

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WBDK-2 103.3 FM

WRLU 104.1 FM

WSBW 105.1 FM

January February March 2017

Submitted By:

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Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. Carrie Tjernagel from the Volunteer Center of Door County gives us a couple great upcoming opportunities.

Program	Date	Time	Duration	Description of Segment
News	010617	6am, 8 am, 4pm, 6 pm Saturday E-Paper	45 seconds	We take a look into Big Brothers Big Sisters of Door County.
PSA	0101-033117	4 x a day all four stations	30 seconds	Different food pantries are rotated throughout the day promoting their services throughout Door and Kewaunee Counties.
News	010717	7am, 9am, noon, 3pm, 5pm radio Friday E-Paper	50 seconds	Amy Ludwigsen from the Door County YMCA stops by and talks about upcoming events.
News	0110-1117	4pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Kewaunee Pierhead Lighthouse Restoration hits high gear.
News	0113-1417	4 pm, 6 pm, 7 am, 9 am, radio Saturday E-Paper	50 seconds	We learn about the upcoming Honor Flight that will feature some Door and Kewaunee County veterans.
News	011517	7 am, 9 am, 3 pm, 5p radio Sunday E-Paper	45 seconds	Christopher O'Brien talks about Bay Lakes Council's Project 2020 for improving the organization.
News	0119-2017	Noon, 3pm, 5 pm, 7 am, 9am radio Friday E-Paper	50 seconds	Fundraising for Farm Technology Days in Kewaunee County
News	012417	6 am, 8 am, 4 and 6 pm radio Tuesday E-Paper	45 seconds	Volunteer Center Awards Preview
News	0126-2717	Noon, 3 pm, 5 pm 6 am, 8 am radio Monday E-Paper	50 seconds	Luxemburg-Casco Intermediate School makes generous contribution to local Guitars for Vets Chapter
News	0127-2817	4 pm, 6 pm, 7 am, 9am radio Saturday E-Paper	50 seconds	Laura Vlies-Wotachek shares the good news from Door County AODA

News	0128-2917	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	Nancy Hutchinson from Adopt A Soldier discusses what a hike in postage means for her organization.
News	0201-0217	3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	55 seconds	Ken Marquardt talks about the future of a "Little House Pantry" program in the area.
News	0202-0317	3 pm, 5 pm, 6 am, 8 am, radio Friday E-Paper	50 seconds	Boys and Girls Club of Door County World's Fair
News	0204-0517	3 pm 5 pm, 6 am, 8 am radio Sunday E-Pap6 am, 8 am,er	50 seconds	Karen Corekin from Northern Door Children's Center talks about the importance of the community support they get.
News	020517	6 am, 8 am, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Miss Door County Recap
News	0209-1017	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Bret Bicoy from the Door County Community Foundation talks about the upcoming Growing Older Door County forum
News	0213-1417	4 pm 6 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Door Disc Golf Club talks about the positive changes they are trying to bring to Door County.
News	021617	6 am, 8 am, 3 pm, 5 pm radio Thursday E-Paper	45 seconds	David Van Dyke from Door County Habitat for Humanity gives us an update on its partner family.
News	0228-030117	3pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Nancy Hutchinson gives us an Adopt a Soldier update.
News	0306-0717	12 pm, 4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Southern Door does their 35 th CP Telethon
PSA	01/01/17- 03/31/17	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
News	0312-1317	Noon, 3pm, 5pm, 7am, 9am radio Tuesday E-Paper	:55 seconds	Preview for upcoming Rotary Trivia Night
News	0317-1817	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:50 seconds	David Van Dyke from Door County Habitat for Humanity discusses a planned Rock the Block Day
News	032417	7am, 9am, Noon, 3pm, 5pm radio Friday E-Paper	:55 seconds	Hadley Reetz talks about the talent show she organized to make a difference in the community.

News	0324-3517	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:50 seconds	David Van Dyke discusses the Reclaim for A Cause event in its infancy at the Door County Habitat for Humanity
News	0328-2917	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:45 seconds	Ken Marquardt talks about the needs at the Kewaunee County Food Pantry

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area. Kewaunee County's inclusion in a national marine sanctuary and a recently discussed biogas plant has also engaged the community in discussing. We began running PSAs for the Climate Change Coalition regarding some of the programming they have and also to raise awareness of climate change in our community.

Program	Date	Time	Duration	Description of Segment
News	010317	6 am, 8 am, 4 pm, 6 pm noon radio Tuesday E-Paper	55 seconds	Henk Wolst speaks to the benefits of single stream recycling.
News	0103-0417	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Lee Luft discusses the importance of Kewaunee County being included in the national marine sanctuary being proposed.
News	0106-0717	3 pm, 5 pm, 6-8 am radio Sunday E-Paper	45 seconds	Lynn Utesch gives us his opinion on a proposed biodigester.
News	010817	7 am 9 am 3 pm, 5 pm radio Sunday E-Paper	50 seconds	DNR Wildlife Report is released
News	010917	7 am, 9 am 12 pm, 4 pm, 6 pm radio Monday E-Paper	45 seconds	Update from the Climate Change of Coalition of Door County.
News	0112-1317	Noon, 3 pm 5 pm, 6 am, 8 am radio Wednesday E-Paper	40 seconds	Lee Luft weighs in on the propose biogas plant.
News	011517	6 am, 8 am, 4 pm, 6 pm radio Wednesday E-Paper	45 seconds	Lee Luft discusses the need to pass a resolution demanding DNR Workgroup plans get put into place.
News	0119-2017	12 pm, 3 pm 5pm, 7 am, 9 am radio Monday E-Paper	45 seconds	Kewaunee Co Chair Bob Weidner discusses an upcoming meeting about the biogas plant
News	0120-2117	3 pm, 5 pm, 6 am, 8 am, 12 pm radio TuesdayE-Paper	50 seconds	Lynn Utesch talks about the new Protect Our Water coalition
News	0123-2417	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Nick Cochart talks about the whole house water system that has been developed to help town of Lincoln residents affected by poor water quality.

News	012617	6 am, 8 am 12 pm, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Don Niles talks about the positive work his group Peninsula Pride Farms has been able to create.
News	0203-0417	12 pm, 3 pm, 5 pm, 7 am, 9 am Saturday E-Paper	45 seconds	Lee Luft expresses his concern for the assault on the EPA and what it could mean for the help they were supposed to provide for Kewaunee County.
News	020717	6 am, 8 am, 4 pm, 6 pm radio Tuesday E-Paper	40 seconds	Update from Door County Land Trust president Jeff Ottum.
News	021117	6 am, 8 am, 4 pm, 6 pm radio Saturday E-Paper	45 seconds	Lynn Utesch gives us the details from citizen lobby day.
News	021317	7 am, 9 am, 3pm, 5pm, radio Tuesday E-Paper	45 seconds	Lee Luft discusses the groundwater guidelines for the area.
News	021617	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	45 seconds	Kewaunee County Board demands East Twin River Aquatic Life Survey
News	0216-1717	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	:50 seconds	Preview of biogas plant meeting in Luxemburg
News	022217	7 am, 9 am, noon, 4 pm, 6 pm radio Thursday E-Paper	:45 seconds	Kewaunee County conservationist Davina Bonness discusses recent testing data.
News	021917	6 am, 8 am, 3 pm, 5 pm radio Saturday E-Paper	:40 seconds	Architect Virge Temme discusses her green house
News	0220-2117	Noon, 4pm, 6 pm, 7am, 9am radio Tuesday E-Paper	:50 seconds	Biogas Plant Meeting Recap
News	022417	6 am, 8 am, 3pm, 5pm, radio Friday E-Paper	:45 seconds	Sarah Geers from Midwest Environment Associates discusses what recent data means about the area.
News	0228-03017	4pm, 6pm, 7 am, 9am radio Wednesday E-Paper	:50 seconds	Don Niles gives the farmer's view of recent test results in Kewaunee County.
News	0302-0317	3pm, 5pm, 6am, 8 am radio Friday E-Paper	:45 seconds	Door County Land Trust ED Tom Clay weighs in on the recent warm temps.
News	030917	7am, 9am, noon, 3pm, 5pm radio Saturday E-Paper	:50 seconds	Steve Eatough from Door County Environmental Council weighs in on a DNR decision about a CAFO expansion.
News	031917	7 am, 9 am, 3pm, 5 pm radio Tuesday E-Paper	:50 seconds	Rep. Joel Kitchens discusses his upcoming program concerning TMDLs for Kewaunee waterways

PSA	01/01-03/31	4 x a day all four stations	:30 seconds	Climate Change Coalition of Door County promoting its programs and what it stands for.
News	0321-2217	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:45 second	Peninsula Pride Farms President Don Niles weighs in on recent TMDL meeting
News	0323-2417	3pm, 5 pm, 7 am, 9 am, noon radio Sunday E-Paper	:45 seconds	Jodi Parins from Rural Enterprise Network weighs in on recent TMDL meeting
News	0329-3017	Noon, 3pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Wayne Kudick talks about upcoming Earth Week
News	033017	7 am, 9 am, 3pm, 5 pm radio Thursday E-Paper	55 seconds	Bill Iwen reports on upcoming presentation on testing of the Kewaunee Co Rivers
News	0330-3117	3pm, 5 pm, 7 am, 9 am, Noon radio Friday E-Paper	50 seconds	Dick Smythe from the Climate Change Coalition of Door County talks about the impact

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Once a month, superintendents from Southern Door School District and Sturgeon Bay School District come in studio and spend an hour with us bragging about the good news in their buildings. Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. The school superintendents also took time to talk about the issues going on in Madison that affected their craft

Program	Date	Time	Duration	Description of Segment
News	010117	7 am, 9 am Noon, 3 pm, 5 pm radio Sunday E-Paper	45 seconds	Kewaunee superintendent Karen Trembl recaps the year that was 2016.
News	0103-0417	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Sara Robertson discusses the positive educational opportunities going on at the Algoma Youth Club.
News	0111-1217	12 pm, 3 pm, 5 pm, 6 am, 8 am radio for two days Thursday E-Paper	50 seconds	Becca Berger from the Door County Library discusses this year's Door County Reads.
News	0122-2317	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	55 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel discusses the innovation center at his high school.
News	0124-2517	4p, 6 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Southern Door Superintendent Patti Vickman talks about their upcoming referendum.
News	0127-2817	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Friday E-Paper	45 seconds	Kewaunee Superintendent Karen Trembl discusses the negative impact the power plant closure has had on the school district.
News	012917	7 am, 9 am, 12 pm 3 pm, 5 pm, radio Sunday E-Paper	50 seconds	Algoma Superintendent Nick Cochart give us his wish list for legislators.
News	0131-02017	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Door County Board Chairperson Dave Lienau outlines the educational opportunities that could lie ahead for the community with its Chinese Sister City.
News	0204-0517	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	40 seconds	Sevastopol interim superintendent Steve Cromell talks about the search for his replacement.
News	020817	6 am, 8 am 3 pm, 5 pm radio Wednesday E-Paper	50 seconds	Luxemburg-Casco School District Superintendent Glenn Schlender talks about the opportunities its AP program has created.

