

45675



KATZ TELEVISION GROUP

Contract # 25184869		Changes as of: 6/1/2016 at 4:29 PM		Version: Original Order	
CPE: 766/776/4667		Flight: 10/4/16 - 10/10/16		Total \$: \$37,525.00	
Agency: BUYING TIME, LLC		Advertiser: Mairners Responsible Gun Ownership		Total Spots: 43	
650 Massachusetts AVE NW Suite 210 Washington, DC 20001		Product: Issue		Office: WASHINGTON	
Agency Order #: 5096614		Primary Demo:		Total GRP:	
Buyer: Welsh, Kathryn		Con Type: POLITICAL/NOTE		Separation:	
Salesperson: NILE NOYES 202-872-5880		Assistant: NILE NOYES 202-872-5880			
Comments: Separation: 30					

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/10										Total Spots	Total \$	CPP	GRP
						10/4	10/5	10/6	10/7	10/8	10/9	10/10							
1	Tu-F,M 7a-9a		CBS This Morning	\$475.00	30	1	1	1	1	0	0	1				5	\$2,375.00	\$0.00	0.0
2	Tu-F,M 5a-6a		WABI TV5 Morning News	\$550.00	30	1	1	1	0	0	0	1				4	\$2,200.00	\$0.00	0.0
3	Tu-F,M 6a-7a		WABI TV5 Morning News	\$950.00	30	0	1	1	1	0	0	1				4	\$3,800.00	\$0.00	0.0
4	Tu-F,M 12n-12:30p		TV5 Noon News	\$550.00	30	1	1	0	1	0	0	1				4	\$2,200.00	\$0.00	0.0
5	Tu-F,M 4p-5p		Ellen	\$450.00	30	0	1	0	1	0	0	1				3	\$1,350.00	\$0.00	0.0
6	Tu-F,M 6p-7p		TV5 News At 6PM	\$1,600.00	30	1	1	1	0	0	0	1				4	\$6,400.00	\$0.00	0.0
7	Tu-F,M 5:30p-6p		TV5 First News	\$950.00	30	1	1	0	1	0	0	1				4	\$3,800.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		TV5 First News	\$950.00	30	1	1	1	0	0	0	1				4	\$3,800.00	\$0.00	0.0
9	Tu-F,M 7p-7:30p		The Big Bang Theory	\$1,000.00	30	0	1	1	0	0	0	1				3	\$3,000.00	\$0.00	0.0
10	Tu-F,M 7p-8p		60 Minutes-CBS	\$1,750.00	30	0	0	0	0	0	1	0				1	\$1,750.00	\$0.00	0.0
11	Tu-F,M 8p-9p		NCIS-CBS	\$2,000.00	30	1	0	0	0	0	0	0				1	\$2,000.00	\$0.00	0.0
12	Tu-F,M 9p-10p		Hawaii 5-0	\$1,000.00	30	0	0	0	1	0	0	0				1	\$1,000.00	\$0.00	0.0
13	Tu-F,M 11p-11:35p		TV5 News At 11PM	\$500.00	30	1	0	1	0	0	0	0				2	\$1,000.00	\$0.00	0.0
14	Su 9a-10:30a		CBS Sunday Morning	\$600.00	30	0	0	0	0	0	1	0				1	\$600.00	\$0.00	0.0
15	Sa 10:30a-11:30a		Face The Nation	\$1,250.00	30	0	0	0	0	0	1	0				1	\$1,250.00	\$0.00	0.0
16	Sa 6p-7p		TV5 News @ 6P	\$1,000.00	30	0	0	0	0	1	0	0				1	\$1,000.00	\$0.00	0.0
TOTALS: 8 9 7 6 1 3 9													43	\$37,525.00	\$0.00	0.0			



KATZ TELEVISION GROUP

Hit Listed
Programs

Date/Time Added by Comment
06/01/16 4:29 PM NILE NOYES Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$47,172
WABI Share:	61%
Comment:	
WTVX:	2%
WL BZ:	25%
WVIL:	12%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	43	\$37,525.00	N/A	0.0
Total	100%	43	\$37,525.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	43	\$37,525.00
Total	43	\$37,525.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	6/1/16 4:29 PM	NILE NOYES	New	43	
				\$37,525.00	\$37,525.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Contract # 25184869 **Changes as of:** 6/1/2016 at 4:29 PM **Version:** Original Order
CPE: 766/776/4667 **Flight:** 10/4/16 - 10/10/16 **Total \$:** \$37,525.00
Agency: BUYING TIME, LLC **Advertiser:** Maimers Responsible **Market:** Bangor **Total Spots:** 43
 650 Massachusetts Ave NW **Product:** Issue **Office:** WASHINGTON **Total CPP:** \$0.00
 Suite 210 **Agency Order #:** 5096614 **Buyer:** Welsh, Kathryn **Con Type:** POLITICAL/VOTE **Total GRP:**
 Washington, DC 20001 **Salesperson:** NILE NOYES 202-872-5880 **Assistant:** NILE NOYES 202-872-5880 **Separation:**

