

## ORDER



**Orders**  
**Order / Rev:** 182119  
**Alt Order #:**  
**Product Desc:** EJDA-3272 Las Vegas TV General  
**Estimate:** 1071  
**Flight Dates:** 10/10/16 - 11/13/16  
**Original Date / Rev:** 08/30/16 / 08/30/16  
**Order Type:** GENERAL

**KTNV**

**Primary AE:** Vicki Nelms  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency**  
**Name:** GCW Media Services  
**Buying Contact:**  
**Billing Contact:**  
 417 W. Foothill Blvd.  
 Glendora, CA 91741

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Committee to Retain Judge Eric John  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Priority:** P-5  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:** 05/15/17  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	20	\$18,450.00	\$15,682.50
10/31/16	11/04/16	1	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	20	\$18,450.00	\$15,682.50	0.00
November 2016	1	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>21</b>	<b>\$19,050.00</b>	<b>\$16,192.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV	20%	\$19,050.00
Market	100%	\$95,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$76,200.00

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 Flight Dates: 10/10/16 - 11/13/16

Advertiser: Committee to Retain Judge Eric Johnsr  
 Product Desc: EJDA-3272 Las Vegas TV General  
 Estimate: 1071

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/17/16	10/28/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$600.00	P-5	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--					1	\$600.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					1	\$600.00		0.00			
N 2	KTNV	10/10/16	11/04/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$600.00	P-5	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					1	\$600.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
		Week: 10/24/16	10/30/16	-----					0	\$0.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					1	\$600.00		0.00			
N 3	KTNV	10/10/16	10/28/16	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MTWTF--	:30	1	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					1	\$1,200.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$0.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					1	\$1,200.00		0.00			
N 4	KTNV	10/17/16	10/21/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--					1	\$300.00		0.00			
N 5	KTNV	10/17/16	10/28/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	MTWTF--	:30	1	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--					1	\$1,200.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					1	\$1,200.00		0.00			
N 6	KTNV	10/10/16	10/28/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:30 PM-7:00 PM)	MTWTF--	:30	1	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	MTWTF--					1	\$1,200.00		0.00			
		Week: 10/17/16	10/23/16	-----					0	\$1,200.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					1	\$1,200.00		0.00			
N 7	KTNV	10/22/16	10/22/16	Sa 6-7am News Sa 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-					1	\$600.00		0.00			
N 8	KTNV	10/22/16	10/22/16	Sa 7-8am Sa 7-8am	CM	7-8am	-----1-	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-					1	\$1,200.00		0.00			
N 9	KTNV	10/15/16	10/15/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----1-	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$1,200.00		0.00			
N 10	KTNV	10/29/16	10/29/16	Sa 430pm/5pm News Sa 430pm/5pm News	CM	430-5pm/5-530pm	-----1-	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-					1	\$450.00		0.00			
N 11	KTNV	10/15/16	10/22/16	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----1-	:30	1	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1-					1	\$1,200.00		0.00			
		Week: 10/17/16	10/23/16	-----1-					1	\$1,200.00		0.00			
N 12	KTNV	10/23/16	10/23/16	Su 6-7am News Su 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1					1	\$600.00		0.00			
N 13	KTNV	10/16/16	10/16/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----1	:30	1	\$900.00	P-5	0.00	NM	1	\$900.00

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 Estimate: 1071  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KTNV	10/16/16	10/16/16	Su 8-9am News Su 8-9am News	CM	8-9am	----- 1	:30	1	\$900.00	P-5	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/16	10/16/16	----- 1	1		\$900.00		0.00						
N 14	KTNV	10/23/16	10/30/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	----- 1	:30	1	\$900.00	P-5	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	----- 1	1		\$900.00		0.00						
Week:		10/24/16	10/30/16	----- 1	1		\$900.00		0.00						
Totals													21	\$19,050.00	