



KDAL-FM First Quarter Programs and Issues 2024

1/01/24-3/31/24

In our ongoing effort to serve the public interest, Station KDAL-FM broadcasts programming responsive to issues of concern to Duluth, MN and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

COMMUNITY PROBLEMS AND NEEDS

A. Education. Improving student achievement, increasing parental involvement in schools, providing additional resources to schools.

B. Economy Unemployment and Employment Opportunities. Including an emphasis on job placement for local veterans.

C. Strengthening and Fostering Greater Appreciation of Local Arts Organizations and Activities. Through support of arts organizations, initiative and programming, encourage greater participation by listeners and residents in Minnesota & Wisconsin arts organizations and entities.

D. Strengthening Local Non-Profit Organizations and Organizations Serving Youth. Improving and increasing the ability of local organizations to provide services and programs for community, both the overall community and youth population.

E. Entertainment.

F. Public Service Announcements- Providing local community relevant information from government entities and / or non-profit organizations.

KDAL-FM Interviews

1/01/24-3/31/24 KDAL-FM airs weekday *local* newscasts AT 6:00, 7:00, 8:00, 9:00, 16:00, 17:00.

1/01/24-3/31/24 KDAL-FM airs local school, traffic, and government and health announcements daily as the need arises and will vary from week to week depending on need or significance.

1/01/24-3/31/24 KDAL-FM airs local weather updates 3 times per hour M-F 6AM-9AM and once an hour during other hours and days.

1/03/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

1/04/24 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

1/8/24 Airforce 148th Fighter Wing was in to discuss opportunities in the Air Force. (A,B, D & F)

1/10/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

1/17/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

1/18/24 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

1/23/24 Airforce 148th Fighter Wing was in to discuss opportunities in the Air Force. (A,B, D & F)

1/24/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

1/31/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

2/01/24 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

2/6/24 Airforce 148th Fighter Wing was in to discuss opportunities in the Air Force. (A,B, D & F)

2/7/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

2/9/24 BIPOC was in to discuss an event coming up in Duluth (D,E&F)

2/14/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

2/15/24 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

2/20/24 Aubrey from The Duluth Chamber was on to discuss chamber events and training (A, B, D, F)

2/20/24 Airforce 148th Fighter Wing was in to discuss opportunities in the Air Force. (A,B, D & F)

2/21/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

2/27/24 Aubrey from The Duluth Chamber was on to discuss chamber events and training (A, B, D, F)

2/28/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

2/29/24 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

3/5/24 Airforce 148th Fighter Wing was in to discuss opportunities in the Air Force. (A,B, D & F)

3/6/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

3/08/24 Ronald McDonald House was on to discuss fundraising efforts (D, F)

3/13/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

3/14/24 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

3/19/24 Airforce 148th Fighter Wing was in to discuss opportunities in the Air Force. (A,B, D & F)

3/20/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

3/21/24 Mentor North was in to discuss needing mentors. (C,D,E,F)

3/27/24 Cheri from Douglas County Humane Society was on to discuss pets needing adoption. (D, F)

3/28/24 Fond du Lac Tribal & Community College was on to discuss programs available at the college (A, B, D, F)

Non-profit Promotion for Events in the 1st Quarter 2024 for KDAL-FM

DULUTH WOMAN'S EXPO- 2/24/24- Promoted and attended annual event for woman and the issues that face them, including Woman Rock, a breast cancer awareness campaign.

GITCHEE GUMEE BREWFEST - 3/1/24 – 3/31/24- Promote event for Superior Rotary.