

WBTP 2024 Q1 ISSUES REPORT

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/05/24 – 04/07/24**

Guests & Topics:

- **Jody Hoyos, CEO of the Prevent Cancer Foundation.** For Cancer Prevention & Early Detection Month, Jody Hoyos joins the show to discuss the importance of cancer screenings and prevention strategies and the foundation's work as the only US-based nonprofit organization solely dedicated to cancer prevention and early detection.
- **Kristyn Roth, Chief Marketing Officer for the Autism Society of America.** For National Autism Acceptance Month, Kristyn Roth checks in to discuss general facts about autism, what autism acceptance means, and how people can take action and get involved.

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To air: **Weekend of 03/29/24 – 03/31/24**

Guests & Topics:

- **Maria Mayo, Associate Director for the FTC's Division of Consumer Response & Operations + Larissa Bungo, Senior Attorney with the FTC's Division of Consumer & Business Education.** Experts from the FTC offer insight into some of the most common frauds and scams consumers need to be aware of, including how to spot and report them and actions that victims can take.
- **Danielle Fanelle, Registered Dietician at Johns Hopkins All Children's Hospital.** Danielle Fanelle joins the show for National Nutrition Month to discuss tips on better overall nutrition for children and adults.

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To air: **Weekend of 03/22/24 – 03/24/24**

Guests & Topics:

- **Jennifer Pipa, Vice President of American Red Cross Disaster Programs.** Jennifer Pipa joins the show for Red Cross Month and ahead of Red Cross Giving Day to discuss Red Cross disaster relief efforts, as 2024 is expected to be a busy year for natural disasters.
- **Lillian Singh, Senior Vice President for Family Economic Mobility at Share Our Strength.** Lillian Singh checks in to discuss how Share Our Strength is working to uplift women, particularly single mothers and their children, with their Jeremiah Program initiative.

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To air: **Weekend of 03/15/24 – 03/17/24**

Guests & Topics:

- **Monica Anderson, Director of Internet & Technology Research at the Pew Research Center.** Monica Anderson joins the show to discuss the Pew Research Center's work and its latest survey of U.S. teenagers and parents on smartphones and social media.
- **Bryan Stern, Founder & CEO of Project Dynamo.** Bryan Stern explains how his veteran-led, donor-funded international rescue non-profit organization is rescuing Americans around the world, including its upcoming mission to Haiti.

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To air: **Weekend of 03/08/24 – 03/10/24**

Guests & Topics:

- **Robin Nunley, Spokesperson for the National MS Society.** Robin Nunley joins the show for MS Awareness Week to discuss multiple sclerosis, resources available for those diagnosed with the disease, research underway to find a cure, and their annual Walk MS event.

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To air: **Weekend of 03/01/24 – 03/03/24**

Guests & Topics:

- **Dr. Kristy Marynak, Health Science Advisor in the CDC Office of Smoking & Health** and **Angie P, former smoker** featured in the CDC's Tips From Former Smokers campaign. Dr. Marynak and Angie P. discuss the dangers of smoking, issues specifically related to menthol cigarettes, and tips for quitting.
- **Pamela Zaballa, CEO of No More.** Pamela Zaballa joins the show to discuss her organization's work helping those dealing with domestic violence and sexual assault.

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To air: **Weekend of 02/23/24 – 02/25/24**

Guests & Topics:

- **Jim Whaley, CEO of Mission Roll Call.** Jim Whaley joins the show to discuss Mission Roll Call's

recent polling among veterans on the issues they're most concerned about, along with the battle against veteran homelessness and food insecurity.

- **Trovon Williams, SVP of Marketing & Communications for the NAACP.** Trovon Williams checks in for Black History Month to discuss the NAACP's work in organizing voter turnout ahead of the November elections and other initiatives underway for 2024.

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To air: **Weekend of 02/16/24 – 02/18/24**

Guests & Topics:

- **Dr. David Spigel, Chief Scientific Officer at the Sarah Cannon Research Institute.** Dr. Spigel joins the show for National Cancer Prevention Month to discuss how to be proactive about your health regarding cancer, the importance of screenings, understanding risk factors, and advancements in treatment and cancer research.

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To air: **Weekend of 02/09/24 – 02/11/24**

Guests & Topics:

- **Celina Gorre, Chief Executive Officer at Women Heart.** Celina Gorre joins the show for American Heart Month to discuss the issue of heart disease among women, along with the work Women Heart does supporting the millions of American women living with or those at risk of heart disease.

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To air: **Weekend of 02/02/24 – 02/04/24**

Guests & Topics:

- **Mark Steber, Chief Tax Information Officer for Jackson Hewitt.** Mark Steber joins the show for the start of tax season, providing numerous tips on filing 2023 tax returns and information on important tax changes.
- **Jonathan McNamara, Regional Communications Director for the American Red Cross.** Jonathan checks in to recap National Blood Donor Month and discuss the shortage of blood donations nationwide and how the American Red Cross is working to address the shortage.

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To air: **Weekend of 01/26/24 – 01/28/24**

Guests & Topics:

- **Robert Ginyard, Former Chairman of the Board of Directors for Zero Prostate Cancer.** Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate Cancer's mission to bring awareness, advocacy, and resources to the fight against prostate cancer.
- **Bill Alexander, CEO of the National Law Enforcement Officers Memorial Fund.** Bill Alexander discusses a new report on law enforcement line-of-duty deaths for 2023, along with the NLEOMF's work recognizing those who died while serving and providing resources and training to agencies nationwide.

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To air: **Weekend of 01/19/24 – 01/21/24**

Guests & Topics:

- **Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute.** Martin Luther King III and Arndrea Waters King join the show to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.

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To air: **Weekend of 01/12/24 – 01/14/24**

Guests & Topics:

- **Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute.** Martin Luther King III and Arndrea Waters King join the show ahead of Martin Luther King Jr. Day to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.

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To air: **Weekend of 01/05/24 – 01/07/24**

Guests & Topics:

- **Dr. Trisha Pasricha, 'Ask A Doctor' Columnist for The Washington Post.** Dr. Pasricha joins the show with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet.
- **Natasha Nascimento, Founder & Executive Director of Redefining Refuge.** Natasha Nascimento checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.