

Annual EEO Public File Report Form
Covering the Period from **April 1, 2023** to **March 31, 2024**

Station Comprising Station Employment Unit:

WGRV-AM - Facility ID # 54602

WIKQ-FM - Facility ID #15518

WSMG-AM - Facility ID #7834

Full-time Positions Filled By Job Title

Advertising Executive

Job Description and Responsibilities

Position in advertising sales for all three stations in our group. No prior experience required. Responsibilities include client contact, copy writing, order submission and completion, reach new and prospective businesses.

Recruitment Sources Used

ETSU Department of Communications

UT Department of Communications

WSCC Student Services

King College

Austin Peay University

Tennessee State Univeristy

NAACP Atlanta Division Office

Indeed.com

Tennessee Association of Broadcasters

AllAccess.com

Displayed on local community information cable channel 18

Ads aired on all 3 stations

Post to Facebook page

Posted to station webpages

Posted to NAB webpage

Run in Greeneville Sun and online

Total Number of Interviewees and Interviewee Source for this Position

Source	Number of Interviews
Indeed.com	20 (in person and by phone)
On-Air Commercial WGRV-WIKQ-WSMG	3
Other	1 Unknown Phone Inquiry

Recruitment Source That Produced Hiree

Indeed.com

***The chosen candidate resigned after three months and the second highest candidate was offered the position and accepted.**

Menu Options Completed During Reporting Period			
Date	Menu Number	Total Complete	Description
Ongoing	5	1	Student Internship Program with Walters State Community College
Ongoing	5	1	Student Internship Program with Tusculum University
Ongoing	14	1	SEU individual responsible for hiring has continued education and training via webinars and other material related to EEO compliance and efforts of recruiting to prevent discrimination.
3-27-2024	16	1	TAB Job Fair
2-15-2024	16	1	Tusculum University Job Fair
Total Menu Options Completed:		4.0	