

## KGAY 106.5 Palm Springs

KGAY Cares PSA Quarterly Issues Report, Jan-Mar 2024

As a California Benefit Corporation, KGAY has made public service time available by running "KGAY Cares" PSAs dedicated to local organizations promoting their services to the Coachella Valley.

During the quarter period of <u>Jan-Mar 2024</u>, we provided 7 public service announcements a day to airing 30 second commercial spots that include:

### **Oswit Land Trust**

Help to save wildlife by actively purchasing open space.

### The Center Coachella

Safe space support group offered for LGBTQ+ youth.

## **Community Food Bank**

Weekly service operation to providing free groceries to residents facing food insecurity.

#### The Center's Mental Health

Offering low-cost mental health support to the LGBT community.

#### **CV Volunteer Medicine**

Providing free health care to those with low income.

## **Chameleon Stop Texting**

Stop Texting while driving PSA.

#### Alzheimer's PSA

The importance of getting early Alzheimer's diagnosis detection.

## Walking In My Shoes

Belonging begins with us PSA to create a more welcoming nation where all belong.

#### **Weather ER Alert**

Sign up for local weather alerts to prepare for Weather disasters.



# Guide Dogs of the Desert

Get a guide dog that can assist the blind.

# Conversion Therapy

Platform for survivors of conversion therapy.