcast Month
Mar. 2016
Spots 14
Rate \$185.00
Grand Total: 14 \$185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/14/16-03/15/16	5	:30	8A- 9A (CST)	2	2							4	\$10.00	\$40.00	Rockford (ETVO)	Supreme Justice-Judge Karen	3/11/16
2.0	Normal Line / SPOT	03/14/16-03/15/16	5	:30	9A- 10A (CST)	1	1							2	\$10.00	\$20.00	Rockford (ETVO)	People's Court	3/11/16
3.0	Normal Line / SPOT	03/14/16-03/15/16	5	:30	10A- 11A (CST)	1	X	X						1	\$10.00	\$10.00	Rockford (ETVO)	Hot Bench	3/11/16
4.0	Normal Line / SPOT	03/14/16-03/15/16	5	:30	1P- 2P (CST)	3	X	X						3	\$10.00	\$30.00	Rockford (ETVO)	Celebrity Name Game	3/11/16
5.0	Normal Line / SPOT	03/12/16-03/12/16	5	:30	6P- 7P (CST)							1		1	\$10.00	\$10.00	Rockford (ETVO)	Entertainment Tonight	3/11/16
6.0	Normal Line / SPOT	03/14/16-03/14/16	5	:30	10P- 11P (CST)	2								2	\$25.00	\$50.00	Rockford (ETVO)	The Middle / Mike & Molly	3/11/16
7.0	Normal Line / SPOT	03/14/16-03/14/16	5	:30	8P- 9P (CST)	1								1	\$25.00	\$25.00	Rockford (ETVO)	Law & Order: SVU-MYNETZ	3/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

See the back of this document for Advertising Contract Terms and Conditions

KATZ TELEVISION GROUP

#1306414

Contract # 25092795 Changes as of: 3/11/2016 at 12:03 PM Version: Highlighting Revision 1

CPE: 278/295/4458 Flight: 3/9/16 - 3/15/16 Station: ETV0 Total \$: \$185.00

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Rockford Total Spots: 14

GMMB 3050 K ST NW Product: AMERICA Office: WASHINGTON Total CPP: \$0.00

WASHINGTON DC 20007 Primary Demo: Adults 35+ Salesperson: CHRISTIAN CAMBEIRO Total GRP: 0

Agency Order #: 4857113 Buyer: Lawson, Colin Assistant: CHRISTIAN CAMBEIRO Separation: 30

Comments: HFA 2016 3/12-3/15 Sked A- OHILMO/NC/FL :30s; Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/9	3/9	Total Spots	Total \$	CPP	GRP
REV+ 1	M-Tu		Supreme Justice-Judge Karen	\$10.00	5 0	30	2	4	4	\$40.00	\$0.00	0.0
Changes: Day/Time from W-F M-Tu 8a-9a to M-Tu 8a-9a												
CAN 2	W-F M-Tu		Patently Court-Judge Lake	\$40.00	0	30	2	2	2	\$20.00	\$0.00	0.0
Changes: Day/Time from W-F M-Tu 8a-9a to M-Tu 8a-9a												
3	M-Tu		People's Court	\$10.00	5 0	30	2	2	2	\$20.00	\$0.00	0.0
Changes: Day/Time from W-F M-Tu 9a-10a to M-Tu 9a-10a												
4	M-Tu		Hot Bench	\$10.00	5 0	30	1	1	1	\$10.00	\$0.00	0.0
Changes: Day/Time from W-F M-Tu 10a-11a to M-Tu 10a-11a												
5	M-Tu		Celebrity Name Game	\$10.00	5 0	30	3	3	3	\$30.00	\$0.00	0.0
Changes: Day/Time from W-F M-Tu 1p-2p to M-Tu 1p-2p												
6	Sa		Entertainment Tonight	\$10.00	0	30	1	1	1	\$10.00	\$0.00	0.0
Changes: Day/Time from W-F M-Tu 10p-11p to M-Tu 10p-11p												
7	M-Tu		The Middle / Mike & Molly	\$25.00	5 0	30	2	2	2	\$50.00	\$0.00	0.0
Changes: Day/Time from W-F M-Tu 10p-11p to M-Tu 10p-11p												
8	M		Law & Order: SVU-MYNET2	\$25.00	5 0	30	1	1	1	\$25.00	\$0.00	0.0
TOTALS: 14												
										14	\$185.00	0.0

KATZ TELEVISION GROUP

Contract # 25092795

CPE: 278/295/4458

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 3/11/2016 at 12:03 PM

Flight: 3/9/16 - 3/15/16

Advertiser: CLINTON, HILLARY

Product: HILLARY FOR AMERICA

Primary Demo: Adults 35+
Agency Order #: 4857113

Buyer: Lawson, Colin

Version: Highlighting Revision 1

Station: ETVO

Market: Rockford

Office: WASHINGTON

Salesperson: CHRISTIAN CAMBEIRO
Assistant: CHRISTIAN CAMBEIRO
Con Type: POLITICALVOTE

Total \$: \$185.00

Total Spots: 14

Total CPP: \$0.00

Total GRP: 0

Separation:

Hlt Listed Programs

Date/Time	Added by	Comment
03/11/16 12:03 PM	CHRISTIAN CAMBEIRO	HFA 2016 3/12-3/15 Sked A- OH/IL/MO/NC/FL :30s;Separation: 30
03/11/16 12:03 PM	CHRISTIAN CAMBEIRO	HFA 2016 3/12-3/15 Sked A- OH/IL/MO/NC/FL :30s;Separation: 30

Competitive Information	
Market Budget:	\$18,500
ETVO Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$185.00	N/A	0.0
Total	100%	14	\$185.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Mar	14	\$185.00
Total	14	\$185.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/11/16 12:06 PM					\$0
Revision	3/11/16 12:03 PM	CHRISTIAN CAMBEIRO	Revised			\$0
New	3/11/16 12:01 PM	CHRISTIAN CAMBEIRO	New	14		\$185.00
Changes: Product from TV to HILLARY FOR AMERICA, User Entered \$ from \$0.00 to \$185.00, Demo Meia to [Rtd], 6 buylines added or modified.						

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy