

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael J Day, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Barbara Bollier

Authorized committee:

Bollier For Kansas

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

August 4, 2020



General



Primary

Treasurer of candidate's authorized committee:

Steven Mele

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Digitally signed by Michael J Day
Date: 2020.05.06 12:02:13 -04'00'

Name: Michael J Day

Signature:



Name:

TERRY DROUIN

Date of Request to Purchase Ad Time: 5/12/20

Date of Station Agreement to Sell Time:

7/16/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Digitally signed by Michael J Day
Date: 2020.05.06 12:18:15 -04'00'

Name: Michael J Day

Date: 5/6/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

7/16/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KSKG-FM

Date Received/Requested:

7/16/20

Est. #:

3011

Station Location:

SALINA, KS.

Run Start and End Dates:

7/13-19(20)

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KSKG-FM	ORDER#:	3174596	DATE:	07/16/2020
MARKET:	Salina-Manhattan, KS	AMOUNT:	\$176.40	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	15	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	BUSK	CONTRACT # FOR INVOICING 4384017	
ADVERTISER:	BOLLIER FOR US SENATE	AGY PRD:	BUS	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	7/14-7/20 - BUSK/BUS/0311	AGY EST:	0311 ✓	Invoices@MediaFinancial.com	
FLIGHT:	07-13-2020 TO 7/19/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/16/2020 11:34	

COMMENTS

[Rep Comment] 07/16/2020: This is a new order. Schedule airs Fri-Mon; 7/17-7/20. NAB Form, traffic and spot will be sent via email. Please confirm immediately in radio exchange if you are set up or email val.wilson@genmediapartners.com to confirm! Thank you!

COMMENTS BLANK

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By confirming this order you agree to pay Local Focus 15% commission on the net amount of this order.

**** Flight airs Th-M; 7/14-7/20 ****

WEEK#1		7/13/2020 To 7/19/2020					WK TOT \$176.40		WK TOTAL SPOTS 15		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	100		M...F..	6:00AM	10:00AM	60	7/13/2020	7/17/2020	3	\$11.76	\$35.28
	200		M...F..	10:00AM	3:00PM	60	7/13/2020	7/17/2020	3	\$11.76	\$35.28
	300		M...F..	3:00PM	7:00PM	60	7/13/2020	7/17/2020	3	\$11.76	\$35.28
	400	S.	6:00AM	7:00PM	60	7/18/2020	7/18/2020	3	\$11.76	\$35.28
	500	S	6:00AM	7:00PM	60	7/19/2020	7/19/2020	3	\$11.76	\$35.28

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TOTAL	Jul														Total
SPOT	15														15
CASH	176.40														176.40
TOTAL	176.40														176.40