News	0211-1217	12 pm, 3 pm, 5 pm, 7 am 9 am radio Sunday E-Paper	50 seconds	Algoma Superintendent Nick Cochart talks about the negative effect of snow days.
News	0213-1417	3pm, 5pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	50 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel discusses his thoughts on the education component of Gov. Walker's budget.
News	021517	6 am, 8 am, 4 pm, 6 pm radio Wednesday E-paper	45 seconds	Introduction of the Door County Reading Council's Education Forum
News	022117	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Thursday E-Paper	45 seconds	Southern Door Superintendent Patti Vickman talks about her thoughts after Rep. Kitchens listening sessions
News	0225-2617	4 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	UWEX Kewaunee County report on Reading for your health
News	022817	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Wednesday E-Paper	:45 seconds	Update on the Door County YMCA's Youth in Government program
News	030217	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	:50 seconds	Luxemburg-Casco School District Superintendent Glenn Schlender talks about the opportunities that could come out of converting their middle school in Casco.
News	030717	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Tuesday E-Paper	50 seconds	Dan Tjernagel discusses the greenhouse and the learning opportunities being created at Sturgeon Bay School District
News	030917	7 am, 9 am, 12 pm 3 pm, 5 pm radio Thursday E-Paper	45 seconds	UWEX introduced thinking kids learning sessions.
News	031117	7 am, 9 am, 12 pm 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Forum with all three Kewaunee County superintendents and the issues the districts are facing.
News	031217	7 am, 9 am, 12 pm 3 pm, 5 pm radio Sunday E-Paper	45 seconds	Tech Class at Southern Door
News	0314-1517	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	55 seconds	Dan Tjernagel talks about the evolution of career
News	032117	7 am, 9 am, 12 pm 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	New Superintendent at Sevastopol is introduced.
News	0325-2617	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Sunday E-Paper	45 seconds	Karen Tremi talks about the importance of Kewaunee School District's new ag science building.

News	0328-2917	3 pm, 5 pm, 7 am, 9 am, radio Tuesday E-Paper	50 seconds	Mati Palm-Leis from Washington Island School District discusses their spring educational voyage.
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Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board. Our station also started "More Milk Mondays," which we buy milk drinkers at four local restaurants their first glass of milk to support our dairy farmers in Door and Kewaunee County. We also began our series leading up to July's Kewaunee County Farm Technology Days, where at least twice of month we will do stories giving inside look at what goes into planning the show.

Program/Segment	Date	Time	Duration	Description of Segment
Radio/E-Paper	0105-0617	noon, 3pm, 5pm, 6 am, 8 am radio Monday E-Paper	45 seconds	The FTD committee for horses discusses their plans.
Radio/E-Paper	0122-2317	noon, 3pm, 5pm, 6 am, 8 am radio Tuesday-Paper	50 seconds	Farmer Jim Wautier discusses the effect ice has on the fields.
Radio/E-Paper	020717	3pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Farmer Rich Olson discusses the impact the Dairy PRIDE act could have on the industry
Radio/E-Paper	021317	12 pm, 3 pm, 5 pm, 6 am 8 am radio Tuesday E-Paper	50 seconds	Farmer Rich Olson gives us an update on his fields.
Radio/E-Paper	021417	7 am, 9 am, 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	John Pagel is announced one of the top producers of the year.
Radio/E-Paper	021617	Noon, 3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Steve Wood give us an update on his apple crop
Radio/E-Paper	0222-2317	Noon, 3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Ed Staats talks to us about his maple syrup operation.
Radio/E-Paper	021917	7 am, 9 am, 12 pm, 3pm, 5 pm radio Monday E-Paper	45 seconds	Patti Vickman celebrates FFA Week
Radio/E-Paper	0224-2517	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	40 seconds	Rich Olson celebrates Southern Door FFA

Radio/E-Paper	022717	7 am, 9 am, 4 pm, 6 pm radio Saturday E-Paper	40 seconds	Farmer Rich Olson talks about winterizing the farm.
Radio/E-Paper	0228-030117	noon, 3 pm, 5 pm, 7 am, 9 am Wednesday E-Paper	45 seconds	Farmer Mark Haberli discusses the impact immigration changes could have on his dairy.
Radio/E-Paper	0303-0417	12 pm, 3pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	50 seconds	Steve Wood gives us an orchard update.
Radio/E-Paper	030517	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	45 seconds	Farmer Mark Haberli tells us why the weird weather is bad for cows.
PSA	3/15-31/15	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.
Radio	0307-0817	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	:45 seconds	Farmer Paul Wallace talks about the transition process for his farm.
Radio	0308-0917	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	:50 seconds	Update on maple syrup season in Door County.
Radio	0316-1717	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	:50 seconds	Youth Committee report for Farm Technology Days
Radio	0331-040117	Noon, 3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	:55 seconds	Update on milk prices from farmer Rich Olson.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Door County Medical Center gives us an opportunity to connect with doctors and nurses in the field about major health topics. The Live Algoma Initiative has spurred some great results as well in that community as well.

Program/Segment	Date	Time	Duration	Description of Segment
News	0102-0317	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	:55 seconds	Ice fishing guide JJ Malvitz reminds us how the ice isn't safe yet for ice fishing.
News	0106-0717	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	:50 seconds	Dr. Heise talks about flu season.
News	0110-1117	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	:50 seconds	Rep. John Nygren talks about his heroin and opioid legislation.
News	0111-1217	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Tips on salting the driveway and shoveling
News	0115-16	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	:45 seconds	Help of Door County talks about domestic abuse reporting.
News	011817	7 am, 9 am, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Door County Highway Department talks about sanding the roads to prevent more accidents.
News	0120-2117	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	50 seconds	Dr. Smiley talks about the viruses rats are carrying and how that could affect our health.
News	021217	6 am, 8 am, 4 pm, 6 pm radio Sunday E-Paper	45 seconds	Help of Door County talks about the dangers of elder abuse.
News	021417	7 am, 9 am, 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Fire Chief Chris Hecht talks about the benefits of its AED program.
News	303-0417	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	40 seconds	Door County ADRC speaks on how important it is to watch over the elderly during the winter months.
News	030417	7 am, 9 am Noon, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Dr. Welter talks about the impact the norovirus has had on school health.

News	030717	12 pm, 4 pm, 6 pm, 7 am 9 am radio Tuesday E-Paper	50 seconds	Steve Vickman from Help of Door County discusses signs of elder abuse
News	0308-0917	4 pm, 6 pm, 7 am 9 am radio Thursday E-Paper	55 seconds	Jody Anderson from Live Algoma says the health based initiative is a finalist for a major award.
News	0322-2317	4 pm, 6 pm, 7 am 9 am radio Thursday E-Paper	50 seconds	Sen. Tammy Baldwin weighs in on TrumpCare.
News	0329-3017	4 pm, 6 pm, 7 am 9 am radio Thursday E-Paper	45 seconds	Kewaunee County is ranked 2 nd in state in terms of being healthy.
News	0330-3117	Noon, 4 pm, 6 pm, 7 am 9 am radio Friday E-Paper	50 seconds	Dr. Korchynsky says it's possible to instruct CPR on the phone but still believes people should go through CPR class.

Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for “Money Management Monday.” These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. This is paired with Pustaver’s PSAs which air every day four times. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	010217-10317	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay Pustaver from Money Management Counselors completes her series on credit history.
News	010617	7 am, 9 am, Noon, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Mike Walston talks about the benefits of starting a health savings account.
News	010917-011017	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talked about students preparing to submit their information to FAFSA.
News	0114-1517	Noon, 3pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	DCEDC Executive Director Caleb Frostman introduces their business planning seminar.
News	0115-1617	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	45 seconds	Casey St. Henry talks about the prospect of the stock market hitting 20k
PSA	01/1-03/31/17	4 x a day all four stations	30 seconds each	A variety of financial topics
News	016-1717	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses the problems of financial infidelity.
News	0120-2117	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	50 seconds	Alex Stodola from Stodola’s IGA discusses the financial impact of an extended Packers playoff run.
News	0123-2417	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay talks about which student loans to focus on and which to avoid.
News	0125-2617	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Renee Koenig from UW-Extension talks about an upcoming financial seminar series.
News	0130-020117	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay talks about property taxes being due
News	013017-020117	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	40 second	Casey St. Henry talks about the 20K for the stock market and how investors should approach it

News	0206-0717	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver talks how to prepare for bankruptcy.
News	0212-1317	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Bank president Tim Trembl talks about the new flexibility they are getting to lend again.
News	0218-1917	Noon, 3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Casey St. Henry gives some long term investment advice
News	0219-2017	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks about the windfall you could get from tax season.
News	0327-2817	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	55 seconds	Gay starts her series on how to develop a spending plan.
News	0306-0717	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver continues spending plan
News	0313-1417	7 am, 9 am, Noon, 3 pm, 5 pm radio Wednesday E-Paper	55 seconds	Gay Pustaver continues spending plan
News	031417	7 am, 9am, 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Tim Trembl on the promise independent banks are showing.
News	0320-2117	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay shows off some good apps to keep track of your spending and revenues.
News	0327-22817	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talks about first time home buying.

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April May June 2017

Submitted By:

Paul Schmitt, Nicolet Broadcasting News Director

Tim Kowols, Nicolet Broadcasting News Writer

Mark Kanz, Nicolet Broadcasting News Writer

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Door County Medical Center and Bellin Health gives us an opportunity to connect with doctors and nurses in the field about major health topics. The Live Algoma Initiative has spurred some great results as well in that community as well. Help of Door County Executive Director Steve Vickman comes in monthly to talk about the dangers of domestic, child, and elderly abuse.

