

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2014 – July 22, 2015.

1) Employment Unit: Beasley Media Group, LLC in Greenville – New Bern – Jacksonville, NC

2) Unit Members (Stations and Communities of License):

WSFL-FM – New Bern, NC  
WIKS-FM – New Bern, NC  
WMGV-FM – Newport, NC  
WXNR-FM – Grifton, NC  
WNCT-FM – Greenville, NC  
WNCT-AM – Greenville, NC

3) EEO Contact Information for Employment Unit:

Mailing Address:  
207 Glenburnie Drive  
New Bern, NC 28560  
Telephone Number:  
252-633-1500

Contact Person/Title:  
Bruce Simel/Market Manager  
E-mail Address:  
Simel@bbgi.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:  
Position Recruiting Source

|   |
|---|
| A. Account Executive - On Air Radio Ad  |
| B. Account Executive - Craigslist       |
| C. Account Executive – Internal Posting |
| D. On Air Announcer - All Access.com    |
| E. Director of Sales - InsideRadio.com  |
| F. Account Executive - Monster.com      |
| G. Account Executive - On Air Radio Ad  |
| H. Account Executive – On Air Radio Ad  |
| I. Account Executive – On Air Radio Ad  |
| J Sales Manager - MediaRecruiter.com    |

5(a) Job Title: Account Executive Recruiting Source: On Air Radio Advertisement

| Name of Organization Notified of Job Vacancy           | Contact Person               | Address   | Telephone Number         | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|------------------------------|---|--------------------------|----------------------------|--|
| Appalachian State                                      | CareerCenter@AppState.edu    | John Thomas Hall,<br>Rm. 369 App State,<br>Boone NC 28608       | 828-262-2180             | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Beaufort Community College                             | Sandria McFadden             | Beaufort Community<br>College, Washington,<br>NC 27889          | 252-940-6353             | 0                          | No   |
| Bennett College  | Yolanda Johnson              | 900 E. Washington St.,<br>Greensboro, NC 27401                  | 336-517-2201             | 0                          | No   |
| Campbell University                                    | Cheryl Cruickshank           | PO Box 130, Buies<br>Creek, NC 27506                            | 910-893-1520             | 0                          | No   |
| Craven Community College                               | Wanda Thomas                 | 800 College Court,<br>New Bern, NC 28560                        | 252-638-7227<br>ext 7401 | 0                          | No   |
| East Carolina University                               | Career Center                | 701 E. 5th St.,<br>Greenville, NC 27858                         | 252-328-6425             | 0                          | No   |
| EastCarolinaHelpWanted.com                             | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 1                          | No   |
| Elon University  | Dr. Connie Ledoux Book       | Mass<br>Communications, 100<br>Campus Drive, Elon,<br>NC 27244  | 336-278-5724             | 0                          | No   |
| Fayetteville State University                          | Daisy Osborn                 | 1200 Murchinson Rd,<br>Suite 230, Fayetteville,<br>NC 28301     | 910-672-1046             | 0                          | No   |
| Internal Posting                                       | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Lenior Community College                               | Donna Williams               | PO Box 188, Kinston,<br>NC 28501                                | 252-527-1199             | 0                          | No   |
| Methodist University                                   | Mr. Garland Stewart          | 5400 Ramsey Street,<br>Fayetteville, NC<br>28311                | 910-630-7000             | 0                          | No   |
| NC A&T State University                                | Carolyn Mark                 | 1601 E. Market St.,<br>Murphy Hall 101,<br>Greensboro, NC 27411 | 336-334-7755             | 0                          | No   |
| NC Association Of Broadcasters                         | Manager                      | PO Box 627, Raleigh,<br>NC 27602                                | 919-821-7300             | 0                          | No   |
| Pamlico Community College                              | Candida Midyette             | PO Box 185,<br>Grantsboro, NC 28529                             | 252-249-1851             | 0                          | No   |
| Pitt Community College                                 | Angela Moore                 | PO Drawer 7007,<br>Greenville NC 28529                          | 252-321-4534             | 0                          | No   |
| Radio On Air Ads                                       | Wilbur Vitols                | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 2                          | No   |
| Shaw University  | Juanda Holley                | 118 E. South St,<br>Raleigh, NC 27601                           | 919-546-8280             | 0                          | No   |
| St. Augustine College                                  | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave.,<br>Raleigh, NC 27610                         | 919-516-4000             | 0                          | No   |

|  |                 |  |               |   |    |
|--|-----------------|--|---------------|---|----|
| Station Websites                         | Bruce Simel     | 207 Glenburnie Drive,<br>New Bern, NC 28560                            | 252-633-1500  | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks     | CB #5140 Hanes Hall<br>Chapel Hill, NC<br>27599-5140                   | 919- 962-1204 | 0 | No |
| University of North Carolina Pembroke    | Dr. Jamie Litty | Dept Mass Comm., PO<br>Box 1510, Pembroke<br>NC 28372-1510             | 910.522.5723  | 0 | No |
| Western Carolina University              | Don Connelly    | Dept. of<br>Communications,<br>Western Carolina,<br>Cullowhee NC 28723 | 828-227-7491  | 0 | No |

