

WWDP - 46 TV
LOCAL ISSUES REPORT
July-September 2014

LOCAL PROGRAMS:

WWDP PUBLIC AFFAIRS PROGRAMS

Current Affairs programs discussing issues of importance to
Massachusetts residents.

JULY 2014 :

- Issue Addressed: Public Safety, Informational
7/1-5:00 AM Norwell News “Norwell Fire Department Pt.1”
Interview with acting chief Andy Reardon. Public Education
Officer Jeff Simpson explains the workings and controls of one
Of Norwell’s fire engines. Assistant Dive Master Arthur Dunton
Describes the Underwater Rescue Team and what it does.
Host: Fred Pagano. 28:30 min.
- Issue Addressed: Identity Theft Prevention
7/1-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad;
community outreach Coordinator from the office of District
Attorney Joseph D, Early Jr., Discuss Identity theft Prevention.
Tips include: document shredding, The stopping of credit card
applications through the mail. And how personal information can
be improperly accessed through online scams, data breaches and
employee theft. Additional safety tips are presented by
I-SafeAmerica. 29:20 min.
- Issue Addressed: Community Service
7/8 – 5:00 AM Norwell News – Worcester Area Volunteers
Executive Director Ray Duffy and Staff Discuss RSVP Worcester ,
a non-profit organization that enlists adults 55 and older to engage
in volunteer opportunities throughout the greater Worcester Area.
Programs include; immunization info for new mothers, Headstart
and literacy programs in the public schools, emergency
preparedness for disasters, reading for the blind and services for
various human needs.
59:20 min.
- Issue Addressed: Natural Science Environmental Education, Biology
7/15- 5:00 AM Norwell News “Tour of the South Shore Natural Science Center
Pt.1”Tour of Science Center exhibits and information regarding
program funding. Interviews with Executive Director Martha
Twigg and Naturalists Dot Macfarlane and Barbara Devine who
describe some of the center’s collections.
Host: Fred Pagano 30:00 min.

JULY 2014 Continued :

- Issue Addressed: Local History, Civics
7/15 -5:30 AM Norwell News # 16, Tour of the Providence Preservation Society. Catherine Horsey Executive Director of the Providence Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on the National Registry of Historic Places. 27 min.
- Issue Addressed: Public Awareness of Services available, Poverty, Nutrition
7/22 -5:00 AM Norwell News # 50, Worcester Food Bank – Executive Director, Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center and community volunteers are highlighted. 21:30 min.
- Issue Addressed: Public Health Informational
7/22 - 5:22 AM Public affairs Message#68 John Lovitz gets Serious about Psoriasis
Comedian/actor John Lovitz dicusses his struggle with the auto-immune condition Psoriasis and resources that are available for viewers. Seriousaboutpsoriasis.com. TRT 3:52
- Issue Addressed: Animal Cruelty
7/22 – 5:26 AM Public Affairs Message #71 “Urgent Need to Help Prevent Animal Abuse” How animal abuse relates to local crime. TRT:2:02
- Issue Addressed: Local History, Civics
7/22 -5:30 AM Norwell News # 16, Tour of the Providence Preservation Society. Catherine Horsey Executive Director of the Providence Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on the National Registry of Historic Places. 27 min.
- Issue Addressed: Public Safety Informational
7/29– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter’s fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safety measures. 29 min

JULY 2014 Continued :

Issue Addressed: Public Safety Informational
7/29 – 5:30 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team's training process with a live demonstration. New firefighting technology is explained. 29 min.

August 2014 :

Issue Addressed: Internet Safety Awareness, Informational
8/5-5:00 Norwell News “I-Safe America” I-safe program director Amy Cockran and Detective Rick Backman discuss the community outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chatrooms and tips on how to avoid risky online behavior. 58:37 min

Issue Addressed: Public Safety, Informational
8/12-5:00 AM Norwell News “Norwell Fire Department Pt.1” Interview with acting chief Andy Reardon. Public Education Officer Jeff Simpson explains the workings and controls of one Of Norwell’s fire engines. Assistant Dive Master Arthur Dunton Describes the Underwater Rescue Team and what it does. Host: Fred Pagano. 28:30 min.

Issue Addressed: Identity Theft Prevention
8/12-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad; community outreach Coordinator from the office of District Attorney Joseph D, Early Jr., Discuss Identity theft Prevention. Tips include: document shredding, The stopping of credit card applications through the mail. And how personal information can be improperly accessed through online scams, data breaches and employee theft. Additional safety tips are presented by I-SafeAmerica. 29:20 min.

Issue Addressed: Community Service
8/19 – 5:00 AM Norwell News – Worcester Area Volunteers Executive Director Ray Duffy and Staff Discuss RSVP Worcester , a non-profit organization that enlists adults 55 and older to engage in volunteer opportunities throughout the greater Worcester Area. Programs include; immunization info for new mothers, Headstart and literacy programs in the public schools, emergency preparedness for disasters, reading for the blind and services for various human needs. 59:20 min.

August 2014 continued :

Issue Addressed: Natural Science Environmental Education, Biology
8/26- 5:00 AM Norwell News “Tour of the South Shore Natural Science Center Pt.1” Tour of Science Center exhibits and information regarding program funding. Interviews with Executive Director Martha Twigg and Naturalists Dot Macfarlane and Barbara Devine who describe some of the center’s collections.
Host: Fred Pagano 30:00 min.

Issue Addressed: Local History, Civics
8/26 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive Director, William D. Wallace discusses the city of Worcester’s contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as well as the famous “Smiley Face” icon.
28:59 min.

September 2014 :

- Issue Addressed: Public Awareness of Services available, Poverty, Nutrition
9/2 -5:00 AM Norwell News # 50, Worcester Food Bank – Executive Director, Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center and community volunteers are highlighted. 21:30 min.
- Issue Addressed: Public Health
9/2 – 5:22 AM Public Affairs Message #70 “Are You at risk for Stomach Cancer?” Dr. Mary Mulcahy & patient Andre Jackson help explain the signs, symptoms & treatment advances for stomach Cancer 3:52 min
- Issue Addressed: Employment
9/2 – 5:26 AM Public Affairs Message #61”The Importance of Personal Branding” Advice on marketing oneself in the job market. TRT:2:53
- Issue Addressed: Animal Cruelty
9/2 – 5:28 AM Public Affairs Message #71 “Urgent Need to Help Prevent Animal Abuse” TRT:2:02
- Issue Addressed: Local History, Civics
9/2 -5:30 AM Norwell News # 16, Tour of the Providence Preservation Society. Catherine Horsey Executive Director of the Providence Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on the National Registry of Historic Places. 27 min.
- Issue Addressed: Public Safety Informational
9/9– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter’s fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safety measures. 29 min
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September 2014 continued :

- Issue Addressed: Internet Safety Awareness, Informational
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