Program/Segment	Date	Time	Duration	Description of Segmen
News	040717	7 am, 9 am, Noon, 3 pm, 5 pm, radio Friday E-Paper	:55 seconds	Rep Kitchens discusses how the HOPE Agenda will help people sufferi from opioid abuse.
News	0507-0817	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	:50 seconds	Officials from Newport State Park discusses ho to protect yourself fron ticks.
News	0509-1017	Noon, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	:50 seconds	Allergist Dr. Warpinski from Bellin Health discusses how to handl the beginning of allergi season.
News	0510-1117	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Door County Sheriff Str Delarwelle gives motorcycle safety tips.
News	051217	7 am, 9 am, Noon, 3 pm, 5 pm, radio Friday E-Paper	:45 seconds	Healthcare Directive
News	0513-1417	4 pm, 6 pm 7 am, 9 am radio Sunday E-Paper	45 seconds	Sue Powers discusses upcoming mental heal presentation
News	052317	7 am, 9 am 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Rhonda Kohlberg from Door County Public Health discusses ticks & lyme disease
News	052417	6 am, 8 am, 4 pm, 6 pm radio Wednesday E-Paper	45 seconds	Cindy Kinnard from Kewaunee County Pub Health discusses rural safety day
News	053117	7 am, 9 am, 3 pm, 5 pm radio Wednesday E-Paper	50 seconds	Barb Johnson-Giese discusses the conversation 13 Reaso Why is causing for mer health advocates

News	060817	7 am, 9 am, 3 pm, 5 pm, radio Friday E-Paper	40 seconds	Door County Medical Center announces its intent to expand skilled nursing center
News	062517	7 am, 9 am Noon, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Mike Walston talks about the effect Donald Trump has had on health care.
News	0625-2617	12 pm, 4 pm, 6 pm, 7 am 9 am radio Sunday E-Paper	50 seconds	Rep. Mike Gallagher discusses the support he is getting to reform the VA system
News	0627-2817	4 pm, 6 pm, 7 am 9 am radio Thursday E-Paper	55 seconds	Prevent Suicide Door County discusses why it wants to promote dialogue when it comes to suicide.

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board. Our station also started "More Milk Mondays," which we buy milk drinkers at four local restaurants their first glass of milk to support our dairy farmers in Door and Kewaunee County. We also began our series leading up to July's Kewaunee County Farm Technology Days, where at least twice of month we will do stories giving inside look at what goes into planning the show.

Program/Segment	Date	Time	Duration	Description of Segment
Radio/E-Paper	0408-0917	noon, 3pm, 5pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	Start of Maple Syrup season
Radio/E-Paper	041117	6 am, 8 am noon, 3pm, 5pm,radio Tuesday-Paper	50 seconds	Dave Jauquet talks about the Dairy Pride Act from the farmers perspective.
Radio/E-Paper	0418-1917	3pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Sue Sevcik talks about how Farm Technology Days will highlight agriculture's heritage in the area.
Radio/E-Paper	042017	6 am 8 am, 12 pm, 3 pm, 5 pm, radio Thursday E-Paper	50 seconds	Lee Kinnard from Kinnard Farms discusses how disposable diapers helped him determine his soil's health.
Radio/E-Paper	040917	7 am, 9 am, 3 pm, 5 pm radio Sunday E-Paper	45 seconds	Farm Rich Olson explains the difficulty he has had planting.
Radio/E-Paper	0428-2917	Noon, 3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	45 seconds	Farmer Jim Wautier gives us a planting update.
Radio/E-Paper	0501-0217	Noon, 3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	El-Na Farms owner Lonnie Ferendael gives us his side of his request to expand in the future.
Radio/E-Paper	0502-0317	12 pm, 3pm, 5 pm 7 am, 9 am, radio Wednesday E-Paper	45 seconds	Aerica Bjurstrom talks milk prices

Radio/E-Paper	0507-0817	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	40 seconds	Farmer Jim Wautier on Milk Prices
Radio/E-Paper	0502-0317	4 pm, 6 pm, 7 am, 9 am, radio Saturday E-Paper	40 seconds	Orchard owner Steve Wood talks about the blossoms.
Radio/E-Paper	0514-1517	noon, 3 pm, 5 pm, 7 am, 9 am Monday E-Paper	45 seconds	Jessica Markham from Anchors Away Garden and Gifts talks about planting the garden.
Radio/E-Paper	0516-1717	12 pm, 3pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Don Niles from Peninsula Pride Farms discusses upcoming programs member farmers are participating in.
Radio/E-Paper	051917	6 am, 8 am 3 pm, 5 pm, radio Friday E-Paper	45 seconds	Steve Wood talks about cherry and apple orchard damage
PSA	4/01- 06/30/17	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.
Radio	0523-2417	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	:45 seconds	Bad crops means insurance might be tested this season.
Radio	0524-2517	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	:50 seconds	Delayed planting for many farmers according to Rich Olson
Radio	0526-2717	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	:50 seconds	Stacy Jauquet talks about the important role the dairy breakfasts play for the industry as a whole.
Radio	060217	7 am, 9 am Noon, 3 pm, 5 pm radio Friday E-Paper	:55 seconds	Dairy Month Kickoff Breakfast Recap
Radio	060517	3pm, 5 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	50 seconds	Introduction of Kewaunee County Breakfast on the Farm family
Radio	061117	7 am, 9 am, noon, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Kewaunee County Breakfast on the Farm Recap
Radio	0617-1817	12 pm, 3pm, 5 pm, 6 am, 8 am, radio Sunday E-Paper	50 seconds	Crops Report with Andy Barta from Rio Creek Feed Mill.
Radio	0617-1817	3pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	45 seconds	Strawberry Report and the negative effect of the weather

Radio	061917	12 pm 3pm, 5 pm, 6 am, 8 am, radio Tuesday E-Paper	50 seconds	Apple and cherry report with orchard owner Steve Wood
Radio	062117	7am, 9am, noon, 3pm, 5 pm	50 seconds	Rich Olson talks about the negatives of wet fields.
Radio	0625-2617	3pm, 5pm, 7am, 9am, Noon Radio Monday E-Paper	50 seconds	Organic Farm becomes first host of its kind for Sevastopol FFA Dairy Breakfast.

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Once a month, superintendents from Southern Door School District and Sturgeon Bay School District come in studio and spend an hour with us bragging about the good news in their buildings. Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. The school superintendents also took time to talk about the issues going on in Madison that affected their craft. As a result of 12 hour live broadcast we did at Northern Door Children’s Center in Sister Bay, we did a series looking at early childhood education in Door County, discussing the issues with school board members, non-profit leaders, government officials, faculty and staff.

Program	Date	Time	Duration	Description of Segment
News	0401-0217	3 pm, 5 pm 7 am, 9 am Noon radio Sunday E-Paper	45 seconds	Southern Door School District hosts Camp Invention
News	0403-0417	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Patti Vickman talks about academic career planning at Southern Door.
News	0406-0717	12 pm, 3 pm, 5 pm, 6 am, 8 am radio for two days Friday E-Paper	50 seconds	Karen Corekin from Northern Door Children’s Center talks about summer education and “brain drain”
News	0414-1517	3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	55 seconds	Luxemburg-Casco School Superintendent Glenn Schlender discusses the positives that comes from hosting community conversations.
News	0415-1617	4p, 6 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	45 seconds	Literacy Partners of Kewaunee County update and success stories with Bob Garfinkel.
News	0417-1817	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Tuesday E-Paper	45 seconds	State senator Dave Hansen discusses education budget.
News	041017	7 am, 9 am, 12 pm 3 pm, 5 pm, radio Sunday E-Paper	50 seconds	Sturgeon Bay School District Superintendent discusses the education initiatives being discussed during Door/Kewaunee Legislative Days
News	0427-2817	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	45 seconds	Kewaunee School District Superintendent Karen Tremel tells us how the revaluation of the Dominion Power Plant could affect their funding formula.
News	050417	6 am, 8 am, 12 pm 3 pm, 5 pm radio Thursday E-Paper	40 seconds	Recap from a Youth In Kewaunee County Government Day with high school students from Algoma, Kewaunee, Luxemburg-Casco.

News	050817	6 am, 8 am 3 pm, 5 pm radio Wednesday E-Paper	50 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel discusses academic achievement.
News	0511-1217	12 pm, 3 pm, 5 pm, 7 am 9 am radio Friday E-Paper	50 seconds	Algoma Superintendent Nick Cochart recaps the first full year of its Pathfinder Academy.
News	051317	6 am, 8 am, 12 pm, 3pm, 5pm, radio Saturday E-Paper	50 seconds	Washington Island Superintendent Mat- Palm-Leis discusses this year's Spring Voyage.
News	0516-1717	4 pm, 6 pm 6 am, 8 am radio Wednesday E-paper	45 seconds	Algoma Wolf Tech Program and the effect it has had on the technical education of the entire community.
News	0519- 060817	Various newscasts and E- paper publishing dates	45-55 seconds	Each superintendent or principal in our area's seven school districts discussed
News	052217	4 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	Door County Summer Reading Program
News	052717	6 am, 8 am, 12 pm, 4 pm, 6 pm radio Saturday E-Paper	:45 seconds	Beth Lokken from Door County Library discusses danger of summer slide.
News	060117	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	:50 seconds	Southern Door names Cory Vandertie as its new elementary school principal.
News	060417	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Tuesday E-Paper	50 seconds	Gov. Scott Walker discusses the budget and the effect on referendums.
News	053017	12 pm 3 pm, 5 pm 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gov. Walker discusses new education reforms he has introduced.
News	0616-1717	3 pm, 5 pm 7 am, 9 am, 12 pm radio Saturday E-Paper	50 seconds	Bret Bicoy from the Door County Community Foundation discusses the positive effects of its scholarship programs
News	0616-1717	3 pm, 5 pm 7 am, 9 am, 12 pm radio Saturday E-Paper	45 seconds	Luxemburg-Casco Alum is named section leader for State FFA
News	0625-2617	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	55 seconds	We start a series with j-1 Visa students hear to learn and work in Door County.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County's inclusion in a national marine sanctuary and a recently discussed biogas plant has also engaged the community in discussing.

Program	Date	Time	Duration	Description of Segment
News	040417	6 am, 8 am, 4 pm, 6 pm noon radio Tuesday E-Paper	55 seconds	A Marquette University professors releases her study about water in Kewaunee County.
News	0406-0717	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Nick Cochart talks about a Whole House Water System program going on in the town of Lincoln
News	0408-0917	3 pm, 5 pm, 6-8 am radio Sunday E-Paper	45 seconds	Wayne Kudick preview Earth Week Door County
News	041117	7 am 9 am 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Sen. Dave Hansen talks about high capacity well legislation
News	0411-1217	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	Annie Deutsch from UW-Extension talks about the devastating effects of the chafer beetle in the area.
News	0418-1917	Noon, 3 pm 5 pm, 6 am, 8 am radio Monday E-Paper	40 seconds	Executive Director Tom Clay talks about the effects the weird spring could have on plants
News	042117	6 am, 8 am, 4 pm, 6 pm radio Friday E-Paper	45 seconds	Steve Estes from Advanced Disposal talks about recycling and steel prices.
News	0423-2417	12 pm, 3 pm 5pm, 7 am, 9 am radio Monday E-Paper	45 seconds	Wayne Kudick talks about the Green Door Legacy Roundtable
News	0425-2617	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	50 seconds	Aerica Bjurstrom from UW-Extension gives us an update on their ag plastic program
News	041017	7 am, 9 am 12 pm, 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	Lee Luft gives us an update on the Land and Water Conservation meeting where they tackled the biogas plant, CAFO expansion and more.
News	0410-1117	3 pm, 5 pm 6 am, 8 am 12 pm radio Wednesday E-Paper	50 seconds	Davina Bonness discusses the well testing program in Kewaunee County.
News	0427-2817	12 pm, 3 pm, 5 pm, 7 am, 9 am Friday E-Paper	45 seconds	Lee Luft from the Kewaunee County Board discusses a possible cut to county conservation efforts.

