Woof Boom Radio Political Rate Card 2023 Fall Election

Qualified Candidate Political Rates

Station Days Daypart :60 Net :30 Net :60 Gross :30 Gross Mon-4 Ga-10a \$5.63 \$4.50 \$6.62 \$5.30 Jab-3p \$5.63 \$4.50 \$6.62 \$5.30 Jab-3p \$5.63 \$4.50 \$6.62 \$5.30 Jab-7p \$5.13 \$2.50 \$3.68 \$2.95 Jab-7p \$5.13 \$2.50 \$3.68 \$2.95 Jab-3p \$5.63 \$2.50 \$3.68 \$2.95 Jab-3p \$3.13 \$2.50 \$3.68 \$2.95 Jab-3p \$3.13 \$2.50 \$3.68 \$2.95 Jab-3p \$3.13 \$2.50 \$3.68 \$2.95 Jab-3p \$5.13 \$2.50 \$3.68 \$2.95 Jab-7p \$3.13 \$2.50 \$3.68 \$2.95 Jab-7p \$5.750 \$6.00 \$8.82 \$7.06 Jab-7p \$2.50 \$2.00 \$2.94 \$2.33 Jab-7p \$2.50 \$2			Time Class	s: Fixed, Nor	-Preempta	ble	
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10a-3p \$1.25 \$1.00 \$1.47 \$1.18	\leq		62-102				
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7p-12a \$1.00 \$0.80 \$1.18 \$0.94	3		10a-3p	\$1.25	\$1.00	\$1.47	\$1.18

Issue and Non-Candidate Rates

Issue and Non-Candidate Rates									
	Time Class: Fixed, Non-Preemptable								
Station	Days	Daypart	:60 Net	:30 Net	:60 Gross	:30 Gros			
		-							
		6a-10a	\$28.15	\$16.89	\$33.12	\$26.49			
		10a-3p	\$43.40 \$44.40	\$21.70 \$22.20	\$51.06 \$52.24	\$40.85 \$41.79			
		3p-7p 7p-12a	\$20.00	\$10.00	\$23.53	\$18.82			
$\overline{\mathbf{a}}$		6a-10a	\$46.40	\$23.20	\$54.59	\$43.67			
Q		10a-3p	\$47.40	\$23.70	\$55.77	\$44.61			
		3p-7p	\$48.40	\$24.20	\$56.94	\$45.55			
		7p-12a	\$15.00	\$7.50	\$17.65	\$14.12			
\leq		6a-10a	\$50.40	\$25.20	\$59.30	\$47.44			
		10a-3p	\$51.40	\$25.70	\$60.47	\$48.38			
		3p-7p 7p-12a	\$52.40 \$15.00	\$26.20 \$7.50	\$61.65 \$17.65	\$49.32 \$14.12			
		79 120	<i>Ş</i> 15.00	<i></i>	Ş17.05	<i>¥14.12</i>			
		62 102	\$25.00	\$24.00	¢11 19	\$32.94			
		6a-10a 10a-3p	\$35.00 \$35.00	\$24.00 \$24.00	\$41.18 \$41.18	\$32.94			
		3p-7p	\$35.00	\$24.00	\$41.18	\$32.94			
		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41			
		6a-10a	\$35.00	\$22.00	\$41.18	\$32.94			
		10a-3p	\$35.00	\$22.00	\$41.18	\$32.94			
		3p-7p	\$35.00	\$22.00	\$41.18	\$32.94			
2		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41			
		6a-10a	\$30.00	\$24.00	\$35.30	\$28.24			
		10a-3p 3p-7p	\$30.00 \$30.00	\$24.00 \$24.00	\$35.30 \$35.30	\$28.24 \$28.24			
		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41			
			·		·	•			
		6a-10a	\$35.00	\$24.00	\$41.18	\$32.94			
		10a-3p	\$35.00	\$24.00	\$41.18	\$32.94			
		3p-7p	\$35.00	\$24.00	\$41.18	\$32.94			
		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41			
(「)		6a-10a	\$35.00	\$22.00	\$41.18	\$32.94			
		10a-3p	\$35.00	\$22.00	\$41.18	\$32.94			
		3p-7p	\$35.00	\$22.00	\$41.18	\$32.94			
\geq		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41 \$28.24			
		6a-10a 10a-3p	\$30.00 \$30.00	\$24.00 \$24.00	\$35.30 \$35.30	\$28.24			
		3p-7p	\$30.00	\$24.00	\$35.30	\$28.24			
		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41			
		6a-10a	\$35.00	\$24.00	\$41.18	\$32.94			
		10a-3p	\$35.00	\$24.00	\$41.18	\$32.94			
<u>r</u>		3p-7p	\$35.00	\$24.00	\$41.18	\$32.94			
		7p-12a	\$15.00	\$12.00	\$17.65	\$14.12			
		6a-10a	\$35.00	\$22.00	\$41.18	\$32.94			
<		10a-3p 3p-7p	\$35.00 \$35.00	\$22.00 \$22.00	\$41.18 \$41.18	\$32.94 \$32.94			
		3p-7p 7p-12a	\$35.00	\$22.00	\$41.18	\$32.94 \$9.41			
2		6a-10a	\$30.00	\$24.00	\$35.30	\$28.24			
		10a-3p	\$30.00	\$24.00	\$35.30	\$28.24			
		3p-7p	\$30.00	\$24.00	\$35.30	\$28.24			
		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41			
		6a-10a	\$18.00	\$14.00	\$21.18 \$21.18	\$16.94 \$16.94			
		10a-3p 3p-7p	\$18.00 \$18.00	\$14.00 \$14.00	\$21.18 \$21.18	\$16.94 \$16.94			
		7p-12a	\$18.00	\$14.00	\$10.59	\$10.94			
		6a-10a	\$18.00	\$14.40	\$21.18	\$16.94			
		10a-3p	\$18.00	\$14.40	\$21.18	\$16.94			
		3p-7p	\$18.00	\$14.40	\$21.18	\$16.94			
<		7p-12a	\$9.00	\$7.20	\$10.59	\$8.47			
		6a-10a	\$18.00	\$14.40	\$21.18	\$16.94			
		10a-3p	\$18.00	\$14.40	\$21.18	\$16.94			
		3p-7p	\$18.00	\$14.40	\$21.18	\$16.94			
		7p-12a	\$9.00	\$7.20	\$10.59	\$8.47			