WWDP - 46 TV LOCAL ISSUES REPORT April-June 2012

April-June 2012		
<u> April 2012 :</u>		
	LOCAL PROGRAMS:	
	WWDP PUBLIC AFFAIRS PROGRAMS	
	Current Affairs programs discussing issues of importance to	
	Massachusett residents.	
Issue Addressed:	Woman's Issues Health, Informational	
4/3-5:00 AM	Caritas Christi Healthlink Soy and Menapause Host, Diana	
	Franchitto and guest Obstetrician / Gynecologist, Dr. Machelle	
	Seibel discuss alternative treatments for the symptoms of	
	menopause including the use of soy in one's diet. 25:58min.	
Issue Addressed:	Public Health, Informational	
4/3- 5:28 AM	Public Affairs Message#70 "Are you at risk for Cancer?"	
	TRT 3:52	
Tanna Adducandu	History Civics	
Issue Addressed: 4/3 -5:32 AM	History Civics Norwell News # 16, Tour of the Providence Preservation Society.	
1/5 5.527111	Catherine Horsey Executive Director of the Providence	
	Preservation Society. Topics include, the preservation of historical	
	buildings in the Providence area and how a building is placed on	
	the National Registry of Historic Places. 27 min.	
Issue addressed:	Health, Informational	
4/10-5:00 AM	Caritas Christi Healthlink HeadAches Host, Diana Franchitto and	
	guest Dr. Alan Kurland discuss various types of headaches and	
	cures. 28:30 min.	
Issue Addressed:	Public Awareness Animal Abuse Prevention	
4/10-5:28AM	Public Affairs Message #71 "An urgent need to help stop Animal	
	Abuse" TRT:2:02	
Issue Addressed: 4/10– 5:30 AM	Public Safety, Informational	
4/10-5:30 AM	Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains	
	the working and control of one of Exeter's fire engines. Donald	
	Matheson describes safety programs they provide for the	
	community. Firefighter Skip Galvin describes firefighting	
	equipment and various safety measures. 29 min.	
Issue Addressed:	Health, Informational	
4/17– 5:00 AM	Caritas Christi Healthlink Leg Veins Host, Diana Franchitto and	
	guest Dr. Kathleen Hogan discuss the circulatory system and the	
	susceptibility of the legs to vein problems. 27:00 min.	
Issue Addressed:	Informational, hygiene	
4/17-5:27AM	Public Affairs Message #77 "Spring Cleaning" TRT:3:30	

April 2012 Continued

Issue Addressed: 4/17 – 5:30 AM	Public Safety Informational Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team's training process with a live demonstration. New firefighting technology is explained. 29 min
Issue Addressed: 4/24 – 5:00 AM	Public Health Informational Caritas Christi Healthlink – Host, Diana Franchitto and guests Donna Avellino, Supervisor of Respiratory care services and Susan Janson, Respiratory Clinical Specialist discuss the effects of smoking and methods of quitting. 28:30min
Issue Addressed: 4/24- 5:28:30 AM	Public Health, Informational Public Affairs Message#66 Stick to Stop Smoking Resolution Discussion on the reasons that it is difficult to quit smoking. TRT 3:34 Mytimetoquit.com
Issue Addressed: 4/24 – 5:32 AM	Use of Spirituality in Healing Caritas Christi Healthlink Mind, Body Soul Connection Host, Diana Franchitto and guest Mary Beth Harmon discuss the mind, body and soul connection. Topics include; the use of spiritual growth in healing, developing a sense of well-being, and the use of visualization in recovery 27:43 min.