**5(b) Job Title: Account Executive Recruiting Source: Craigslist**

| Name of Organization Notified of Job Vacancy           | Contact Person            | Address   | Telephone Number         | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|---------------------------|---|--------------------------|----------------------------|--|
| Appalachian State                                      | CareerCenter@AppState.edu | John Thomas Hall,<br>Rm. 369 App State,<br>Boone NC 28608       | 828-262-2180             | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Beaufort Community College                             | Sandria McFadden          | Beaufort Community<br>College, Washington,<br>NC 27889          | 252-940-6353             | 0                          | No   |
| Bennett College  | Yolanda Johnson           | 900 E. Washington St.,<br>Greensboro, NC 27401                  | 336-517-2201             | 0                          | No   |
| Campbell University                                    | Cheryl Cruickshank        | PO Box 130, Buies<br>Creek, NC 27506                            | 910-893-1520             | 0                          | No   |
| Craigslist   | Jonathan Toler            | N/A – Online Source   | N/A                      | 1                          | No   |
| Craven Community College                               | Wanda Thomas              | 800 College Court,<br>New Bern, NC 28560                        | 252-638-7227<br>ext 7401 | 0                          | No   |
| East Carolina University                               | Career Center             | 701 E. 5th St.,<br>Greenville, NC 27858                         | 252-328-6425             | 0                          | No   |
| EastCarolinaHelpWanted.com                             | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Elon University  | Dr. Connie Ledoux Book    | Mass<br>Communications, 100<br>Campus Drive, Elon,<br>NC 27244  | 336-278-5724             | 0                          | No   |
| Fayetteville State University                          | Daisy Osborn              | 1200 Murchinson Rd,<br>Suite 230, Fayetteville,<br>NC 28301     | 910-672-1046             | 0                          | No   |
| Internal Posting                                       | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Lenior Community College                               | Donna Williams            | PO Box 188, Kinston,<br>NC 28501                                | 252-527-1199             | 0                          | No   |
| Methodist University                                   | Mr. Garland Stewart       | 5400 Ramsey Street,<br>Fayetteville, NC<br>28311                | 910-630-7000             | 0                          | No   |
| NC A&T State University                                | Carolyn Mark              | 1601 E. Market St.,<br>Murphy Hall 101,<br>Greensboro, NC 27411 | 336-334-7755             | 0                          | No   |

|  |                              |   |               |   |    |
|--|------------------------------|---|---------------|---|----|
| NC Association Of Broadcasters           | Manager                      | PO Box 627, Raleigh, NC 27602                                 | 919-821-7300  | 0 | No |
| Pamlico Community College                | Candida Midyette             | PO Box 185, Grantsboro, NC 28529                              | 252-249-1851  | 0 | No |
| Pitt Community College                   | Angela Moore                 | PO Drawer 7007, Greenville NC 28529                           | 252-321-4534  | 0 | No |
| Radio On Air Ads                         | Wilbur Vitols                | 207 Glenburnie Drive, New Bern, NC 28560                      | 252-633-1500  | 1 | No |
| Referrals (customers/employees)          | n/a                          | n/a   | n/a           | 1 | No |
| Shaw University                          | Juanda Holley                | 118 E. South St, Raleigh, NC 27601                            | 919-546-8280  | 0 | No |
| St. Augustine College                    | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave., Raleigh, NC 27610                          | 919-516-4000  | 0 | No |
| Station Websites                         | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                      | 252-633-1500  | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks                  | CB #5140 Hanes Hall Chapel Hill, NC 27599-5140                | 919- 962-1204 | 0 | No |
| University of North Carolina Pembroke    | Dr. Jamie Litty              | Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510          | 910.522.5723  | 0 | No |
| Western Carolina University              | Don Connelly                 | Dept. of Communications, Western Carolina, Cullowhee NC 28723 | 828-227-7491  | 0 | No |

**5(c) Job Title: Account Executive Recruiting Source: Internal Posting**

| Name of Organization Notified of Job Vacancy           | Contact Person            | Address   | Telephone Number      | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|---------------------------|---|-----------------------|----------------------------|--|
| Appalachian State                                      | CareerCenter@AppState.edu | John Thomas Hall, Rm. 369 App State, Boone NC 28608 | 828-262-2180          | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel               | 207 Glenburnie Drive, New Bern, NC 28560            | 252-633-1500          | 0                          | No   |
| Beaufort Community College                             | Sandria McFadden          | Beaufort Community College, Washington, NC 27889    | 252-940-6353          | 0                          | No   |
| Bennett College  | Yolanda Johnson           | 900 E. Washington St., Greensboro, NC 27401         | 336-517-2201          | 0                          | No   |
| Campbell University                                    | Cheryl Cruickshank        | PO Box 130, Buies Creek, NC 27506                   | 910-893-1520          | 0                          | No   |
| Craigslist   | Jonathan Toler            |   |                       | 1                          | No   |
| Craven Community College                               | Wanda Thomas              | 800 College Court, New Bern, NC 28560               | 252-638-7227 ext 7401 | 0                          | No   |
| East Carolina University                               | Career Center             | 701 E. 5th St., Greenville, NC 27858                | 252-328-6425          | 0                          | No   |
| EastCarolinaHelpWanted.com                             | Bruce Simel               | 207 Glenburnie Drive, New Bern, NC 28560            | 252-633-1500          | 1                          | No   |