News	050217	6 am, 8 am, 4 pm, 6 pm radio Tuesday E-Paper	40 seconds	Dean Hoegger from the Clean Water Action Council talks about a Protect Water event happening in Door County
News	050817	6 am, 8 am, 4 pm, 6 pm radio Monday E-Paper	45 seconds	Cathy Pabich from the Friends of Crescent Beach discusses what a cut to the Great Lakes Restoration Initiative could mean to Algoma.
News	0510-1117	3pm, 5pm, 7 am, 9 am, noon radio Tuesday E-Paper	45 seconds	Davina Boness discusses two new ordinances restricting manure irrigation and hauling.
News	051917	7 am, 9 am, 12 pm, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Lee Luft discusses the impact another CAFO expansion could bring to the area.
News	052117	6 am, 8 am 12 pm, 3 pm, 5 pm radio Sunday E-Paper	:50 seconds	Climate Change Coalition Forum Recap
News	052117	7 am, 9 am, noon, 4 pm, 6 pm radio Sunday E-Paper	:45 seconds	Rep. Joel Kitchens discusses a bill aimed at protecting water
News	052517	6 am, 8 am, 3 pm, 5 pm radio Thursday E-Paper	:40 seconds	Kewaunee County Administrator Scott Feldt discusses one of the two manure ordinances being used.
News	060117	7am, 9am, Noon, 4pm, 6 pm radio Thursday E-Paper	:50 seconds	Dick Smythe from the Climate Change Coalition of Door County discusses Trump leaving Paris Accords.
News	060517	6 am, 8 am, 3pm, 5pm, radio Monday E-Paper	:45 seconds	Back Forty Mine Presentation Preview
News	0529- 060117	4pm, 6pm, 7 am, 9am radio Monday E-Paper	:50 seconds	Lee Luft comments on the RFP for a biodigester coming possibly to Kewaunee County being extended.
News	061017	6am, 8 am 3pm, 5pm, radio Friday E-Paper	:45 seconds	Two farmers weigh in on the findings of well water study
News	061117	7am, 9am, noon, 3pm, 5pm radio Saturday E-Paper	:50 seconds	Rep. Kitchens discusses his septic tank bill in the wake of groundwater study
News	061517	7 am, 9 am, 3pm, 5 pm radio Tuesday E-Paper	:50 seconds	Farmer and Kewaunee County Board member John Pagel discusses farmer feedback on two manure ordinances.
News	0619-2017	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	:45 second	Two farmers weigh in on the new manure ordinances in Kewaunee County
News	062017	7 am, 9 am, 3pm, 5 pm, noon radio Wednesday E-Paper	:45 seconds	Cory Cochart talks about the town of Lincoln study they did regarding their groundwater and their karst geology.

News	062317	Noon, 3pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	50 seconds	Asian Carp and what it could mean for Door and Kewaunee fisheries if they get into the lake.
News	0626-2717	3pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	55 seconds	Washington Island Ferry President Hoyt Purinton talks about the benefits of the higher water levels.
News	062817	7 am, 9 am, 3pm, 5 pm, Noon radio Friday E-Paper	50 seconds	Tom Clay discusses the Door County Land Trust's new acquisition on Chambers Island.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. Carrie Tjernagel from the Volunteer Center of Door County gives us a couple great upcoming opportunities. On April 22, Tim Kowols broadcasted live from the Northern Door Children’s Center for 12 hours, interviewing various stakeholders about the center and the programming it provides.

Program	Date	Time	Duration	Description of Segment
News	0410-1117	4pm, 6 pm, 6am, 8 am Thursday E-Paper	45 seconds	Door County YMCA CEO Tom Beerntsen talks about their program to all those who want to join regardless of income.
News	0416-1717	3pm, 5pm, 7am, 9am, noon radio Monday E-Paper	50 seconds	Jay Kita talks about the efforts his baseball team are making to help support the GoBo Foundation.
News	0420-2117	4pm, 6 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Dawn Vandevoort talks about the 4-H Day of Service
News	0421-2217	4 pm, 6 pm, 7 am, 9 am, radio Saturday E-Paper	50 seconds	Golden Hearts Awards Recap
News	0421-2217	3 pm, 5p, 7 am, 9 am radio Saturday E-Paper	45 seconds	Southern Door Superintendent Patti Vickman discusses the importance of volunteering at the school.
News	0423-2417	Noon, 3pm, 5 pm, 7 am, 9am radio Friday E-Paper	50 seconds	Recap of the Radio Day at the Northern Door Children’s Center
News	0409-1017	4 and 6 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Bret Bicoy from the Door County Community Foundation discusses the tax benefits of charitable giving.
News	0427-2817	Noon, 3 pm, 5 pm 6 am, 8 am radio Friday E-Paper	50 seconds	Executive Director Amy Paul talks about the importance of a grant being used to preserve exhibits at the Door County Maritime Museum.
News	050117	7 am, 9am, 4 pm, 6 pm, radio Monday E-Paper	50 seconds	Mike Peot discusses the relationship between the Northern Door Children’s Center and Gibraltar School District.
News	0504-0517	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	Megan Dietz talks about volunteers at the Door County Habitat for Humanity.

News	0506-0717	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	55 seconds	April Delfosse gives us an update from the Saving Pets Challenge
News	0507-0817	3 pm, 5 pm, 6 am, 8 am, radio Monday E-Paper	50 seconds	Rotary Shipyard Tours Preview
News	0507-0817	3 pm 5 pm, 6 am, 8 am radio Sunday E-Pap6 am, 8 am,er	50 seconds	Bret Bicoy talks about the newly formed Door County Crime Prevention Foundation
News	050917	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Erin Dahle from the UW-Extension talks about volunteering at Farm Technology Days
News	051017	7 am, 9 am, 4 pm, 6 pm, radio Wednesday E-Paper	50 seconds	David Van Dyke discusses the importance of the groundbreaking of their 40 th home build
News	0511-1217	4 pm 6 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Bret Bicoy recaps the Door County Community Foundation's Growing Older Door County Final Report
News	051217	6 am, 8 am, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Nancy Hutchinson gives us an Adopt a Soldier update
News	0517-1817	3pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Darrel LeCloux from the United States Postal Service talks about Stamp Out for Hunger.
News	0528-2917	12 pm, 4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Update for Saving Animals Challenge with April Delfosse
PSA	04/01/17- 06/30/17	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
News	0601-0217	Noon, 3pm, 5pm, 7am, 9am radio Friday E-Paper	:55 seconds	Lt. Opicka Softball Tourney and where the funds it raises goes.
News	060317	6 am, 8 am, 4 pm, 6 pm, radio Saturday E-Paper	:50 seconds	Friends of the Algoma Public Library talks about the bookstore they're opening.
News	0608-0917	Noon, 3pm, 5pm 7am, 9am radio Friday E-Paper	:55 seconds	Information about the semi-annual Homeless count in Door, Kewaunee, and Manitowoc Counties
News	0610-1117	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	:50 seconds	Lions Club in Brussels builds a playground

News	0611-1217	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	:45 seconds	New program that gives vouchers to the working poor for use at area farmers's markets.
News	061317	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	:55 seconds	Sheriff Matt Joski from the Kewaunee County Sheriff's Department tell us more about their role in the Special Olympics.
News	061417	6 am, 8 am, 3 pm, 5 pm radio Friday E-Paper	:50 Seconds	Relay for Life Door County preview
News	062717	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	:55 seconds	Queen for A Day Recap
News	062917	6 am, 8 am, 3 pm, 5 pm radio Thursday E-Paper	:60 second	The Door County Community Foundation names Dr. John Herlache as its philanthropist of the year.
News	061917	6 am, 8 am, 3 pm, 5 pm radio Thursday E-Paper	:50 seconds	Open Door Pride holds its first picnic to advance the cause of the LGBTQ community in Door County.
News	062417	6 am, 8 am, 3 pm, 5 pm radio Sunday E-Paper	:50 seconds	Open Door Picnic Recap

Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	040117	7 am, 9 am, Noon, 3 pm, 5 pm radio Saturday E-Paper	45 seconds	Mike Rabas talks about the confusion over the Kewaunee County Sales Tax
News	0403-0417	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talked about students preparing for private student loans.
News	0408-0917	Noon, 3pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	45 seconds	Senator Dave Hansen discusses tax reform on the state level
News	0416-1717	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	45 seconds	President Tim Trembl talks about new Bank of Luxemburg location in Kewaunee
News	0417-1817	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses free college tuition
News	0420-2117	3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Jim Olson talks about the benefits of buying vs leasing a car and vice versa
News	0424-2517	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay talks about financial scams
News	0410-1117	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay talks about the importance of filling out an expense worksheet.
News	0502-2917	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Four part series on credit card debt with Gay Pustaver
News	0506-0717	3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	40 second	Tim Trembl talks about the benefits of community bank loans.
News	0605-1917	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Three Part series on home buying with Gay Pustaver.
News	062717	7 am, 9 am, 3 pm, 5 pm, radio Tuesday E-Paper	50 seconds	Community investments in upcoming small businesses

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WBDK-2 103.3 FM

WRLU 104.1 FM

WSBW 105.1 FM

July August September 2017

Submitted By:

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Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Once a month, superintendents from Southern Door School District, Sevastopol, and Sturgeon Bay School District come in studio and spend an hour with us bragging about the good news in their buildings. Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. The school superintendents also took time to talk about the issues going on in Madison that affected their craft, including school testing and school accountability. We also started with a new student correspondent, Connor Sannito, who writes stories periodically highlighting the good things at Sturgeon Bay High School.

