

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

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Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board. Our station also started "More Milk Mondays," which we buy milk drinkers at four local restaurants their first glass of milk to support our dairy farmers in Door and Kewaunee County.

Program/Segment	Date	Time	Duration	Description of Segment
Radio/E-Paper	0104-0518	3pm, 5pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Farmer Rich Olson compares how they farm in Europe to Wisconsin
Radio/E-Paper	0111-1218	3 pm, 5 pm, 6 am 8 am radio Friday E-Paper	50 seconds	Profile on two women who left jobs in the city to come back to working on the farm.
Radio/E-Paper	0115-1618	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Aerica Bjurstrom from the Kewaunee County UWEX talks about lagging milk prices.
Radio/E-Paper	0118-1918	Noon, 3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Jim Wautier comments on his dying industry as more small farms disappear.
Radio/E-Paper	0123-2418	Noon, 4 pm, 6 pm, 7 am, 9 am, radio Wednesday E-Paper	40 seconds	Dave Jauquet discusses how the immigration debate is impacting farming.
Radio/E-Paper	0124-2518	noon, 3 pm, 5 pm, 7 am, 9 am Thursday	45 seconds	Jim Wautier talks about the benefits of ice cover on fields.
Radio/E-Paper	0129-3018	12 pm, 3pm, 5 pm, 7 am, 9 am radio	50 seconds	Peninsula Pride Farms annual meeting preview
Radio/E-Paper	020118	6 am, 8 am, 3 pm, 5 pm radio	45 seconds	Peninsula Pride Farms annual meeting recap
PSA	1/01- 3/31/18	4 times a day on all four stations covering all hours	:30 seconds	More Milk Mondays introducing listeners to our ag advisory board.
Radio	0216-1718	3 pm, 5 pm, 7 am, 9 am radio	:50 seconds	Rich Olson gives us an update on his winter cover crops
Radio	021918	7 am, 9 am, Noon, 3 pm, 5 pm radio Monday-Epaper	:55 seconds	Andy Barta from Rio Creek Feed Mill gives us

				an update on planting crops.
Radio/E-Paper	0223-2418	3pm, 5pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Kewaunee FFA Profile
Radio/E-Paper	0224-2518	3 pm, 5 pm, 6 am 8 am radio Sunday E-Paper	50 seconds	Southern Door FFA profile
Radio/E-Paper	0225-2618	3 pm, 5 pm, 7 am, 9 am radio Monday E-Paper	45 seconds	Luxemburg-Casco FFA profile
Radio/E-Paper	0301-0218	Noon, 3 pm, 5 pm, 6 am, 8 am radio Friday E-Paper	50 seconds	Randy Charles from Kewaunee High School discusses the importance its Ag Center has had on getting people interested in the industry.
Radio/E-Paper	0309-1018	4 pm, 6 pm, 7 am, 9 am, noon radio Wednesday E-Paper	40 seconds	Farm Bill talk with Congressman Mike Gallagher.
Radio/E-Paper	0312-1318	3 pm, 5 pm, 7 am, 9 am Thursday Tuesday E-Paper	45 seconds	Rich Olson talks about the gallon of milk prices dropping to the oldest in 10 years.
Radio/E-Paper	0315-1618	12 pm, 3pm, 5 pm, 7 am, 9 am radio	50 seconds	Hillside Apples owner Bill Roethle gives us an update on maple syrup.
Radio/E-Paper	0323-2418	Noon, 3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	We talk to one farm family about how they are relying on crowdsourcing and email to sustain their farm.
Radio/E-Paper	0326-2718	3pm, 5pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Organic farms are seeing similar things to their non-organic friends when it comes to CAFOs.

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools.

Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. The school superintendents also took time to talk about the issues going on in Madison that affected their craft and officials in Madison discussed legislation that could affect school districts in the near future.

Program	Date	Time	Duration	Description of Segment
News	01018	7 am, 9 am Noon, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Algoma superintendent Nick Cochart recaps the year that was 2017.
News	0102-0318	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	50 seconds	The third part of our Rotary Youth Exchange with the students themselves featured.
News	0105-0618	12 pm, 3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Lisa Tetzloff gives us an update on the Sister Bay Learning and Innovation Center.
News	0109-1018	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	55 seconds	Referendum Review with Luxemburg-Casco Superintendent Glenn Schlender.
News	0110-1118	4p, 6 pm, 6 am, 8 am, 12 pm radio	45 seconds	Assembly Member Joel Kitchens discusses new K12 funding bill
News	0112-1318	7 am, 9 am, 12 pm 3 pm, 5 pm radio Friday E-Paper	45 seconds	Governor Scott Walker touts his education achievements.
News	0115-1618	3 pm, 5 pm, 7 am, 9 am 12 pm radio Tuesday E-Paper	50 seconds	Gibraltar DECA wins championships in business education.
News	011818	6 am, 8 am 3 pm, 5 pm radio Thursday E-Paper	50 seconds	Kewaunee Superintendent Karen Trembl discusses the impact their new facilities have had.
News	0125-2618	12 pm, 3 pm, 5 pm, 7 am 9 am radio Thursday E-Paper	50 seconds	Algoma Superintendent Nick Cochart talks about the newly formed Algoma Education Fund.
News	0126-2718	3pm, 5pm, 6 am, 8 am, 12 pm radio Tuesday E-Paper	50 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel discusses his thoughts on therapy dogs being incorporated into the classroom.
News	0203-0418	4 pm, 6 pm, 6 am, 8 am radio Sunday E-Paper	:45 seconds	Karen Trembl from Kewaunee School District discusses improvement needed in mental health education.

