

# ORDER



**Orders**  
**Order / Rev:** 3518656  
**Alt Order #:** WOC14621296  
**Product Desc:** Issue  
**Estimate:** 13186  
**Flight Dates:** 04/30/24 - 05/06/24  
**Original Date / Rev:** 04/12/24 / 04/12/24  
**Order Type:** NORMAL

**WSHM-CBS 3**  
**Primary AE:** Springfield MA House  
**Sales Office:** SPMAN  
**Sales Region:** National

**Agency Name:** Pier 91  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Flexibility & Benefits for MA Drivers  
**Demographic:** A35+  
**Product Codes:** Issue - Local - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-01

**New Business End:**  
**Advertiser External ID:** 604857  
**Agency External ID:** 157085  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/06/24	17	\$2,800.00	\$2,380.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	17	\$2,800.00	\$2,380.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$2,800.00</b>	<b>\$2,380.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Springfield MA House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WSHM	04/30/24	05/06/24	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	MTWTF--	:30	6	\$75.00	P-01	0.00	NM	6	\$450.00												
(Program: CBS MORNINGS) CS-May-2023 - SPRINGFIELD-HOLYOKE <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 04/30/24</td> <td>05/06/24</td> <td>MTWTF--</td> <td>6</td> <td>\$75.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 04/30/24	05/06/24	MTWTF--	6	\$75.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 04/30/24	05/06/24	MTWTF--	6	\$75.00	0.00																						
N 2	WSHM	04/30/24	05/04/24	Early Morning Rot Sa-Su West Mass News 7-8a sa-su	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00												
(Program: WESTERN MASS NEWS SAT-SIM) CS-May-2023 - SPRINGFIELD-HOLYOKE <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 04/29/24</td> <td>05/05/24</td> <td>-----S-</td> <td>1</td> <td>\$75.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 04/29/24	05/05/24	-----S-	1	\$75.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 04/29/24	05/05/24	-----S-	1	\$75.00	0.00																						
N 3	WSHM	04/30/24	05/04/24	CBS Saturday Morning CBS Saturday Morning	CM	9:00 AM-11:00 AM	-----S-	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00												
(Program: CBS MORNING SATURDAY) CS-May-2023 - SPRINGFIELD-HOLYOKE <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 04/29/24</td> <td>05/05/24</td> <td>-----S-</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 04/29/24	05/05/24	-----S-	1	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 04/29/24	05/05/24	-----S-	1	\$150.00	0.00																						
N 4	WSHM	04/30/24	05/05/24	CBS Sunday Morning CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----S	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00												
(Program: SUNDAY MORNING-CBS) CS-May-2023 - SPRINGFIELD-HOLYOKE <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

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WSHM-CBS 3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S		1				\$250.00		0.00			
N 5	WSHM	04/30/24	05/05/24	CBS Face The Nation	CM	10:30 AM-11:30 AM	-----S	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
				CBS Face The Nation											
				(Program: FACE THE NATION-CBS)											
				CS-May-2023 - SPRINGFIELD-HOLYOKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S		1				\$225.00		0.00			
N 6	WSHM	04/30/24	05/06/24	M-F 530p-6p News	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
				M-F 530p-6p News											
				(Program: WESTERN MASS NEWS CBS 3@530P)											
				CS-May-2023 - SPRINGFIELD-HOLYOKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/30/24	05/06/24	MTWTF--		2				\$150.00		0.00			
N 7	WSHM	04/30/24	05/06/24	M-F 6p-630p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$225.00	P-01	0.00	NM	2	\$450.00
				M-F 6p-630p News											
				(Program: WESTERN MASS NEWS ON CBS 3 @6P)											
				CS-May-2023 - SPRINGFIELD-HOLYOKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/30/24	05/06/24	MTWTF--		2				\$225.00		0.00			
N 8	WSHM	04/30/24	05/06/24	M-Su Late News	CM	11:00 PM-11:35 PM	MTWTFSS	:30	3	\$300.00	P-01	0.00	NM	3	\$900.00
				M-Su Late News											
				(Program: WESTERN MASS NEWS CBS3 @11 M-S)											
				CS-May-2023 - SPRINGFIELD-HOLYOKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/30/24	05/06/24	MTWTFSS		3				\$300.00		0.00			
													Totals	17	\$2,800.00