

**WWDP - 46 TV**  
**LOCAL ISSUES REPORT**  
**January-March 2014**

LOCAL PROGRAMS:

**WWDP PUBLIC AFFAIRS PROGRAMS**

Current Affairs programs discussing issues of importance to  
Massachusetts residents.

**January 2014 :**

- Issue Addressed: Internet Safety Awareness, Informational  
1/7-5:00 Norwell News "I-Safe America" I-safe program director Amy  
Cockran and Detective Rick Backman discuss the community  
outreach and School programs of I-Safe America, a non-profit  
organization dedicated to empowering and educating the youth of  
America how to be safe on-line. Topics include precautionary  
stories, the dangers of internet chatrooms and tips on how to avoid  
risky online behavior. 58:37 min
- Issue Addressed: Local History, Civics  
1/14 -5:00 AM Norwell News # 51, Worcester Historical Museum – Executive  
Director, William D. Wallace discusses the city of Worcester's  
contributions to the world. Tour of the exhibits includes various  
items used in the first moon landing, the first Monkey Wrench, as  
well as the famous "Smiley Face" icon.  
28:59 min.
- Issue Addressed: Identity Theft Prevention  
1/14-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad;  
community outreach Coordinator from the office of District  
Attorney Joseph D, Early Jr., Discuss Identity theft Prevention.  
Tips include: document shredding, The stopping of credit card  
applications through the mail. And how personal information can  
be improperly accessed through online scams, data breaches and  
employee theft. Additional safety tips are presented by I-Safe  
America. 29:20 min.

## January 2014 continued:

Issue Addressed: Community Service  
1/21 – 5:00 AM Norwell News – Worcester Area Volunteers  
Executive Director Ray Duffy and Staff Discuss RSVP Worcester ,  
a non-profit organization that enlists adults 55 and older to engage  
in volunteer opportunities throughout the greater Worcester Area.  
Programs include; immunization info for new mothers, Head start  
and literacy programs in the public schools, emergency  
preparedness for disasters, reading for the blind and services for  
various human needs.  
59:20 min.

### January Continued.

Issue Addressed: Public Safety, Informational  
1/28-5:00 AM Norwell News “Norwell Fire Department Pt.1”  
Interview with acting chief Andy Reardon. Public Education  
Officer Jeff Simpson explains the workings and controls of one  
Of Norwell’s fire engines. Assistant Dive Master Arthur Dunton  
Describes the Underwater Rescue Team and what it does.  
Host: Fred Pagano. 28:30 min.

Issue Addressed: Public Awareness of Services available, Poverty, and Nutrition  
1/28 -5:30 AM Norwell News # 50, Worcester Food Bank – Executive Director,  
Jean G. McMurray discusses how the food bank located in  
Shrewsbury MA engages, educates and leads Worcester County  
in creating a hunger-free community. The food distribution center  
and community volunteers are highlighted. 21:30 min.

Issue Addressed: Public Health  
1/28- 5:51 AM Public Affairs Message#66 Stick to Stop Smoking Resolution  
Discussion on the reasons that it is difficult to quit smoking.  
Mytimetoquit.com. 3:34 min.

1/28 5:54:30 AM Public Affairs Message #75 Cooking' Up New Food Pyramid Meals  
Significant changes in new dietary guidelines of the food pyramid.  
Recommendations for Breakfast, Lunch and Dinner  
Dietaryguidlines.gov.4:02 min.

**February 2014 :**

Issue Addressed: Local History, Civics  
2/4 -5:00 AM Norwell News # 16, Tour of the Providence Preservation Society. Catherine Horsey Executive Director of the Providence Preservation Society. Topics include the preservation of historical buildings in the Providence area and how a building is placed on the National Registry of Historic Places. 27 min.

Issue Addressed: Local History, Civics  
2/4 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive Director, William D. Wallace discusses the city of Worcester’s contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as well as the famous “Smiley Face” icon. 28:59 min.

Issue Addressed: Public Safety Informational  
2/11– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter’s fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safety measures. 29 min

Issue Addressed: Public Safety Informational  
2/18 – 5:00 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team’s training process with a live demonstration. New firefighting technology is explained. 29 min

Issue Addressed: Internet Safety Awareness, Informational  
2/18-5:30 AM Norwell News “I-Safe America” I-safe program director Amy Cockran and Detective Rick Backman discuss the community outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chat rooms and tips on how to avoid risky online behavior. 58:37 min

**February 2014 :continued**

Issue Addressed: Public Safety, Informational  
2/25-5:00 AM Norwell News “Norwell Fire Department Pt.1”  
Interview with acting chief Andy Reardon. Public Education  
Officer Jeff Simpson explains the workings and controls of one  
Of Norwell’s fire engines. Assistant Dive Master Arthur Dunton  
Describes the Underwater Rescue Team and what it does.  
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## **March 2014** :

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3/4 – 5:00 AM Norwell News – Worcester Area Volunteers  
Executive Director Ray Duffy and Staff Discuss RSVP Worcester ,  
a non-profit organization that enlists adults 55 and older to engage  
in volunteer opportunities throughout the greater Worcester Area.  
Programs include; immunization info for new mothers, Head start  
and literacy programs in the public schools, emergency  
preparedness for disasters, reading for the blind and services for  
various human needs.  
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Issue Addressed: Natural Science Environmental Education, Biology  
3/11- 5:00 AM Norwell News “Tour of the South Shore Natural Science Center  
Pt.1”Tour of Science Center exhibits and information regarding  
program funding. Interviews with Executive Director Martha  
Twigg and Naturalists Dot Macfarlane and Barbara Devine who  
describe some of the center’s collections.  
Host: Fred Pagano 30:00 min.

Issue Addressed: Informational, hygiene  
3/11-5:30AM Public Affairs Message #77 “Spring Cleaning”  
Organizational suggestions for home cleaning. TRT: 3:30

Issue Addressed: Public Health Informational  
3/11 5:33:30 AM Public affairs Message#68 John Lovitz gets Serious about Psoriasis  
Comedian/actor John Lovitz dicusses his struggle with  
the auto-immune condition Psoriasis and resources that are  
available for viewers. Seriousaboutpsoriasis.com. TRT 3:52

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Jean G. McMurray discusses how the food bank located in  
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Issue Addressed: Substance Abuse, Teens issues  
3/18 - 5:27 AM Public Affairs Message #67  
“Dr. Drew helps Teens with prescription drug problems” TRT:2:52

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