News	0206-0718	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Wednesday E-Paper	50 seconds	Patti Vickman from Southern Door School District talks about the legislation needed to fix a perceived glitch in the referendum process.
News	0215-1618	12 pm 3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	45 seconds	Rep. Kitchens introduces new sparsity aid legislation for schools like Southern Door.
News	021918	7 am, 9 am, 12 pm 3 pm, 5 pm radio Monday E-Paper	45 seconds	Washington Island School District Superintendent Mati Palm-Leis talks about their renewed focus on curriculum writing.
News	022218	6 am, 8 am, 4 pm, 6 pm radio Thursday E-Paper	55 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel takes on the guns in schools debate.
News	0227-2818	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Wednesday E-Paper	45 seconds	UWEX reports on how parents and teachers can help students cope with stress.
News	0313-1418	3 pm, 5 pm, 7 am, 9 am, radio Tuesday E-Paper	50 seconds	Kewaunee Superintendent Karen Trembl discusses student walkouts.
News	0321-2218	12 pm 3 pm, 5 pm, 7 am, 9 am, radio Wednesday E-Paper	50 seconds	Sturgeon Bay School District officially recommends Montessori program
News	0326-2718	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Karen Corekin from Northern Door Children's Center discusses how to take advantage of spring break.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area.

Program	Date	Time	Duration	Description of Segment
News	011018	6-8 am, 3 pm, 5 pm radio Wednesday E-Paper	45 seconds	Lynie Vincent talks about the efforts of Ducks Unlimited.
News	011418	7 am, 9 am 12 pm, 4 pm, 6 pm radio Sunday E-Paper	45 seconds	Open Door Bird Sanctuary talks about bird health in the bitter cold.
News	0119-2018	Noon, 3 pm 5 pm, 6 am, 8 am radio Saturday E-Paper	40 seconds	Lee Luft weighs in on the increase of chatter concerning a herd moratorium for CAFOs.
News	0122-2318	Noon, 4 pm, 6 pm , 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	Don Niles from Dairy Dreams discusses the importance of recent grants received by Peninsula Pride Farms.
News	012518	7 am, 9 am, 12 pm, 3 pm 5pm radio Friday E-Paper	45 seconds	Lee Luft talks about upcoming changes to NR-151 Rules.
News	0128-2918	3 pm, 5 pm, 6 am, 8 am, 12 pm radio	50 seconds	Aerica Bjurstrom talks about the benefits of composting for farms.
News	0202-0318	12 pm, 3 pm, 5 pm, 7 am, 9 am radio	45 seconds	Boreal forest protected in Baileys Harbor
News	020518	6 am, 8 am 12 pm, 3 pm, 5 pm radio	50 seconds	Lee Luft talks about the impending report on the aquatic life in the East Twin River in Kewaunee County.
News	0212-1318	12 pm, 3 pm, 5 pm, 7 am, 9 am Tuesday E-Paper	45 seconds	Lee Luft expresses his concern for people rebuffing the efforts to create a NOAA Marine Sanctuary along their Lake Michigan coastline.
News	0223-2418	4 pm, 6 pm, 6 am, 8 am radio Saturday E-Paper	50 seconds	Peninsula Park improvements to make some of the practices they do more environmentally friendly.
News	022518	6 am, 8 am, 4 pm, 6 pm radio Sunday E-Paper	45 seconds	Earth Week plans with Wayne Kudick
News	022618	7 am, 9 am, 3pm, 5pm, radio	45 seconds	Kewaunee County to host clean sweep for waste.