<u>May 2012 :</u>	
	LOCAL PROGRAMS:
	WWDP PUBLIC AFFAIRS PROGRAMS Current Affairs programs discussing issues of importance to Massachusett residents.
Issue Addressed: 5/1 – 5:00 AM	Health Informational Caritas Christi Healthlink – Host, Diana Franchitto and guest Ophthalmologist, Dr. Lisa McHam discuss the anatomy of the eye and vision problems. 28:30 min.
Issue Addressed: 5/1 – 5:30 AM	Mental Health, Elderly Affairs Caritas Christi Healthlink – Host, Diana Franchitto and guests Dr. NormanTabroff discuss Alzheimer's disease and depression in older adults. 28:30min
Issue Addressed: 5/8 - 5:00 AM	Public Awareness, Addiction Public Affairs Message #67 "Dr. Drew helps Teens with prescription drug problems" trt:2:52
Issue Addressed: 5/8 -5:03 AM	Public Awareness of Services Available, Poverty, Nutrition Norwell News # 50, Worcester Food Bank – Executive Director, Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center and community volunteers are highlighted. 21:30 min.
Issue Addressed 5/8- 5:26AM	Nutrition Public Affairs Message # 75 "Cookin up the new food Pyramid" Trt:4:02
Issue Addressed: 5/8 -5:30 AM	Local History, Civics Norwell News # 51, Worcester Historical Museum – Executive Director, William D. Wallace discusses the city of Worchesters' contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as well as the famous "Smiley Face" icon. 28:59 min.
Issue Addressed: 5/15 5:00 AM	Early Childhood Health, Informational Caritas Christi Healthlink –Host, Diana Franchitto Leads a discussion on premature infant care. Guest: Dr. Ronald Pye 28:30
Issue Addressed: 5/15 – 5:30 AM	Health, Informatinal Caritas Christi Healthlink Foot Health Host, Diana Franchitto and guest Dr. Paul Lepley discuss foot disorders, Who suffers from foot problems, how they can occur and what you can do about it. 28:00 min
Issue Addressed: 5/22 – 5:00 AM	Early Education, Informational Caritas Christi Healthlink – Host, Diana Franchitto and guest speech and language pathologist Marybeth Gentilli discuss speech disorders. 29:15 min.

May 2012 Continued

Issue Addressed: 5/22 – 5:30 AM	Public Awareness of Addiction and Services Available Caritas Christi Healthlink – Host, Diana Franchitto and guest Dr. Norman Alpert discusses the addiction and treatment of alcoholism. Doris Gagne LPN shares her personal story regarding alcoholism. 28:30min.
Issue Addressed: 5/29 – 5:00 AM	Medication Safety, Nutrition, Health Informational Caritas Christi Healthlink – Host, Diana Franchitto and guest Kristina McGill, R.P.H. discuss drug interaction and the do's and don'ts of over the counter and prescription medications. 28:20 min
Issue Addressed: 5/29 – 5:30 AM	Nutrition, Health Caritas Christi Healthlink – Host, Diana Franchitto and guests Nancy Huff and Lynn Larsen discuss Dietary considerations with regards to medication. Topics include: Common food allergies and drug interations.28:30min

June 2012 🛛 🗧

	LOCAL PROGRAMS: WWDP PUBLIC AFFAIRS PROGRAMS Current Affairs programs discussing issues of importance to Massachusett residents.
Issue Addressed: 6/5 – 5:00 AM	Health Informational Caritas Christi Healthlink – Host, Diana Franchitto and guests Jeane Colbath RN, and cardiac patient Robert Slatery discuss diseases of the arteries and the benefits of Cardiac rehabilitation. 28:30min
Issue Addressed: 6/5 – 5:30 AM	Health Informational Caritas Christi Healthlink – Host, Diana Franchitto and guest Dr. Lori Adcock, Chief of Pathology at Caritas Christi Norwood discuss the science and medicine of blood. 28:00 min.
Issue Addressed: 6/12 – 5:00 AM	Mental Health Caritas Christi Healthlink – Host, Diana Franchitto and guest Dr. Elisabeth Childs discuss the many variations of anxiety disorders and how to deal with them. 29:00min
Issue Addressed: 6/12 – 5:30 AM	Public Health Informational Caritas Christi Healthlink – Host, Diana Franchitto and guest Otolaryngologist, Dr. Seema Byahatti discuss some of the reasons why our noses tickle and our throats scratch and burn. 28:30min
Issue Addressed: 6/19 -5:00 AM	Local History, Civics Norwell News # 51, Worcester Historical Museum – Executive Director, William D. Wallace discusses the city of Worchesters' contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as well as the famous "Smiley Face" icon. 28:59 min.
Issue Addressed: 6/19– 5:30 AM	Public Safety, Informational Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter's fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safety measures. 29 min .
Issue Addressed: 6/26–5:00 AM	Health Informational Caritas Christi Healthlink Leg Veins Host, Diana Franchitto and guest Dr. Kathleen Hogan discuss the circulatory system and the susceptibility of the legs to vein problems. 27:00 min.
Issue Addressed: 6/26 – 5:30 AM	Public Safety Informational Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team's training process with a live demonstration. New firefighting technology is explained. 29 min