

ORDER



Orders
Order / Rev: 435861
Alt Order #:
Product Desc: Republican Party of FL - Sprowls, Ingrar
Estimate:
Flight Dates: 10/08/14 - 10/12/14
Original Date / Rev: 10/07/14 / 10/07/14
Order Type: GENERAL

WFTS

Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Milner Butcher Media Group
Buying Contact:
Billing Contact:
 11150 W. Olympic Blvd., Suite 835
 Los Angeles, CA 90064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: RPOF 3PAC - Sprowls, Ingram, Broxsa
Demographic: A25-54
Product Codes: PL Ballot Issue
Priority: P-3
Revenue Codes: POL, POL, PARTY

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/12/14	24	\$7,450.00	\$6,332.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	24	\$7,450.00	\$6,332.50	0.00
Totals	24	\$7,450.00	\$6,332.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	10/08/14	10/10/14	M-F 12-1p ABC Action News	CM	1158a-1p	--WTF--	:30	8	\$225.00	P-3	0.00	NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--WTF--			8		\$225.00		0.00				
N 2	WFTS	10/08/14	10/10/14	4-5pm The Now 4-5pm The Now	CM	4-5pm	--WTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--WTF--			4		\$300.00		0.00				
N 3	WFTS	10/08/14	10/10/14	M-F 6-630p ABC Action News	CM	558-630p	--WTF--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	--WTF--			3		\$900.00		0.00				
N 4	WFTS	10/11/14	10/11/14	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S-			2		\$200.00		0.00				
N 5	WFTS	10/11/14	10/11/14	SA 8-9a GMA SA 8-9a	CM	758-9a	-----S-	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S-			1		\$275.00		0.00				
N 6	WFTS	10/12/14	10/12/14	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/06/14	10/12/14	-----S			2		\$100.00		0.00				

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Advertiser: RPOF 3PAC - Sprowls, Ingram, Broxson
 Product Desc: Republican Party of FL - Sprowls, Ingram
 Estimate:

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WFTS	10/12/14	10/12/14	SU 7-8a GMA SU 7-8a	CM	658-8a	-----S	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----S		1				\$275.00		0.00			
N 8	WFTS	10/12/14	10/12/14	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	2	\$125.00	P-6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----S		2				\$125.00		0.00			
N 9	WFTS	10/12/14	10/12/14	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/06/14	10/12/14	-----S		1				\$350.00		0.00			
Totals														24	\$7,450.00