

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2014 – July 22, 2015.

1) Employment Unit: Beasley Media Group, LLC in Greenville – New Bern – Jacksonville, NC

2) Unit Members (Stations and Communities of License):

WSFL-FM – New Bern, NC
WIKS-FM – New Bern, NC
WMGV-FM – Newport, NC
WXNR-FM – Grifton, NC
WNCT-FM – Greenville, NC
WNCT-AM – Greenville, NC

3) EEO Contact Information for Employment Unit:

Mailing Address:
207 Glenburnie Drive
New Bern, NC 28560
Telephone Number:
252-633-1500

Contact Person/Title:
Bruce Simel/Market Manager
E-mail Address:
Simel@bbgi.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:
Position Recruiting Source**

A. Account Executive - On Air Radio Ad
B. Account Executive - Craigslist
C. Account Executive – Internal Posting
D. On Air Announcer - All Access.com
E. Director of Sales - InsideRadio.com
F. Account Executive - Monster.com
G. Account Executive - On Air Radio Ad
H. Account Executive – On Air Radio Ad
I. Account Executive – On Air Radio Ad
J Sales Manager - MediaRecruiter.com

5(a) Job Title: Account Executive Recruiting Source: On Air Radio Advertisement

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No

Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(b) Job Title: Account Executive Recruiting Source: Craigslist

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craigslist	Jonathan Toler	N/A – Online Source	N/A	1	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No

NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Referrals (customers/employees)	n/a	n/a	n/a	1	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(c) Job Title: Account Executive Recruiting Source: Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craigslst	Jonathan Toler			1	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No

Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	1	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Referrals (customers/employees)	n/a	n/a	n/a	1	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919-962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(d) Job Title: On Air Announcer Recruiting Source: AllAccess.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633-1500	4	No
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No

Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Referrals (customers/employees)	n/a	n/a	n/a	2	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No

Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No
-----------------------------	--------------	---------------------------------------------------------------------	--------------	---	----

5(e) Job Title: Director of Sales Recruiting Source: InsideRadio.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633-1500	4	No
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Inside Radio	Bruce Simel /Heather Monahan	PO Box 567925 Atlanta, GA 31156	800-248-4242	6	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No

Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Referrals (customers/employees)	n/a	n/a	n/a	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(f) Job Title: Account Executive Recruiting Source: Monster.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633-1500	0	No
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No

Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
Monster.com	Bruce Simel	133 Boston Post Road, Weston, MA 02493	800-666-7837	2	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(g) Job Title: Account Executive Recruiting Source: On Air Radio Advertisement

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633-1500	0	No
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No

Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
Monster.com	Bruce Simel	133 Boston Post Road, Weston, MA 02493		0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Referrals (customers/employees)	n/a	n/a	n/a	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No

Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No
-----------------------------	--------------	------------------------------------------------------------------------	--------------	---	----

5(h) Job Title: Account Executive Recruiting Source: On Air Radio Advertisement

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
Monster.com	Bruce Simel	133 Boston Post Road, Weston, MA 02493		1	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No

Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Referrals (customers/employees)	n/a	n/a	n/a	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(i) Job Title: Account Executive Recruiting Source: On Air Radio Advertisement

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No
Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No

Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
Monster.com	Bruce Simel	133 Boston Post Road, Weston, MA 02493		1	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Referrals (customers/employees)	n/a	n/a	n/a	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No
Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No

5(j) Job Title: Sales Manager Recruiting Source: MediaRecruiter.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
AllAccess.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC	252-633-1500	5	No
Appalachian State	CareerCenter@AppState.edu	John Thomas Hall, Rm. 369 App State, Boone NC 28608	828-262-2180	0	No
Beasley Broadcast Group Radio Stations Company Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Beaufort Community College	Sandria McFadden	Beaufort Community College, Washington, NC 27889	252-940-6353	0	No

Bennett College	Yolanda Johnson	900 E. Washington St., Greensboro, NC 27401	336-517-2201	0	No
Campbell University	Cheryl Cruickshank	PO Box 130, Buies Creek, NC 27506	910-893-1520	0	No
Craven Community College	Wanda Thomas	800 College Court, New Bern, NC 28560	252-638-7227 ext 7401	0	No
East Carolina University	Career Center	701 E. 5th St., Greenville, NC 27858	252-328-6425	0	No
EastCarolinaHelpWanted.com	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Elon University	Dr. Connie Ledoux Book	Mass Communications, 100 Campus Drive, Elon, NC 27244	336-278-5724	0	No
Fayetteville State University	Daisy Osborn	1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301	910-672-1046	0	No
Internal Posting	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	2	No
Lenior Community College	Donna Williams	PO Box 188, Kinston, NC 28501	252-527-1199	0	No
MediaRecruiter.com	Art Scott	9457 So. University Blvd. #303, Highlands Ranch, CO 80126	303-400-5150	5	No
Methodist University	Mr. Garland Stewart	5400 Ramsey Street, Fayetteville, NC 28311	910-630-7000	0	No
Monster.com	Bruce Simel	133 Boston Post Road Weston, MA 02493		0	No
NC A&T State University	Carolyn Mark	1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411	336-334-7755	0	No
NC Association Of Broadcasters	Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	No
Pamlico Community College	Candida Midyette	PO Box 185, Grantsboro, NC 28529	252-249-1851	0	No
Pitt Community College	Angela Moore	PO Drawer 7007, Greenville NC 28529	252-321-4534	0	No
Radio On Air Ads	Wilbur Vitols	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
Referrals (customers/employees)	n/a	n/a	n/a	0	No
Shaw University	Juanda Holley	118 E. South St, Raleigh, NC 27601	919-546-8280	0	No
St. Augustine College	Wanda Rush-H.R. , Donal Ware	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	No
Station Websites	Bruce Simel	207 Glenburnie Drive, New Bern, NC 28560	252-633-1500	0	No
University of North Carolina Chapel Hill	Jay Eubanks	CB #5140 Hanes Hall Chapel Hill, NC 27599-5140	919- 962-1204	0	No
University of North Carolina Pembroke	Dr. Jamie Litty	Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510	910.522.5723	0	No

