

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

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Submitted By:

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Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnership with Door County Medical Center gives us an opportunity to connect with doctors and nurses in the field about major health topics.

Program/Segment	Date	Time	Duration	Description of Segment
News	0704-05	12 pm, 2 pm, 5pm, Midnight 3 am, 7 am, 9 am, 3 pm, 5 pm	50 seconds	Sister Bay/Liberty Grove Fire Chief Christ Hecht discusses the reasons for increased calls
News	0711-12	11 am, 1 pm, 4 pm, 11 pm, 4 am, 7 am, 9 am, 12 pm, 4 pm, 6 pm	55 seconds	Health benefits of playing pickleball
News	0722-23	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm midnight 7 am, 9 am	:45 seconds	Programming at the ADRC and how it helps seniors to get out and be social
News	0722-23	12 pm, 2 pm, 5pm, Midnight 3 am, 7 am, 9 am, 3 pm, 5 pm	45 seconds	Fit Families program at Southern Door School District
News	0804-05	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 3 am, 7 am 11 am, 1 pm, 3 pm, 7 pm, 10 pm midnight 7 am, 9 am	50 seconds	Safe Kids Door County Day Preview
News	0818-19	12 pm, 1 pm, 8pm, Midnight 3 am, 7 am, 11 am, 3 pm, 5 pm	40 seconds	Sue Powers from Door County Health Department talks about health concerns with closed beaches
News	0819-20	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm midnight 7 am, 9 am	50 seconds	Trauma Induced Care background with Kewaunee County Sheriff Matt Joski
News	0903-04	Noon, 4 pm, 6 pm, midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm radio	50 seconds	Grief Share introduction on how the program was started
News	0909-10	Noon, 4 pm, 6 pm, midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm radio	55 seconds	Griefshare and how to handle the holidays
News	0918-19	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 7 am, 9 am 10 am, 1	50 seconds	Mosquito population explodes and the health

		pm, 3 pm, 6 pm, 9 pm midnight 7 am, 9 am		concerns that come with it
News	0925-26	Noon, 2 pm 4 pm, 9 pm, 3 pm 8 pm, midnight, 3 am, 8 am, 10 am, 1 pm radio	50 seconds	New technology compares forgetfulness with early Alzheimer's
News	0925-26	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm midnight 7 am, 9 am	50 seconds	Health benefits of baby aspirin
News	0929-30	Noon, 2 pm 4 pm, 9 pm, 3 pm 8 pm, 11 pm, 1 am, 3 am, 8 am, 10 am, 1 pm	50 seconds	Steve Vickman discusses domestic abuse.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. The Door County Community Foundation and Open Door Pride receive four ads for free every day to promote some of the great charities in Door County. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community.

Program	Date	Time	Duration	Description of Segment
News	0703-04	11 am, 4pm, 6 pm, 9pm, 1 am, 6 am, 10 am	45 seconds	Shirley Senarighi talks about her role as an advocate for PFLAG
News	0706-07	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	50 seconds	Amy Mueller talks about the YMCA's Summer Foods program
News	0710-11	11 am, 2 pm, 7 pm, 11pm, 3 am, 7 am, 10 am, 3 pm, 8 pm radio	45 seconds	A look at Door County Special Olympics
News	0712-13	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm, 8 pm, midnight, 3 am, 7 am	45 seconds	Lakeshore CAP runs through information concerning their homeless count
News	0717-18	11 am, 4 pm, 6 pm, 11 pm, 4 am, 7 am, 9am, 1 pm	50 seconds	Melissa Loest discusses Girl Scouts' new badges
News	0719-20	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	45 seconds	Door County Community Foundation moves into new location
News	0728-29	11 am, 3 pm, 5 pm, 10 pm, 2 am, 6 am, 11 am	55 seconds	Door County Habitat for Humanity's Megan Dietz gives a look at the family selection process
News	0803-04	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm	50 seconds	Big Brothers Big Sisters update
News	0805-06	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	50 seconds	Adopt A Soldier hosts a big event to support their mission.
News	0808-09	11 am, 3 pm, 5 pm, 10 pm, 2 am, 6 am, 11 am	45 seconds	Women's Fund Luncheon

