

ORDER



Orders
Order / Rev: 232876
Alt Order #: 07418418
Product Desc: BURKE FOR GOVERNOR
Estimate: 3661
Flight Dates: 09/30/14 - 10/06/14
Original Date / Rev: 09/29/14 / 10/02/14
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: GMMB Greer Margolis Mitchell
Buying Contact: Jesse Demastrie
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/M Burke/D/Gov/WI
Demographic: A35+
Product Codes: PL Candidate
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	118	\$53,800.00	\$45,730.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	118	\$53,800.00	\$45,730.00	0.00
Totals	118	\$53,800.00	\$45,730.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP	18%	\$53,800.00
Market	100%	\$298,888.89

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$2,988.89
WCGV	1%	\$2,988.89
WISN	20%	\$59,777.78
WITI	31%	\$92,655.56
WMLW-	3%	\$8,966.67
WPXE	0%	\$0.00
WTMJ	24%	\$71,733.33
WVTV	2%	\$5,977.78
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	09/30/14	10/03/14	M-F Late News M-F Late News	CM	10p-1035p	-TWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		2		\$400.00		0.00					
E 2	WDJT	09/30/14	10/03/14	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	-TWTF--	:30	4	\$270.00	P-2	0.00	NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		4		\$270.00		0.00					

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 Estimate: 3661

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	09/30/14	10/03/14	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	-TWTF--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$100.00			0.00			
E 4	WDJT	09/30/14	10/03/14	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a	-TWTF--	:30	4	\$50.00	P-3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$50.00			0.00			
E 5	WDJT	09/30/14	10/03/14	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	-TWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$400.00			0.00			
E 6	WDJT	09/30/14	10/03/14	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$150.00			0.00			
E 7	WDJT	09/30/14	10/03/14	News at Noon News at Noon	CM	12p-1230p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$150.00			0.00			
E 8	WDJT	09/30/14	10/03/14	2p-3p Rachael Ray	CM	2p-3p	-TWTF--	:30	4	\$75.00	P-3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$75.00			0.00			
E 9	WDJT	09/30/14	10/03/14	3p-4p Queen Latifah	CM	3p-4p	-TWTF--	:30	4	\$75.00	P-3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$75.00			0.00			
E 10	WDJT	09/30/14	10/03/14	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p	-TWTF--	:30	4	\$270.00	P-2	0.00	NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$270.00			0.00			
E 11	WDJT	09/30/14	10/03/14	Morn News Sun-TH 430x Mrng News Sun-Th 430x-5x	CM	430x-5x	-TWT---	:30	4	\$30.00	P-3	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWT---		4			\$30.00			0.00			
E 12	WDJT	09/30/14	10/03/14	M-F 5pm News M-F 5pm News	CM	5p-530p	-TWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$200.00			0.00			
E 13	WDJT	09/30/14	10/03/14	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	-TWTF--	:30	4	\$35.00	P-3	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$35.00			0.00			
E 14	WDJT	09/30/14	10/03/14	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$600.00			0.00			
E 15	WDJT	09/30/14	10/03/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-TWTF--	:30	4	\$60.00	P-3	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$60.00			0.00			
E 16	WDJT	09/30/14	10/03/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	-TWTF--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$700.00			0.00			

