WWDP - 46 TV LOCAL ISSUES REPORT January-March 2013

January 2013 :

LOCAL PROGRAMS:

WWDP PUBLIC AFFAIRS PROGRAMS

Current Affairs programs discussing issues of importance to Massachusett residents.

Issue Addressed: Health Informational

1/1 – 5:00 AM Caritas Christi Healthlink Foot Health Host, Diana Franchitto and

guest Dr. Paul Lepley discuss foot disorders, Who suffers from foot problems, how they can occur and what you can do about it.

28:00 min

Issue Addressed: Local History, Civics

1/1 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive

Director, William D. Wallace discusses the city of Worchester's contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as

well as the famous "Smiley Face" icon.

28:59 min.

Issue Addressed: Health, Informational

1/8–5:00 AM Caritas Christi Healthlink HeadAches Host, Diana Franchitto and

guest Dr. Alan Kurland discuss various types of headaches and

cures. 28:30 min.

Issue Addressed: Public Awareness of Services available, Poverty, Nutrition

1/8 -5:30 AM Norwell News # 50, Worcester Food Bank – Executive Director,

Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center

and community volunteers are highlighted. 21:30 min.

Issue Addressed: Public Health

1/8- 5:54 AM Public Affairs Message#66 Stick to Stop Smoking Resolution

Discussion on the reasons that it is difficult to quit smoking.

Mytimetoquit.com. 3:34 min.

Issue Addressed: Medication Safety, Nutrition Health, Informational

1/15 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest

Kristina McGill, R.P.H. discuss drug interaction and the do's and don'ts of over the counter and prescription medications. 28:20 min

Issue Addressed: Health, Nutrition, Informational

1/15 – 5:30 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests

Nancy Huff and Lynn Larsen discuss Dietary considerations with regards to medication. Topics include: Common food allergies and

drug interactions.28:30min

Issue Addressed: Public Safety, Informational

1/22 -5:00 AM Norwell News "Norwell Police Department Pt.1"

An in-depth look at the Norwell Police Department

Pt. 1 of Interview with Norwell Police Chief David Nichols, Drug and alcohol resistance (Dare) Officer John Melvin,

and Police Prosecutor Chris Nichols. Also a look inside a typical holding cell, and other police facilities, Host: Fred Pagano. 28:30

min.

Issue Addressed: Public Safety, Informational

1/22-5:30 AM Norwell News "Norwell Fire Department Pt.1"

Interview with acting chief Andy Reardon. Public Education Officer Jeff Simpson explains the workings and controls of one Of Norwell's fire engines. Assistant Dive Master Arthur Dunton

Describes the Underwater Rescue Team and what it does.

Host: Fred Pagano. 28:30 min.

Issue Addressed: Arts

1/29- 5:00 AM Norwell News "The Company Theater"

A look at the theater's summer day camp. Interviews with Co-Director Zoe Bradford, Councelor Brad Larsen and several campers. Features dance routines, improvisations and other performances by the campers. Host: Fred Pagano 30:00 min.

Issue Addressed: Natural Science Environmental Education, Biology

1/29- 5:30 AM Norwell News "Tour of the South Shore Natural Science Center

Pt.1"Tour of Science Center exhibits and information regarding program funding. Interviews with Executive Director Martha Twigg and Naturalists Dot Macfarlane and Barbara Devine who

describe some of the center's collections.

Host: Fred Pagano 30:00 min.

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February 2013:

LOCAL PROGRAMS:

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Current Affairs programs discussing issues of importance to

Massachusett residents.

Issue Addressed: 2/5-5:00

Internet Safety Awareness, Informational

Norwell News "I-Safe America" I-safe program director Amy Cockran and Detective Rick Backman discuss the community

outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chatrooms and tips on how to avoid

risky online behavior. 58:37 min

Issue Addressed: Public Awareness of Services available, Poverty, Nutrition

2/12 -5:00 AM Norwell News # 50, Worcester Food Bank – Executive Director,

Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center

and community volunteers are highlighted. 21:30 min.

Issue Addressed: Public Health

2/12 – 5:22 AM Public Affairs Message #70 "Are You at risk for Stomach

Cancer?"

Dr. Mary Mulcahy & patient Andre Jackson help explain the signs, symptoms & treatment advances for stomach Cancer 3:52 min

Issue Addressed: Local History Civics

2/12 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive

Director, William D. Wallace discusses the city of Worchesters' contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as

well as the famous "Smiley Face" icon.

28:59 min.

Issue Addressed: Public Safety Informational

2/19–5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief

Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter's fire engines. Donald

Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting

equipment and various safety measures. 29 min

February 2013 Continued

Issue Addressed: Public Safety Informational

2/19 – 5:30 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains

the duties of an emergency medical technician with a

demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team's training process with a live

demonstration. New firefighting technology is explained. 29 min

Issue Addressed: Local History, Civics

2/26 -5:00 AM Norwell News # 16, Tour of the Providence Preservation Society.

Catherine Horsey Executive Director of the Providence

Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on

the National Registry of Historic Places. 27 min.

Issue Addressed: Consumer Information, Financial

2/26- 5:27 AM Public Affairs Message#65 "Ellie Kay The Gift of Education."

A discussion on how family could gift money to a child's education fund Elliekay.com. 2:17min

Issue Addressed: Identity Theft Prevention

2/26-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad;

community outreach Coordinator from the office of District Attorney Joseph D, Early Jr., Discuss Identity theft Prevention. Tips include: document shredding, The stopping of credit card applications through the mail. And how personal information can be improperly accessed through online scams, data breaches and employee theft. Additional safety tips are presented by I-Safe

America. 29:20 min.

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guest Dr. Paul Lepley discuss foot disorders, Who suffers from foot problems, how they can occur and what you can do about it.

28:00 min

Issue Addressed: Public Safety Informational

3/5–5:30 AM Exeter Fire Department – Part I. An interview with Acting Chief

Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter's fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting

equipment and various safety measures. 29 min

Issue Addressed: Mental Health, Elderly Affairs

3/12 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests

Dr. NormanTabroff discuss Alzheimer's disease and depression in

older adults. 28:30min

Issue Addressed: Arts

3/12- 5:30 AM Norwell News "The Company Theater"

A look at the theater's summer day camp. Interviews with Co-Director Zoe Bradford, Councelor Brad Larsen and several campers. Features dance routines, improvisations and other performances by the campers. Host: Fred Pagano 30:00 min.

Issue Addressed: Health Informational

3/19 – 5:00 AM Caritas Christi Healthlink "Patient Rights" Host, Diana Franchitto

and guest Judy Waite MS, RN, CS, discuss patient rights and responsibilities. Topics include: rights to refuse treatment, to disagree with your doctor and the right to obtain copies of your

medical records. 28:00 min.

March 2013 Continued

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Describes the Underwater Rescue Team and what it does.

Host: Fred Pagano. 28:30 min.

Issue Addressed: Internet Safety Awareness, Informational

3/26-5:00 Norwell News "I-Safe America" I-safe program director Amy

Cockran and Detective Rick Backman discuss the community outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chatrooms and tips on how to avoid

risky online behavior. 58:37 min