

KLOA

QUARTERLY ISSUES & PROGRAMS

1ST QUARTER 2023

ISSUE: Earthquake Preparedness

RESPONSE: In response to the two major Ridgecrest earthquakes in July, 2019, KLOA (CBS Sports Radio 1240) consistently provides earthquake preparedness announcements.

ISSUE: Covid 19

RESPONSE: Ridgecrest Regional Hospital provides regular announcements regarding Covid vaccines and prevention tips.

ISSUE: Local Public Safety

RESPONSE: In association with the Ridgecrest Police Department, KLOA (CBS Sports Radio 1240) broadcasts regularly updated safety announcements provided by the RPD public information division.

Issue: Wildfires

RESPONSE: In association with the Kern County Fire Department, KLOA (CBS Sports Radio 1240) broadcasts regularly updated fire safety announcements provided by the Kern County Fire public information division.

Issue: Homeless Animals

RESPONSE: KLOA (CBS Sports Radio 1240) promoted the 3rd annual Classic Burgers classic car show held Saturday, 3/11, in Inyokern, Ca. All proceeds were donated to the Ridgecrest Animal Shelter. Announcements were broadcast 3/1/23-3/11/23.