

Quarterly Report

Community Issues and Responsive Programming
2nd Quarter
April-June 2015

Issues of Concern

Public Safety
Health
Education
Community Outreach

Responsive Programming

Public Appearances
Live Event Appearances
In-studio Interviews



Public Service Announcements:

Midland Firefighters Benefit BBQ

MISD Health Fair

Midland Need to Read-Style Show and Luncheon

Home Hospice Butterfly Release

Harmony Home Children's Advocacy Center Child Abuse Awareness Month

Walk MS:Permian Basin 2015

Martin County 1st Annual Convent Clay Shoot

Ector/Midland County Bustin' for Badges Clay Shoot

MHS Orchestra Beethoven & Blue Jeans Concert

Counseling Services of West Texas Agape-Colordash

Aphasia Awareness Concert-Fleetwood Mac

Market Street Job Fair

The Genesis Center of the Permian Basin

Midland Humane Coalition-5K Hot Dog Fun Run & 1K-K9 Walk

Centers for Children and Families 2015 Event

The Midland Parks and Recreation Division Movie in the Park



KZBT On-air Interviews

4/06/15 Odessa Home Hospice-Karen Carter-Butterfly Release

4/23/15 Midland Need To Read-Jessica Smith-Style Show & Luncheon

4/28/15 Midland Aphasia Center-Awareness (Fundraiser)

5/4/15 One Book Odessa-Randy Hume-Book Signing

5/04/15 Odessa Cub Scouts-Amanda Bourland

5/15/15 Special Olympics West Texas-Ragin' Cajun

6/01/15 Honor Flight-Randy Iker

6/03/15 Ector Co. Library-Talaska Brinkley:Kids Summer Activities