|  |                              |   |              |   |    |
|--|------------------------------|---|--------------|---|----|
| Elon University                          | Dr. Connie Ledoux Book       | Mass Communications, 100 Campus Drive, Elon, NC 27244         | 336-278-5724 | 0 | No |
| Fayetteville State University            | Daisy Osborn                 | 1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301         | 910-672-1046 | 0 | No |
| Internal Posting                         | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                      | 252-633-1500 | 1 | No |
| Lenior Community College                 | Donna Williams               | PO Box 188, Kinston, NC 28501                                 | 252-527-1199 | 0 | No |
| Methodist University                     | Mr. Garland Stewart          | 5400 Ramsey Street, Fayetteville, NC 28311                    | 910-630-7000 | 0 | No |
| NC A&T State University                  | Carolyn Mark                 | 1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411     | 336-334-7755 | 0 | No |
| NC Association Of Broadcasters           | Manager                      | PO Box 627, Raleigh, NC 27602                                 | 919-821-7300 | 0 | No |
| Pamlico Community College                | Candida Midyette             | PO Box 185, Grantsboro, NC 28529                              | 252-249-1851 | 0 | No |
| Pitt Community College                   | Angela Moore                 | PO Drawer 7007, Greenville NC 28529                           | 252-321-4534 | 0 | No |
| Radio On Air Ads                         | Wilbur Vitols                | 207 Glenburnie Drive, New Bern, NC 28560                      | 252-633-1500 | 0 | No |
| Referrals (customers/employees)          | n/a                          | n/a   | n/a          | 1 | No |
| Shaw University                          | Juanda Holley                | 118 E. South St, Raleigh, NC 27601                            | 919-546-8280 | 0 | No |
| St. Augustine College                    | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave., Raleigh, NC 27610                          | 919-516-4000 | 0 | No |
| Station Websites                         | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                      | 252-633-1500 | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks                  | CB #5140 Hanes Hall Chapel Hill, NC 27599-5140                | 919-962-1204 | 0 | No |
| University of North Carolina Pembroke    | Dr. Jamie Litty              | Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510          | 910.522.5723 | 0 | No |
| Western Carolina University              | Don Connelly                 | Dept. of Communications, Western Carolina, Cullowhee NC 28723 | 828-227-7491 | 0 | No |

**5(d) Job Title: On Air Announcer Recruiting Source: AllAccess.com**

| Name of Organization Notified of Job Vacancy | Contact Person            | Address   | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|---------------------------|---|------------------|----------------------------|--|
| AllAccess.com                                | Bruce Simel               | 207 Glenburnie Drive, New Bern, NC                  | 252-633-1500     | 4                          | No   |
| Appalachian State                            | CareerCenter@AppState.edu | John Thomas Hall, Rm. 369 App State, Boone NC 28608 | 828-262-2180     | 0                          | No   |

|  |                              |   |                       |   |    |
|--|------------------------------|---|-----------------------|---|----|
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 0 | No |
| Beaufort Community College                             | Sandria McFadden             | Beaufort Community College, Washington, NC 27889          | 252-940-6353          | 0 | No |
| Bennett College  | Yolanda Johnson              | 900 E. Washington St., Greensboro, NC 27401               | 336-517-2201          | 0 | No |
| Campbell University                                    | Cheryl Cruickshank           | PO Box 130, Buies Creek, NC 27506                         | 910-893-1520          | 0 | No |
| Craven Community College                               | Wanda Thomas                 | 800 College Court, New Bern, NC 28560                     | 252-638-7227 ext 7401 | 0 | No |
| East Carolina University                               | Career Center                | 701 E. 5th St., Greenville, NC 27858                      | 252-328-6425          | 0 | No |
| EastCarolinaHelpWanted.com                             | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 0 | No |
| Elon University  | Dr. Connie Ledoux Book       | Mass Communications, 100 Campus Drive, Elon, NC 27244     | 336-278-5724          | 0 | No |
| Fayetteville State University                          | Daisy Osborn                 | 1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301     | 910-672-1046          | 0 | No |
| Internal Posting                                       | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 0 | No |
| Lenior Community College                               | Donna Williams               | PO Box 188, Kinston, NC 28501                             | 252-527-1199          | 0 | No |
| Methodist University                                   | Mr. Garland Stewart          | 5400 Ramsey Street, Fayetteville, NC 28311                | 910-630-7000          | 0 | No |
| NC A&T State University                                | Carolyn Mark                 | 1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411 | 336-334-7755          | 0 | No |
| NC Association Of Broadcasters                         | Manager                      | PO Box 627, Raleigh, NC 27602                             | 919-821-7300          | 0 | No |
| Pamlico Community College                              | Candida Midyette             | PO Box 185, Grantsboro, NC 28529                          | 252-249-1851          | 0 | No |
| Pitt Community College                                 | Angela Moore                 | PO Drawer 7007, Greenville NC 28529                       | 252-321-4534          | 0 | No |
| Radio On Air Ads                                       | Wilbur Vitols                | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 0 | No |
| Referrals (customers/employees)                        | n/a                          | n/a   | n/a                   | 2 | No |
| Shaw University  | Juanda Holley                | 118 E. South St, Raleigh, NC 27601                        | 919-546-8280          | 0 | No |
| St. Augustine College                                  | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave., Raleigh, NC 27610                      | 919-516-4000          | 0 | No |
| Station Websites                                       | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 0 | No |
| University of North Carolina Chapel Hill               | Jay Eubanks                  | CB #5140 Hanes Hall Chapel Hill, NC 27599-5140            | 919- 962-1204         | 0 | No |
| University of North Carolina Pembroke                  | Dr. Jamie Litty              | Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510      | 910.522.5723          | 0 | No |

|                             |              |   |              |   |    |
|-----------------------------|--------------|---|--------------|---|----|
| Western Carolina University | Don Connelly | Dept. of Communications,<br>Western Carolina,<br>Cullowhee NC 28723 | 828-227-7491 | 0 | No |
|-----------------------------|--------------|---|--------------|---|----|

