

ORDER



-F2V-

Orders
Order / Rev: 754898
Alt Order #:
Product Desc: HAGAN FOR SENATE
Estimate: 602
Flight Dates: 10/27/14 - 11/07/14
Original Date / Rev: 10/30/14 / 10/30/14
Order Type: GENERAL

WGHP-TV

Primary AE: Ben Oldham
Sales Office: HPT
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact: Rachael Jones
Billing Contact:
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hagan/D/US Senate
Demographic: A25-54
Product Codes: PL1Bb - US Senate/Democrat
Priority: 2
Revenue Codes: SP-POL, CAN, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	86	\$32,085.00	\$27,272.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	86	\$32,085.00	\$27,272.25	0.00
Totals	86	\$32,085.00	\$27,272.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Oldham			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	30%	\$32,085.00
Market	100%	\$106,950.00

Competitive Share

Competitive Share	Share	Total
UNKWN	70%	\$74,865.00
WFMY	0%	\$0.00
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	0%	\$0.00
WXII	0%	\$0.00
WXLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/28/14	10/30/14	M-F 5-6a FOX 8 Morning News 5-6a	CM-All	5-6a	-1-1---	:30	2	\$150.002		0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-1---					2	\$150.00		0.00			
2	8	11/04/14	11/04/14	M-F 5-6a FOX 8 Morning News 5-6a	CM-All	5-6a	-1-----	:30	1	\$150.002		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	-1-----					1	\$150.00		0.00			
3	8	10/27/14	10/31/14		CM-All	6-7a	11111--	:30	5	\$400.002		0.00	NM	5	\$2,000.00

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 Flight Dates: 10/27/14 - 11/07/14

