

# WDAY, WDAZ, KBMY, KMCY

## Second Quarter 2015 FCC Report

### **NCAA Hockey Regional**

The NCAA hosted the first ever regional games here in Fargo. We covered all aspects of the games from the teams playing to how the games will impact the region financially. We talked about how to get to and from the games with traffic congestion and also how to get tickets. We then followed the UND hockey team to the Frozen 4 in Boston.

Total stories - 25 stories - 55 minutes

### **Shooting at Walmart in Grand Forks**

There was a random shooting at the Walmart in Grand Forks that left 2 men dead and one person injured. We covered the story with live shoot that morning of the shooting and followed that up with coverage the people involved. Did numerous stories about the victims and how their families were coping plus a look at the shooter and his background. We also covered personal security and security at the store. We were there when the store reopened for customers.

Total stories 50 - Total time 95 minutes

### **Same Sex Marriage**

We covered the Supreme Court's decision on same sex marriage and how that affects our local community. Talked with local gay couple about what they thought about the decision. Also looked into when the local counties would be ready to issue licenses for same sex couples.

Total stories 13 - Total 17 Time minutes

### **Escape Prisoner**

A prisoner escaped from the Devil Lake correctional institute. Covered the hunt and reported on how and when he escaped. Share information about the car he was driving and who he might be with. Found out it was a correctional officer and did stories about their relationship. We also reporters on when the fugitives were caught and followed thru on when they were in court.

Total stories - 17 - total time 22 minutes

### **Gang Problems**

A gang task force was created in the area to address the increase criminal activity we have been seeing and how police believe it is related to gang. Talk to police about what they are seeing and warned the public about what to watch for. Also talked to some of the people identified as gang members and why they feel they are being unfairly targeted.

Total stories 16 - total time 28 minutes.

**PUBLIC SERVICE REPORT**  
**2nd QTR 2015**

**APRIL**

MULTIPLE SCLEROSIS – Bike MS: Fargo  
Tagged national spot for local use, aired April-June

MARCH OF DIMES-MARCH FOR BABIES

Walk to raise funds to help give babies a healthier life.  
Tagged and aired spot promoting event.

YWCA WOMEN OF THE YEAR

Annual event to raise funds and awareness of special women in the community. Produced and aired spot to promote event.

PLAINS ART MUSEUM-SPRING GALA

Aired spot in April & May promoting their Spring Gala that is a fund raiser for the museum.

**MAY**

JUNIOR ACHIEVEMENT-BOWL-A-THON

Fund raiser for their program. Produced and aired spot.

KIDNEY ASSOCIATION - KIDNEY WALK

Event raises awareness of kidney disease and funds to fight the disease.  
WDAY produced a spot that aired May.

FARGO MARATHON

Produce and aired complete Fargo Marathon.

## BIKE SAFETY-AAA

Tagged and aired spot in May & June about bike helmet use.

## Senior of the Year – Nominations

Produced and aired spot, aired May-June

## **JUNE**

## ROGER MARIS CELEBRITY GOLF

Event raises funds for Shanley H. S., Roger Maris Cancer Center & Hospice of the Red River Valley.

There is a golf tournament, auction and banquet.

WDAY produced a spot. Aired in May & June.

## FARGO POLICE – COMMUNITY PICNIC

Picnic is a meet and greet by area law enforcement and first responders to show their services and meet the public.

WDAY produced spot that aired in June.

## TROLLWOOD PERFORMING ARTS SCHOOL-MAIN STAGE SHOW

Produced a spot for their Main Stage Musical that raises money for the school. Spot will air in July.

## **WDAY 2<sup>nd</sup> Quarter, 2015 Tours**

April 28<sup>th</sup> – 9:30am, 40 people – Moorhead High School

April 28<sup>th</sup> – 11am, 40 people – Moorhead high School

May 6<sup>th</sup> – 9:45am, 37 people – Barnesville School

May 6<sup>th</sup> – 10:30am, 37 people – Barnesville School

May 11<sup>th</sup> – 12:45pm, 42 people – Northern Cass Elementary

May 13<sup>th</sup> – 10:15am, 30 people – Kindred Elementary

May 13<sup>th</sup> – 1:15pm, 30 people – Kindred Elementary

May 20<sup>th</sup> – 1:15pm, 36 people – Oak Grove Lutheran School