WWDP - 46 TV LOCAL ISSUES REPORT

July-September <u>2015</u> LOCAL PROGRAMS:

WWDP PUBLIC AFFAIRS PROGRAMS

Current Affairs programs discussing issues of importance to Massachusett residents.

July 2015 :

Issue Addressed: Local History, Civics

7/7 -5:00 AM Norwell News # 16, Tour of the Providence Preservation Society.

Catherine Horsey Executive Director of the Providence

Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on

the National Registry of Historic Places. 27 min.

Issue Addressed: Local History, Civics

7/7 -5:30 AM Norwell News # 51, Worcester Historical Museum – Executive

Director, William D. Wallace discusses the city of Worchester's contributions to the world. Tour of the exhibits includes various items used in the first moon landing, the first Monkey Wrench, as

well as the famous "Smiley Face" icon.

28:59 min.

Issue Addressed: Public Awareness of Services available, Poverty, Nutrition

7/14 -5:00 AM Norwell News # 50, Worcester Food Bank – Executive Director,

Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County in creating a hunger-free community. The food distribution center

and community volunteers are highlighted. 21:30 min.

Issue Addressed: Public Health Informational

7/14 - 5:22 AM Public affairs Message#68 John Lovitz gets Serios aboutPsoriasis

Comedian/actor John Lovitz dicusses his struggle with the auto-immune condition Psoriasis and resources that are available for viewers. Seriousaboutpsoriasis.com. TRT 3:52

Issue Addressed: AnimalCruelty

7/14 – 5:26 AM Public Affairs Message #71 "Urgent Need to Help Prevent

Animal Abuse" How animal abuse relates to local crime. TRT:2:02

July 2015 Continued

Issue Addressed: **Identity Theft Prevention**

7/14-5:30 AM Norwell News – Host Rita Sullivan and Guest Elizabeth Haddad;

community outreach Coordinator from the office of District Attorney Joseph D, Early Jr., Discuss Identity theft Prevention. Tips include: document shredding, The stopping of credit card applications through the mail. And how personal information can be improperly accessed through online scams, data breaches and

employee theft. Additional safety tips are presented by

I-SafeAmerica, 29:20 min.

Issue Addressed: **Public Safety Informational**

7/21-5:00 AM Exeter Fire Department – Part I. An interview with Acting Chief

> Brian Comeau. Public Education Officer Kristy Anderson explains the working and control of one of Exeter's fire engines. Donald Matheson describes safety programs they provide for the community. Firefighter Skip Galvin describes firefighting

equipment and various safety measures. 29 min

Issue Addressed: **Public Safety Informational**

7/21 - 5:30 AMExeter Fire Department – Part II. Firefighter Paul Morin explains

the duties of an emergency medical technician with a

demonstration by his group. Firefighter/paramedic Steve Rhodes shows us the inside of an ambulance. Captain Chris Soave describes the rescue team's training process with a live

demonstration. New firefighting technology is explained. 29 min.

Issue Addressed: Natural Science Environmental Education, Biology

7/28-5:00 AM Norwell News "Tour of the South Shore Natural Science Center

Pt.1"Tour of Science Center exhibits and information regarding program funding. Interviews with Executive Director Martha Twigg and Naturalists Dot Macfarlane and Barbara Devine who

describe some of the center's collections.

Host: Fred Pagano 30:00 min.

Issue Addressed: Public Safety, Informational

7/28-5:30 AM Norwell News "Norwell Fire Department Pt.1"

> Interview with acting chief Andy Reardon. Public Education Officer Jeff Simpson explains the workings and controls of one Of Norwell's fire engines. Assistant Dive Master Arthur Dunton Describes the Underwater Rescue Team and what it does.

Host: Fred Pagano. 28:30 min.

August 2015 :

8/11-5:00

Issue Addressed: Community Service

8/4 - 5:00 AMNorwell News – Worcester Area Volunteers

> Executive Director Ray Duffy and Staff Discuss RSVP Worcester, a non-profit organization that enlists adults 55 and older to engage in volunteer opportunities throughout the greater Worcester Area. Programs include; immunization info for new mothers, Headstart

and literacy programs in the public schools, emergency

preparedness for disasters, reading for the blind and services for

various human needs.

59:20 min.

Issue Addressed: Internet Safety Awareness, Informational

> Norwell News "I-Safe America" I-safe program director Amy Cockran and Detective Rick Backman discuss the community outreach and School programs of I-Safe America, a non-profit organization dedicated to empowering and educating the youth of America how to be safe on-line. Topics include precautionary stories, the dangers of internet chatrooms and tips on how to avoid risky online behavior. 58:37 min

Issue Addressed: Local History, Civics

8/18 -5:00 AM Norwell News # 16, Tour of the Providence Preservation Society.

Catherine Horsey Executive Director of the Providence

Preservation Society. Topics include, the preservation of historical buildings in the Providence area and how a building is placed on

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Norwell News # 50, Worcester Food Bank – Executive Director, 8/25 -5:00 AM Jean G. McMurray discusses how the food bank located in Shrewsbury MA engages, educates and leads Worcester County

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August 2015 Continued

Issue Addressed: Substance Abuse, Teens issues 8/25 - 5:22 AM Public Affairs Message #651

"Dr. Drew helps Teens with prescription drug problems" TRT:2:52

Issue Addressed: Health informational

8/25 - 5:25 AM Public Affairs Message #650

"Turning a Blind Eye to a Serious Problen"

Factors that contribute to Age Related Macular Degeneration

TRT:3:00

Issue Addressed: Identity Theft Prevention

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community outreach Coordinator from the office of District Attorney Joseph D, Early Jr., Discuss Identity theft Prevention. Tips include: document shredding, The stopping of credit card applications through the mail. And how personal information can be improperly accessed through online scams, data breaches and

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community. Firefighter Skip Galvin describes firefighting

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