News	0813-14	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm	50 seconds	Overview of the Casco Lions ahead of their big day of celebration.
PSA	0601-0930	4 times a day on all four radio stations covering all hours	30 seconds	Door County Community Foundation promoting non-profits, ones that especially support low-income and homeless residents and different arts programs
PSA	0601-0930	4 times a day on all four radio stations covering all hours	30 seconds	Open Door Pride promotes inclusiveness for the LGBTQ+ community
PSA	0801-0930	4 times a day on all four radio stations covering all hours	30 seconds	Promoting joining Cub Scouts
News	0814-15	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm	65 seconds	Overview of Door-Tran
News	0817-18	11 am, 3pm, 5pm, 9 pm, 1am, 7am, 9am, noon	55 seconds	Overview of Literacy Door County
News	0824-25	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm	50 seconds	Northern Door Children's Center hosts lemonade sale for two really good organizations
News	0831-0901	11 am, 3pm, 5pm, 11pm, 1 am, 6 am, 9am, noon	:55 seconds	Boy Scouts Troop discusses girls joining their ranks
News	0904-05	Noon, 3pm, 5 pm, 10 pm, 3 am, 6 am, 8 am noon	:45 seconds	Home build update from Door County Habitat for Humanity
News	0904-05	11 am, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	:55 seconds	Youth Mini Grants announcement from Door County Community Foundation.
News	0905-06	11 am, 4pm, 6 pm, 9pm, 1 am, 6 am, 10 am	45 seconds	Adopt a Soldier Door County announces new program to benefit other veterans
News	0914-15	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	50 seconds	Cub Scouts Recruitment time
News	0915-16	11 am, 2 pm, 7 pm, 11pm, 3 am, 7 am, 10 am, 3 pm, 8 pm radio	45 seconds	Girl Scout recruitment time
News	0920-21	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm, 8 pm, midnight, 3 am, 7 am	45 seconds	The Purdy Family discusses what it means to be the Door County Habitat for Humanity partner family

News	0923-24	11 am, 4 pm, 6 pm, 11 pm, 4 am, 7 am, 9am, 1 pm	50 seconds	Plum Island Resoration Update
News	0924-25	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	45 seconds	Adopt a Soldier looks into recruiting more students into their umbrella to help with their efforts.
News	0928-29	11 am, 3 pm, 5 pm, 10 pm, 2 am, 6 am, 11 am	55 seconds	Kendra Bilodeau gives us a look back at what it means to be the partner family and why she continues to be so active with Door County Habitat for Humanity.

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools.

Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. State funding issues also bring referendum talk to centerstage every two years. This year, three different school districts will have referendums on the fall ballot with two other discussing hosting a vote in the spring.