		Monday E-Paper		
News	0306-0718	4 pm, 6 pm, 7 am, 9 am radio Wednesday E-Paper	:45 seconds	Aquatic Life survey results for Kewaunee County's East Twin River.
News	031318	6 am, 8 am, 3pm, 5pm, radio Tuesday E-Paper	:45 seconds	Dr. Joe Binard warns of the dangers of a dying bee population.
News	0330-3118	4pm, 6pm, 7 am, 9am, Noon, 4 pm radio Friday E-Paper	:50 seconds	Sara Robertson from the Algoma Parks Department discusses the environmentally conscious improvements they are making to Olson Park and Crescent Beach.

Issue: Fiscal Management and Financial Planning

Program: Every Monday for over a year, Gay Pustaver from Money Management Counselors joined Nick Freimuth this quarter for "Money Management Monday." These were four 90-120 second segments tackling a big financial issue. Our news department took the highlights and wrote a weekly column on the topic documented below. We also periodically talk to other financial advisers in the area to talk about upcoming programs they may have or a local spin on a national or international topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	0108-0918	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay Pustaver from Money Management Counselors begins her series on credit history.
News	010818	7 am, 9 am, Noon, 3 pm, 5 pm radio Monday E-Paper	45 seconds	Home Buying program beginning in Door County.
News	011318	4 pm, 6 pm, 7 am, 9 am radio Saturday E-Paper	50 seconds	Bob Ross talks about the importance of scheduling a planning review.
News	0115-1618	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses ways to develop financial literacy with kids.
News	012118	7 am, 9 am, 3 pm, 5 pm radio Sunday E-Paper	50 seconds	Income Inequality Workshop begins in Egg Harbor.
News	0122-2318	3 pm, 5 pm, 6 am, 8 am radio Tuesday E-Paper	50 seconds	Gay talks about which student loans to focus on and which to avoid.
News	0129-3018	4 pm, 6 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver discusses student loans for another week.
News	0205-0618	4 pm, 6 pm, 7 am, 9am radio Tuesday E-Paper	50 seconds	Gay Pustaver discusses how to get out from underneath post holiday credit card debt.
News	0212-1318	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	45 seconds	Gay Pustaver talks about her new women and money blog.
News	0223-2418	Noon, 3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Bob Bultman discusses the financial positives that come out of home sales being up.
News	0226-2718	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay Pustaver talks about things to keep in mind concerning home buying.
News	0306-0718	Noon, 3 pm, 5 pm, 7 am, 9 am radio Wednesday E-Paper	55 seconds	DCEDC Executive Director Caleb Frostman talks about the area's housing study.
News	0312-1318	3 pm, 5 pm, 7 am, 9 am radio	50 seconds	Gay Pustaver continues home buying series.

		Tuesday E-Paper		
News	0319-2018	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	55 seconds	Gay Pustaver continues home buying series
News	0323-2418	3 pm, 5 pm, 7 am, 9 am radio Saturday E-Paper	50 seconds	The Cihlar family talks about how crowdfunding is helping save their farm.
News	0326-22718	3 pm, 5 pm, 7 am, 9 am radio Tuesday E-Paper	50 seconds	Gay talks about financial issues that come up during divorce.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Door County Medical Center gives us an opportunity to connect with doctors and nurses in the field about major health topics.

Program/Segment	Date	Time	Duration	Description of Segment
News	010418	7 am, 9 am, 3 pm, 5 pm radio Thursday E-Paper	:50 seconds	Dangers of fighting fires in the cold with Fire Chief Chris Hecht.
News	010518	7 am, 9 am, 12 pm, 4 pm, 6 pm radio Friday E-Paper	50 seconds	Fire Safety Tip with Fire Chief Chuck Cihlar
News	0109-1018	3 pm, 5 pm, 7 am, 9 am radio	:45 seconds	Senator Ron Johnson on the state of health care
News	0110-1118	4 pm, 6 pm, 7 am, 9 am radio Thursday E-Paper	45 seconds	YMCA introduces diabetes program
News	0111-1218	Noon, 3 pm, 5 pm, 7 am, 9 am radio Friday E-Paper	50 seconds	Kewaunee County Sheriff Matt Joski discusses the dangers of alcohol
News	012318	7 am, 9 am, noon, 3 pm, 5 pm radio Tuesday E-Paper	40 seconds	Rhonda Kohlberg from Door County Public Health gives us tips on how to handle the flu outbreak.
News	013018	7 am, 9 am Noon, 3 pm, 5 pm radio Tuesday E-Paper	50 seconds	Rhonda Kohlberg from Door County Public Health gives us tips on how to handle the flu outbreak for baby boomers.
News	0201-0218	Noon, 4 pm, 6 pm, 7 am 9 am radio Friday E-Paper	50 seconds	Nurse Shimon discusses how to handle the flu at school.
News	020318	7 am, 9 am, noon, 3 pm, 5 pm radio Saturday E-Paper	40 seconds	Kewaunee School District Superintendent Karen Tremml discusses how they handle mental health.
News	0210-1118	3 pm, 5 pm, 7 am, 9 am Noon radio Sunday E-Paper	50 seconds	UWEX talks about its Foodwise program to help families make healthy eating decision.
News	0211-1218	Noon, 4 pm, 6 pm, 7 am 9 am radio Monday E-Paper	50 seconds	Kewaunee County Sheriff Matt Joski begins a four week series on emotional wellness.

