

**WWDP - 46 TV**  
**LOCAL ISSUES REPORT**  
**April-June 2013**

**April 2013** :

LOCAL PROGRAMS:

**WWDP PUBLIC AFFAIRS PROGRAMS**

Current Affairs programs discussing issues of importance to  
Massachusetts residents.

Issue Addressed: Public Awareness of Addiction and Services Available  
4/2 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest  
Dr. Norman Alpert discusses the addiction and treatment of  
alcoholism. Doris Gagne LPN shares her personal story regarding  
alcoholism. 28:30min.

Issue Addressed: Natural Science Environmental Education, Biology  
4/2- 5:30 AM Norwell News “Tour of the South Shore Natural Science Center  
Pt.1”Tour of Science Center exhibits and information regarding  
program funding. Interviews with Executive Director Martha  
Twigg and Naturalists Dot Macfarlane and Barbara Devine who  
describe some of the center’s collections.  
Host: Fred Pagano 30:00 min.

Issue Addressed: Health, Informational  
4/9– 5:00 AM Caritas Christi Healthlink Leg Veins Host, Diana Franchitto and  
guest Dr. Kathleen Hogan discuss the circulatory system and the  
susceptibility of the legs to vein problems. 27:00 min.

Issue Addressed: Local History, Civics  
4/9 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive  
Director, William D. Wallace discusses the city of Worcester’s  
contributions to the world. Tour of the exhibits includes various  
items used in the first moon landing, the first Monkey Wrench, as  
well as the famous “Smiley Face” icon.  
28:59 min.

Issue Addressed: Public Safety Informational  
4/16– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief  
Brian Comeau. Public Education Officer Kristy Anderson explains  
the working and control of one of Exeter’s fire engines. Donald  
Matheson describes safety programs they provide for the  
community. Firefighter Skip Galvin describes firefighting  
equipment and various safety measures. 29 min

## April 2013 Continued

- Issue Addressed: Public Safety Informational  
4/16 – 5:30 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team’s training process with a live demonstration. New firefighting technology is explained. 29 min
- Issue Addressed: Public Awareness of Services available, Poverty, Nutrition  
4/23 -5:00 AM Norwell News # 50, Worcester Food Bank – Executive Director, Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center and community volunteers are highlighted. 21:30 min.
- Issue Addressed: Consumer Tips  
4/23- 5:22 AM Public Affairs Message#77 Spring Cleaning  
Tips on organizing and cleaning TRT:3:30
- Issue Addressed: Employment  
4/23- 5:26 AM Public Affairs Message#61 Personal Branding  
How to stick out among the competition in a job search TRT:3:00
- Issue Addressed: Identity Theft Prevention  
4/23-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad; community outreach Coordinator from the office of District Attorney Joseph D, Early Jr., Discuss Identity theft Prevention. Tips include: document shredding, The stopping of credit card applications through the mail. And how personal information can be improperly accessed through online scams, data breaches and employee theft. Additional safety tips are presented by I-Safe America. 29:20 min.
- Issue Addressed: Arts  
4/30- 5:00 AM Norwell News “ The Company Theater”  
A look at the theater’s summer day camp. Interviews with Co-Director Zoe Bradford, Councilor Brad Larsen and several campers. Features dance routines, improvisations and other performances by the campers. Host: Fred Pagano 30:00 min.

April 2013 Continued

Issue Addressed: Consumer Tips  
4/30- 5:30 AM Public Affairs Message#77 Spring Cleaning  
Tips on organizing and cleaning the home. TRT:3:30

Issue Addressed: Local History, Civics  
4/30 -5:33 AM Norwell News # 16, Tour of the Providence Preservation Society.  
Catherine Horsey Executive Director of the Providence  
Preservation Society. Topics include, the preservation of historical  
buildings in the Providence area and how a building is placed on  
the National Registry of Historic Places. 27 min.

