

INVOICE



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (704)208-2348

www.thepittsburghchannel.com

Billing Address:

Del Ray Media
Attention: Accounts Payable
PO Box 1309
Alexandria, VA 22313

Send Payment To:

WTAE
PO Box 14569
Des Moines, IA 50306-3569

Property	WTAE		
Invoice #	3984205-2	Order #	3984205
Invoice Date	05/05/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 04/30/24	Flight Dates	04/24/24 - 04/30/24
Advertiser	Make America Great Again Inc.		
Product	Issue		
Estimate #	424430		
Account Executive	WTAE NATIONAL HOUSE		
Sales Office	WTAE National House		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/24/24	04/30/24	KELLY CLARKSON EF	3-4PM	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 4 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 9 WTAE M 04/29/24 3:11 PM KELLY CLARKSON EF 3-4PM :30 MAGA041524H \$800.00 NM 8 WTAE M 04/29/24 3:28 PM KELLY CLARKSON EF 3-4PM :30 MAGA041524H \$800.00 NM 7 WTAE Tu 04/30/24 3:09 PM KELLY CLARKSON EF 3-4PM :30 MAGA041524H \$800.00 NM 10 WTAE Tu 04/30/24 3:29 PM KELLY CLARKSON EF 3-4PM :30 MAGA041524H \$800.00 NM									
2	04/24/24	04/30/24	Nightline	1237-107x	MTW----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 2 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WTAE M 04/29/24 12:39 AM Nightline 1237-107x :30 MAGA041524H \$400.00 NM 5 WTAE Tu 04/30/24 12:39 AM Nightline 1237-107x :30 MAGA041524H \$400.00 NM									
3	04/24/24	04/30/24	Will Trent	8-9pm	-T-----	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -T----- 2 \$3,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Tu 04/30/24 8:26 PM Will Trent 8-9pm :30 MAGA041524H \$3,500.00 NM 2 WTAE Tu 04/30/24 8:45 PM Will Trent 8-9pm :30 MAGA041524H \$3,500.00 NM									
6	04/24/24	04/30/24	The View	11am-noon	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 2 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WTAE M 04/29/24 11:17 AM The View 11am-noon :30 MAGA041524H \$1,200.00 NM 5 WTAE Tu 04/30/24 11:15 AM The View 11am-noon :30 MAGA041524H \$1,200.00 NM									
7	04/24/24	04/30/24	Jimmy Kimmel	1135p-1237x	MTW----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MT----- 1 \$800.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

INVOICE



Send Payment To:
WTAE
PO Box 14569
Des Moines, IA 50306-3569

Invoice #	3984205-2	Invoice Month	May 2024
Invoice Date	05/05/24	Invoice Period	04/29/24 - 04/30/24
Advertiser	Make America Great Again Inc.		
Product	Issue		
Estimate #	424430		

www.thepittsburghchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7	04/24/24	04/30/24	Jimmy Kimmel	1135p-1237x	MTW----	:30	1	\$800.00	NM	
		04/29/24	05/05/24	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WTAE	M	04/29/24	11:53 PM	Jimmy Kimmel	1135p-1237x	:30	MAGA041524H	\$800.00	NM
5	WTAE	Tu	04/30/24	12:03 AM	Jimmy Kimmel	1135p-1237x	:30	MAGA041524H	\$800.00	NM
8	04/24/24	04/30/24	M-Sun 11pm News	M-Su 11-11:35pm	MTW--SS	:30	1	\$1,600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/29/24	05/05/24	MT-----	2	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7	WTAE	M	04/29/24	11:11 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	MAGA041524H	\$1,600.00	NM
6	WTAE	Tu	04/30/24	11:11 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	MAGA041524H	\$1,600.00	NM
<u>Total Spots</u>							14			

Payment Terms 30 Days

<u>Gross Total</u>	\$18,200.00
<u>Agency Commission</u>	\$2,730.00
<u>Net Amount Due</u>	\$15,470.00
<u>Invoice Balance as of 05/14/24 1:32:13 PM ET</u>	\$0.00

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