

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">KEND-FM      Roswell</span>	<b>Date:</b> <span style="font-size: 1.2em;">5/22/2018</span>
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I, Haley Beth Davis

do hereby request station time concerning the following issue:

New Mexico June 5, 2018 Primary

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

This broadcast time will be used by: Our Values PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Our Values PAC  
PO Box 909  
Alto, New Mexico 88312

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Treasurer: John Billingsley

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/22/2018 Haley Roth Davis 214-599-0900  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
[Signature] Gene Law VP/Gen M  
Signature Printed Name Title



PECOS VALLEY BROADCASTING COMPANY  
KSVP - KTZA - KPZE - KEND RADIO  
317 West Quay Avenue  
Artesia, New Mexico 88210-2194  
(575) 746-2751 - (800) 530-4855  
FAX - (575) 748-3748

OUR VALUES PAC  
P. O. BOX 909  
ALTO, NM 88312

## KEND-FM Order Confirmation

OrderID: 2981-003

Sponsor: Our Values Pac  
Product: Our Values Pac  
Estimate/PO:  
AccountRep: House - Political  
BillingCycle: Calendar Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 5/28/2018 - 6/4/2018  
Items Ordered: 36  
Ordered Amount: \$508.32  
-Agency Commission: -\$76.25  
Net Amount: \$432.07  
+7.8958% - Gross Receipts - NET \$34.11  
Total Amount: \$466.18

Scheduled Station(s): KEND-FM  
Our Values Pac - Flight #3 Political Issue

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/28/2018 - 6/4/2018	All Weeks	06:00 AM - 07:00 PM	6	6	6	6	6			30	:60	Spot			36	14.12	508.32
Calendar Month Projected Billing:																	
	Apr-18	0.00															
			May-18				338.88										
									Jun-18			169.44				Q2-2018	508.32

Confirmed Correct; Payment Guaranteed

Accepted for KEND-FM

Client Name: Our Values Pac-Flight #3

Product: Political Issue

County: Chaves

Station: KEND-FM

Haley Davis Lenz

214-673-0995

[halley@davislenzmedia.com](mailto:halley@davislenzmedia.com)

FLIGHT DATES: 5/28-6/4

5/21/2018

Rep Firm: Direct

Rep: Thomas Beard

Phone: 575-637-8089

Email: [thomas.beard@pvbcradio.com](mailto:thomas.beard@pvbcradio.com)

Demo: P35+

Station	Daypart	DP Code	Unit Dur	Unit \$	Wk 1 Mon-Fri 5/28-6/1 '18	Wk 2 Mon 6/4 '18		
							Unit Tot	Tot \$
KEND-FM								
	M-F 6a-7p	RT	60	\$ 14.12	30	6	36	\$ 508.32
								\$ -
	TOTAL				30	6	36	\$ 508.32

**Special Instructions:**

\$ 508.32

Flight runs Monday, May 28th-Monday, June 4th (Weekdays only)

\$ 432.07

Please provide equal and fair rotation during the day.

0.078958 \$ 34.11

Spots may be made good during flight.

\$ 466.19

PLEASE SET INVOICES UP ON DEMAND BILLING AT THE END OF THE FLIGHT.

Please email invoices to [halley@davislenzmedia.com](mailto:halley@davislenzmedia.com) and mail hard copies to:

Davis Lenz Media

6060 North Central Expwy., Suite 500

Dallas, Texas 75206