

WWDP - 46 TV
LOCAL ISSUES REPORT
October-December 2015

LOCAL PROGRAMS:

WWDP PUBLIC AFFAIRS PROGRAMS

Current Affairs programs discussing issues of importance to
Massachusetts residents.

October 2015 :

- Issue Addressed: Public Awareness of Services available, Poverty, and Nutrition
10/6 -5:00 AM Norwell News # 50, Worcester Food Bank – Executive Director,
Jean G. McMurray discusses how the food bank located in
Shrewsbury MA engages, educates and leads Worcester County
in creating a hunger-free community. The food distribution center
and community volunteers are highlighted. 21:30 min.
- Issue Addressed: Substance Abuse, Teens issues
10/6 - 5:22 AM Public Affairs Message #651
“Dr. Drew helps Teens with prescription drug problems” TRT:2:52
- Issue Addressed: Health informational
10/6 - 5:25 AM Public Affairs Message #650
“Turning a Blind Eye to a Serious Problem”
Factors that contribute to Age Related Macular Degeneration
TRT:3:00
- Issue Addressed: Identity Theft Prevention
10/6-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad;
community outreach Coordinator from the office of District
Attorney Joseph D, Early Jr., Discuss Identity theft Prevention.
Tips include: document shredding, The stopping of credit card
applications through the mail. And how personal information can
be improperly accessed through online scams, data breaches and
employee theft. Additional safety tips are presented by
I-SafeAmerica. 29:20 min.
- Issue Addressed: Public Safety Informational
10/13– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief
Brian Comeau. Public Education Officer Kristy Anderson explains
the working and control of one of Exeter’s fire engines. Donald
Matheson describes safety programs they provide for the
community. Firefighter Skip Galvin describes firefighting
equipment and various safety measures. 29 min

October 2015 Continued

Issue Addressed: Public Safety Informational
10/13 – 5:30 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team’s training process with a live demonstration. New firefighting technology is explained. 29 min.

Issue Addressed: Internet Safety Awareness, Informational
10/20-5:00 Norwell News “I-Safe America” I-safe program director Amy Cockran and Detective Rick Backman discuss the community outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chatrooms and tips on how to avoid risky online behavior. 58:37 min

Issue Addressed: Natural Science Environmental Education, Biology
10/27- 5:00 AM Norwell News “Tour of the South Shore Natural Science Center Pt.1” Tour of Science Center exhibits and information regarding program funding. Interviews with Executive Director Martha Twigg and Naturalists Dot Macfarlane and Barbara Devine who describe some of the center’s collections.
Host: Fred Pagano 30:00 min.

Issue Addressed: Health informational
10/27 - 5:32 AM Public Affairs Message #68
“John Lovitz gets Serious about Psoriasis”
Comedian/ actor John Lovitz discusses his struggle with the auto-immune condition Psoriasis and resources that are available for viewers. Seriousaboutpsoriasis.com TRT:3:52

Issue Addressed: Health informational
10/27 - 5:37 AM Public Affairs Message #650
“Turning a Blind Eye to a Serious Problem”
Factors that contribute to Age Related Macular Degeneration
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October 2015 Continued

Issue Addressed: Local History
10/27-5:40 New England / Salem Massachusetts
Host Alicia Fortin Tours the historical town of Salem
Massachusetts home of the notorious witch trials of 1692.
Points of interest include; The Witches Cottage, The Old Burying
Point Cemetery, The Nightmare Gallery, and The Salem Witch
Museum 18:40 Min.

November 2015 :

- Issue Addressed: Community Service
11/3 – 5:00 AM Norwell News – Worcester Area Volunteers
Executive Director Ray Duffy and Staff Discuss RSVP Worcester, a non-profit organization that enlists adults 55 and older to engage in volunteer opportunities throughout the greater Worcester Area. Programs include; immunization info for new mothers, Head start and literacy programs in the public schools, emergency preparedness for disasters, reading for the blind and services for various human needs.
59:20 min.
- Issue Addressed: Local History, Civics
11/10 -5:00 AM Norwell News # 16, Tour of the Providence Preservation Society. Catherine Horsey Executive Director of the Providence Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on the National Registry of Historic Places. 27 min.
- Issue Addressed: Local History, Civics
11/10 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive Director, William D. Wallace discusses the city of Worcester’s contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as well as the famous “Smiley Face” icon.
28:59 min.
- Issue Addressed: Public Awareness of Services available, Poverty, and Nutrition
11/17 -5:00 AM Norwell News # 50, Worcester Food Bank – Executive Director, Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center and community volunteers are highlighted. 21:30 min
- Issue Addressed: Health informational
11/17 - 5:22 AM Public Affairs Message #650
“Turning a Blind Eye to a Serious Problem”
Factors that contribute to Age Related Macular Degeneration
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November 2015 Continued

Issue Addressed: Animal Cruelty
11/17 - 5:27 AM Public Affairs Message #71
“Urgent Need to Help Prevent Animal Abuse”
How animal abuse relates to local crime TRT:2:02

Issue Addressed: Identity Theft Prevention
11/17-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad; community outreach Coordinator from the office of District Attorney Joseph D, Early Jr., Discuss Identity theft Prevention. Tips include: document shredding, The stopping of credit card applications through the mail. And how personal information can be improperly accessed through online scams, data breaches and employee theft. Additional safety tips are presented by I-SafeAmerica. 29:20 min.

Issue Addressed: Public Safety Informational
11/24– 5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter’s fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting equipment and various safety measures. 29 min

Issue Addressed: Public Safety Informational
11/24 – 5:30 AM Exeter Fire Department – Part II. Firefighter Paul Morin explains the duties of an emergency medical technician with a demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team’s training process with a live demonstration. New firefighting technology is explained. 29 min.

December 2015 :

- Issue Addressed: Public Safety, Informational
12/1-5:00 AM Norwell News “Norwell Fire Department Pt.1”
Interview with acting chief Andy Reardon. Public Education
Officer Jeff Simpson explains the workings and controls of one
Of Norwell’s fire engines. Assistant Dive Master Arthur Dunton
Describes the Underwater Rescue Team and what it does.
Host: Fred Pagano. 28:30 min.
- Issue Addressed: Natural Science Environmental Education, Biology
12/1- 5:30 AM Norwell News “Tour of the South Shore Natural Science Center
Pt.1”Tour of Science Center exhibits and information regarding
program funding. Interviews with Executive Director Martha
Twigg and Naturalists Dot Macfarlane and Barbara Devine who
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a non-profit organization that enlists adults 55 and older to engage
in volunteer opportunities throughout the greater Worcester Area.
Programs include; immunization info for new mothers, Headstart
and literacy programs in the public schools, emergency
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Cockran and Detective Rick Backman discuss the community
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Issue Addressed: Informational, Health
12/29-5:22Am Public Affairs message #70
“Are you at risk for Stomach Cancer?”
The risk factors for Metastatic Gastric Cancer TRT 3:52

Issue Addressed: Health informational
12/29 - 5:26 AM Public Affairs Message #68
“John Lovitz gets Serious about Psoriasis”
Comedian/ actor John Lovitz discusses his struggle with the auto-immune condition Psoriasis and resources that are available for viewers. Seriousaboutpsoriasis.com TRT: 3:52

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