Program	Date	Time	Duration	Description of Segment
News	0707-0817	Noon, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	45 seconds	Kewaunee Superintendent Karen Trembl discusses the shortage of teachers and its effect on hiring.
News	0716-1717	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Student Correspondent Connor Sannito reports on the return of the high school build program
News	0728-2917	12 pm, 3 pm, 5 pm, 6 am, 8 am radio for two days Saturday E-Paper	50 seconds	NWTC teacher discusses the shift of learning to online coursework
News	0727-2817	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	55 seconds	Southern Door Superintendent Patti Vickman discusses what the stall in the budget means for their planning purposes.
News	0731-08017	4p, 6 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	45 seconds	Update on new NWTC campus in Sister Bay
News	0805-0617	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	45 seconds	Luxemburg- Casco Superintendent Glenn Schlender discusses the trials and tribulations of a school that wants its students to have devices for class but not have the distractions of a phone.
News	0807-0817	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Tuesday E-Paper	50 seconds	Nick Cochart discusses Algoma High School nomination for its culture of health prize.
News	0814-1517	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	45 seconds	Sevastopol New School Year preview with principal Adam Baier
News	0815-1617	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	40 seconds	Luxemburg-Casco new school year preview with superintendent Glenn Schlender
News	0817-1817	3 pm, 5 pm, 6 am, 8 am radio	50 seconds	Algoma School Year preview with superintendent/principal Nick Cochart

		Friday E-Paper		
News	0820-2117	12 pm, 3 pm, 5 pm, 7 am 9 am radio Monday E-Paper	50 seconds	Washington Island school year preview with superintendent Mati Palm-Leis.
News	0824-2517	3pm, 5pm, 6 am, 8 am, 12 pm radio Friday E-Paper	50 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel weighs in in the impact of the budget impasse on education.
News	0826-2717	4 pm, 6 pm, 6 am, 8 am radio Sunday E-paper	45 seconds	Sevastopol Student newspaper profile
News	0827-2817	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Monday E-Paper	45 seconds	Washington Island School newspaper profile
News	0904-0517	12 pm, 4 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Back to school tips from the UW-Extension
News	0905-0617	12 pm, 4 pm, 6 am, 8 am radio Wednesday E-Paper	:45 seconds	Sturgeon Bay School District Superintendent Dan Tjernage gives us his year preview.
News	090617	6 am, 8 am, 4 pm, 6 pm radio Wednesday E-Paper	:50 seconds	Gov. Scott Walker visits Southern Door High School Fab Lab
News	0914-1517	4pm, 6 pm, 6am, 8am Friday E-Paper	:55 seconds	Karen Corekin from the Northern Door Children's Center about how parents and children survive the adjustment period of their first days of school.
News	0923-2417	4pm, 6 pm, 6am, 8am Sunday E-Paper	:50 seconds	Sturgeon Bay Student Newspaper profile
News	0926-2717	4pm, 6 pm, 6am, 8am Wednesday E-Paper	:55 sseconds	Sevastopol looking into improving their facilities to meet with the changing needs of technology for education.
News	0928-2917	6am, 8 am, 4pm, 6 pm radio Thursday E-Paper	:50 seconds	Mati Palm-Leis discusses the importance of the grants for small school districts like Washington Island.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area.

Program	Date	Time	Duration	Description of Segment
News	0701-0217	4 pm, 6 pm 6 am, 8 am, noon radio Sunday E-Paper	55 seconds	A look into the environmental issues the UW Discovery Farms hopes to address
News	0703-0417	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Sen Tammy Baldwin speaks to the environmental detriment of Asian Carp
News	0707-0817	3 pm, 5 pm, 6-8 am radio Saturday E-Paper	45 seconds	Peninsular Agricultural Research Station discusses the harm of cherry pests
News	0718-1917	3 pm, 5 pm, 7 am 9 am radio Wednesday E-Paper	50 seconds	Sen. Dave Hansen speaks to possible effects of the Back 40 Mines
News	0720-2117	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Friday E-Paper	45 seconds	Don Niles from Peninsula Pride Farms discusses on the agricultural and environmental impacts on the NR-151 manure handling rules
News	0728-2917	Noon, 3 pm 5 pm, 6 am, 8 am radio Saturday E-Paper	40 seconds	Lee Luft weighs in on the new manure handling rules
News	073017	6 am, 8 am, 4 pm, 6 pm radio Sunday E-Paper	45 seconds	Door County Land Trust protects acre #8000
News	0805--0617	12 pm, 3 pm 5pm, 7 am, 9 am radio Sunday E-Paper	45 seconds	Wayne Kudick gives us his view on the environmental impact of the Foxconn plant coming to Wisconsin.
News	0821-2217	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	50 seconds	Cameron Bump from the DNR describes the Recreational Opportunities Analysis
News	0823-2417	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Door County Land Trust removes acres and acres of buckthorn
News	0827-2817	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Hunters needed to thin deer herd on Plum Island.
News	0905-0617	12 pm, 3 pm, 5 pm, 7 am, 9 am Wednesday E-Paper	45 seconds	Kewaunee County Board chair Robert Weidner weighs in on waiting for guidance on a possible biogas plant coming to the area.

News	0908-0917	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	40 seconds	Kewaunee County Groundwater Task Force Chairperson Lee Luft talks about the importance of two upcoming public hearings.
News	091217	6 am, 8 am, 4 pm, 6 pm radio Tuesday E-Paper	45 seconds	Town of Lincoln chair Cory Cochart discusses the limits its town is taking to improve its groundwater, including a moratorium on CAFO expansion.
News	091617	7 am, 9 am, 3pm, 5pm, radio Saturday E-Paper	45 seconds	Tree Doctor Todd Burke discusses how deer spray can protect trees.
News	0922-2317	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Saturday E-Paper	45 seconds	Lee Luft recaps NR-151 hearing

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board. Our station also started "More Milk Mondays," which we buy milk drinkers at four local restaurants their first glass of milk to support our dairy farmers in Door and Kewaunee County. Our series regarding Farm Technology Days wrapped up as the event was held in Algoma in July.

Program/Segment	Date	Time	Duration	Description of Segment
Radio/E-Paper	0704-0517	noon, 3pm, 5pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	Kewaunee and Door County declared crop disaster areas
Radio/E-Paper	0705-0617	noon, 3pm, 5pm, 6 am, 8 am radio Thursday-Paper	50 seconds	Rich Olson gives us an update on milk prices
Radio/E-Paper	0706-0717	3pm, 5 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	45 seconds	Aerica Bjurstrom gives us an inside look at set up for Farm Technology Days
Radio/E-Paper	071017	6 am 8 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Steve Wood gives us an update on the cherry crop
Radio/E-Paper	071217	7 am, 9 am, noon, 3 pm, 5 pm, radio Wednesday E-Paper	45 seconds	Farm Technology Days Opens
Radio/E-Paper	071317	7 am, 9 am, 3 pm, 5 pm radio Thursday E-Paper	45 seconds	Farm Technology Days Day 2
Radio/E-Paper	071517	6 am, 8 am, Noon, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Aerica Bjurstrom explains the next step for farms affected by crop disaster.
Radio/E-Paper	071617	7 am, 9 am, 12 pm, 3pm, 5 pm radio Sunday E-Paper	45 seconds	The Ebert family recaps their experience hosting Farm Technology Days
Radio/E-Paper	0718-1917	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	40 seconds	Peninsular Agricultural Station and what budget cuts mean to them.
Radio/E-Paper	072117	7 am, 9 am, 4 pm, 6 pm radio Friday E-Paper	40 seconds	Steve Wood gives us another update on the cherry crop
Radio/E-Paper	072917	7 am, 9 am, noon, 3 pm, 5 pm Saturday E-Paper	45 seconds	Don Niles from Peninsula Pride Farms talks about

				the upcoming field day his organization is hosting.
Radio/E-Paper	0730-3117	12 pm, 3pm, 5 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	Jeff Montsma explains how technology has improved milk production.
Radio/E-Paper	0731-080117	3 pm, 5 pm 6 am, 8 am,radio Tuesday E-Paper	45 seconds	Farmer Rich Olson talks about what he has had to do to adapt to the wet summer.
PSA	7/01-09/30/17	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.
Radio/E-Paper	080917	7 am, 9 am, noon, 3 pm, 5 pm Wednesday E-Paper	:50 seconds	Steve Wood of Wood Orchard gives cherry crop
Radio/E-Paper	0812-1317	3 pm, 5 pm 6 am, 8 am,radio Sunday E-Paper	:45 seconds	Steve Wood shows how he mass harvests his cherries
Radio/E-Paper	0816-1717	3 pm, 5 pm 6 am, 8 am,radio Thursday E-Paper	:45 seconds	Lonnie Ferendael discusses his permit changes for El-Na Farms
Radio/E-Paper	082517	7 am, 9am, noon, 3pm, 5 pm Friday E-Paper	:50 seconds	Rich Olson discusses how technology has affected his operation.
Radio/E-Paper	0828-2917	3 pm, 5 pm 6 am, 8 am,radio Tuesday E-Paper	:55 seconds	Steve Wood gives us an apple crop preview
Radio/E-Paper	090717	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	:50 seconds	Farmer John Pagel weighs in on the effects GMO has for his operation of 6000 cows.
Radio/E-Paper	091417	7am, 9am, noon, 3 pm, 5 pm radio Thursday E-Paper	:55 seconds	Zach Sutter from Peninsula Pride Farms discusses the positive impact cover crops has on fields.
Radio/E-Paper	092317	7am, 9am, noon, 3 pm, 5 pm radio Saturday E-Paper	:50 seconds	Door County Master Gardeners Profile
Radio/E-Paper	092417	7am, 9am, noon, 3 pm, 5 pm radio Sunday E-Paper	:45 seconds	Steve Wood explains the negative impact the recent high temperatures has on apples still on the trees.
Radio/E-Paper	0926-2717	3 pm, 5 pm 6 am, 8 am,radio Wednesday E-Paper	:50 seconds	Randy Ebert covers the importance of farm safety

Radio/E-Paper	0927-2817	3 pm, 5 pm 6 am, 8 am,radio Thursday E-Paper	:50 seconds	Rich Olson gives us an update on the corn crop

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. Carrie Tjernagel from the Volunteer Center of Door County gives us a couple great upcoming opportunities. We are dedicating our entire summer campaign to Adopt a Soldier Door County through raffle ticket sales.

