

ORDER



Orders
Order / Rev: 3518394
Alt Order #: WOC14621269
Product Desc: Issue
Estimate: 13184
Flight Dates: 04/16/24 - 04/22/24
Original Date / Rev: 04/12/24 / 04/12/24
Order Type: NORMAL

WSHM-CBS 3
Primary AE: Springfield MA House
Sales Office: SPMAN
Sales Region: National

Agency
Name: Pier 91
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Flexibility & Benefits for MA Drivers
Demographic: A35+
Product Codes: Issue - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 604857
Agency External ID: 157085
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/22/24	17	\$2,800.00	\$2,380.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	17	\$2,800.00	\$2,380.00	0.00
Totals	17	\$2,800.00	\$2,380.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Springfield MA House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSHM	04/16/24	04/22/24	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	MTWTF--	:30	6	\$75.00	P-01	0.00	NM	6	\$450.00
(Program: CBS MORNINGS) CS-May-2023 - SPRINGFIELD-HOLYOKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/16/24 04/22/24 MTWTF-- 6 \$75.00 0.00															
N 2	WSHM	04/16/24	04/20/24	Early Morning Rot Sa-Su West Mass News 7-8a sa-su	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
(Program: WESTERN MASS NEWS SAT-SIM) CS-May-2023 - SPRINGFIELD-HOLYOKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/24 04/21/24 -----S- 1 \$75.00 0.00															
N 3	WSHM	04/16/24	04/20/24	CBS Saturday Morning CBS Saturday Morning	CM	9:00 AM-11:00 AM	-----S-	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
(Program: CBS MORNING SATURDAY) CS-May-2023 - SPRINGFIELD-HOLYOKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/15/24 04/21/24 -----S- 1 \$150.00 0.00															
N 4	WSHM	04/16/24	04/21/24	CBS Sunday Morning CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----S	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
(Program: SUNDAY MORNING-CBS) CS-May-2023 - SPRINGFIELD-HOLYOKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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Advertiser: Flexibility & Benefits for MA Drivers
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WSHM-CBS 3

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/15/24	04/21/24	-----S	1	\$250.00	0.00								
N 5	WSHM	04/16/24	04/21/24	CBS Face The Nation	CM	10:30 AM-11:30 AM	-----S	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
				CBS Face The Nation											
				(Program: FACE THE NATION-CBS)											
				CS-May-2023 - SPRINGFIELD-HOLYOKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/15/24	04/21/24	-----S	1	\$225.00	0.00								
N 6	WSHM	04/16/24	04/22/24	M-F 530p-6p News	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
				M-F 530p-6p News											
				(Program: WESTERN MASS NEWS CBS 3@530P)											
				CS-May-2023 - SPRINGFIELD-HOLYOKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/16/24	04/22/24	MTWTF--	2	\$150.00	0.00								
N 7	WSHM	04/16/24	04/22/24	M-F 6p-630p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$225.00	P-01	0.00	NM	2	\$450.00
				M-F 6p-630p News											
				(Program: WESTERN MASS NEWS ON CBS 3 @6P)											
				CS-May-2023 - SPRINGFIELD-HOLYOKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/16/24	04/22/24	MTWTF--	2	\$225.00	0.00								
N 8	WSHM	04/16/24	04/22/24	M-Su Late News	CM	11:00 PM-11:35 PM	MTWTFSS	:30	3	\$300.00	P-01	0.00	NM	3	\$900.00
				M-Su Late News											
				(Program: WESTERN MASS NEWS CBS3 @11 M-S)											
				CS-May-2023 - SPRINGFIELD-HOLYOKE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/16/24	04/22/24	MTWTFSS	3	\$300.00	0.00								
													Totals	17	\$2,800.00