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WDJT	09/30/14	10/03/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	-TWTF--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$700.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WDJT	09/29/14-10/05/14	Wheel of Fortune 630p-7p		M-F 630p-7p	-TwThF----	:30		(\$700.00)		0.00	NM		
		See MG 16.5 [Program preempted. -AL]													
	5	WDJT	10/06/14-10/06/14	Wheel of Fortune 630p-7p		M-F 630p-7p	M-----	:30		\$700.00		0.00	NM		
		Ⓜ MG for 16.4 10/02													
E 17	WDJT	09/30/14	10/03/14	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-TWTF--	:30	8	\$80.00	P-2	0.00	NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		8			\$80.00			0.00			
E 18	WDJT	09/30/14	10/03/14	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	-TWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4			\$200.00			0.00			
E 19	WDJT	10/03/14	10/03/14	Fr 8p - 9p Hawaii Five-O	CM	8p - 9p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1			\$1,000.00			0.00			
E 20	WDJT	10/03/14	10/03/14	Fr 9p - 10p Blue Bloods	CM	9p - 10p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1			\$1,000.00			0.00			
E 21	WDJT	10/04/14	10/04/14	Sat Late News Sat Late News	CM	10p-1035p	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1			\$250.00			0.00			
E 22	WDJT	10/04/14	10/04/14	Sat 1035p-1135p The Closer	CM	1035p-1135p	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1			\$200.00			0.00			
E 23	WDJT	10/04/14	10/04/14	Sat 1135p-1235a Castle	CM	1135p-1235x	-----1-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1			\$150.00			0.00			
E 24	WDJT	10/04/14	10/04/14	SEC Afternoon Game SEC Afternoon Game	CM	Sat 2p-530p	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1			\$200.00			0.00			
E 25	WDJT	10/04/14	10/04/14	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----2-	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----2-		2			\$150.00			0.00			
E 26	WDJT	10/04/14	10/04/14	Sa 7p - 8p NCIS: Los Angeles	CM	7p - 8p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1			\$400.00			0.00			
E 27	WDJT	10/04/14	10/04/14	Sa 8p - 9p Stalker	CM	8p - 9p	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1			\$800.00			0.00			
E 28	WDJT	10/04/14	10/04/14	Sa 9p - 10p 48 Hours	CM	9p - 10p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1			\$400.00			0.00			
E 29	WDJT	10/05/14	10/05/14		CM	10p-1035p	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00