5(e) Job Title: Director of Sales Recruiting Source: InsideRadio.com

| Name of Organization Notified of Job Vacancy           | Contact Person               | Address   | Telephone Number         | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|------------------------------|---|--------------------------|----------------------------|--|
| AllAccess.com  | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC                           | 252-633-1500             | 4                          | No   |
| Appalachian State                                      | CareerCenter@AppState.edu    | John Thomas Hall,<br>Rm. 369 App State,<br>Boone NC 28608       | 828-262-2180             | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Beaufort Community College                             | Sandria McFadden             | Beaufort Community College,<br>Washington, NC 27889             | 252-940-6353             | 0                          | No   |
| Bennett College  | Yolanda Johnson              | 900 E. Washington St.,<br>Greensboro, NC 27401                  | 336-517-2201             | 0                          | No   |
| Campbell University                                    | Cheryl Cruickshank           | PO Box 130, Buies Creek,<br>NC 27506                            | 910-893-1520             | 0                          | No   |
| Craven Community College                               | Wanda Thomas                 | 800 College Court,<br>New Bern, NC 28560                        | 252-638-7227<br>ext 7401 | 0                          | No   |
| East Carolina University                               | Career Center                | 701 E. 5th St.,<br>Greenville, NC 27858                         | 252-328-6425             | 0                          | No   |
| EastCarolinaHelpWanted.com                             | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Elon University  | Dr. Connie Ledoux Book       | Mass Communications, 100<br>Campus Drive, Elon,<br>NC 27244     | 336-278-5724             | 0                          | No   |
| Fayetteville State University                          | Daisy Osborn                 | 1200 Murchinson Rd,<br>Suite 230, Fayetteville,<br>NC 28301     | 910-672-1046             | 0                          | No   |
| Internal Posting                                       | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 2                          | No   |
| Inside Radio   | Bruce Simel /Heather Monahan | PO Box 567925<br>Atlanta, GA 31156                              | 800-248-4242             | 6                          | No   |
| Lenior Community College                               | Donna Williams               | PO Box 188, Kinston,<br>NC 28501                                | 252-527-1199             | 0                          | No   |
| Methodist University                                   | Mr. Garland Stewart          | 5400 Ramsey Street,<br>Fayetteville, NC<br>28311                | 910-630-7000             | 0                          | No   |
| NC A&T State University                                | Carolyn Mark                 | 1601 E. Market St.,<br>Murphy Hall 101,<br>Greensboro, NC 27411 | 336-334-7755             | 0                          | No   |
| NC Association Of Broadcasters                         | Manager                      | PO Box 627, Raleigh,<br>NC 27602                                | 919-821-7300             | 0                          | No   |
| Pamlico Community College                              | Candida Midyette             | PO Box 185,<br>Grantsboro, NC 28529                             | 252-249-1851             | 0                          | No   |

|  |                              |  |               |   |    |
|--|------------------------------|--|---------------|---|----|
| Pitt Community College                   | Angela Moore                 | PO Drawer 7007,<br>Greenville NC 28529                                 | 252-321-4534  | 0 | No |
| Radio On Air Ads                         | Wilbur Vitols                | 207 Glenburnie Drive,<br>New Bern, NC 28560                            | 252-633-1500  | 0 | No |
| Referrals (customers/employees)          | n/a                          | n/a  | n/a           | 0 | No |
| Shaw University                          | Juanda Holley                | 118 E. South St,<br>Raleigh, NC 27601                                  | 919-546-8280  | 0 | No |
| St. Augustine College                    | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave.,<br>Raleigh, NC 27610                                | 919-516-4000  | 0 | No |
| Station Websites                         | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                            | 252-633-1500  | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks                  | CB #5140 Hanes Hall<br>Chapel Hill, NC<br>27599-5140                   | 919- 962-1204 | 0 | No |
| University of North Carolina Pembroke    | Dr. Jamie Litty              | Dept Mass Comm., PO<br>Box 1510, Pembroke<br>NC 28372-1510             | 910.522.5723  | 0 | No |
| Western Carolina University              | Don Connelly                 | Dept. of<br>Communications,<br>Western Carolina,<br>Cullowhee NC 28723 | 828-227-7491  | 0 | No |

5(f) Job Title: Account Executive Recruiting Source: Monster.com

| Name of Organization Notified of Job Vacancy           | Contact Person            | Address  | Telephone Number         | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|---------------------------|--|--------------------------|----------------------------|--|
| AllAccess.com  | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC                          | 252-633-1500             | 0                          | No   |
| Appalachian State                                      | CareerCenter@AppState.edu | John Thomas Hall,<br>Rm. 369 App State,<br>Boone NC 28608      | 828-262-2180             | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                    | 252-633-1500             | 0                          | No   |
| Beaufort Community College                             | Sandria McFadden          | Beaufort Community<br>College, Washington,<br>NC 27889         | 252-940-6353             | 0                          | No   |
| Bennett College  | Yolanda Johnson           | 900 E. Washington St.,<br>Greensboro, NC 27401                 | 336-517-2201             | 0                          | No   |
| Campbell University                                    | Cheryl Cruickshank        | PO Box 130, Buies<br>Creek, NC 27506                           | 910-893-1520             | 0                          | No   |
| Craven Community College                               | Wanda Thomas              | 800 College Court,<br>New Bern, NC 28560                       | 252-638-7227<br>ext 7401 | 0                          | No   |
| East Carolina University                               | Career Center             | 701 E. 5th St.,<br>Greenville, NC 27858                        | 252-328-6425             | 0                          | No   |
| EastCarolinaHelpWanted.com                             | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                    | 252-633-1500             | 0                          | No   |
| Elon University  | Dr. Connie Ledoux Book    | Mass<br>Communications, 100<br>Campus Drive, Elon,<br>NC 27244 | 336-278-5724             | 0                          | No   |