Program	Date	Time	Duration	Description of Segment
News	0704-05	Noon, 3 pm, 8 pm, midnight, 4 am 9 am, 1 pm	45 seconds	Cindy Kinnard from Kewaunee County Public Health discusses Back to School Fair
News	0707-08	4 pm, 6 pm, 11 pm, 3 am 7 am, 11 am, 2 pm	50 seconds	Karen Corekin from the Northern Door Children's Center discusses how to keep kids minds active in the summer.
News	0708-09	12 pm, 3 pm, 5 pm, 6 am, 8 am	50 seconds	Door County Literacy Project overview
News	0709-10	3 pm, 5 pm, 6 am, 8 am, 4 pm, 6 pm, 11 pm, 3 am 7 am, 11 am, 2 pm	55 seconds	Sturgeon Bay Superintendent Dan Tjernagel discusses the lessons learned from a recent BB gun incident
News	0715-16	11 am, 4p, 9 pm, 1 am, 6 am, 10 am, 12 pm	45 seconds	SDHS Student Correspondent report on youth in government program
News	0718-19	Noon, 3 pm, 8 pm,, 1 am, 7 am, 10 am, 12 pm	45 seconds	NWTC talks about their GED program
News	0722-23	3 pm, 8 pm,, midnight, 4 am, 7 am, 11 am, 2 pm	50 seconds	Door County YMCA talks about the importance of quality childcare
News	0725-26	3 pm, 5 pm, 6 am, 8 am, 4 pm, 6 pm, 11 pm, 3 am 7 am, 11 am, 2 pm	45 seconds	Southern Door Superintendent Patti Vickman speaks to the improvements happening at the school.
News	0725-26	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	40 seconds	Sevastopol Superintendent Kyle Luedtke gives us the latest on their referendum efforts.
News	0728-29	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	50 seconds	DARE Association President Chris Neville talks to us about the program.
News	0802-03	6 pm, midnight, 11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	50 seconds	Kewaunee Superintendent Karen Tremi discusses other school districts adopt online learning instead of snow days.
News	0803-04	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	50 seconds	Southern Door teacher comments on the #DisruptTexts movement and how she would prefer the conversation goes

News	0805-06	11 am, 2 pm, 7 pm, midnight, 6 am, 10 am, 4 pm, 8 pm radio Friday E-paper	45 seconds	Altrusa hosts back to school event
News	0818-19	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	45 seconds	Referendum questions with Sevastopol Superintendent Kyle Luedtke
News	0824-25	12 pm, 4 pm, 9 pm, midnight, 6 am, 10 am, 1 pm	45 seconds	Glenn Schlender from L-C School District gives us an update on their referendum projects.
News	0823-24	12 pm, 4 pm, 9 pm, 1 am 6 am, 11 am, 2 pm	:45 seconds	Kewaunee County Sheriff Matt Joski gives back to school tips
News	0828-29	Noon, 3pm, 7pm, 3 am, 7 am, noon	:50 seconds	Gibraltar Principal Gereon Methner previews the school year
News	0830-31	11 am, 4pm, 9 pm, 2 am 6am, 11am 4 pm	:55 seconds	Karen Corekin has tips on how to get parents ready to send their kids to school
News	0901-02	Noon, 4pm, 10 pm, 2 am 6am, 1 pm Monday E-Paper	:50 seconds	Kewaunee County UW-Extensioin Family Living coordinator Renee Koenig gives back to school tips
News	0904-05	11 am, 1 pm, 7 pm, midnight, 6am, 10am, 2pm, 6 pm	:55 seconds	Southern Door School District discusses their new nutrition program
News	0906-07	11 am, 4 pm, 9 pm, 1 am, 7am, 9 am, noon, 3pm, 5 pm Sunday E-Paper	:50 seconds	Gibraltar Superintendent Tina Van Meer gives us a referendum update.
News	0911-12	5pm, 11 pm, 1am, 6 am, 11am, 1pm, 6 pm	:55 seconds	Sturgeon Bay Superintendent Dan Tjernagel discusses the district's snack policy
News	0914-15	11 am, 3 pm, 9 pm, 1 am, 6 am, 10am, 1pm, 6 pm	:55 seconds	Gibraltar Superintendent Tina Van Meer gives tips on how to keep the positive momentum going for a good school year.
News	0918-19	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12	:55 seconds	Door County High School Home Build breaks ground
News	0925-26	11 am, 2 pm, 7 pm, midnight, 6 am, 10 am, 4 pm, 8 pm radio Friday E-paper	45 seconds	Sevastopol looks to alternative funding for renovation projects
News	0927-28	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	45 seconds	Kewaunee Mayor Sandi Christman discusses plans to get more high schools involved in local government.

News	0928-29	12 pm, 4 pm, 9 pm, midnight, 6 am, 10 am, 1 pm	45 seconds	Matt Coyne from the Door County Youth Coalition discusses bringing God into schools
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Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area.

