

# CONTRACT



**WTVD**  
**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

<u>Contract / Revision</u> 144896 / 3		<u>Alt Order #</u> WOC10447928
<u>Product</u> <b>DEBORAH ROSS FOR SENATE (CF)</b>		
<u>Contract Dates</u> <b>10/24/16 - 10/30/16</b>		<u>Estimate #</u> <b>5101</b>
<u>Advertiser</u> <b>Deborah Ross For Senate</b>		<u>Original Date / Revision</u> 08/10/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**AL Media LLC**  
**222 W. ONTARIO ST. STE #600**  
**CHICAGO, IL 60654**

356059

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/30/16	10/30/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$355.00				
2	WTVD	10/29/16	10/29/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$570.00				
3	WTVD	10/29/16	10/29/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$520.00				
4	WTVD	10/30/16	10/30/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$570.00				
5	WTVD	10/29/16	10/29/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$855.00				
6	WTVD	10/29/16	10/29/16	Eyewitness News Sat @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$570.00				
7	WTVD	10/30/16	10/30/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$425.00				
8	WTVD	10/30/16	10/30/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$570.00				
9	WTVD	10/24/16	10/28/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	5	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$570.00				
11	WTVD	10/24/16	10/30/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$520.00				
12	WTVD	10/24/16	10/28/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$475.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 144896 / 3		<u>Alt Order #</u> WOC10447928
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Product</u> DEBORAH ROSS FOR
<u>Advertiser</u> Deborah Ross For Senate		<u>Estimate #</u> 5101
		<u>Original Date / Revision</u> 08/10/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$475.00				
13	WTVD	10/24/16	10/28/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,900.00				
14	WTVD	10/24/16	10/28/16	Nightline	12:37 XM-1:06 XM		:30				NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				4	\$380.00				
16	WTVD	10/24/16	10/28/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$570.00				
18	WTVD	10/30/16	10/30/16	Scandal	12:00 XM-1:00 XM		:30				NM	1	\$214.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$214.00				
19	WTVD	10/24/16	10/28/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	2	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,140.00				
20	WTVD	10/24/16	10/28/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,235.00				
21	WTVD	10/24/16	10/28/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	3	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$620.00				
22	WTVD	10/24/16	10/28/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$475.00				
23	WTVD	10/24/16	10/28/16	The View	11:00 AM-12:00 PM		:30				NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$475.00				
24	WTVD	10/24/16	10/28/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	3	\$2,565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$855.00				
25	WTVD	10/24/16	10/28/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$1,900.00				
26	WTVD	10/24/16	10/28/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,425.00				
27	WTVD	10/24/16	10/28/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$475.00				
28	WTVD	10/24/16	10/28/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$1,425.00				
29	WTVD	10/24/16	10/28/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,235.00				
30	WTVD	10/29/16	10/29/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$570.00				
31	WTVD	10/24/16	10/30/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,900.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF-S				2	\$1,900.00				
33	WTVD	10/25/16	10/28/16	Eyewitness News @ 430a	430a-5a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$200.00				
34	WTVD	10/29/16	10/29/16	Eyewitness News Sat 730p	730p-8p		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$760.00				
35	WTVD	10/24/16	10/28/16	General Hospital	3:00 PM-4:00 PM		:30				NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$570.00				
36	WTVD	10/24/16	10/28/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	3	\$5,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				3	\$1,710.00				
37	WTVD	10/29/16	10/29/16	Castle	1:30 XM-2:30 XM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$190.00				
38	WTVD	10/25/16	10/26/16	General Hospital	3p-4p		:30				NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TW----				2	\$570.00				
							<b>Totals</b>	0.00				65	\$51,879.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	65	\$51,879.00	(\$7,781.85)	\$44,097.15
<b>Totals</b>	65	\$51,879.00	(\$7,781.85)	\$44,097.15

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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