News	0216-1718	3 pm, 5 pm, 7 am, 9 am, noon radio Saturday E-Paper	50 seconds	Saguaro Day Spa introduces the health benefits of cupping therapy.
News	0225-2618	3 pm, 5 pm, 7 am, 9 am Noon radio Monday E-Paper	50 seconds	Senator Ron Johnson on healthcare
News	0302-0318	Noon, 4 pm, 6 pm, 7 am 9 am radio Monday E-Paper	50 seconds	Rep Mike Gallagher talks about the importance of trauma informed care being used on many patients.
News	030918	7 am, 9 am, noon, 3 pm, 5 pm radio Friday E-Paper	50 seconds	Dangers of drunk driving with Door County Sheriff Steve Delarwelle
News	0317-1818	3 pm, 5 pm, 7 am, 9 am Noon radio Sunday E-Paper	50 seconds	Mark Gill on Ice Safety

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation receives four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community.

Program	Date	Time	Duration	Description of Segment
News	0101-0218	4pm, 6 pm, 6am, 8 am radio Tuesday E-Paper	45 seconds	Honor Flight looks to make a big splash in 2018 with celebration in Brown County.
News	0105-0618	4 pm, 6 pm, 7 am, 9 am, radio Saturday E-Paper	50 seconds	Bret Bicoy from Door County Community Foundation on what has changed in giving with the new tax law.
News	010918	7 am, 9 am, 3 pm, 5p radio Tuesday E-Paper	45 seconds	The good work of the Door County Medical Center Auxiliary.
News	012-1318	4 and 6 pm, 6 am, 8 am radio Saturday E-Paper	45 seconds	Door County Habitat for Humanity Executive Director David Van Dyke expresses his concern finding a partner family.
News	0117-1818	4 pm, 6 pm, 7 am, 9am radio Thursday E-Paper	50 seconds	Community event giving meals to less fortunate around the Super Bowl.
News	012918	6 am, 8 am, 3 pm, 5 pm radio Tuesday E-Paper	45 seconds	We Are Hope Weatherization program for less fortunate
News	0209-1018	3 pm, 5 pm, 6 am, 8 am radio Saturday E-Paper	55 seconds	Celebrate Boy Scout Week with Christopher O'Brien from Bay Lakes Area Council
News	0210-1118	3 pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Egg Harbor Library prepares to open
News	0210-1118	3 pm 5 pm, 6 am, 8 am radio Sunday E-Paper	50 seconds	Sturgeon Bay Skate Park organizer Laurel Hauser talks about paying off the project and the difference it has made in the community.
News	0220-2118	3 pm, 5 pm, 6 am, 8 am radio Wednesday E-Paper	45 seconds	Bret Bicoy from Door County Community Foundation reflects on 10 years.
News	0225-2618	3pm, 5 pm, 7 am, 9 am radio	50 seconds	Profile of the Door County Special Olympics team

		Monday E-Paper		
PSA	01/01/18-03/31/18	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
News	0227-2818	Noon, 3pm, 5pm, 7am, 9am radio Tuesday E-Paper	:55 seconds	Door County Habitat for Humanity hosts recruitment meeting for partner families.
News	022818	6 am, 8 am, 4 pm, 6 pm radio Wednesday E-Paper	:75 seconds	Representatives from Door County Medical Center and Sturgeon Bay Moravian Church discuss their upcoming mission trip to Honduras.
News	0304-0518	Noon, 3pm, 5pm, 7am, 9am radio Monday E-Paper	:55 seconds	Rotary Trivia Night
News	0311-1218	4 pm, 6 pm, 6 am, 8 am radio Monday E-Paper	:55 seconds	Care 24/7 Food Pantry Update
News	0316-1718	Noon, 3pm, 5pm, 7am, 9am radio Friday E-Paper	:55 seconds	Representatives from Door County Medical Center and Sturgeon Bay Moravian Church discuss their upcoming mission trip to Honduras.
News	0324-2518	Noon, 3pm, 5 pm, 6 am, 8 am radio Sunday E-Paper	:45 seconds	Lakeshore CAP update
News	0329-3018	4 pm, 6 pm, 10 pm, 1 am, 3 am, 7 am radio Friday E-Paper	:55 seconds	Bob Garfinkel from Literacy Partners of Kewaunee County discusses their need to get more tutors for their program.