

PUBLIC FILE

4th Quarter, 2015

KZBT – 93.3 FM – Midland-Odessa, TX

KZBT has identified the following issues as significant issues facing our community in this quarter:

- A. Public Health: Water (drinking) concerns
- B. Transportation-Loop 250 upgrades
- C. Education: Issues relating to public school education in our community.
- D. Welfare- homeless
- E. Crime: Recent incidents of robberies in the downtown business district and the efforts of the community to deal with such crimes.
- F. Recreation- Public parks.

KZBT addresses these issues through responsive programming that includes:

- 1) Live interviews with community leaders and citizens
- 2) Newscasts
- 3) Traffic reports
- 4) Live appearances at various community and charity events by station personalities
- 5) Providing free air time for public service announcements (PSA's). KZBT airs a minimum of 10 minutes of PSA's per day.
- 6) Partnering with other local media for breaking news reports
- 7) Weather alerts, storm coverage.
- 8) EAS messages (child abductions, storm warnings, etc.)

This report is representative of the Issues Programming aired by KXKS and is by no means exhaustive.