Program	Date	Time	Duration	Description of Segment
News	070117	6am, 8 am, 4pm, 6 pm Saturday E-Paper	45 seconds	Lions Club member Chuck Noll discusses the honor of being a district president for his organization.
News	0705-0617	3pm, 5pm, 7am, 9am, noon radio Thursday E-Paper	50 seconds	Door County YMCA President Tom Beernsten discusses its summer programming
News	070617	7 am, 9 am 4pm, 6 pm, radio Thursday E-Paper	50 seconds	Faith Murray talks about the Ellison Bay Service Club creating the Military Honor Circle for Door County soldiers
News	070717	7 am, 9 am, 4 pm, 6 pm, radio Friday E-Paper	50 seconds	Tom Kleiman talks about the creation of the Kewaunee Fire Museum
News	071117	7 am, 9 am 3 pm, 5p, radio Tuesday E-Paper	45 seconds	Laurie Buskie talks about the good work of the Gibraltar Historical Society
News	0713-1417	Noon, 3pm, 5 pm, 7 am, 9am radio Friday E-Paper	50 seconds	Eagle Tower Campaign gives us ab update on their fundraising efforts.
News	071417	6 am, 8 am, 4 and 6 pm, radio Fridayday E-Paper	45 seconds	Rick Nelson of Rotary International discusses his efforts in Honduras.
News	0721-2217	Noon, 3 pm, 5 pm 6 am, 8 am radio Friday E-Paper	50 seconds	Door-Tran Mobility Manager Pam Busch discusses the transportation survey they received a grant for to conduct in Door County
News	080317	7 am, 9am, 4 pm, 6 pm, radio Monday E-Paper	50 seconds	We get an update on Door County Habitat for Humanity's 40 th home build.
News	0801-0217	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	Jeff Herbst from Northern Sky Theater discusses its constellation campaign aimed growing the arts in Door County

News	0809-1017	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	55 seconds	The first couple grants from Farm Technology Days begin trickling out.
News	081217	6 am, 8 am, 3 pm, 5 pm, radio Saturday E-Paper	50 seconds	Huff discusses food pantry needs in Kewaunee and Door Counties
News	081517	6 am, 8 am 3 pm 5 pm, radio Tuesday E-Paper	50 seconds	Door County Humane Society rescues 40 cats from Washington Island.
News	0815-1617	3 pm, 5 pm 6 am, 8 am, radio Wednesday E-Paper	50 seconds	The good news of Big Brothers Big Sisters of Door County with Patti O'Rourke
News	082317	7 am, 9 am, 4 pm, 6 pm, radio Wednesday E-Paper	50 seconds	Profile of the Casco Lions Club
News	0825-2617	4 pm 6 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Pam Busch from Door-Tran gives us an update on what its survey accomplished.
News	082617	6 am, 8 am, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Rep. Mike Gallagher visits Boys and Girls Club of Door County
News	0826-2717	3pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	Profile of Kewaunee County's Lakeshore CAP
News	0830-3117	12 pm, 4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Profile of Sturgeon Bay's Knights of the Columbus.
PSA	07/01/17- 09/30/17	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
News	0902-0317	Noon, 3pm, 5pm, 7am, 9am radio Saturday E-Paper	:55 seconds	Miss Door County names new executive director
News	090317	6 am, 8 am, 4 pm, 6 pm, radio Sunday E-Paper	:50 seconds	Profile of Sturgeon Bay Lions Club
News	0906-0717	Noon, 3pm, 5pm 7am, 9am radio Friday E-Paper	:55 seconds	Marc Moore from the United States Coast Guard covers his efforts in hurricane relief.
News	0907-0817	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	:50 seconds	Profile on Algoma Food Pantry

News	0908-0917	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	:45 seconds	David Van Dyke from Door County Habitat for Humanity discusses the affordable housing issue
News	091417	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	:55 seconds	Luxemburg-Casco High School raises funds for hurricane relief
News	091417	6 am, 8 am, 3 pm, 5 pm radio Friday E-Paper	:50 Seconds	Bret Bicoy from the Door County Community Foundation discusses the good works his organization's youth grants do.
News	091617	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	:55 seconds	Sturgeon Bay Rotary Profile
News	091917	6 am, 8 am, 3 pm, 5 pm radio Thursday E-Paper	:60 second	Live Algoma receives a \$20k+ grant for their efforts.
News	091917	6 am, 8 am, 3 pm, 5 pm radio Thursday E-Paper	:50 seconds	Door County Civility Project wins Friend of Education Award
News	092017	6 am, 8 am, 3 pm, 5 pm radio Sunday E-Paper	:50 seconds	Megan Dietz from the Door County Habitat for Humanity Restore discusses the good work they do.
News	092217	7 am, 9 am, Noon, 3 pm, 5 pm radio Friday E-Paper	:45 seconds	Recap of Luxemburg-Casco volleyball's pink out event raising money for cancer research
News	092517	6 am, 8 am, 4pm, 6 pm radio Monday E-Paper	:50 seconds	Profile on Girl Scouting in Kewaunee County
News	0927-2817	4pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	:55 seconds	Door County YMCA releases final numbers on summer foods program.
News	0928-2917	4pm, 6 pm, 6 am, 8 am radio Friday E-Paper	:50 seconds	VFW Day as we talked to a local chapter about the day's significance
News	092917	6am, 8am, 4 pm, 6 pm radio Friday	:50 seconds	Bob Garfinkel recruiting more tutors for Literacy Partners of Kewaunee County
News	093017	7 am, 9 am, noon, 3pm, 5 pm radio Saturday E-Paper	:50 seconds	Feed My People profile
News	100117	6 am, 8 am, 4 pm, 6 pm radio Sunday	:55 seconds	Eagle Scout project day for Tom Benzshawel

Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	0703-0417	3 pm, 5 pm, 7 am, 9 am, Noon, radio Tuesday E-Paper	45 seconds	Gay Pustaver talks about the financial implications of divorce
News	070617	Noon, 3pm, 5 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Caleb Frostman from the Door County Economic Development Corporation discusses business plan winner
News	0710-1117	3pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay Pustaver runs through the monthly expense worksheet
News	0717-1817	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	45 seconds	Gay Pustaver runs through the monthly expense worksheet Part 2
News	0724-2517	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses the benefits of being debt free
News	0726-2717	3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	New attorney at Ross Estate Planning
News	0801-0217	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	50 seconds	Bob Ross gives an update on changes to estate planning
News	0814-1517	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay talks about separating money from emotions
News	0821-2217	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks about affording college
News	0828-2917	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	40 second	Gay Pustaver explains how smart phones can be a financial tool.
News	0911-1217	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses overextending yourself on loans.
News	0918-1917	3 pm, 5 pm, 7 am, 9 am, radio Tuesday E-Paper	50 seconds	Gay Pustaver from Money Management Counselors

				discusses how to handle the financial ramifications of death.
News	0925-2617	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	55 seconds	Gay Pustaver reintroduces emotions as being a financial driver.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Door County Medical Center and Bellin Health gives us an opportunity to connect with doctors and nurses in the field about major health topics. The Live Algoma Initiative has spurred some great results as well in that community as well. Help of Door County Executive Director Steve Vickman comes in monthly to talk about the dangers of domestic, child, and elderly abuse.

Program/Segment	Date	Time	Duration	Description of Segment
News	0709-1017	3 pm, 5 pm, 7 am, 9 am, Noon radio Sunday E-Paper	:55 seconds	Dr. Jordan discusses how to keep your pets safe in the heat.
News	080417	7 am, 9 am, 3 pm, 5 pm radio Friday E-Paper	:50 seconds	West Nile found in Door County
News	0806-0717	Noon, 3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	:50 seconds	John Calhoun talks about the benefits of organic foods
News	0810-1117	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	West Nile found in Kewaunee County
News	081317	3 pm, 5 pm, 7 am, 9 am, Noon, radio Monday E-Paper	:45 seconds	First Safe Kids Door County event
News	0815-1617	4 pm, 6 pm 7 am, 9 am radio Wednesday E-Paper	45 seconds	Dental hygienist law being changed and its effect on local dentists
News	081817	7 am, 9 am 3 pm, 5 pm radio Friday E-Paper	50 seconds	Kid Safety Day coming
News	0824-2517	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	45 seconds	Dementia awareness
News	082517	7 am, 9 am, 3 pm, 5 pm radio Wednesday E-Paper	50 seconds	Steve Neuville from the Door County Sheriff's Department give us some back to school tips.
News	082717	7 am, 9 am, 3 pm, 5 pm, radio Friday E-Paper	40 seconds	Chief Pat McCarty Discusses the department's Drive Sol campaign
News	090217	7 am, 9 am Noon, 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Door County Medical Center being named a 5 star facility for Medicare
News	0903-0417	12 pm, 4 pm, 6 pm, 7 am 9 am radio Sunday E-Paper	50 seconds	Water safety for boaters

News	0831-09117	4 pm, 6 pm, 7 am 9 am radio Thursday E-Paper	55 seconds	Sister Bay/Liberty Grov Fire Chief Chris Hecht updates us on the success of their CPR program.
News	0909-1017	4 pm, 6 pm, 7 am 9 am radio Sunday E-Paper	50 seconds	Prevent Suicide Door County profile
News	0912-1317	4 pm, 6 pm, 7 am 9 am radio Wednesday E-Paper	55 seconds	Eating with the season and the health benefits it with Jody Anderson from Bellin.
News	0914-1517	4 pm, 6 pm, 7 am 9 am radio Friday E-Paper	50 seconds	Nick Cochart talks about its relationship with the dental smile program
News	092117	6am, 8am, 4pm, 6 pm Thursday E-Paper	55 seconds	Door County CVSO Scott MacFarlane talks about the dangers of veteran suicide

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WBDK-2 103.3 FM

WRLU 104.1 FM

WSBW 105.1 FM

October November December 2017

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Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Once a month, superintendents from Southern Door School District, Sevastopol, and Sturgeon Bay School District come in studio and spend an hour with us bragging about the good news in their buildings. Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. The school superintendents also took time to talk about the issues going on in Madison that affected their craft, including school testing and school accountability. We also started with a new student correspondent, Connor Sannito, who writes stories periodically highlighting the good things at Sturgeon Bay High School.

Program	Date	Time	Duration	Description of Segment
News	1007-0817	Noon, 3 pm, 5 pm, 7 am, 9 am radio Sunday E-Paper	45 seconds	Algoma band numbers are getting lower
News	1008-0917	4 pm, 6 pm, 7 am, 9 am radio Monday E-Paper	50 seconds	L-C Superintendent Glenn Schlender shares with us with state of getting enough substitutes.
News	1011-1217	12 pm, 3 pm, 5 pm, 6 am, 8 am radio for two days Thursday E-Paper	50 seconds	L-C Superintendent Glenn Schlender shares with us with details on a possible referendum.
News	1005-0617	3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	55 seconds	Algoma Superintendent Nick Cochart talks about TED Talks the high school hosts for its students.
News	1020-2117	4p, 6 pm, 6 am, 8 am, 12 pm radio Friday E-Paper	45 seconds	Sturgeon Bay Superintendent Dan Tjernagel discusses the possibility of a Montessori program coming to Sunset School.
News	1021-2217	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Sunday E-Paper	45 seconds	Karen Tremel from Kewaunee School District talks about their new literacy program.
News	1103-0417	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Saturday E-Paper	50 seconds	Conor Sannito has a story on the Sturgeon Bay CNA Program
News	1107-0817	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Wednesday E-Paper	45 seconds	Caleb Frostman from the Door County Economic Development Corporation gives us an update on the High School Home Build program.
News	1111-1217	3 pm, 5 pm, 6 am, 8 am, 12 pm radio Sunday E-Paper	40 seconds	Renee Koenig from UWEX talks about the right mindset for parent teacher conferences.
News	1115-1617	3 pm, 5 pm, 6 am, 8 am radio	50 seconds	L-C Superintendent Glenn Schlender talks about their ACT Planning