Advertiser: Hagan/D/US Senate
 Product Desc: HAGAN FOR SENATE
 Estimate: 602
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a Fox 8 Morning News 6-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	11111--					5	\$400.00		0.00			
4	8	11/03/14	11/04/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a	11-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	11-----					2	\$400.00		0.00			
5	8	10/27/14	10/31/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a	11111--	:30	5	\$400.00	2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	11111--					5	\$400.00		0.00			
6	8	11/03/14	11/04/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a	11-----	:30	2	\$400.00	2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	11-----					2	\$400.00		0.00			
7	8	10/27/14	10/31/14	M-F 8-9a Fox 8 Morning News 8-9a	CM-All	8-9a	1-1-1--	:30	3	\$200.00	2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	1-1-1--					3	\$200.00		0.00			
8	8	11/03/14	11/03/14	M-F 8-9a Fox 8 Morning News 8-9a	CM-All	8-9a	1-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$200.00		0.00			
9	8	10/28/14	10/28/14	M-F 9a-10a Fox 8 Morning News 9-10a	CM-All	9a-10a	-1-----	:30	1	\$90.00	4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-1-----					1	\$90.00		0.00			
10	8	11/04/14	11/04/14	M-F 9a-10a Fox 8 Morning News 9-10a	CM-All	9a-10a	-1-----	:30	1	\$90.00	4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	-1-----					1	\$90.00		0.00			
11	8	10/30/14	10/30/14	M-F 10-11a M-F 10a-11a	CM-All	10-11a	---1---	:30	1	\$65.00	4	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---					1	\$65.00		0.00			
12	8	10/31/14	10/31/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	----1--	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--					1	\$100.00		0.00			
13	8	11/03/14	11/03/14	M-F 12-1230p Fox 8 News at Noon	CM-All	12-1230p	1-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$100.00		0.00			
14	8	10/27/14	10/29/14	M-F 2-3p M-F 2-3p	CM-All	2-3p	1-1----	:30	2	\$50.00	4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	1-1----					2	\$50.00		0.00			
15	8	10/27/14	10/31/14	M-F 3-4p M-F 3-4p	CM-All	3-4p	11111--	:30	5	\$65.00	4	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	11111--					5	\$65.00		0.00			
16	8	11/03/14	11/03/14	M-F 3-4p M-F 3-4p	CM-All	3-4p	1-----	:30	1	\$65.00	4	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----					1	\$65.00		0.00			
17	8	10/30/14	10/30/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	---1---	:30	1	\$150.00	2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount			
17	8	10/30/14	10/30/14	M-F 430-5p Fox 8 News 430-5p	CM-All	430-5p	---	1---	:30	1	\$150.00	2	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	---		1		\$150.00		0.00							
18	8	10/27/14	10/31/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p		11111--	:30	5	\$400.00	2	0.00	NM	5	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	11111--		5		\$400.00		0.00							
19	8	11/03/14	11/03/14	M-F 5-530p Fox 8 News at 5-530p	CM-All	5-530p		1-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 11/03/14	11/09/14	1-----		1		\$400.00		0.00							
20	8	10/27/14	10/31/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p		11111--	:30	5	\$400.00	2	0.00	NM	5	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	11111--		5		\$400.00		0.00							
21	8	11/03/14	11/03/14	M-F 530-6P Fox 8 News at 530p	CM-All	530-6p		1-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 11/03/14	11/09/14	1-----		1		\$400.00		0.00							
22	8	10/27/14	10/31/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p		11111--	:30	5	\$500.00	2	0.00	NM	5	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	11111--		5		\$500.00		0.00							
23	8	11/03/14	11/03/14	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p		1-----	:30	1	\$500.00	2	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 11/03/14	11/09/14	1-----		1		\$500.00		0.00							
24	8	10/31/14	10/31/14	M-F 630-7p Fox 8 News at 630p	CM-All	630-7p		----1--	:30	1	\$400.00	2	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	----1--		1		\$400.00		0.00							
25	8	10/28/14	10/28/14	M-F 7-730p Celebrity Name Game7-730p	CM-All	7-730p		-T-----	:30	1	\$160.00	4	0.00	NM	1	\$160.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	-T-----		1		\$160.00		0.00							
26	8	11/03/14	11/03/14	M-F 7-730p Celebrity Name Game7-730p	CM-All	7-730p		M-----	:30	1	\$160.00	4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 11/03/14	11/09/14	M-----		1		\$160.00		0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
	1	8	11/03/14-11/09/14	M-F 7-730p		7-730p		M-----	:30	(\$160.00)	0.00	NM					
	Credited																
27	8	10/27/14	10/29/14	M-F 730-8p Extra M-F 730-8p	CM-All	730-8p		1-1----	:30	2	\$200.00	4	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	1-1----		2		\$200.00		0.00							
28	8	10/27/14	11/03/14	Monday Prime B Sleepy Hollow 9-10p	CM-All	9p-10p		M-----	:30	1	\$1,400.00	2	0.00	NM	2	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	M-----		1		\$1,400.00		0.00							
		Week: 11/03/14	11/09/14	M-----		1		\$1,400.00		0.00							
29	8	10/28/14	10/28/14	Tuesday Prime B2 Mindy Project	CM-All	930p-10p		-T-----	:30	1	\$450.00	6	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/27/14	11/02/14	-T-----		1		\$450.00		0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
	1	8	10/27/14-11/02/14	Tuesday Prime B2		930p-10p		-T-----	:30	(\$450.00)	0.00	NM					
	Credited																

