

ORDER



KYOU-TV | OTTUMWA, IOWA

KYOU

Orders
Order / Rev: 1199602
Alt Order #: 07410618
Product Desc: DSCC IE 10/21
Estimate: 2778
Flight Dates: 10/21/14 - 10/27/14
Original Date / Rev: 09/29/14 / 09/29/14
Order Type: Political
Primary AE: Mickey Thompson
Sales Office: T-DC
Sales Region: National

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/DSCC IE
Demographic: A35+
Product Codes: PL20
Priority: P15
Revenue Codes: Agency, Political, Pol-Issue
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	16	\$1,170.00	\$994.50
10/27/14	10/27/14	8	\$310.00	\$263.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	16	\$1,170.00	\$994.50	0.00
November 2014	8	\$310.00	\$263.50	0.00
Totals	24	\$1,480.00	\$1,258.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mickey Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KYOU	10/21/14	10/27/14	RI DY M-F 1230-1p Right This Minute	Comm	RI DY M-F 1230-1p	MTWTF--	:30	2	\$30.00	P 3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/14	10/27/14	MTWTF--		2				\$30.00		0.00			
E 2	KYOU	10/21/14	10/27/14	SYN EF M-F 430-5p Judge Judy #2	Comm	SYN EF M-F 430-5p	MTWTF--	:30	2	\$40.00	P 2	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/14	10/27/14	MTWTF--		2				\$40.00		0.00			
E 3	KYOU	10/21/14	10/27/14	SYN EF M-F 6-630P The Big Bang Theory#1	Comm	M-F 6p-630p	MTWTF--	:30	5	\$55.00	P 2	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/14	10/27/14	MTWTF--		5				\$55.00		0.00			
E 4	KYOU	10/21/14	10/27/14	SYN EF M-F 630-7p The Big Bang Theory#2	Comm	M-F 630p-7p	MTWTF--	:30	5	\$65.00	P 2	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/14	10/27/14	MTWTF--		5				\$65.00		0.00			
E 5	KYOU	10/21/14	10/27/14	SYN DY M-F 9-10a The Doctors	Comm	SYN DY M-F 9-10a	MTWTF--	:30	2	\$20.00	P 3	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/14	10/27/14	MTWTF--		2				\$20.00		0.00			
E 6	KYOU	10/21/14	10/27/14	SYN LF M-F 9-930p SYN The Middle #1	Comm	SYN LF M-F 9-930p	MTWTF--	:30	2	\$30.00	P 4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1199602
Alt Order #: 07410618
Flight Dates: 10/21/14 - 10/27/14

Advertiser: ISS/DSCC IE
Product Desc: DSCC IE 10/21
Estimate: 2778
KYOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KYOU	10/21/14	10/27/14	SYN LF M-F 9-930p SYNThe Middle #1	Comm	SYN LF M-F 9-930p	MTWTF--	:30	2	\$30.00	P 4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--			2			\$30.00		0.00			
E 7	KYOU	10/21/14	10/27/14	SYN LF M-F 9-930p SYNThe Middle #1	Comm	SYN LF M-F 9-930p	MTWTF--	:30	2	\$35.00	P 3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--			2			\$35.00		0.00			
E 8	KYOU	10/21/14	10/27/14	The Middle #1 The Middle	Comm	M-F 930-10p	MTWTF--	:30	2	\$35.00	P 3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--			2			\$35.00		0.00			
E 9	KYOU	10/26/14	10/26/14	NFL on Fox Game 1 NFL on Fox Game 1	Comm	12-3P (12:00 PM-3:00 PM)	-----1	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1			1			\$300.00		0.00			
E 10	KYOU	10/23/14	10/23/14	Thu Hour 1 Bones	Comm	7p-8p	-----	:30	0	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	---1---			1			\$200.00		0.00			
													Totals	24	\$1,480.00