		Thursday E-Paper		
News	111617	7 am 9 am, 12 pm, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	UWEX Area Director Rob Burke gives us an update on his new role.
News	1116-1717	3pm, 5pm, 6 am, 8 am, 12 pm radio Friday E-Paper	50 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel weighs in speaks to the importance of their new electives.
News	111717	6 am, 8 am, 4 pm, 6 pm radio Friday E-paper	45 seconds	Sturgeon Bay Tech Ed Teacher Seth Wilson gives us an update on Home Build program.
News	1117-1817	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Saturday E-Paper	45 seconds	Washington Island Schools Superintendent Mati Palm-Leis talks about their efforts to improve school attendance.
News	1113-1417	12 pm, 4 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Algoma Superintendent Nick Cochart talks about the efforts the students have made to create the Kindness Matters Project.
News	1114-1517	12 pm, 4 pm, 6 am, 8 am radio Wednesday E-Paper	:45 seconds	Door County Librarian Beth Lokken talks about the growth of the Door County Reads program
News	1110-1117	Noon, 3pm, 5pm, 7 am, 9 am radio Friday E-Paper	:50 seconds	Matt Ebel of Algoma Wolf Tech shares the growth of his program.
News	1110-1117	4pm, 6 pm, 6am, 8am Saturday E-Paper	:55 seconds	Southern Door School Correspondent Cameron Freihe previews Into the Woods
News	1120-2117	4pm, 6 pm, 6am, 8am Monday E-Paper	:50 seconds	Southern Door Superintendent Patti Vickman discusses their new finance education certification.
News	111917	6am, 8am, 4pm, 6 pm Sunday E-Paper	:55 seconds	Kewaunee County Literacy Partners reaches 20 th country mark.
News	111917	7am, 9 am, noon, 3pm, 5 pm radio Sunday E-Paper	:50 seconds	Algoma Superintendent Nick Cochart discusses the success of its Algoma Pathfinder Academy.
News	112317	6 am, 8am, 4pm, 6 pm radio Thursday E-Paper	:55 seconds	Sturgeon Bay Superintendent Dan Tjernagel discusses more family friendly school calendar and the trend many schools are taking regarding it.
News	112717	6 am, 8am, 4pm, 6 pm radio Monday E-Paper	:55 seconds	Washington Island Superintendent Mati Palm-Leis talks about the steps they have taken to improve their math scores.

News	120317	6 am, 8am, 4pm, 6 pm radio Sunday E-Paper	:55 sseconds	DCEDC Executive Director Caleb Frostman discusses the success of their school start date advocacy.
News	1208-0917	4pm, 6 pm, 6am, 8 am radio Saturday E-Paper	:50 seconds	Preview of the seven area winter concerts at Door and Kewaunee County high schools.
News	1209--1017	4pm, 6 pm, 6 am, 8am radio Sunday E-Paper	:55 sseconds	Sevastopol School Superintendent Kyle Luedtke discusses the good news of his his district.
News	1211-1217	4pm, 6 pm, 6 am, 8am radio Tuesday E-Paper	:55 sseconds	Sturgeon Bay School District Superintendent Dan Tjernagel discusses the difficulty of hiring and retaining teachers due to Act 10.
News	1207,14,2118	3pm, 5pm, 7am, 9am, noon radio Friday E-Paper	:60 seconds	Series on the Rotary Youth Exchange feature the program itself, an outbound student, and host family.
News	1217-1817	4pm, 6 pm, 6 am, 8am radio Monday E-Paper	:55 sseconds	Sturgeon Bay AP Teacher Barry Mellen talks about his testimony in favor of it making it easier to transfer credits from high school and tech school for universities.
News	1219-2017	4pm, 6 pm, 6 am, 8am radio Wednesday E-Paper	:55 seconds	Southern Door Superintendent Patti Vickman covers the details on the newly formed Citizen Advisory Committee.
News	1221-2217	4pm, 6 pm, 6 am, 8am radio Friday E-Paper	:55 sseconds	Nick Cochart praises the Algoma High Schools "wolves and pups" mentoring program.
News	1223-2417	4pm, 6 pm, 6 am, 8am radio Sunday E-Paper	:55 sseconds	Kyle Luedtke from Sevastopol School District discusses their quest for new facilities.
News	1224-2517	4pm, 6 pm, 6 am, 8am radio Monday E-Paper	:55 sseconds	Rep Joel Kitchens discusses the school funding committee
News	1229-3017	4pm, 6 pm, 6 am, 8am radio Sunday E-Paper	:55 sseconds	Dan Tjernagel has more on the addition of Montessori programs to Sunset School.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area.

Program	Date	Time	Duration	Description of Segment
News	1001-0217	4 pm, 6 pm, 6 am, 8 am, radio Monday E-Paper	55 seconds	Bill Roethle from Hillside Apples discusses the frustrating apple growing season he has experienced.
News	103-0417	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Annie Deutsch from UWEX discusses weed management
News	100817	6-8 am, 3 pm, 5 pm radio Sunday E-Paper	45 seconds	Lynn and Nancy Utesch win award for their efforts to keep streams in Kewaunee County clear of MRSA
News	101217	7 am 9 am, noon, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	Lee Luft talks about how Kewaunee County's manure hauling ordinance could have a positive impact on the water supply.
News	101517	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Sunday E-Paper	45 seconds	John Pagel gives a farmer's view of manure hauling regulations
News	101617	6 am, 8 am, Noon, 3 pm 5 pm radio Monday E-Paper	40 seconds	City Administrator Josh VanLieshout gives update on Little Lake.
News	103017	6 am, 8 am, 4 pm, 6 pm radio Friday E-Paper	45 seconds	Don Niles discusses the importance of manure irrigation ordinance being delayed for farmers
News	1023-2417	12 pm, 3 pm 5pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Lynn Utesch discusses the NR-151 heading towards their final hearing.
News	102517	6 am, 8 am, 12 pm 3 pm, 5 pm radio Wednesday E-Paper	50 seconds	Wayne Kudick talks about lapses in pollution legislation.
News	1105-0617	12 pm, 3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	Sturgeon Bay Utilities discusses their recycling efforts.
News	1112-1317	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Lynn Utesch testifies in Congress against new farming rules, he feels would have endangered Kewaunee County's water further.
News	1117-1817	12 pm, 3 pm, 5 pm, 7 am, 9 am	45 seconds	Lee Luft discusses a quintuplet of CAFOs getting hearings on the same day.

		Wednesday E-Paper		
News	1113-1417	4 pm, 6 pm, 6 am, 8 am radio Tuesday E-Paper	40 seconds	Cinnamon Rossman from the Door County Land Trust discusses the importance of hunting on Land Trust properties.
News	111017	6 am, 8 am, 4 pm, 6 pm radio Friday E-Paper	45 seconds	Lee Luft gives his opinion on the passage of new manure irrigation regulations in Kewaunee County.
News	1123-2417	3pm, 5pm, 7 am, 9 am radio Friday E-Paper	45 seconds	Lee Luft discusses the importance of the TMDL studies.
News	1206-0717	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Thursday E-Paper	45 seconds	Dick Smythe gives his thoughts on current events as a member of the Climate Change Coalition.
News	107-0817	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Friday E-Paper	45 seconds	The Ridges Sanctuary continues a Christmas tradition with the annual bird count.
News	1214-1517	4pm, 6 pm, 6am, 8 am radio Friday e-paper	55 seconds	John Pagel talks about delay in NR-151 rules
News	121717	6am, 8am, 4pm, 6pm radio Tuesday E-Paper	50 seconds	Executive Director Tom Clay discusses the good news of the Door County Land Trust.
News	121817	7 am, 9 am Noon, 3pm, 5 pm Wednesday E-Paper	55 seconds	Lee Luft discusses strides made to address water quality in Kewaunee County
News	1221-2217	3 pm, 5 pm, 7 am, 9 am, 12 pm radio Friday E-Paper	45 seconds	Sen. Dave Hansen discusses GOP bills he believes are adding to the polluted state.

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board. Our station also started "More Milk Mondays," which we buy milk drinkers at four local restaurants their first glass of milk to support our dairy farmers in Door and Kewaunee County.

Program/Segment	Date	Time	Duration	Description of Segment
Radio/E-Paper	1002-0317	noon, 3pm, 5pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Kewaunee County Sheriff Matt Joski discusses farm equipment safety
Radio/E-Paper	1003-0417	noon, 3pm, 5pm, 6 am, 8 am radio Thursday-Paper	50 seconds	UWEX Ag Agent Annie Deutsch gives us details on weed management.
Radio/E-Paper	1005-0617	3pm, 5 pm, 6 am, 8 am, 12 pm radio Saturday E-Paper	45 seconds	Steve Wood from Wood Orchard gives us an update on the honey crisp crop.
Radio/E-Paper	100917	6 am 8 am, 12 pm, 3 pm, 5 pm radio Monday E-Paper	50 seconds	Lee Kinnard shows us how Kinnard Farms uses social media to give people an inside look at their operation.
Radio/E-Paper	101017	7 am, 9 am, noon, 3 pm, 5 pm, radio Tuesday E-Paper	45 seconds	Sturgeon Bay School District Food Service Director Jenny Spude explains the positive benefits of farm to fork.
Radio/E-Paper	101217	7 am, 9 am, 3 pm, 5 pm radio Thursday E-Paper	45 seconds	Lee Luft fills us in on manure hauler ordinance.
Radio/E-Paper	101517	6 am, 8 am, Noon, 3 pm, 5 pm radio Thursday E-Paper	50 seconds	Farmer Joe Haberli explains the negative effect NR-151 rules can have
Radio/E-Paper	110117	3pm, 5 pm, 7 am, 9 am, 12 pm radio Thursday E-Paper	45 seconds	Orchard update with Wood Orchard owner Steve Wood.
Radio/E-Paper	1106-0717	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	60 seconds	Expert from England shares his experience

				working with Door and Kewaunee farmers.
Radio/E-Paper	110717	7 am, 9 am, 4 pm, 6 pm radio Friday E-Paper	40 seconds	Lee Luft shares his concerns with the quintuple CAFO hearing
Radio/E-Paper	112917	7 am, 9 am, noon, 3 pm, 5 pm Wednesday E-Paper	45 seconds	Lee Kinnard talks about the commitment Kewaunee County farmers have for protecting the environment.
Radio/E-Paper	121417	7 am, 9 am, 12 pm, 3pm, 5 pm radio Thursday E-Paper	50 seconds	Annie Deutsch discusses the potential growth of industrial farmers after the state legalized it.
Radio/E-Paper	1224-2517	3 pm, 5 pm 6 am, 8 am,radio Monday E-Paper	45 seconds	Aerica Bjurstrom shares winter safety tips for farm workers.
PSA	09017- 123117	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.
Radio/E-Paper	122617	7 am, 9 am, noon, 3 pm, 5 pm Tuesday E-Paper	:50 seconds	John Pagel talks about the strides farmers have made in 2017 addressing the community's concerns on groundwater.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Door County Medical Center and Bellin Health gives us an opportunity to connect with doctors and nurses in the field about major health topics. The Live Algoma Initiative has spurred some great results as well in that community as well and even earned them an award. Help of Door County Executive Director Steve Vickman comes in monthly to talk about the dangers of domestic, child, and elderly abuse.