|  |                              |  |               |   |    |
|--|------------------------------|--|---------------|---|----|
| Fayetteville State University            | Daisy Osborn                 | 1200 Murchinson Rd,<br>Suite 230, Fayetteville,<br>NC 28301            | 910-672-1046  | 0 | No |
| Internal Posting                         | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                            | 252-633-1500  | 0 | No |
| Lenior Community College                 | Donna Williams               | PO Box 188, Kinston,<br>NC 28501                                       | 252-527-1199  | 0 | No |
| Methodist University                     | Mr. Garland Stewart          | 5400 Ramsey Street,<br>Fayetteville, NC<br>28311                       | 910-630-7000  | 0 | No |
| Monster.com                              | Bruce Simel                  | 133 Boston Post Road,<br>Weston, MA 02493                              | 800-666-7837  | 2 | No |
| NC A&T State University                  | Carolyn Mark                 | 1601 E. Market St.,<br>Murphy Hall 101,<br>Greensboro, NC 27411        | 336-334-7755  | 0 | No |
| NC Association Of Broadcasters           | Manager                      | PO Box 627, Raleigh,<br>NC 27602                                       | 919-821-7300  | 0 | No |
| Pamlico Community College                | Candida Midyette             | PO Box 185,<br>Grantsboro, NC 28529                                    | 252-249-1851  | 0 | No |
| Pitt Community College                   | Angela Moore                 | PO Drawer 7007,<br>Greenville NC 28529                                 | 252-321-4534  | 0 | No |
| Radio On Air Ads                         | Wilbur Vitols                | 207 Glenburnie Drive,<br>New Bern, NC 28560                            | 252-633-1500  | 0 | No |
| Shaw University                          | Juanda Holley                | 118 E. South St,<br>Raleigh, NC 27601                                  | 919-546-8280  | 0 | No |
| St. Augustine College                    | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave.,<br>Raleigh, NC 27610                                | 919-516-4000  | 0 | No |
| Station Websites                         | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                            | 252-633-1500  | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks                  | CB #5140 Hanes Hall<br>Chapel Hill, NC<br>27599-5140                   | 919- 962-1204 | 0 | No |
| University of North Carolina Pembroke    | Dr. Jamie Litty              | Dept Mass Comm., PO<br>Box 1510, Pembroke<br>NC 28372-1510             | 910.522.5723  | 0 | No |
| Western Carolina University              | Don Connelly                 | Dept. of<br>Communications,<br>Western Carolina,<br>Cullowhee NC 28723 | 828-227-7491  | 0 | No |

**5(g) Job Title: Account Executive Recruiting Source: On Air Radio Advertisement**

| Name of Organization Notified of Job Vacancy           | Contact Person            | Address   | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|---------------------------|---|------------------|----------------------------|--|
| AllAccess.com  | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC                     | 252-633-1500     | 0                          | No   |
| Appalachian State                                      | CareerCenter@AppState.edu | John Thomas Hall,<br>Rm. 369 App State,<br>Boone NC 28608 | 828-262-2180     | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560               | 252-633-1500     | 0                          | No   |

|  |                              |   |                       |   |    |
|--|------------------------------|---|-----------------------|---|----|
| Beaufort Community College               | Sandria McFadden             | Beaufort Community College, Washington, NC 27889          | 252-940-6353          | 0 | No |
| Bennett College                          | Yolanda Johnson              | 900 E. Washington St., Greensboro, NC 27401               | 336-517-2201          | 0 | No |
| Campbell University                      | Cheryl Cruickshank           | PO Box 130, Buies Creek, NC 27506                         | 910-893-1520          | 0 | No |
| Craven Community College                 | Wanda Thomas                 | 800 College Court, New Bern, NC 28560                     | 252-638-7227 ext 7401 | 0 | No |
| East Carolina University                 | Career Center                | 701 E. 5th St., Greenville, NC 27858                      | 252-328-6425          | 0 | No |
| EastCarolinaHelpWanted.com               | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 0 | No |
| Elon University                          | Dr. Connie Ledoux Book       | Mass Communications, 100 Campus Drive, Elon, NC 27244     | 336-278-5724          | 0 | No |
| Fayetteville State University            | Daisy Osborn                 | 1200 Murchinson Rd, Suite 230, Fayetteville, NC 28301     | 910-672-1046          | 0 | No |
| Internal Posting                         | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 0 | No |
| Lenior Community College                 | Donna Williams               | PO Box 188, Kinston, NC 28501                             | 252-527-1199          | 0 | No |
| Methodist University                     | Mr. Garland Stewart          | 5400 Ramsey Street, Fayetteville, NC 28311                | 910-630-7000          | 0 | No |
| Monster.com                              | Bruce Simel                  | 133 Boston Post Road, Weston, MA 02493                    |                       | 0 | No |
| NC A&T State University                  | Carolyn Mark                 | 1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411 | 336-334-7755          | 0 | No |
| NC Association Of Broadcasters           | Manager                      | PO Box 627, Raleigh, NC 27602                             | 919-821-7300          | 0 | No |
| Pamlico Community College                | Candida Midyette             | PO Box 185, Grantsboro, NC 28529                          | 252-249-1851          | 0 | No |
| Pitt Community College                   | Angela Moore                 | PO Drawer 7007, Greenville NC 28529                       | 252-321-4534          | 0 | No |
| Radio On Air Ads                         | Wilbur Vitols                | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 2 | No |
| Referrals (customers/employees)          | n/a                          | n/a   | n/a                   | 0 | No |
| Shaw University                          | Juanda Holley                | 118 E. South St, Raleigh, NC 27601                        | 919-546-8280          | 0 | No |
| St. Augustine College                    | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave., Raleigh, NC 27610                      | 919-516-4000          | 0 | No |
| Station Websites                         | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                  | 252-633-1500          | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks                  | CB #5140 Hanes Hall Chapel Hill, NC 27599-5140            | 919-962-1204          | 0 | No |
| University of North Carolina Pembroke    | Dr. Jamie Litty              | Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510      | 910.522.5723          | 0 | No |

|                             |              |   |              |   |    |
|-----------------------------|--------------|---|--------------|---|----|
| Western Carolina University | Don Connelly | Dept. of Communications,<br>Western Carolina,<br>Cullowhee NC 28723 | 828-227-7491 | 0 | No |
|-----------------------------|--------------|---|--------------|---|----|

