

WWDP - 46 TV
LOCAL ISSUES REPORT
October-December 2010

October 2010 :

LOCAL PROGRAMS:

WWDP PUBLIC AFFAIRS PROGRAMS

Current Affairs programs discussing issues of importance to
Massachusetts residents.

- Issue Addressed: Public Safety, Informational
10/5– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter’s fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safeties measures. 29 min
- Issue Addressed: Public Safety, Informational
10/5 – 5:30 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team’s training process with a live demonstration. New firefighting technology is explained.
- Issue Addressed: Early Education, Health, Informational
10/12 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest speech and language pathologist Marybeth Gentilli discuss speech disorders. 29:15 min.
- Issue Addressed: Public Awareness of Services available, Poverty, Nutrition
10/12 -5:30 AM Norwell News # 50, Worcester Food Bank – Executive Director, Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center and community volunteers are highlighted. 21:30 min.
- Issue Addressed: Public Safety, Informational
10/19– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter’s fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safeties measures. 29 min
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- Issue Addressed: Public Awareness of Services available, Poverty, Nutrition
10/26 -5:00 AM Norwell News # 50, Worcester Food Bank – Executive Director, Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center and community volunteers are highlighted. 21:30 min.
- Issue Addressed: Local History Civics
10/26 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive Director, William D. Wallace discusses the city of Worcester's contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as well as the famous “Smiley Face” icon.
20:00 min.
- Issue Addressed: Local History Civics
10/26 -5:41 AM New England Daycation Salem Massachusetts TRT 16:40
Host Alicia Fortin Tours the historical town of Salem Massachusetts home of the notorious witch trials of 1692. Points of interest include; The Witches Cottage, The Old Burying point Cemetery, The Nightmare Gallery, and The Salem Witch Museum.

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- Issue Addressed: Local History Civics
11/2 -5:00 AM Norwell News # 16, Tour of the Providence Preservation Society. Catherine Horsey Executive Director of the Providence Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on the National Registry of Historic Places. 27 min.
- Issue Addressed: Employment tips
11/2 -5:27AM Public Affairs Message#62 The Importance of Personal Branding , Dan Sharbell Personal Branding expert and author of “Me 2.0 Four Steps to Building Your Future” discusses preparation for the careers of the 21st century. TRT 2:57
- Issue Addressed: Local History Civics
11/2 5:30 AM New England Daycation Battleship Cove
Host Alicia Fortin Talks with executive director Jack Casey about the largest collection of historical battleships in the world located in Fall River Massachusetts, featuring a tour of the various vessels on display Vessel Construction, War history and the remembrance of military personel who gave their lives is discussed. TRT 19:49
- Issue Addressed: Health, Informational
11/9 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest Dr. Lori Adcock, Chief of Pathology at Caritas Christi Norwood discuss the science and medicine of blood. 28:00 min.
- Issue Addressed: Consumer Tips
11/9 -5:28 AM Public Affairs Message#63 Luxury for Less, Robyn Moreno author of “Practicaly Posh, The Smart Girls Guide to a Glam Life” discusses how to live the high life on a low budget. TRT 3:15
- Issue Addressed: Elderly Affairs, financial, Informational
11/9 – 5:30 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest Meg Wallingford discuss significant changes in the long term care industry over the past 30 years and how to become a knowledgeable long-term-care consumer. 27:15 min.
- Issue Addressed: Public Awareness of Services Available for Substance Abuse
11/16 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest Dr. Norman Alpert discusses the addiction and treatment of alcoholism. Doris Gagne LPN shares her personal story regarding alcoholism. 28:30min
- Issue Addressed: Mental Health, Informational
11/16 – 5:30 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest Dr. Elisabeth Childs discuss the many variations of anxiety disorders and how to deal with them. 29:00min.