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 Estimate: 602

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
30	8	10/29/14	10/29/14	Wednesday Prime A Hells Kitchen 8-9p	CM-All	8p-9p	--W----	:30	1	\$700.004		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	--W----		1			\$700.00		0.00				
31	8	10/30/14	10/30/14	Thursday Prime A Bones 8-9p	CM-All	8p-9p	---T---	:30	1	\$700.004		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	---T---		1			\$700.00		0.00				
32	8	10/31/14	10/31/14	Friday Prime B Utopia 9-10p	CM-All	9p-10p	----F--	:30	1	\$350.004		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	----F--		1			\$350.00		0.00				
N 33	8	10/27/14	10/31/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	11111--	:30	5	\$700.002		0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	11111--		5			\$700.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	8	10/27/14-11/02/14	LN (M-F)		10-1030p	(10:00 PM-10:30MTWThF----	:30		(\$700.00)	0.00	NM			
	Credited														
	3	8	10/27/14-11/02/14	LN (M-F)		10-1030p	(10:00 PM-10:30MTWThF----	:30		(\$700.00)	0.00	NM			
	Credited														
34	8	11/03/14	11/03/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	1-----	:30	1	\$1,400.001		0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	1-----		1			\$1,400.00		0.00				
N 35	8	10/27/14	10/31/14	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	11111--	:30	5	\$700.002		0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	11111--		5			\$700.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	8	10/27/14-11/02/14	LN (M-F)		1030-11p	(10:30 PM-11:00MTWThF----	:30		(\$700.00)	0.00	NM			
	Credited														
	3	8	10/27/14-11/02/14	LN (M-F)		1030-11p	(10:30 PM-11:00MTWThF----	:30		(\$700.00)	0.00	NM			
	Credited														
36	8	11/03/14	11/03/14	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	1-----	:30	1	\$700.002		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	1-----		1			\$700.00		0.00				
37	8	11/02/14	11/02/14	LN (Su) Late News Su	CM-All	10-1030p (10:00 PM-10:30 PM)	-----1	:30	1	\$400.004		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----1		1			\$400.00		0.00				
38	8	11/02/14	11/02/14	LN (Su) Late News Su	CM-All	1030-11p (10:30 PM-11:00 PM)	-----1	:30	1	\$350.004		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----1		1			\$350.00		0.00				
39	8	10/31/14	10/31/14	M-F 1130p-12a Access M-F 1130p-12a	CM-All	1130p-12a	----1--	:30	1	\$40.004		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	----1--		1			\$40.00		0.00				
40	8	11/03/14	11/03/14	Fox 8 News Election Sp Fox 8 News Election Spl	CM-All	7-730p (7:00 PM-7:30 PM)	M-----	:30	1	\$500.004		0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/03/14	11/09/14	M-----		1			\$500.00		0.00				
41	8	10/28/14	10/28/14	Fox 8 News After Sports Fox 8 News After Sports	CM-All	11p-1130p (11:00 PM-11:30 PM)	-T-----	:30	1	\$250.002		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-T-----		1			\$250.00		0.00				

Order / Rev: 754898
 Alt Order #:
 Flight Dates: 10/27/14 - 11/07/14

Advertiser: Hagan/D/US Senate
 Product Desc: HAGAN FOR SENATE
 Estimate: 602
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
42	8	10/28/14	10/28/14	Fox 8 News After Sports	CM-All	1130p-12a	-T-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
				Fox 8 News After Sports		(11:30 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-T-----		1			\$250.00		0.00				
43	8	10/28/14	10/28/14	World Series	CM-All	8p-11p	-T-----	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
				World Series on FOX		(8:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-T-----		1			\$1,000.00		0.00				
44	8	10/29/14	10/30/14	M-F 430-5a	CM-All	430-5a	--11---	:30	2	\$25.00	2	0.00	NM	2	\$50.00
				FOX 8 Morning News 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	--11---		2			\$25.00		0.00				
45	8	10/29/14	10/30/14	M-F 4-5p Fox 8 News 4-5p	CM-All	4-5p	--11---	:30	2	\$150.00	2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	--11---		2			\$150.00		0.00				
46	8	10/29/14	10/29/14	Fox 8 News After Sports	CM-All	11-1130p ALT	--W----	:30	2	\$250.00	2	0.00	NM	2	\$500.00
				Fox 8 News Aft Sports ALT		(11:00 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	--W----		2			\$250.00		0.00				
47	8	10/29/14	10/29/14	Fox 8 News After Sports	CM-All	1130p-12a ALT	--W----	:30	2	\$250.00	2	0.00	NM	2	\$500.00
				Fox 8 News Aft Sports ALT		(11:30 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	--W----		2			\$250.00		0.00				
48	8	11/01/14	11/01/14	ACC Football pregame	CM-All	12p-1230p	-----S-	:30	1	\$400.00	2	0.00	NM	1	\$400.00
				ACC Football pregame											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/14	11/02/14	-----S-		1			\$400.00		0.00				
													Totals	86	\$32,085.00