**5(h) Job Title: Account Executive      Recruiting Source: On Air Radio Advertisement**

| Name of Organization Notified of Job Vacancy           | Contact Person            | Address   | Telephone Number         | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|---------------------------|---|--------------------------|----------------------------|--|
| Appalachian State                                      | CareerCenter@AppState.edu | John Thomas Hall,<br>Rm. 369 App State,<br>Boone NC 28608       | 828-262-2180             | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Beaufort Community College                             | Sandria McFadden          | Beaufort Community College, Washington,<br>NC 27889             | 252-940-6353             | 0                          | No   |
| Bennett College  | Yolanda Johnson           | 900 E. Washington St.,<br>Greensboro, NC 27401                  | 336-517-2201             | 0                          | No   |
| Campbell University                                    | Cheryl Cruickshank        | PO Box 130, Buies Creek, NC 27506                               | 910-893-1520             | 0                          | No   |
| Craven Community College                               | Wanda Thomas              | 800 College Court,<br>New Bern, NC 28560                        | 252-638-7227<br>ext 7401 | 0                          | No   |
| East Carolina University                               | Career Center             | 701 E. 5th St.,<br>Greenville, NC 27858                         | 252-328-6425             | 0                          | No   |
| EastCarolinaHelpWanted.com                             | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Elon University  | Dr. Connie Ledoux Book    | Mass Communications, 100 Campus Drive, Elon, NC 27244           | 336-278-5724             | 0                          | No   |
| Fayetteville State University                          | Daisy Osborn              | 1200 Murchinson Rd,<br>Suite 230, Fayetteville, NC 28301        | 910-672-1046             | 0                          | No   |
| Internal Posting                                       | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0                          | No   |
| Lenior Community College                               | Donna Williams            | PO Box 188, Kinston, NC 28501                                   | 252-527-1199             | 0                          | No   |
| Methodist University                                   | Mr. Garland Stewart       | 5400 Ramsey Street,<br>Fayetteville, NC 28311                   | 910-630-7000             | 0                          | No   |
| Monster.com  | Bruce Simel               | 133 Boston Post Road,<br>Weston, MA 02493                       |                          | 1                          | No   |
| NC A&T State University                                | Carolyn Mark              | 1601 E. Market St.,<br>Murphy Hall 101,<br>Greensboro, NC 27411 | 336-334-7755             | 0                          | No   |
| NC Association Of Broadcasters                         | Manager                   | PO Box 627, Raleigh, NC 27602                                   | 919-821-7300             | 0                          | No   |
| Pamlico Community College                              | Candida Midyette          | PO Box 185,<br>Grantsboro, NC 28529                             | 252-249-1851             | 0                          | No   |
| Pitt Community College                                 | Angela Moore              | PO Drawer 7007,<br>Greenville NC 28529                          | 252-321-4534             | 0                          | No   |

|  |                              |  |               |   |    |
|--|------------------------------|--|---------------|---|----|
| Radio On Air Ads                         | Wilbur Vitols                | 207 Glenburnie Drive,<br>New Bern, NC 28560                            | 252-633-1500  | 2 | No |
| Referrals (customers/employees)          | n/a                          | n/a  | n/a           | 0 | No |
| Shaw University                          | Juanda Holley                | 118 E. South St,<br>Raleigh, NC 27601                                  | 919-546-8280  | 0 | No |
| St. Augustine College                    | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave.,<br>Raleigh, NC 27610                                | 919-516-4000  | 0 | No |
| Station Websites                         | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                            | 252-633-1500  | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks                  | CB #5140 Hanes Hall<br>Chapel Hill, NC<br>27599-5140                   | 919- 962-1204 | 0 | No |
| University of North Carolina Pembroke    | Dr. Jamie Litty              | Dept Mass Comm., PO<br>Box 1510, Pembroke<br>NC 28372-1510             | 910.522.5723  | 0 | No |
| Western Carolina University              | Don Connelly                 | Dept. of<br>Communications,<br>Western Carolina,<br>Cullowhee NC 28723 | 828-227-7491  | 0 | No |

**5(i) Job Title: Account Executive Recruiting Source: On Air Radio Advertisement**

| Name of Organization Notified of Job Vacancy           | Contact Person            | Address  | Telephone Number         | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|---------------------------|--|--------------------------|----------------------------|--|
| Appalachian State                                      | CareerCenter@AppState.edu | John Thomas Hall,<br>Rm. 369 App State,<br>Boone NC 28608      | 828-262-2180             | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                    | 252-633-1500             | 0                          | No   |
| Beaufort Community College                             | Sandria McFadden          | Beaufort Community<br>College, Washington,<br>NC 27889         | 252-940-6353             | 0                          | No   |
| Bennett College  | Yolanda Johnson           | 900 E. Washington St.,<br>Greensboro, NC 27401                 | 336-517-2201             | 0                          | No   |
| Campbell University                                    | Cheryl Cruickshank        | PO Box 130, Buies<br>Creek, NC 27506                           | 910-893-1520             | 0                          | No   |
| Craven Community College                               | Wanda Thomas              | 800 College Court,<br>New Bern, NC 28560                       | 252-638-7227<br>ext 7401 | 0                          | No   |
| East Carolina University                               | Career Center             | 701 E. 5th St.,<br>Greenville, NC 27858                        | 252-328-6425             | 0                          | No   |
| EastCarolinaHelpWanted.com                             | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                    | 252-633-1500             | 2                          | No   |
| Elon University  | Dr. Connie Ledoux Book    | Mass<br>Communications, 100<br>Campus Drive, Elon,<br>NC 27244 | 336-278-5724             | 0                          | No   |
| Fayetteville State University                          | Daisy Osborn              | 1200 Murchinson Rd,<br>Suite 230, Fayetteville,<br>NC 28301    | 910-672-1046             | 0                          | No   |
| Internal Posting                                       | Bruce Simel               | 207 Glenburnie Drive,<br>New Bern, NC 28560                    | 252-633-1500             | 0                          | No   |

