

**Issues and Programs**

**WBDK 96.7 FM**

**WRKU 102.1 FM**

**WRLU 104.1 FM**

**WSBW 105.1 FM**

**October November December 2012**

**Submitted by**

**Bob Dohr**

**Nicolet Broadcasting Chief Operator**

**January 7, 2013**

**Issue: Energy Conservation**

**Date: 10/1/12**

**Description: Ran a news story previewing the Oct. 13 Home Energy Fair sponsored by the Women's Employment Project. The fair featured presentations, vendor displays and presentations geared toward making homes more energy efficient.**

**Times: The story aired in newscasts at 8 am, 3 pm and 6 pm on WBDK, WSBW, WRKU and WRLU.**

**Issue: The Arts**

**Date: 10/6/12**

**Description: Ran a news story about the 50<sup>th</sup> anniversary of the iconic Hardy Gallery in Ephraim, a gallery that features exhibits, special community and educational outreach programs and provides support to the visual artists who live and work on the peninsula.**

**Times: The story aired in newscasts at 8 am, noon, 3 pm, 5 pm and 6 pm on WBDK, WSBW, WRKU and WRLU.**

**Issue: Fire Prevention**

**Date: 10/10/12**

**Description: Ran a news story about Fire Prevention Week and some important safety tips, including having two ways out of a building. The story featured comments from Southern Door Fire Captain Thad Tremble and also talked about firefighters' visits to area schools and fire department open house schedules.**

**Times:** The story aired in newscasts at 6 am, 7 am, 9 am, 4 pm and 5 pm on WBDK, WSBW, WRKU and WRLU.

**Issue:** Obesity

**Date:** 10/17/12, 10/18/12, 10/22/12

**Description:** Ran a three-part series on obesity. The stories featured comments from Jody Anderson, RN and certified health counselor and discussed risk factors, obesity related illnesses, and the effects obesity has on the health care system.

**Times:** The stories ran at various times during newscasts on October 17, 18 and 22 on WBDK, WSBW, WRKU and WRLU.

**Issue:** Politics / Local Events

**Date:** 10/18/12

**Description:** Ran a story about the candidate forum between Rep. Garey Bies and Patrick Veese, the two candidates vying for the 1<sup>st</sup> Assembly seat. Story featured comments from both candidates about their stances and opinions on key issues.

**Times:** The story ran in newscasts at 7 am, 8 am, 9 am, noon, 3 pm, 5 pm, 6 pm, 7 pm and 8 pm on WBDK, WSBW, WRKU and WRLU.

**Issue:** Outdoors / Hunting

**Date:** 10/24/12

**Description:** Ran a news story about the Wisconsin Department of Natural Resources setting a series of listening sessions to discuss a new state law which opens up state parks to hunting and trapping. This was the first of several news stories devoted to the topic.

**Times:** The story aired in newscasts at 5 am, 6 am, 7 am, 9 am, noon, 4 pm, 5 pm and 7 pm on WBDK, WSBW, WRKU and WRLU.

**Issue:** Charitable Giving

**Date:** 10/31/12

**Description:** Bret Bicoy, executive director of the Door County Community Foundation furnished a guest report about Door County being number one in the state in terms of charitable giving, although Wisconsin as a whole doesn't rank nearly as high.

**Times:** The guest report aired in newscasts at 5 am, 6 am, 8 am, 9 am, 3 pm, 5 pm, 6 pm, 7 pm and 8 pm on WBDK, WSBW, WRKU and WRLU.

**Issue:** Heating Safety

**Date:** 11/15/12

**Description:** Ran a news story about hunter heating safety -- tips for hunters related to heating safety in cabins, shacks, etc. and the dangers of carbon monoxide in enclosed spaces.

**Times:** The story aired in newscasts at 5 am, 6 am, 8 am, 9 am and 4 pm on WBDK, WSBW, WRKU and WRLU.

**Issue:** Reading / Literacy

**Date:** 11/30/12

**Description:** Adele Douglass of the Friends of Door County Libraries furnished a guest report previewing a holiday book sale.