## **May 2013 :**

- Issue Addressed: Internet Safety Awareness, Informational  
5/7-5:00 Norwell News “I-Safe America” I-safe program director Amy Cockran and Detective Rick Backman discuss the community outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chatrooms and tips on how to avoid risky online behavior. 58:37 min
- Issue Addressed: Informational, Health  
5/14 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests Jeane Colbath RN, and cardiac patient Robert Slatery discuss diseases of the arteries and the benefits of Cardiac rehabilitation. 28:30min
- Issue Addressed: Natural Science Environmental Education, Biology  
5/14- 5:30 AM Norwell News “Tour of the South Shore Natural Science Center Pt.1”Tour of Science Center exhibits and information regarding program funding. Interviews with Executive Director Martha Twigg and Naturalists Dot Macfarlane and Barbara Devine who describe some of the center’s collections. Host: Fred Pagano 30:00 min
- Issue Addressed: Mental Health  
5/21 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest Dr. Elisabeth Childs discuss the many variations of anxiety disorders and how to deal with them. 29:00min
- Issue Addressed: Local History, Civics  
5/21 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive Director, William D. Wallace discusses the city of Worcester’s contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as well as the famous “Smiley Face” icon. 28:59 min.
- Issue Addressed: Health, Informational  
5/28– 5:00 AM Caritas Christi Healthlink Pregnancy and child Birth Host, Diana Franchitto and guest OB/GYN Charlene Lyndon M.D. discuss what women need to keep in mind when considering pregnancy. Topics include; nutrition, health, weight gain and birthing trends 28:30 min.

May 2013 Continued

Issue Addressed: Identity Theft Prevention  
5/28-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad; community outreach Coordinator from the office of District Attorney Joseph D, Early Jr., Discuss Identity theft Prevention. Tips include: document shredding, The stopping of credit card applications through the mail. And how personal information can be improperly accessed through online scams, data breaches and employee theft. Additional safety tips are presented by I-Safe America. 29:20 min.

**June 2013** :

- Issue Addressed: Elderly issues Informational  
6/4 – 5:00 AM Caritas Christi Healthlink Elder Care  
Host, Diana Franchitto and guests Linda conner Lacke and Vicki Withers discuss social trends in elder poulations and how they relate to elder care.28:00 min.
- Issue Addressed: Public Safety Informational  
6/4– 5:30 AM Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter’s fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safety measures. 29 min
- Issue Addressed: Early Education, Health, Informational  
6/11 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest speech and language pathologist Marybeth Gentilli discuss speech disorders. 29:15 min.
- Issue Addressed: Public Safety Informational  
6/11 – 5:30 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team’s training process with a live demonstration. New firefighting technology is explained. 29 min
- Issue Addressed: Use of Spirituality in Healing  
6/18 – 5:00 AM Caritas Christi Healthlink Mind, Body Soul Connection Host, Diana Franchitto and guest Mary Beth Harmon discuss the mind, body and soul connection. Topics include; the use of spiritual growth in healing, developing a sense of well-being, and the use of visualization in recovery 27:43 min.
- Issue Addressed: College Tuition  
6:/18- 5:28 AM Public Affairs Message#65 Gift of Education  
Ellie Kay shares secrets to help your child pay for college  
TRT:2:17
- Issue Addressed: Employment  
6:/18- 5:31 AM Public Affairs Message#61 Personal Branding  
How to stick out among the competition in a job search TRT:3:00

June 2013 Continued

Issue Addressed: Local History, Civics  
6/18 -5:34 AM Norwell News # 16, Tour of the Providence Preservation Society. Catherine Horsey Executive Director of the Providence Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on the National Registry of Historic Places. 27 min.

Issue Addressed: Internet Safety Awareness, Informational  
6/25-5:00 Norwell News "I-Safe America" I-safe program director Amy Cockran and Detective Rick Backman discuss the community outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chatrooms and tips on how to avoid risky online behavior. 58:37 min.