|  |                              |   |               |   |    |
|--|------------------------------|---|---------------|---|----|
| Lenior Community College                 | Donna Williams               | PO Box 188, Kinston, NC 28501                                 | 252-527-1199  | 0 | No |
| Methodist University                     | Mr. Garland Stewart          | 5400 Ramsey Street, Fayetteville, NC 28311                    | 910-630-7000  | 0 | No |
| Monster.com                              | Bruce Simel                  | 133 Boston Post Road, Weston, MA 02493                        |               | 1 | No |
| NC A&T State University                  | Carolyn Mark                 | 1601 E. Market St., Murphy Hall 101, Greensboro, NC 27411     | 336-334-7755  | 0 | No |
| NC Association Of Broadcasters           | Manager                      | PO Box 627, Raleigh, NC 27602                                 | 919-821-7300  | 0 | No |
| Pamlico Community College                | Candida Midyette             | PO Box 185, Grantsboro, NC 28529                              | 252-249-1851  | 0 | No |
| Pitt Community College                   | Angela Moore                 | PO Drawer 7007, Greenville NC 28529                           | 252-321-4534  | 0 | No |
| Radio On Air Ads                         | Wilbur Vitols                | 207 Glenburnie Drive, New Bern, NC 28560                      | 252-633-1500  | 2 | No |
| Referrals (customers/employees)          | n/a                          | n/a   | n/a           | 0 | No |
| Shaw University                          | Juanda Holley                | 118 E. South St, Raleigh, NC 27601                            | 919-546-8280  | 0 | No |
| St. Augustine College                    | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave., Raleigh, NC 27610                          | 919-516-4000  | 0 | No |
| Station Websites                         | Bruce Simel                  | 207 Glenburnie Drive, New Bern, NC 28560                      | 252-633-1500  | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks                  | CB #5140 Hanes Hall Chapel Hill, NC 27599-5140                | 919- 962-1204 | 0 | No |
| University of North Carolina Pembroke    | Dr. Jamie Litty              | Dept Mass Comm., PO Box 1510, Pembroke NC 28372-1510          | 910.522.5723  | 0 | No |
| Western Carolina University              | Don Connelly                 | Dept. of Communications, Western Carolina, Cullowhee NC 28723 | 828-227-7491  | 0 | No |

**5(j) Job Title: Sales Manager Recruiting Source: MediaRecruiter.com**

| Name of Organization Notified of Job Vacancy           | Contact Person            | Address   | Telephone Number | # of Interviewees Referred | Did Recruitment Source Request Notification? (Yes or No) |
|--|---------------------------|---|------------------|----------------------------|--|
| AllAccess.com  | Bruce Simel               | 207 Glenburnie Drive, New Bern, NC                  | 252-633-1500     | 5                          | No   |
| Appalachian State                                      | CareerCenter@AppState.edu | John Thomas Hall, Rm. 369 App State, Boone NC 28608 | 828-262-2180     | 0                          | No   |
| Beasley Broadcast Group Radio Stations Company Posting | Bruce Simel               | 207 Glenburnie Drive, New Bern, NC 28560            | 252-633-1500     | 0                          | No   |
| Beaufort Community College                             | Sandria McFadden          | Beaufort Community College, Washington, NC 27889    | 252-940-6353     | 0                          | No   |

|  |                              |   |                          |   |    |
|--|------------------------------|---|--------------------------|---|----|
| Bennett College                          | Yolanda Johnson              | 900 E. Washington St.,<br>Greensboro, NC 27401                  | 336-517-2201             | 0 | No |
| Campbell University                      | Cheryl Cruickshank           | PO Box 130, Buies<br>Creek, NC 27506                            | 910-893-1520             | 0 | No |
| Craven Community College                 | Wanda Thomas                 | 800 College Court,<br>New Bern, NC 28560                        | 252-638-7227<br>ext 7401 | 0 | No |
| East Carolina University                 | Career Center                | 701 E. 5th St.,<br>Greenville, NC 27858                         | 252-328-6425             | 0 | No |
| EastCarolinaHelpWanted.com               | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0 | No |
| Elon University                          | Dr. Connie Ledoux Book       | Mass<br>Communications, 100<br>Campus Drive, Elon,<br>NC 27244  | 336-278-5724             | 0 | No |
| Fayetteville State University            | Daisy Osborn                 | 1200 Murchinson Rd,<br>Suite 230, Fayetteville,<br>NC 28301     | 910-672-1046             | 0 | No |
| Internal Posting                         | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 2 | No |
| Lenior Community College                 | Donna Williams               | PO Box 188, Kinston,<br>NC 28501                                | 252-527-1199             | 0 | No |
| MediaRecruiter.com                       | Art Scott                    | 9457 So. University<br>Blvd. #303, Highlands<br>Ranch, CO 80126 | 303-400-5150             | 5 | No |
| Methodist University                     | Mr. Garland Stewart          | 5400 Ramsey Street,<br>Fayetteville, NC<br>28311                | 910-630-7000             | 0 | No |
| Monster.com                              | Bruce Simel                  | 133 Boston Post Road<br>Weston, MA 02493                        |                          | 0 | No |
| NC A&T State University                  | Carolyn Mark                 | 1601 E. Market St.,<br>Murphy Hall 101,<br>Greensboro, NC 27411 | 336-334-7755             | 0 | No |
| NC Association Of Broadcasters           | Manager                      | PO Box 627, Raleigh,<br>NC 27602                                | 919-821-7300             | 0 | No |
| Pamlico Community College                | Candida Midyette             | PO Box 185,<br>Grantsboro, NC 28529                             | 252-249-1851             | 0 | No |
| Pitt Community College                   | Angela Moore                 | PO Drawer 7007,<br>Greenville NC 28529                          | 252-321-4534             | 0 | No |
| Radio On Air Ads                         | Wilbur Vitols                | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0 | No |
| Referrals (customers/employees)          | n/a                          | n/a   | n/a                      | 0 | No |
| Shaw University                          | Juanda Holley                | 118 E. South St,<br>Raleigh, NC 27601                           | 919-546-8280             | 0 | No |
| St. Augustine College                    | Wanda Rush-H.R. , Donal Ware | 1315 Oakwood Ave.,<br>Raleigh, NC 27610                         | 919-516-4000             | 0 | No |
| Station Websites                         | Bruce Simel                  | 207 Glenburnie Drive,<br>New Bern, NC 28560                     | 252-633-1500             | 0 | No |
| University of North Carolina Chapel Hill | Jay Eubanks                  | CB #5140 Hanes Hall<br>Chapel Hill, NC<br>27599-5140            | 919- 962-1204            | 0 | No |
| University of North Carolina<br>Pembroke | Dr. Jamie Litty              | Dept Mass Comm., PO<br>Box 1510, Pembroke<br>NC 28372-1510      | 910.522.5723             | 0 | No |