Program	Date	Time	Duration	Description of Segment
News	0705-06	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	55 seconds	Door County Land Trust Executive Director Tom Clay discusses the importance of their cooperation with private land owners to help conserve the area.
News	0708-0918	Noon, 4 pm, 9 pm, 3 am 7 am, noon, 3 pm	50 seconds	City of Sturgeon Bay shares their geese control methods.
News	0713-14	5 pm, 11 pm, 1 am, 6am,, noon, 3 pm	45 seconds	Lee Frelich shares memories of hiking in Newport State Park and the lessons learned.
News	0714-15	Noon, 3 pm, 10 pm, 4 am, 7 am 10 am, noon, 3 pm, 8 pm	50 seconds	Rio Creek Feed Mill shares the environmental impacts of army worms.
News	0727-28	3 pm, 10 pm, 7 am, 11 am, 1 pm, 4 pm, 8 pm	45 seconds	Roger Kuhns preview his film Escarpment
News	0729-30	11 am, 6 pm, 10 pm, 3 am, 11 am, 3 pm 5 pm	50 seconds	League of Conservation Voters and Republican Party of Kewaunee County spar over well numbers
News	0731-0801	Noon, 3 pm, 9 pm, 1 am, 6 am, 8 am, 4 pm, 6 pm	45 seconds	Dean Hoegger from the Clean Water Action Water Council discusses the growth of the dead zones in the bay.
News	0803-04	5pm, 11 pm, 4 am, 12 pm, 3 pm 5pm, 7 am, 9 am	45 seconds	Door County Master Gardners give tips on gardening.
News	0806-07	5 pm, 10 pm, 4 am, 9 am, 12 pm 3 pm, 5 pm	50 seconds	Water Pollution risks in caves
News	0812-13	5 pm, 10 pm, 2 am, 6am, 12 pm, 3 pm, 5 pm, 7 am, 9 am	45 seconds	Door and Kewaunee Counties try to recruit residents for Phragmites study
News	0818-19	12 pm, 3 pm, 5 pm, 9 pm, 1am, 8am 2 pm	50 seconds	Sue Powers from Door County Health Department discusses closings
News	0824-25	5 pm, 9 pm, 3 am, 8 am, 12 pm, 3 pm, 7 pm	45 seconds	Orchids symposium takes place at The Ridges Sanctuary

News	0829-30	11 am, 4 pm, 9 pm, 2 am, 6 am, 10 am, 2 pm	40 seconds	Kewaunee County Board Member Chuck Wagner named to Wisconsin Coastal Management Council
News	0830-091	1 pm, 9pm, 4 am, 10 am, 1 pm, 4 pm, 8 pm	45 seconds	Sturgeon Bay resident speaks to U.S. Senate committee about Algae blooms
News	0901-02	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	45 seconds	DNR warden Mike Neal discusses bears in Door County
News	0907-08	12 pm, 3 pm, 10 pm, midnight, 4 am 7 am, 11 am, 2 pm 9 pm radio	45 seconds	State Senator Dave Hansen discusses the environmental impact of Foxconn
News	0911-12	Noon, 3 pm, 7 pm, 5 am, 9 am, 12 pm	45 seconds	Town of Lincoln discusses their contract with Stonehouse Water as they research what is wrong with their water and how to fix it.
News	0915-16	6 pm, 9 pm, 1am 7 am, Noon, 4pm, 8 pm	55 seconds	Recap of Celebrate Water Door County's Water Fest
News	0922-23	Noon, 3 pm, 7 pm, 5 am, 9 am, 12 pm	50 seconds	Dark skies preservation in northern Door County
News	0927-28	11 am, 2 pm, 5 pm, 9 pm, 1 am, 5 am, 8am	55 seconds	Sara Robertson from the Algoma Parks and Recreation Department covers beach restoration efforts.
News	0928-29	12 pm, 3 pm, 10 pm, midnight, 4 am 7 am, 11 am, 2 pm 9 pm radio	50 seconds	The town of Pierce adopts garbage and recycling program