

CONTRACT



KWTW-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
 www.news9.com

And:

Medium Buying, LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

<u>Contract / Revision</u> 69129 /		<u>Alt Order #</u> 09194594
<u>Advertiser</u> Bingman, Osborn, Hofmeister - OK 3 Pac		<u>Original Date / Revision</u> 08/14/18 / 08/14/18
<u>Contract Dates</u> 08/13/18 - 09/02/18	<u>Estimate #</u>	
<u>Product</u> OK GOP 3 PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	08/15/18	08/17/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	--WTF--				3	\$1,300.00			
N 2	KWTW	08/20/18	08/24/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	MTWTF--				5	\$1,300.00			
N 3	KWTW	08/27/18	08/27/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	M-----				2	\$1,300.00			
N 4	KWTW	08/15/18	08/17/18	Dr Phil	3p-4p		:30			NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	--WTF--				3	\$340.00			
N 5	KWTW	08/20/18	08/24/18	Dr Phil	3p-4p		:30			NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	MTWTF--				5	\$340.00			
N 6	KWTW	08/27/18	08/28/18	Dr Phil	3p-4p		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	MT-----				2	\$340.00			
N 7	KWTW	08/15/18	08/17/18	6p News	6p-630p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	--WTF--				3	\$750.00			
N 8	KWTW	08/20/18	08/24/18	6p News	6p-630p		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	MTWTF--				5	\$750.00			
N 9	KWTW	08/27/18	08/28/18	6p News	6p-630p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	MT-----				2	\$750.00			
N 10	KWTW	08/19/18	08/19/18	Su CBS Evening News	5:00 PM-5:30 PM		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	-----1				1	\$280.00			
N 11	KWTW	08/26/18	08/26/18	Su CBS Evening News	5:00 PM-5:30 PM		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



KWTW-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's OwnSM
www.news9.com

Contract / Revision	Alt Order #
69129 /	09194594

Advertiser	Original Date / Revision
Bingman, Osborn, Hofmeister - OK 3 Pac	08/14/18 / 08/14/18

Contract Dates	Product	Estimate #
08/13/18 - 09/02/18	OK GOP 3 PAC	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1				1	\$280.00			
N 12	KWTW	08/19/18	08/19/18	CBS Sunday Morning	8a-930a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	-----1				1	\$900.00			
N 13	KWTW	08/26/18	08/26/18	CBS Sunday Morning	8a-930a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1				1	\$900.00			
N 14	KWTW	08/19/18	08/19/18	10p News Su	10:00 PM-10:25 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	-----1				1	\$1,500.00			
N 15	KWTW	08/26/18	08/26/18	10p News Su	10:00 PM-10:25 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1				1	\$1,500.00			
N 16	KWTW	08/19/18	08/19/18	530p Su News	530p-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	-----1				1	\$550.00			
N 17	KWTW	08/26/18	08/26/18	530p Su News	530p-6p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----1				1	\$550.00			
D 18	KWTW	08/19/18	08/19/18	10p News Su	10p-1025p		:30			NM	0	\$0.00
D 19	KWTW	08/26/18	08/26/18	10p News Su	10p-1025p		:30			NM	0	\$0.00
N 20	KWTW	08/18/18	08/18/18	10p News Sa	10-1030p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/18	08/19/18	-----S-				1	\$900.00			
N 21	KWTW	08/25/18	08/25/18	10p News Sa	10-1030p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/18	08/26/18	-----S-				1	\$900.00			
Totals											40	\$32,160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/26/18	34	\$27,380.00	(\$4,107.00)	\$23,273.00
08/27/18 -08/28/18	6	\$4,780.00	(\$717.00)	\$4,063.00
Totals	40	\$32,160.00	(\$4,824.00)	\$27,336.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 5.30.18

I, Dillon Lloyd/Medium Buying. LLC,

being/on behalf of: Brian Bingman,

a legally qualified candidate of the REPUBLICAN

political party for the office of: Corporation Commissioner

in the Primary Runoff

election to be held on: 8.28.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Brian John Bingman- 1502 E. McKinley Ave Sapulpa, OK 74066

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer- Lee Frost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/30/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5.30.18
------------------------------	----------------------

I, Dillon Lloyd/Medium Buying. LLC,

being/on behalf of: Leslie Osborn,

a legally qualified candidate of the REPUBLICAN

political party for the office of: Commissioner of Labor

in the Primary Runoff

election to be held on: 8.28.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Leslie Kathryn Osborn 1250 N. Tea Olive Way Mustang, OK 73064

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer- Leslie Kathryn Osborn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/30/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5.30.18
------------------------------	----------------------

I, Dillon Lloyd/Medium Buying. LLC,

being/on behalf of: Joy Hofmeister,

a legally qualified candidate of the REPUBLICAN

political party for the office of: State Superintendent of Public Instruction

in the Primary Runoff

election to be held on: 8.28.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Joy Hofmeister 2018, PO Box 54601, Oklahoma City, OK 73154

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joy Hofmeister - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/30/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.