|                             |              |   |              |   |    |
|-----------------------------|--------------|---|--------------|---|----|
| Western Carolina University | Don Connelly | Dept. of Communications,<br>Western Carolina,<br>Cullowhee NC 28723 | 828-227-7491 | 0 | No |
|-----------------------------|--------------|---|--------------|---|----|

**6) Total # of Interviewees Referred:** For the period from **July 23, 2014 to July 22, 2015**, this Employment Unit interviewed 52 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Participation in Job Fairs**

i. On September 9th, 2014, the employment unit participated in the National Association of Broadcasters Career Fair in Indianapolis, IN. Our VP Corporate Communications attended the job fair representing the Beasley – Greenville-New Bern – Jacksonville cluster.

ii. On April 15th, 2015, the employment unit participated in the National Association of Broadcasters Career Fair in Las Vegas, Nevada. Our VP Corporate Communications attended the job fair representing the Beasley – Greenville-New Bern-Jacksonville cluster.

**(b) Initiative: Participation in Events Sponsored by Community Organizations**

i. On March 19<sup>th</sup> 2015, the employment participated in the Onslow County Business Expo to disseminate information and recruit for potential new employees

ii. On April 8<sup>th</sup>, 2015, the employment unit participated in the Greenville Business Expo to disseminate information and recruit for potential new employees.

iii. On April 30<sup>th</sup> 2015, the employment unit participated in the Carteret County Business Expo to disseminate information and recruit for potential new employees.

iv. On March 15<sup>th</sup> 2015, the employment unit participated in the Craven County Home and Garden Show to disseminate information and recruit for potential new employees.

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**(c) Initiative: Internship Program**

The Station Employment Unit offers an internship program for qualified interns. To qualify, interns must be attending an accredited institution and be eligible to receive college credit for the program. Internships are available in our sales, promotions, programming, and production departments.

**(d) Initiative: Participation in Events Sponsored by Educational Institutions**

- i. On April 29<sup>th</sup> 2015, the employment unit welcomed broadcasting students and their professor from East Carolina University in Greenville, NC. During the visit, our Market Manager conducted a "lunch and learn" to discuss broadcasting professions and job opportunities in the employment unit. The students then visited with programming, sales, business, digital and engineering employees and management to learn more and ask questions.
- ii. On June 4<sup>th</sup> 2015, the employment unit's Market Manager presented the opening address for the Kellar Radio Talent Institute at Appalachian State University. This year's Kellar Radio Talent Institute hosted 19 attendees who gained knowledge and information about broadcasting and job opportunities.
- iii. On June 8<sup>th</sup> 2015, the employment unit welcomed broadcasting students and their professor from Lenoir Community College. While at the stations, the students met with programming management and on air announcers to learn more about the broadcasting business and job opportunities.
- iv. On March 23<sup>rd</sup> 2015, the employment unit welcomed three students from Jones County for a job shadowing day. The students worked with station personnel to learn about their roles and to discuss career paths to broadcast professions.

**(d) Initiative: Cross Training of Station Personnel**

Our Station Employment Unit offers a cross training program to train employees and enable them to acquire skills that might qualify them for higher level positions. The program works by enabling employees to train with each other to learn the skills necessary for the other position. During this reporting period, part time and on air talent cross-trained in production, business office assistants cross-trained with several employees in the business office to obtain additional skills needed in the business office including the completion of financial statements; an office assistant trained in order input and generating commercial logs and On-Air Talent cross-trained with a Program Director to learn skills related to music scheduling, writing and producing promotional copy, and improving commercial production skills.

**(e) Initiative: Participation in Events Sponsored by Educational Institutions and Local Organizations**

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In April 2015 the Employment unit sponsored the Community Fabric Awards, a major fund raiser for Craven Community College, to raise money for scholarships. The Employment unit's Market Manager attended the sold out Awards Banquet on April 21<sup>st</sup> to help recognize the college and citizens that have made a difference for the college and community.

**(f) Initiative: Training on EEO Best Practices**

During this reporting period, the Station Employment Unit continued to train its key personnel in EEO best practices. On June 15<sup>th</sup>-16<sup>th</sup> 2015, the Market Manager attended the North Carolina Association of Broadcasters annual meeting in Greensboro, NC. At the convention he spoke with a student from the University of North Carolina about opportunities in the employment unit and broadcasting. Best practices were reviewed with all department heads throughout the year at department head meetings.

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