

ORDER



Orders
Order / Rev: 2058624
Alt Order #: 34334310
Product Desc: Issue
Estimate: 9181
Flight Dates: 10/06/20 - 11/02/20
Original Date / Rev: 09/14/20 / 09/14/20
Order Type: POLITICAL ISSUE

KSEN-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AFSCME
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: P-00

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	104	\$3,100.00	\$2,635.00
10/26/20	11/02/20	44	\$1,300.00	\$1,105.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	104	\$3,100.00	\$2,635.00	0.00
November 2020	44	\$1,300.00	\$1,105.00	0.00
Totals	148	\$4,400.00	\$3,740.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	10/06/20	11/02/20	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	1:00	10	\$30.00	P-00	0.00	NM	40	\$1,200.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		10				\$30.00		0.00			
		Week: 10/13/20	10/19/20	MTWTF--		10				\$30.00		0.00			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$30.00		0.00			
		Week: 10/27/20	11/02/20	MTWTF--		10				\$30.00		0.00			
N 2	KSEN	10/06/20	11/02/20	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$30.00	P-00	0.00	NM	40	\$1,200.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		10				\$30.00		0.00			
		Week: 10/13/20	10/19/20	MTWTF--		10				\$30.00		0.00			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$30.00		0.00			
		Week: 10/27/20	11/02/20	MTWTF--		10				\$30.00		0.00			
N 3	KSEN	10/06/20	11/02/20	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	1:00	10	\$30.00	P-00	0.00	NM	40	\$1,200.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		10				\$30.00		0.00			
		Week: 10/13/20	10/19/20	MTWTF--		10				\$30.00		0.00			
		Week: 10/20/20	10/26/20	MTWTF--		10				\$30.00		0.00			

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Advertiser: AFSCME
 Product Desc: Issue
 Estimate: 9181

KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--		10			\$30.00	0.00					
N 4	KSEN	10/10/20	11/02/20	M-F Evening M-F Evening	CM	7p-12a	MTWTF--	1:00	1	\$20.00	P-00	0.00	NM	4	\$80.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/10/20	10/16/20	MTWTF--		1			\$20.00	0.00					
Week:		10/17/20	10/23/20	MTWTF--		1			\$20.00	0.00					
Week:		10/24/20	10/30/20	MTWTF--		1			\$20.00	0.00					
Week:		10/31/20	11/06/20	M-----		1			\$20.00	0.00					
N 5	KSEN	10/10/20	11/01/20	Sa-Su AM Sa-Su AM	CM	6a-10a	-----11	1:00	2	\$30.00	P-00	0.00	NM	8	\$240.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/04/20	10/10/20	-----1-		1			\$30.00	0.00					
Week:		10/11/20	10/17/20	-----11		2			\$30.00	0.00					
Week:		10/18/20	10/24/20	-----11		2			\$30.00	0.00					
Week:		10/25/20	10/31/20	-----11		2			\$30.00	0.00					
Week:		11/01/20	11/07/20	-----1		1			\$30.00	0.00					
N 6	KSEN	10/10/20	11/01/20	Sa-Su Midday Sa-Su Midday	CM	10a-3p	-----11	1:00	2	\$30.00	P-00	0.00	NM	8	\$240.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/04/20	10/10/20	-----1-		1			\$30.00	0.00					
Week:		10/11/20	10/17/20	-----11		2			\$30.00	0.00					
Week:		10/18/20	10/24/20	-----11		2			\$30.00	0.00					
Week:		10/25/20	10/31/20	-----11		2			\$30.00	0.00					
Week:		11/01/20	11/07/20	-----1		1			\$30.00	0.00					
N 7	KSEN	10/10/20	11/01/20	Sa-Su PM Sa-Su PM	CM	3p-7p	-----11	1:00	2	\$30.00	P-00	0.00	NM	8	\$240.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/04/20	10/10/20	-----1-		1			\$30.00	0.00					
Week:		10/11/20	10/17/20	-----11		2			\$30.00	0.00					
Week:		10/18/20	10/24/20	-----11		2			\$30.00	0.00					
Week:		10/25/20	10/31/20	-----11		2			\$30.00	0.00					
Week:		11/01/20	11/07/20	-----1		1			\$30.00	0.00					
													Totals	148	\$4,400.00

Sep 14, 20
 CONT# 34334310 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSEN-AM (Shelby, MT)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 9181

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV AFSCME
 PDT Issue
 FLT Oct 06, 20 - Nov 03, 20

* REP ORDER COMMENT *

** 9/14/2020 9:21:00 AM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION.

** 9/14/2020 9:21:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 9/14/2020 9:21:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 TuWThF,M	6A - 10A	60	10/6/2020 - 11/2/2020	4W	10	\$30.00	40
		SHELBY, MT							
	1.2	TuWThF,M	10A - 3P	60	10/6/2020 - 11/2/2020	4W	10	\$30.00	40
		CLASSIC HITS-OLDIES							
	1.3	TuWThF,M	3P - 7P	60	10/6/2020 - 11/2/2020	4W	10	\$30.00	40
	1.4	TuWThF,M	7P - 12A	60	10/6/2020 - 11/2/2020	4W	1	\$20.00	4
		;M-F 7P-12A							
	1.5S.	6A - 10A	60	10/10/2020 - 10/31/2020	4W	1	\$30.00	4
	1.6S.	10A - 3P	60	10/10/2020 - 10/31/2020	4W	1	\$30.00	4
	1.7S.	3P - 7P	60	10/10/2020 - 10/31/2020	4W	1	\$30.00	4
	1.8S	6A - 10A	60	10/11/2020 - 11/1/2020	4W	1	\$30.00	4
	1.9S	10A - 3P	60	10/11/2020 - 11/1/2020	4W	1	\$30.00	4
	1.10S	3P - 7P	60	10/11/2020 - 11/1/2020	4W	1	\$30.00	4
		** WEEKLY FLIGHT TOTALS **					37	\$4,400.00	

Sep 14, 20
 CONT# 34334310 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 9181

	Oct 20	Nov 20					
SPOTS	111	37					
CASH	3300.00	1100.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	3300.00	1100.00					

							TOTAL
SPOTS							148
CASH							4,400.00
TRADE							0.00
NSL							0.00
TOTAL							4,400.00

**** Competitive Comments ****

SVC: FA06 TSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Michael J. Day, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Assembly Media

Address: 711 3rd Ave Floor 3, New York, NY 10017

Contact: Michael J Day

Phone number: 212-547-5062

Email: michael.day@media-asm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AFSME People

Address: 41625 L Street, NW, Washington, DC 20036

Contact: Shirin Bidel-Niyat

Phone number: (202)487-3782

Email: sbidel-niyat@afscme.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President Lee Saunders
Secretary-Treasurer Elissa McBride

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Trump, Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election:


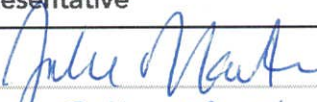
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Covid-19, Cbamacare

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:  Digitally signed by Michael J Day Date: 2020.09.10 22:43:49 -04'00'	Signature: 
Name: Michael J Day	Name: Julie Martin
Date of Request to Purchase Ad Time: 10.Sept.2020	Date of Station Agreement to Sell Time: 9/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/14/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 34334310	Station Call Letters: KSEN	Date Received/Requested: 9/14/20
Est. #: 9181	Station Location: Shelby MT	Run Start and End Dates: 10/4-11/3/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.