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- Issue Addressed: Public Health
11/23 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests Jeane Colbath RN, and cardiac patient Robert Slatery discuss diseases of the arteries and the benefits of Cardiac rehabilitation. 28:30min
- Issue Addressed: Public Health
11/23 – 5:30 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest Otolaryngologist, Dr. Seema Byahatti discuss some of the reasons why our noses tickle and our throats scratch and burn. 28:30min
- Issue Addressed: Public Safety, Informational
11/30– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter’s fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safeties measures. 29 min
- Issue Addressed: Public Safety, Informational
11/30 – 5:30 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team’s training process with a live demonstration. New firefighting technology is explained

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- Issue Addressed: Early Education, Health, Informational
12/7 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest speech and language pathologist Marybeth Gentilli discuss speech disorders. 29:15 min.
- Issue Addressed: Public Health
12/7 – 5:30 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests Donna Avellino, Supervisor of Respiratory care services and Susan Janson, Respiratory Clinical Specialist discuss the effects of smoking and methods of quitting. 28:30min.
- Issue Addressed: Health, Informational
12/14 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest Ophthalmologist, Dr. Lisa McHam discuss the anatomy of the eye and vision problems. 28:30 min.
- Issue Addressed: Health, Informational
12/14 – 5:28 AM Public Affairs Message#63 What Men Should Know this Holiday Season TRT 2:39 Expert in endocrinology Dr. Helana Rodbard
- Issue Addressed: Mental Health, Informational, Elderly Affairs
12/14 – 5:30 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests Dr. Norman Tabroff discuss Alzheimer's disease and depression in older adults. 28:30min.
- Issue Addressed: Consumer Information, Financial
12/14- 7:15 AM Public Affairs Message#65 Ellie Kay The Gift of Education. TRT 2:17A discussion on how family could gift money to a child's education fund Elliekay.com
- Issue Addressed: Mental Health, Informational
12/21 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guest licensed social worker Annie Banks discuss bereavement and the process of grieving. 28:25 min
- Issue Addressed: Public Health
12/21- 5:28 AM Public Affairs Message#66 Stick to Stop Smoking Resolution Discussion on the reasons that it is difficult to quit smoking. TRT 3:34 Mytimetoquit.com
- Issue Addressed: Public Awareness of Services available, Poverty, Nutrition
12/21 -5:30 AM Norwell News # 50, Worcester Food Bank – Executive Director, Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center and community volunteers are highlighted. 21:30 min.

- Issue Addressed: Charity, Military Support
12/21 5:32 AM Public Affairs Message#64 Army Ranger (Black Hawk) Helping Military at Home TRT 4:45. Army Ranger Sgt. Matt Emerson discusses the program, Heroes at Home Wish Registry. How to make the holidays brighter for active military personal and their families by donating to the annual Heroes at Home Wish Registry.
- Issue Addressed: Services available for Substance Abuse, Teen issues
12/28 – 5:00 AM Caritas Christi Healthlink – Host, Diana Franchitto and guests Mary Sullivan of the Consortium for the prevention of substance abuse discuss tips on raising drug free children. 28:30 min.
- Issue Addressed: Services available for Substance Abuse, Teen issues
12/28 5:27 AM Public Affairs message#67 Dr. Drew Helps Teens with Prescription Drug problems. A discussion on the casual attitude of parents toward prescription medications and how it can affect their children’s habits. TRT 2:52 smartmovessmartchoices.org
- Issue Addressed: Health, Informational
12/28 5:30 AM Public affairs Message#68 John Lovitz gets Serious about Psoriasis TRT 3:52 Comedian/actor John Lovitz dicusses his struggle with the auto-immune condition Psoriasis and resources that are available for viewers. Seriousaboutpsoriasis.com.
- Issue Addressed: Local History Civics
12/28 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive Director, William D. Wallace discusses the city of Worchesters’ contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as well as the famous “Smiley Face” icon.
20:00 min.
- Issue Addressed: Consumer Tips, Nutrition
12/28 – 5:51 AM Public Affairs Message#69 2011 Food Trends TRT 5:49 Supermarket Guru Phil Lepert what food shoppers can expect in the new year from food manufacturers.

