

# **Quarterly Report**

Community Issues and Responsive Programming
1st Quarter
January-September 2015

#### **Issues of Concern**

Health
Education
Community Outreach
Health
Public Safety

### **Responsive Programming**

Public Appearances
Live Event Appearances
In-studio Interviews



## Public Service Announcements:

The Petroleum Museum-Family Science Night 'Dinosaurs'

Honor Our Troops H.O.T.

Permian Basin Honor Flight

MISD-St. Paddy's Day Dash

19<sup>th</sup> Annual Bowl for Kids Sake-Big Brothers Big Sisters

2015 Texas Statewide Warrant Roundup

National Multiple Sclerosis Society-Walk MS:Permian Basin 2015

Oil Patch Kids Casino Night

Petroleum Museum-Family Science Night: Science Does a Body Good

Midland Northside Lions Club-Bunny Breakfast



# **KZBT On-air Interviews**

1/07/15 Family Science Night-Petroleum Museum Marci Thompson

1/14/15 Honor Our Troops-Cpl. Jurado, Sgt.Perez

1/29/15 Casa de Amigos-Monique Mercer

2/14/15 Casino Night-Oil Patch Kids Susan McHughes

3/02/15 MISD-5K-Susan Thompson