WWDP - 46 TV LOCAL ISSUES REPORT July-September 2013

July 2013 :

LOCAL PROGRAMS:

WWDP PUBLIC AFFAIRS PROGRAMS

Current Affairs programs discussing issues of importance to Massachusett residents.

Issue Addressed: Health Informational

7/2 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest

Ophthalmologist, Dr. Lisa McHam discuss the anatomy of the

eye and vision problems. 28:30 min.

Issue Addressed: Public Awareness of Services available, Poverty, Nutrition

7/2 -5:30 AM Norwell News # 50, Worcester Food Bank – Executive Director,

Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center

and community volunteers are highlighted. 21:30 min.

Issue Addressed: Employment

7/2-5:52 AM Public Affairs Message#61 Personal Branding

How to stick out among the competition in a job search TRT:3:00

Issue Addressed: Public Health, Informational

7/9 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests

Donna Avellino, Supervisor of Respiratory care services and Susan

Janson, Respiratory Clinical Specialist discuss the effects of

smoking and methods of quitting. 28:30min

Issue Addressed: Local History, Civics

7/9 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive

Director, William D. Wallace discusses the city of Worchester's contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as

well as the famous "Smiley Face" icon.

28:59 min.

Issue Addressed Public Health, Domestic Violence

7/16 Caritas Christi Healthlink – Host Diana Franchitto and guest

Diedre Houtmeyers Director of SECAP discuss the significance, causes, and solutions to Domestic Violence. 28.00 min

July, 2013 Continued

Issue Addressed: Public Safety Informational

7/16–5:30 AM Exeter Fire Department – Part I. An interview with Acting Chief

Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter's fire engines. Donald Matheson describes safety programs they provide for the

Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting

equipment and various safety measures. 29 min

Issue Addressed: Elderly healthcare, informational

7/23 -5:00 AM Caritas Christi Healthlink – Host Diana Franchitto and guests

Mary Beth McCormick Director of Social Services and Betty Macdonald Clinical Director of Caritas Good Samaritan Hospital discuss Hospice Care. Topics include end-of-life home

care, terminal illnesses, assessment of pain and use of medication,

and final months of life. 28:30 min.

Issue Addressed: Natural Science Environmental Education, Biology

7/23-5:30 AM Norwell News "Tour of the South Shore Natural Science Center

Pt.1"Tour of Science Center exhibits and information regarding program funding. Interviews with Executive Director Martha Twigg and Naturalists Dot Macfarlane and Barbara Devine who

describe some of the center's collections.

Host: Fred Pagano 30:00 min.

Issue Addressed: Mental Health

7/30 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest

Dr. Elisabeth Childs discuss the many variations of anxiety

disorders and how to deal with them. 29:00min

Issue Addressed: Identity Theft Prevention

7/30-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad;

community outreach Coordinator from the office of District Attorney Joseph D, Early Jr., Discuss Identity theft Prevention. Tips include: document shredding, The stopping of credit card applications through the mail. And how personal information can be improperly accessed through online scams, data breaches and employee theft. Additional safety tips are presented by I-Safe

America. 29:20 min.

August 2013 :

Issue Addressed: Health, Nutrition, Informational

8/6 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests

Nancy Huff and Lynn Larsen discuss Dietary considerations with regards to medication. Topics include: Common food allergies and

drug interations.28:30min

Issue Addressed: Local History, Civics

8/6 -5:30 AM Norwell News # 16, Tour of the Providence Preservation Society.

Catherine Horsey Executive Director of the Providence

Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on

the National Registry of Historic Places. 27 min.

Issue Addressed: Internet Safety Awareness, Informational

8/13-5:00 Norwell News "I-Safe America" I-safe program director Amy

Cockran and Detective Rick Backman discuss the community outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chatrooms and tips on how to avoid

risky online behavior. 58:37 min

Issue Addressed: Informational, Health

8/20 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests

Jeane Colbath RN, and cardiac patient Robert Slatery discuss diseases of the arteries and the benefits of Cardiac rehabilitation.

28:30min

Issue Addressed: Local History, Civics

8/20 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive

Director, William D. Wallace discusses the city of Worchester's contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as

well as the famous "Smiley Face" icon.

28:59 min.

Issue Addressed: Public Health Informational

8/27 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest

Otolaryngologist, Dr. Seema Byahatti discuss some of the reasons why our noses tickle and our throats scratch and burn. 28:30min

August, 2013 Continued

Issue Addressed: Public Safety Informational

8/27–5:30 AM Exeter Fire Department – Part I. An interview with Acting Chief

Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter's fire engines. Donald

Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting

equipment and various safety measures. 29 min

September 2013 :

Issue Addressed: Informational, Health

9/3 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest

Dr. Lori Adcock, Chief of Pathology at Caritas Christi Norwood

discuss the science and medicine of blood. 28:00 min.

Issue Addressed: Local History, Civics

9/3 -5:30 AM Norwell News # 16, Tour of the Providence Preservation Society.

Catherine Horsey Executive Director of the Providence

Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on

the National Registry of Historic Places. 27 min.

Issue Addressed: Use of Spirituality in Healing

9/10 – 5:00 AM Caritas Christi Healthlink Mind, Body Soul Connection Host, Diana

Franchitto and guest Mary Beth Harmon discuss the mind, body and soul connection. Topics include; the use of spiritual growth in

healing, developing a sense of well-being, and the use of

visualization in recovery 27:43 min.

Issue Addressed: Public Awareness of Services available, Poverty, Nutrition

9/10 -5:30 AM Norwell News # 50, Worcester Food Bank – Executive Director,

Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center

and community volunteers are highlighted. 21:30 min.

Issue Addressed: Employment

9/10- 5:52 AM Public Affairs Message#69 Food Trends

Changes on the supermarket shelves and shopper habits TRT:5:49

Issue Addressed: Elderly healthcare, informational

9/17 -5:00 AM Caritas Christi Healthlink – Host Diana Franchitto and guests

Mary Beth McCormick Director of Social Services and

Betty Macdonald Clinical Director of Caritas Good Samaritan Hospital discuss Hospice Care. Topics include end-of-life home care, terminal illnesses, assessment of pain and use of medication,

and final months of life. 28:30 min.

Issue Addressed: Natural Science Environmental Education, Biology

9/17-5:30 AM Norwell News "Tour of the South Shore Natural Science Center

Pt.1"Tour of Science Center exhibits and information regarding program funding. Interviews with Executive Director Martha Twigg and Naturalists Dot Macfarlane and Barbara Devine who

describe some of the center's collections.

Host: Fred Pagano 30:00 min.

September, 2013 Continued

Issue Addressed: Health, Informational

9/24 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest

Ophthalmologist, Dr. Lisa McHam discuss the anatomy of the

eye and vision problems. 28:30 min.

Issue Addressed: Local History, Civics

9/24 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive

Director, William D. Wallace discusses the city of Worchester's contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as

well as the famous "Smiley Face" icon.

28:59 min.