

FEDERAL, STATE OR LOCAL CANDIDATE USE ADVERTISEMENT

Political File Form

Station Call Letters and City of License : McCook, NE KBRL AM-FM

Date the Request to Buy Advertising Time Was Received by Station : 10/21/22

Name of Candidate (ex. Joe Smith) : Dave Murman

Name of Candidate's Authorized Committee (ex. Joe Smith for Congress 2022) : Dave Murman for Legislature

Name of Treasurer of Authorized Committee : Dave Higbea

Name of person or entity requesting time if different from the authorized committee (ex. ad agency name) :

Candidate is a (mark one) :

Federal Candidate (ex. President, US House, US Senate)

or

State or Local Candidate (ex. Governor, State Senate or Mayor)

Election in which Candidate is Running and Date of Election (ex. General Election, Nov. 8, 2022 or Democratic Primary, June 23, 2022) :

General Election, Nov. 8, 2022

Candidate's Political Party, if any (ex. Democratic, Republican) : non

Office the Candidate is Seeking (no acronyms or abbreviations) (ex. US Senate; City Council; Congress in the 5th District of California) :

Nebraska State Legislature

Signature of Candidate or Authorized Individual on Behalf of the Candidate's Committee :

David L. Murman

By this signature, the candidate or the authorized representative of the candidate, certifies that (i) the station has disclosed its political advertising policies and other applicable sales practices; (ii) the purchaser of this advertising time has rights to all content included in this ad; and (iii) for federal candidates, this ad either does not refer to an opposing candidate or, if it does refer to an opposing candidate, it includes, for television ads, a visual for at least four seconds of a clearly identifiable photographic or similar image of the candidate and a clearly readable printed statement, identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast or, for radio ads, a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and that the candidate has approved the message.

Printed Name of Candidate or Committee Representative signing above:

David L. Murman

IF THE ORDER ASSOCIATED WITH THIS ADVERTISING BUY HAS NOT ALREADY BEEN UPLOADED TO THE PUBLIC FILE, ATTACH TO THIS FORM A COPY OF THE ORDER OR A SUMMARY OF THE ORDER THAT INCLUDES THE PRICE AT WHICH THE SPOTS WERE SOLD, THE SCHEDULE OF SPOTS TO BE RUN, AND THE CLASS OF TIME SOLD. IF APPLICABLE, UPLOAD A NEW DOCUMENT TO THE PUBLIC FILE WHENEVER THERE IS A CHANGE TO THE ORIGINAL ORDER.

This Station Does Not Discriminate or Permit Discrimination on the Basis of Race or Ethnicity in the Placement of Advertising.

Sales Order

Stations: **KBRL-AM** ~~KICX-FM~~ Buyer: _____
 Contract Name: **November 2022 Election** Tax Schedule: _____ (None)
 Contract#: _____ 1321818853 Agency Commission %: 0
 Start Date: **10/24/22** End Date: **11/08/22** Billing Cycle: **Calendar**
 Revenue Type: **Local Political** Type: **Cash** Salesperson: **1519HOUSE** Comm %: **0**
 Advertiser: **Dave Murman** Makegood Policy: **Within Contract Dates**
 Address: **31260 Road A**
 City: **Glenvil** State: **NE** Zip: **68941**
 Product Name: **November 2022 Election**
 Competitive Code: **Political**

KBRL-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/24/22	11/08/22		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	8.00	48	384.00	1
2	11/08/22	11/08/22		6:00 AM	7:00 PM	30		3						3	D	12.00	0	0.00	1
=== CANCELED ===																			

TOTAL GROSS \$384.00, NET \$384.00

KICX-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/24/22	11/08/22		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	8.00	0	0.00	1
=== CANCELED ===																			
2	10/24/22	11/07/22		6:00 AM	7:00 PM	30	6	6	6	6	6	6	6	42	D	12.00	90	1,080.00	1
3	11/08/22	11/08/22		6:00 AM	7:00 PM	30		3						3	D	12.00	3	36.00	1

TOTAL GROSS \$1,116.00, NET \$1,116.00

Billing Projections: By Month

	Oct 22	Nov 22
CA	768.00	732.00
ST	672.00	828.00

Print Spot Prices

TOTAL SPOTS 141

GROSS TOTAL \$ 1,500.00

ADJUSTED SPOTS 141

ADJUSTED TOTAL \$ ~~1,500.00~~

384

APPROVE DECLINE

- General Manager
- Sales Manager
- Traffic Manager
- Local Sales Manager