CONTRACT



WABI-TV
35 Hildreth Street
Bangor, ME 04401
(207) 947-8321

<http://wabi.tv>

And:

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

<u>Contract / Revision</u> 4895 /		<u>Alt Order #</u> 25184869
<u>Product</u> ISSUE		
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Estimate #</u> 4667	
<u>Advertiser</u> Mainers for Responsible Gun Ownership		<u>Original Date / Revision</u> 06/02/16 / 06/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI-TV	<u>Account Executive</u> Katz Washington, DC	<u>Sales Office</u> Katz Washingtc
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	10/04/16	10/10/16	CBS This Morning	7a-9a		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-1111--				4	\$475.00				
	Week:	10/10/16	10/16/16	1-----				1	\$475.00				
N 2	WABI	10/04/16	10/10/16	TV 5 News at 5a	5:00 AM-6:00 AM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-111---				3	\$550.00				
	Week:	10/10/16	10/16/16	1-----				1	\$550.00				
N 3	WABI	10/04/16	10/10/16	TV 5 News at 6a	6a-7a		:30				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	--111--				3	\$950.00				
	Week:	10/10/16	10/16/16	1-----				1	\$950.00				
N 4	WABI	10/04/16	10/10/16	TV5 News at Noon	12p-1230p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-11-1--				3	\$550.00				
	Week:	10/10/16	10/16/16	1-----				1	\$550.00				
N 5	WABI	10/04/16	10/10/16	ELLEN	4p-5p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	--1-1--				2	\$450.00				
	Week:	10/10/16	10/16/16	1-----				1	\$450.00				
N 6	WABI	10/04/16	10/10/16	TV5 NEWS AT 6P	6p-7p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-111---				3	\$1,600.00				
	Week:	10/10/16	10/16/16	1-----				1	\$1,600.00				
N 7	WABI	10/04/16	10/10/16	TV5 News at 530p	530p-6p		:30				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-11-1--				3	\$950.00				
	Week:	10/10/16	10/16/16	1-----				1	\$950.00				
N 8	WABI	10/04/16	10/10/16	TV5 News at 5p	5p-530p		:30				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	-111---				3	\$950.00				
	Week:	10/10/16	10/16/16	1-----				1	\$950.00				
N 9	WABI	10/04/16	10/10/16	BIG BANG THEORY	7p-730p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/03/16	10/09/16	--11---				2	\$1,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Non-Discrimination Policy: Diversified Communications and its affiliated companies do not discriminate in advertising arrangements on the basis of race or ethnicity. Any provision in any advertising agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null and void.



WABI-TV
35 Hildreth Street
Bangor, ME 04401
(207) 947-8321

<http://wabi.tv>

Contract / Revision		Alt Order #
4895 /		25184869
Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	ISSUE	4667
Advertiser		Original Date / Revision
Mainers for Responsible		06/02/16 / 06/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$1,000.00				
N 10	WABI	10/04/16	10/10/16	60 MINUTES	658p-8p		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$1,750.00				
Week:		10/10/16	10/16/16	-----				0	\$1,750.00				
N 11	WABI	10/04/16	10/10/16	NCIS	757p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00				
Week:		10/10/16	10/16/16	-----				0	\$2,000.00				
N 12	WABI	10/04/16	10/10/16	HAWAII 5-0	9p-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----1--				1	\$1,000.00				
Week:		10/10/16	10/16/16	-----				0	\$1,000.00				
N 13	WABI	10/04/16	10/10/16	TV5 News at 11p M-F	11p-1135p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-1---				2	\$500.00				
Week:		10/10/16	10/16/16	-----				0	\$500.00				
N 14	WABI	10/04/16	10/10/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$600.00				
Week:		10/10/16	10/16/16	-----				0	\$600.00				
N 15	WABI	10/04/16	10/10/16	Face the Nation	1030a-1130a		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$1,250.00				
Week:		10/10/16	10/16/16	-----				0	\$1,250.00				
N 16	WABI	10/04/16	10/10/16	TV5 NEWS AT 6P	6p-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1-				1	\$1,000.00				
Week:		10/10/16	10/16/16	-----				0	\$1,000.00				
Totals								0.00				43	\$37,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	43	\$37,525.00	(\$5,628.75)	\$31,896.25
Totals	43	\$37,525.00	(\$5,628.75)	\$31,896.25

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WABI-TV	Date: 2016
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I, Buying Time, LLC

do hereby request station time concerning the following issue:

Mainers for Responsible Gun Ownership Fund
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS		ORDERED		

This broadcast time will be used by: Mainers for Responsible Gun Ownership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Mainers for Responsible Gun Ownership Fund, PO Box 1413, Ellsworth, ME 05605

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Kathleen McInerney, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/1/2016 [Signature] (202) 965-5060
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Kim Lee GSM
Signature Printed Name Title