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				Sun Late News											
				Sun Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$400.00		0.00						
E 30	WDJT	10/05/14	10/05/14	Sun 1035p-1135p	CM	1035p-1135p	-----1	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				Scandal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$100.00		0.00						
E 31	WDJT	10/05/14	10/05/14	Sun 1135p-1235a	CM	1135p-1235a	-----1	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
				Blue Bloods											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$75.00		0.00						
E 32	WDJT	10/05/14	10/05/14	Sun 1235a-135a	CM	1235a-135a	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$100.00		0.00						
E 33	WDJT	10/05/14	10/05/14	NFL Early Game Regular	CM	NFL Early Game	-----1	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				NFL Early Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$1,500.00		0.00						
E 34	WDJT	10/05/14	10/05/14	NFL Late Game Regular	CM	NFL Late Game Regular	-----1	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				NFL Late Game Regular Season											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$2,000.00		0.00						
E 35	WDJT	10/05/14	10/05/14	Su 6p - 7p	CM	6p - 7p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$1,200.00		0.00						
E 36	WDJT	10/05/14	10/05/14	CBS Sunday Morning	CM	8a-930a	-----2	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----2	2		\$600.00		0.00						
E 37	WDJT	10/05/14	10/05/14	Su 8p - 9p	CM	8p-9p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				Good Wife		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$1,200.00		0.00						
E 38	WDJT	10/05/14	10/05/14	Face the Nation	CM	930a-1030a	-----1	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Face the Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	-----1	1		\$400.00		0.00						
E 39	WDJT	10/02/14	10/02/14	NFL Thu Nght Kickoff Show	CM	630p-725p	---1---	:30	1	\$5,500.00	P-1	0.00	NM	1	\$5,500.00
				NFL Thu Nght Kickoff Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	---1---	1		\$5,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WDJT	09/29/14-10/05/14		NFL Thu Nght Kickoff Show	630p-725p		---Th-----	:30	(\$5,500.00)	0.00	NM				
See MG 39.2															
2	WDJT	09/29/14-10/05/14		NFL Thu Nght Kickoff Show	630p-725p		---Th-----	:30	\$5,500.00	0.00	NM				
Ⓜ MG for 39.1 10/02															
E 40	WDJT	10/02/14	10/02/14	Green Bay Packers	CM	Various	---1---	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
				Green Bay Packers											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/29/14	10/05/14	---1---	1		\$15,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WDJT	09/29/14-10/05/14		Green Bay Packers	Various		---Th-----	:30	(\$15,000.00)	0.00	NM				
See MG 40.2															
2	WDJT	09/29/14-10/05/14		Green Bay Packers	Various		---Th-----	:30	\$15,000.00	0.00	NM				
Ⓜ MG for 40.1 10/02															
E 41	WDJT	09/30/14	09/30/14		CM	Tu 7p - 8p	-1-----	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				10/7p-8p NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----		1				\$1,700.00		0.00			
E 42	WDJT	10/06/14	10/06/14	Price Is Right 10a-11a	CM	10a - 11a	1-----	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
				Price Is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$270.00		0.00			
E 43	WDJT	10/06/14	10/06/14	Letterman 1035p-1135p	CM	1035p-1135p	1-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				Letterman 1035p-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$100.00		0.00			
E 44	WDJT	10/06/14	10/06/14	Late Late 1135p-1235a	CM	1135p-1235a	1-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
				Late Late 1135p-1235a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$50.00		0.00			
E 45	WDJT	10/06/14	10/06/14	Y&R 11a-12p	CM	11a - 12p	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				The Young & the Restless 11a-											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$400.00		0.00			
E 46	WDJT	10/06/14	10/06/14	CBS Block 1230p-2p	CM	1230p-2p	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				CBS Block 1230p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$150.00		0.00			
E 47	WDJT	10/06/14	10/06/14	News at Noon	CM	12p-1230p	1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$150.00		0.00			
E 48	WDJT	10/06/14	10/06/14	2p-3p	CM	2p-3p	1-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$75.00		0.00			
E 49	WDJT	10/06/14	10/06/14	3p-4p	CM	3p-4p	1-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
				Queen Latifah											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$75.00		0.00			
E 50	WDJT	10/06/14	10/06/14	Dr. Phil 4p-5p	CM	4p-5p	1-----	:30	1	\$270.00	P-2	0.00	NM	1	\$270.00
				Dr. Phil 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$270.00		0.00			
E 51	WDJT	10/05/14	10/05/14	Morn News Sun-TH 430x5	CM	430x-5x	-----1	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
				Mrng News Sun-Th 430x-5x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1		1				\$30.00		0.00			
E 52	WDJT	10/06/14	10/06/14	M-F 5pm News	CM	5p-530p	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$200.00		0.00			
E 53	WDJT	10/06/14	10/06/14	Morning News M-F 5a - 6a	CM	5a - 6a	1-----	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
				M-F 5a - 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$35.00		0.00			
E 54	WDJT	10/06/14	10/06/14	Jeopardy 6p-630p	CM	M-F 6p-630p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----		1				\$600.00		0.00			
E 55	WDJT	10/06/14	10/06/14	Morning News M-F 6a - 7a	CM	6a-7a	1-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
				M-F 6a - 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 232876
 Alt Order #: 07418418
 Flight Dates: 09/30/14 - 10/06/14

Advertiser: Poli/M Burke/D/Gov/WI
 Product Desc: BURKE FOR GOVERNOR
 Estimate: 3661

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 55	WDJT	10/06/14	10/06/14	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	1-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	1-----			1		\$60.00		0.00				
E 56	WDJT	10/06/14	10/06/14	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	1-----			1		\$700.00		0.00				
E 57	WDJT	10/06/14	10/06/14	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	2-----	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	2-----			2		\$80.00		0.00				
E 58	WDJT	10/06/14	10/06/14	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	1-----			1		\$200.00		0.00				
N 59	WDJT	10/05/14	10/05/14	NFL Today NFL Today	SPRT	NFL Today	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/29/14	10/05/14	-----1			1		\$300.00		0.00				
													Totals	118	\$53,800.00