

CONTRACT

KSWT
1965 S 4th Ave
Yuma, AZ 85364
(928)539-9990

And:

BlueWest Media
5130 E. 18th Ave.
Denver, CO 80220

<u>Contract / Revision</u> 323775 /		<u>Alt Order #</u>
<u>Product</u> NEXTGEN CLIMATE ACTION #286		
<u>Contract Dates</u> 08/16/16 - 08/21/16		<u>Estimate #</u> 286
<u>Advertiser</u> Next Gen California Action Committee		<u>Original Date / Revision</u> 08/12/16 / 08/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSWT	<u>Account Executive</u> House KSWT/KYMA	<u>Sales Office</u> Yuma - Blackha
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSWT	08/16/16	08/21/16	Early Morning M-F	6-8A		:30				NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- TWTF - -				8	\$40.00				
N 2	KSWT	08/21/16	08/21/16	CBS Sunday Morning	7-830a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- - - - - S				1	\$60.00				
N 3	KSWT	08/18/16	08/18/16	Price is Right	10-11a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- - - T - - -				1	\$40.00				
N 4	KSWT	08/16/16	08/21/16	Dr. OZ	3-4p		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- TWTF - -				4	\$40.00				
N 5	KSWT	08/16/16	08/21/16	13 On Your Side at 4	4-5p		:30				NM	8	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- TWTF - -				8	\$120.00				
N 6	KSWT	08/16/16	08/21/16	13 On Your Side at 5	5-530p		:30				NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- TWTF - -				8	\$140.00				
N 7	KSWT	08/16/16	08/19/16	13 On Your Side at 10	10:00 - 10:35 PM		:30				NM	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- TWTF - -				8	\$90.00				
N 8	KSWT	08/20/16	08/20/16	13 On Your Side at 10	10:00 - 10:35 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- - - - - S				1	\$70.00				
N 9	KSWT	08/16/16	08/19/16	Entertainment Tonight	630-7P		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- TWTF - -				4	\$300.00				
N 10	KSWT	08/21/16	08/21/16	13 On Your Side at 10	10:00 - 10:35 PM		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	- - - - - S				2	\$70.00				
Totals												45	\$4,790.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally.

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Yuma, AZ 85364
(928)539-9990

<u>Contract / Revision</u>	<u>Alt Order #</u>
323775 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/16/16 - 08/21/16	NEXTGEN CLIMATE AC	286

<u>Advertiser</u>	<u>Original Date / Revision</u>
Next Gen California Actio	08/12/16 / 08/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/21/16	45	\$4,790.00	(\$718.50)	\$4,071.50
Totals	45	\$4,790.00	(\$718.50)	\$4,071.50

Signature: _____ **Date:** _____

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