

ORDER



Orders
Order / Rev: 3518340
Alt Order #: WOC14621287
Product Desc: Issue
Estimate: 13185
Flight Dates: 04/23/24 - 04/29/24
Original Date / Rev: 04/12/24 / 04/12/24
Order Type: NORMAL

WGGB
Primary AE: Springfield MA House
Sales Office: SPMAN
Sales Region: National

Agency Name: Pier 91
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Flexibility & Benefits for MA Drivers
Demographic: A35+
Product Codes: Issue - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 604857
Agency External ID: 157085
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	22	\$11,250.00	\$9,562.50
04/29/24	04/29/24	4	\$1,950.00	\$1,657.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	22	\$11,250.00	\$9,562.50	0.00
May 2024	4	\$1,950.00	\$1,657.50	0.00
Totals	26	\$13,200.00	\$11,220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Springfield MA House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGGB	04/23/24	04/29/24	M-F 6a-7a News M-F 6a-7a News (Program: WEST MASS NEWS ABC40-MORN@6-7A) CS-May-2023 - SPRINGFIELD-HOLYOKE	CM	6:00 AM-7:00 AM	MTWTF--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/23/24	04/29/24	MTWTF--		1		\$500.00		0.00					
N 2	WGGB	04/23/24	04/29/24	ABC Good Morning America ABC Good Morning America (Program: GOOD MORNING AMERICA-ABC) CS-May-2023 - SPRINGFIELD-HOLYOKE	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/23/24	04/29/24	MTWTF--		5		\$500.00		0.00					
N 3	WGGB	04/23/24	04/27/24	ABC GMA Sat ABC GMA Sat (Program: GOOD MORN AMERICA-SAT-ABC) CS-May-2023 - SPRINGFIELD-HOLYOKE	CM	8:00 AM-9:00 AM	-----S-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-----S-		1		\$300.00		0.00					
N 4	WGGB	04/23/24	04/28/24	ABC GMA Sun ABC GMA Sun (Program: GOOD MORN AMERICA-SUN-ABC) CS-May-2023 - SPRINGFIELD-HOLYOKE	CM	8:00 AM-9:00 AM	-----S	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00

Order / Rev: 3518340
 Alt Order #: WOC14621287
 Flight Dates: 04/23/24 - 04/29/24

Advertiser: Flexibility & Benefits for MA Drivers
 Product Desc: Issue
 Estimate: 13185
WGGB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WGGB	04/23/24	04/28/24	ABC This Week ABC This Week	CM	10:00 AM-11:00 AM	-----S	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S		1				\$300.00		0.00			
		(Program: THIS WEEK-ABC) CS-May-2023 - SPRINGFIELD-HOLYOKE													
N 6	WGGB	04/23/24	04/29/24	M-F 12p-1p News M-F 12p-1p News	CM	12:00 PM-1:00 PM	MTWTF--	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S		1				\$200.00		0.00			
		(Program: ABC40 12PM NEWS) CS-May-2023 - SPRINGFIELD-HOLYOKE													
N 7	WGGB	04/23/24	04/29/24	M-F 1230p-1p News M-F 1230p-1p News	CM	12:30 PM-1:00 PM	MTWTF--	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/23/24	04/29/24	MTWTF--		2				\$300.00		0.00			
		(Program: ABC40 1230P NEWS) CS-May-2023 - SPRINGFIELD-HOLYOKE													
N 8	WGGB	04/23/24	04/29/24	M-F 5p-530p News M-F 5p-530p News	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/23/24	04/29/24	MTWTF--		2				\$600.00		0.00			
		(Program: WEST MASS NEWS ABC40NWS@5PM) CS-May-2023 - SPRINGFIELD-HOLYOKE													
N 9	WGGB	04/23/24	04/29/24	M-F 530p-6p News M-F 530p-6p News	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$750.00	P-01	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/23/24	04/29/24	MTWTF--		3				\$750.00		0.00			
		(Program: WEST MASS NEWS ABC40NWS@5:30P) CS-May-2023 - SPRINGFIELD-HOLYOKE													
N 10	WGGB	04/23/24	04/29/24	M-F 6p-630p News M-F 6p-630p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$1,000.00	P-01	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/23/24	04/29/24	MTWTF--		3				\$1,000.00		0.00			
		(Program: WEST MASS NEWS ABC40NWS@6PM) CS-May-2023 - SPRINGFIELD-HOLYOKE													
N 11	WGGB	04/23/24	04/27/24	Sa 6p-630p News Sa 6p-630p News	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$275.00	P-01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S-		1				\$275.00		0.00			
		(Program: WEST MASS NEWABC40 SAT NEWS 6P) CS-May-2023 - SPRINGFIELD-HOLYOKE													
N 12	WGGB	04/23/24	04/28/24	Su 6p-630p News Su 6p-630p News	CM	6:00 PM-6:30 PM	-----S	:30	1	\$275.00	P-01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	-----S		1				\$275.00		0.00			
		(Program: WEST MASS NEWABC40 SUN NEWS 6P) CS-May-2023 - SPRINGFIELD-HOLYOKE													
N 13	WGGB	04/23/24	04/29/24	M-F Late News M-F Late News	CM	11:00 PM-11:35 PM	MTWTF--	:30	3	\$400.00	P-01	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/23/24	04/29/24	MTWTF--		3				\$400.00		0.00			
		(Program: WEST MASS NEWS ABC40 ELEVN@11) CS-May-2023 - SPRINGFIELD-HOLYOKE													
													Totals	26	\$13,200.00