

804299 Cantrell/D/Mayor/Bright Moments KMEZ-FM {View} (Processed: 1) (CIA-first unbypassed 10/29/21)

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
10/28/21 10:08:20 AM	Processed		<async process>	Scott Foster	\$3,818.00	59	0.00
10/28/21 10:05:07 AM	Approved			Lidia Hill (I	\$3,818.00	59	0.00
10/28/21 10:05:04 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Lidia Hill (I	\$3,818.00	59	0.00
10/28/21 10:02:34 AM	Approval Workflow		[Sales Manager - Ready Default]	Wendy Gu	\$3,818.00	59	0.00
10/28/21 8:47:51 AM	Ready for approval Cr		ready - political	Rachel Ad	\$3,818.00	59	0.00
10/28/21 7:48:42 AM	New order created		<new order>	Rachel Ad	\$0.00	0	0.00

[Sorted by: Date]

CONTRACT

KMEZ-FM
201 St. Charles Avenue Suite 201
New Orleans, LA 70170
(504) 581-7002

www.oldschool1067.com

And:

Bright Moments
2249 Oretha Castle Haley Blvd
Suite 304
New Orleans, LA 70113

<u>Contract / Revision</u> 804299 /		<u>Alt Order #</u>
<u>Advertiser</u> Cantrell/D/Mayor		<u>Original Date / Revision</u> 10/28/21 / 10/28/21
<u>Contract Dates</u> 10/29/21 - 11/13/21	<u>Estimate #</u>	
<u>Product</u> Election 2021		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEZ-FM	<u>Account Executive</u> Rachel Adams	<u>Sales Office</u> Local-New Orleans
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMEZ	10/29/21	10/29/21	M-F	6a-10a		1:00			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	----F--				2	\$70.00			
N 2	KMEZ	11/01/21	11/12/21	M-F	6a-10a		1:00			NM	20	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				10	\$70.00			
Week:		11/08/21	11/14/21	MTWTF--				10	\$70.00			
N 3	KMEZ	10/29/21	10/29/21	M-F	10a-3p		1:00			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	----F--				2	\$70.00			
N 4	KMEZ	11/01/21	11/12/21	M-F	10a-3p		1:00			NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				4	\$70.00			
Week:		11/08/21	11/14/21	MTWTF--				4	\$70.00			
N 5	KMEZ	10/29/21	10/29/21	M-F	3p-7p		1:00			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	----F--				3	\$70.00			
N 6	KMEZ	11/01/21	11/12/21	M-F	3p-7p		1:00			NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				4	\$70.00			
Week:		11/08/21	11/14/21	MTWTF--				4	\$70.00			
N 7	KMEZ	10/30/21	10/31/21	Sa-Su	6a-10a		1:00			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----S-				1	\$55.00			
N 8	KMEZ	10/30/21	10/31/21	Sa-Su	3p-7p		1:00			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----SS				1	\$55.00			
N 9	KMEZ	10/30/21	10/31/21	Sa-Su	6a-10a		1:00			NM	2	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----S				2	\$46.00			
N 10	KMEZ	10/30/21	10/31/21	Sa-Su	3p-7p		1:00			NM	2	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----S				2	\$46.00			
N 11	KMEZ	11/06/21	11/07/21	Sa-Su	6a-10a		1:00			NM	1	\$55.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Gerleese Smith Hawkins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

LaToya Cantrell

Authorized committee:

Committee to Re-elect LaToya Cantrell

Agency requesting time (and contact information):

☐ N/A Bright Moments, LLC • 2249 Oretha Castle Haley Blvd. • New Orleans, LA. 70113

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Mayor

Date of election:

November 13, 2021

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Maggie Caron

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Gerleese Smith Hawkins

Name: Gerleese Smith Hawkins

Date of Request to Purchase Ad Time: 10/18/21

Station Representative

Signature:

Rachel Adams

Date of Station Agreement to Sell Time: 10/28/21

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 10/28/21Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 804299Station Call Letters: KMEZDate Received/Requested: 10/28/21

Est. #:

Station Location: Belle Chasse, LaRun Start and End Dates: 10/29/21 - 11/13/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.