**Times:** The guest report aired during newscasts at 5 am, 6 am, 8 am, 9 am and 4 pm on WBDK, WSBW, WRKU and WRLU.

**Issue:** Music/Arts/Education

**Date:** 12/26/12

**Description:** Ran a news story previewing a concert put on by the Bay Area Music Association Jan. 5, 2013 featuring the top high school musicians in Door and Kewaunee counties.

**Times:** The story aired in newscasts at 5 am, 6 am, 8 am, 9 am, 3 pm, 4 pm, 6 pm and 8 pm on WBDK, WRLU, WRKU and WSBW.

**Issue:** Health & Fitness

**Date:** 12/28/12

**Description:** Madelyn DePrey of the Door County YMCA furnished a guest report about fitness-related New Year's Resolutions and some tips on being a healthier person in 2013.

**Times:** The guest report aired in newscasts at 7 am, noon, 5 pm and 7 pm on WBDK, WRLU, WRKU and WSBW.

**The following stories were written by high school correspondents hired by Nicolet Broadcasting, Inc. to provide a work experience for students and assist their interest in learning about careers in broadcasting.**

**Issue:** Obtaining Driver's Licenses

**Date:** 10/1/12

**Description:** Sevastopol HS student correspondent Sam Potier provided a story about Sevastopol sophomores going through the process of getting their driver's licenses.

**Times:** The story ran in newscasts at 6 am, 8 am, 9 am and 4 pm on WBDK, WSBW, WRKU and WRLU.

**Issue:** Stamp Dedication

**Date:** 10/2/12

**Description:** Southern Door HS student correspondent Brandi Hernandez furnished a story about the dedication of a new U.S. Postal Service stamp featuring Door County. The dedication ceremony was held at Southern Door High School. The story included comments from Sen. Frank Lasee and Southern Door District Administrator Patricia Vickman.

**Times:** The story aired in newscasts at 6 am, 7 am, 8 am, 9 am, noon, 3 pm, 4 pm, 5 pm and 6 pm on WBDK, WSBW, WRKU and WRLU.

**Issue:** College Applications

**Date:** 10/11/12

**Description:** Sturgeon Bay HS student correspondent Carly Sarkis provided a story about the process high school seniors go through to apply for colleges.

**Times:** The story aired in newscasts at 8 am, 3 pm and 6 pm on WBDK, WSBW, WRKU and WRLU.

**Issue: Veterans Day**

**Date: 11/13/12**

**Description: Gibraltar High School student correspondent Ashley Hockers provided a story about the Veterans Day ceremony at Gibraltar High School.**

**Times: The story aired in newscasts at 5 am, 6 am, 8 am, 9 am, 3 pm, 4 pm, 6 pm and 8 pm on WBDK, WSBW, WRKU and WRLU.**

**Issue: Teen Leadership**

**Date: 11/28/12**

**Description: Kewaunee High School student correspondent Paige Kassner provided a story about a student group called SPLAT -- Students Promoting Leadership Among Teens, with advisors picking student "leaders" in an attempt to promote positive activity within the high school.**

**Times: The story aired in newscasts at 7 am, 8 am, noon, 3 pm, 6 pm and 8 pm on WBDK, WSBW, WRKU and WRLU.**

**Issue: Christmas Tree Ship**

**Date: 12/24/12**

**Description: Student outdoor correspondent JJ Malvitz provided a report about the Rouse Simmons, a.k.a. the "Christmas Tree Ship," which sank off the shores of Kewaunee in a heavy gale on November 22, 1912. But the tradition of delivering Christmas trees to the less fortunate lives on. The Coast Guard Cutter Mackinaw still delivers a load of evergreens to the Chicago area every year.**

**Times: The report aired in newscasts at 7 am and 8 am on WBDK, WRLU, WRKU and WSBW.**