Program/Segment	Date	Time	Duration	Description of Segmen
News	1002-0317	3 pm, 5 pm, 7 am, 9 am, Noon radio Tuesday E-Paper	:55 seconds	Fire Prevention Month celebrated with BUG Fi Chief Curt Vandertie.
News	1012-1317	3 pm, 5 pm, 7 am, 9 am, noon radio Friday E-Paper	:50 seconds	Live Algoma Initiative earns Culture of Health Prize
News	100517	Noon, 3 pm, 5 pm, 7 am, 9 am radio Thursday E-Paper	:50 seconds	Sturgeon Bay Police Captain Jim Brinkman talks about the importance of active shooter training in the wake of the Las Vegas Shooting.
News	1018-1917	12 pm, 4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	50 seconds	YMCA hosts Health Fair
News	1018-1917	3 pm, 5 pm, 7 am, 9 am, Noon, radio Thursday E-Paper	:45 seconds	Door County Medical Center Dental Clinic ea recognition
News	1022-2317	4 pm, 6 pm 7 am, 9 am radio Monday E-Paper	45 seconds	Trauma Class organized by Kewaunee County UWEX
News	102817	7 am, 9 am 3 pm, 5 pm radio Saturday E-Paper	50 seconds	Kewaunee County Sher Matt Joski discusses th dangers of trick or treating
News	1102-0317	4 pm, 6 pm, 6 am, 8 am radio Thursday E-Paper	45 seconds	Dementia awareness w the author of an Alzheimer's Book
News	110817	7 am, 9 am, 3 pm, 5 pm radio Wednesday E-Paper	50 seconds	Steve Vickman from W Are Hope covers how domestic abuse and m: shootings are linked.

News	111217	7 am, 9 am, 3 pm, 5 pm, radio Sunday E-Paper	40 seconds	Kewaunee County Sher Matt Joski covers the dangers of communicating while driving.
News	111517	7 am, 9 am Noon, 3 pm, 5 pm radio Wednesday E-Paper	50 seconds	Senator Ron Johnson discusses the opioid cri.
News	1116-1717	12 pm, 4 pm, 6 pm, 7 am 9 am radio Friday E-Paper	50 seconds	Hunter safety tips with Kewaunee County Sher Matt Joski
News	1125-2617	4 pm, 6 pm, 7 am 9 am radio Thursday E-Paper	55 seconds	Food Safety with UWEX
News	1202-0317	4 pm, 6 pm, 7 am 9 am radio Sunday E-Paper	50 seconds	Piece on human trafficking in Door Cour
News	1203-0417	4 pm, 6 pm, 7 am 9 am radio Monday E-Paper	55 seconds	Violence Intervention Projects speaks about t on slaughter of sexual assault cases.
News	1208-0917	4 pm, 6 pm, 7 am 9 am radio Saturday E-Paper	50 seconds	New Emergency System for Kewaunee County
News	1214-1517	4pm, 6 pm, 6am, 8am radio Fridayday E-Paper	55 seconds	HELP of Door County Executive Director Stev Vickman covers what c happen if sexual harassment goes unaddressed.
News	121817	6 am, 8 am, 4 pm, 6pm radio Sunday E-Paper	80 seconds	The mental health of ki growing up in foster ca
News	122117	6 am, 8 am, 4 pm, 6pm radio Thursday E-Paper	:55 seconds	Kewaunee County Chairperson Bob Weidr covers why the county joining a lawsuit going after opioid producers and marketers.
News	1224-2517	4 pm, 6 pm, 6am, 8 am radio Monday E-Paper	:55 seconds	Teen Violence a growin concern and what to do to address it.
News	1224-2517	4 pm, 6 pm, 6am, 8 am radio Monday E-Paper	:55 seconds	Winter Safety for Farm workers operating in super frigid conditions.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. We also began running PSAs for Door County Habitat for Humanity.

Program	Date	Time	Duration	Description of Segment
News	100117	6am, 8 am, 4pm, 6 pm Saturday E-Paper	45 seconds	Eagle Tower Campaign gives us an update on their efforts to raise money through a couple weekend events.
News	1013-1417	3pm, 5pm, 7am, 9am, noon radio Saturday E-Paper	50 seconds	We visit with Jeff Herbst from Northern Sky Theater on their efforts to build a permanent building in Fish Creek.
News	101717	7 am, 9 am 4pm, 6 pm, radio Thursday E-Paper	50 seconds	Friends of Plum Island formed, begin restoration efforts.
News	1017-1817	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Marcia Egelnd talks about the YMCA and Bellin Health's WomenHeart program.
News	102017	7 am, 9 am 3 pm, 5p, radio Friday E-Paper	45 seconds	Center for the Fine Arts formed. Hopes to begin work on plan to incorporate the controversial granary.
News	1024-2517	Noon, 3pm, 5 pm, 7 am, 9am radio Friday E-Paper	50 seconds	Coast Guard talks about their community outreach with the Ghost Ship.
News	102717	6 am, 8 am, 4 and 6 pm, radio Friday E-Paper	45 seconds	Door County Habitat for Humanity dedicates 40 th home.
News	1031-110117	Noon, 3 pm, 5 pm 6 am, 8 am radio Wednesday E-Paper	50 seconds	Kewaunee County Sheriff Matt Joski kicks off Toys for Tots.
News	110117	7 am, 9am, 4 pm, 6 pm, radio Monday E-Paper	50 seconds	Boys and Girls Club and Marine Travelift start partnership to promote STEM careers.
News	1111-1217	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	A Sturgeon Bay family dedicates their annual craft project to making dresses for less fortunate girls around the world.
News	1111-1217	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	55 seconds	Farm Technology Days distributes 100,000 to local charities.

News	111717	6 am, 8 am, 3 pm, 5 pm, radio Saturday E-Paper	50 seconds	Megan Dietz discusses the landfill-bound items the Restore saves
News	111017	6 am, 8 am 3 pm 5 pm, radio Tuesday E-Paper	50 seconds	Preview of Door County Maritime Festival of Trees
News	1119-2017	3 pm, 5 pm 6 am, 8 am, radio Monday E-Paper	50 seconds	Neighbor to Neighbor honors one of its longest serving volunteers.
News	112517	7 am, 9 am, 4 pm, 6 pm, radio Wednesday E-Paper	50 seconds	Officer Tuttle shares with us the details about Kewaunee County Chop and Shop with a Cop.
News	1203-0417	4 pm 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Washington Island Food Pantry
News	120617	6 am, 8 am, 3 pm, 5 pm radio Friday E-Paper	45 seconds	Tammy Sternard from Door County Sheriff's Department recaps Chop and Shop with a Cop.
News	1218-1917	3pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Door County Habitat for Humanity year in review
News	1210-1117	12 pm, 4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	50 seconds	Profile of Care 24/7 Food Pantry with Steve Schultz.
PSA	10/01/17- 12/31/17	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
PSA	10/01/17- 12/31/17	4 times a day on all four radio stations covering all hours	30 seconds	Door County Habitat for Humanity
News	1213-1417	Noon, 3pm, 5pm, 7am, 9am radio Saturday E-Paper	:55 seconds	Kewaunee County Food Pantry profile
News	1207,14,21,2817	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	:50 seconds	We covered four different aspects of the Rotary Youth Exchange. Wk1: The Program Itself; Wk2: Past outbound students; Wk3: Host Family; Wk4: Current Inbound students.
News	1226-2717	Noon, 3pm, 5pm 7am, 9am radio Wednesday E-Paper	:55 seconds	Washington Island Lutheran church members make quilts for distribution around the world
News	1226-2717	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:50 seconds	Bret Bicoy from the Door County Community Foundation gives a recap of the good work they did in 2017.

News	1226-2717	4 pm, 6 pm, 6 am, 8 am radio Wednesday E-Paper	:45 seconds	Helen Hecht from Sister Bay details her service week as a part of the St. Norbert College TRIPS program.
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Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	1003-0417	3 pm, 5 pm, 7 am, 9 am, Noon, radio Tuesday E-Paper	45 seconds	Gay Pustaver talks about the financial implications of divorce
News	1009-1017	Noon, 3pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Caleb Frostman from the Door County Economic Development Corporation discusses business plan class
News	1009-1017	3pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	45 seconds	Gay Pustaver runs through balancing car payments with the monthly expense worksheet.
News	1015-1617	4 pm, 6 pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	45 seconds	Mike Walston talks about the importance of umbrella insurance.
News	1016-1717	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses the benefits of being debt free
News	1017-1817	3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	Pop Up Shop presentation put on by the Kewaunee County UWEX
News	1023-2417	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks about having the tough conversations about money with friends and family
News	1026-2717	4 pm, 6 pm, 7 am, 9 am radio Friday E-Paper	45 seconds	Financial planner Casey St. Henry talks about investing during a surging stock market.
News	102917	7 am, 9am, 4 pm, 6 pm radio Sunday E-Paper	50 seconds	Open enrollment deadline with Mike Walston
News	1030-3117	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	40 second	Gay Pustaver explains the difference of buying and using credit.
News	1106-0717	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses factoring in charitable giving with your monthly expense plan.
News	1111-1217	3 pm, 5 pm, 7 am, 9 am, radio Sunday E-Paper	50 seconds	Sturgeon Bay and Southern Door High Schools recognized for their personal finance classes.

News	1114-1517	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	55 seconds	Gay Pustaver reintroduces emotions as being a financial driver.
News	1124-2517	7 am, 9am, 4 pm, 6 pm radio Friday E-Paper	55 seconds	Rep. Mike Gallagher talks about the benefits of the tax reform bill.
News	112617	4 pm, 6 pm, 7 am, 9am radio Monday E-Paper	55 seconds	Bob Ross talks about the importance of setting up estate plan.
News	1127-2817	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	55 seconds	Gay Pustaver covers a new year's resolution of checking credit report
News	1201-0217	7 am, 9am, 4 pm, 6 pm radio Friday E-Paper	55 seconds	Casey St. Henry discusses investing during a surging stock market.
News	1204-0517	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	55 seconds	Gay Pustaver talks about budgeting for unexpected expenses.
News	1211-1217	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	55 seconds	Gay Pustaver talks about debt management
News	121917	6 am, 8 pm, 4 pm, 6 pm radio Tuesday E-Paper	55 seconds	Casey St. Henry talks about stock market highs
News	122917	Noon, 4 pm, 6 pm, 7 am, 9am radio Friday E-Paper	55 seconds	Kewaunee County Treasurer Michelle Dax sorts out what the tax bill means for property owners.