Western Carolina University	Don Connelly	Dept. of Communications, Western Carolina, Cullowhee NC 28723	828-227-7491	0	No
-----------------------------	--------------	---------------------------------------------------------------------	--------------	---	----

6) Total # of Interviewees Referred: For the period from **July 23, 2014 to July 22, 2015**, this Employment Unit interviewed 52 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: Participation in Job Fairs

i. On September 9th, 2014, the employment unit participated in the National Association of Broadcasters Career Fair in Indianapolis, IN. Our VP Corporate Communications attended the job fair representing the Beasley – Greenville-New Bern – Jacksonville cluster.

ii. On April 15th, 2015, the employment unit participated in the National Association of Broadcasters Career Fair in Las Vegas, Nevada. Our VP Corporate Communications attended the job fair representing the Beasley – Greenville-New Bern-Jacksonville cluster.

(b) Initiative: Participation in Events Sponsored by Community Organizations

i. On March 19th 2015, the employment participated in the Onslow County Business Expo to disseminate information and recruit for potential new employees

ii. On April 8th, 2015, the employment unit participated in the Greenville Business Expo to disseminate information and recruit for potential new employees.

iii. On April 30th 2015, the employment unit participated in the Carteret County Business Expo to disseminate information and recruit for potential new employees.

iv. On March 15th 2015, the employment unit participated in the Craven County Home and Garden Show to disseminate information and recruit for potential new employees.

(c) Initiative: Internship Program

The Station Employment Unit offers an internship program for qualified interns. To qualify, interns must be attending an accredited institution and be eligible to receive college credit for the program. Internships are available in our sales, promotions, programming, and production departments.

(d) Initiative: Participation in Events Sponsored by Educational Institutions

- i. On April 29th 2015, the employment unit welcomed broadcasting students and their professor from East Carolina University in Greenville, NC. During the visit, our Market Manager conducted a "lunch and learn" to discuss broadcasting professions and job opportunities in the employment unit. The students then visited with programming, sales, business, digital and engineering employees and management to learn more and ask questions.
- ii. On June 4th 2015, the employment unit's Market Manager presented the opening address for the Kellar Radio Talent Institute at Appalachian State University. This year's Kellar Radio Talent Institute hosted 19 attendees who gained knowledge and information about broadcasting and job opportunities.
- iii. On June 8th 2015, the employment unit welcomed broadcasting students and their professor from Lenoir Community College. While at the stations, the students met with programming management and on air announcers to learn more about the broadcasting business and job opportunities.
- iv. On March 23rd 2015, the employment unit welcomed three students from Jones County for a job shadowing day. The students worked with station personnel to learn about their roles and to discuss career paths to broadcast professions.

(d) Initiative: Cross Training of Station Personnel

Our Station Employment Unit offers a cross training program to train employees and enable them to acquire skills that might qualify them for higher level positions. The program works by enabling employees to train with each other to learn the skills necessary for the other position. During this reporting period, part time and on air talent cross-trained in production, business office assistants cross-trained with several employees in the business office to obtain additional skills needed in the business office including the completion of financial statements; an office assistant trained in order input and generating commercial logs and On-Air Talent cross-trained with a Program Director to learn skills related to music scheduling, writing and producing promotional copy, and improving commercial production skills.

(e) Initiative: Participation in Events Sponsored by Educational Institutions and Local Organizations

In April 2015 the Employment unit sponsored the Community Fabric Awards, a major fund raiser for Craven Community College, to raise money for scholarships. The Employment unit's Market Manager attended the sold out Awards Banquet on April 21st to help recognize the college and citizens that have made a difference for the college and community.

(f) Initiative: Training on EEO Best Practices

During this reporting period, the Station Employment Unit continued to train its key personnel in EEO best practices. On June 15th-16th 2015, the Market Manager attended the North Carolina Association of Broadcasters annual meeting in Greensboro, NC. At the convention he spoke with a student from the University of North Carolina about opportunities in the employment unit and broadcasting. Best practices were reviewed with all department heads throughout the year at department head meetings.
