

# CONTRACT



**KRUF-FM**  
**6341 Westport Ave.**  
**Shreveport, LA 71129**  
**(318) 688-1130**

<u>Contract / Revision</u> 4313140 /		<u>Alt Order #</u>
<u>Advertiser</u> Lundy for Louisiana		<u>Original Date / Revision</u> 09/06/23 / 09/06/23
<u>Contract Dates</u> 09/11/23 - 09/29/23	<u>Estimate #</u>	
<u>Product</u> Sept 11 - 29		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KRUF-FM	<u>Account Executive</u> Lisa Janes	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Cabildo Strategy Services, LLC**  
**4112 Pine Park Drive**  
**Baton Rouge, LA 70809**

<b>KRUF-FM - 4313140A</b>											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KRUF	09/11/23	09/29/23	M-F AM Drive	6a-10a		1:00			NM	15 \$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	09/11/23	09/17/23	MTWTF--				5	\$35.00		
	Week:	09/18/23	09/24/23	MTWTF--				5	\$35.00		
	Week:	09/25/23	10/01/23	MTWTF--				5	\$35.00		
N 2	KRUF	09/11/23	09/29/23	M-F Midday	10a-3p		1:00			NM	12 \$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	09/11/23	09/17/23	-TWTF--				4	\$35.00		
	Week:	09/18/23	09/24/23	MT-TF--				4	\$35.00		
	Week:	09/25/23	10/01/23	MTWT---				4	\$35.00		
N 3	KRUF	09/11/23	09/29/23	M-F Evening	7p-12a		1:00			NM	15 \$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	09/11/23	09/17/23	MTWTF--				5	\$10.00		
	Week:	09/18/23	09/24/23	MTWTF--				5	\$10.00		
	Week:	09/25/23	10/01/23	MTWTF--				5	\$10.00		
<b>Totals</b>										42	\$1,095.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/23 - 09/29/23	42	\$1,095.00	(\$164.25)	\$930.75
<b>Totals</b>	42	\$1,095.00	(\$164.25)	\$930.75

<b>KVKI-FM - 4313140B</b>											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KVKI	09/11/23	09/29/23	M-F AM Drive	6a-10a		1:00			NM	15 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	09/11/23	09/17/23	MTWTF--				5	\$60.00		
	Week:	09/18/23	09/24/23	MTWTF--				5	\$60.00		
	Week:	09/25/23	10/01/23	MTWTF--				5	\$60.00		
N 2	KVKI	09/11/23	09/29/23	M-F Midday	10a-3p		1:00			NM	15 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week:	09/11/23	09/17/23	MTWTF--				5	\$40.00		
	Week:	09/18/23	09/24/23	MTWTF--				5	\$40.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Lundy for Louisiana		<u>Original Date / Revision</u> 09/06/23 / 09/06/23
<u>Contract Dates</u> 09/11/23 - 09/29/23	<u>Product</u> Sept 11 - 29	<u>Estimate #</u>

<b>KVKI-FM - 4313140B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/23	10/01/23	MTWTF--				5	\$40.00			
N 3	KVKI	09/11/23	09/29/23	M-F PM Drive	3p7p		1:00			NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	-TWTF--				4	\$60.00			
Week:		09/18/23	09/24/23	M-WTF--				4	\$60.00			
Week:		09/25/23	10/01/23	MTW-F--				4	\$60.00			
<b>Totals</b>											42	\$2,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/23 - 09/29/23	42	\$2,220.00	(\$333.00)	\$1,887.00
<b>Totals</b>	42	\$2,220.00	(\$333.00)	\$1,887.00

<b>KTUX-FM - 4313140C</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTUX	09/11/23	09/29/23	M-F AM Drive	6a-10a		1:00			NM	15	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	MTWTF--				5	\$65.00			
Week:		09/18/23	09/24/23	MTWTF--				5	\$65.00			
Week:		09/25/23	10/01/23	MTWTF--				5	\$65.00			
N 2	KTUX	09/11/23	09/29/23	M-F PM Drive	3p-7p		1:00			NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	M-WTF--				4	\$60.00			
Week:		09/18/23	09/24/23	MTWT---				4	\$60.00			
Week:		09/25/23	10/01/23	MT-TF--				4	\$60.00			
<b>Totals</b>											27	\$1,695.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/23 - 09/29/23	27	\$1,695.00	(\$254.25)	\$1,440.75
<b>Totals</b>	27	\$1,695.00	(\$254.25)	\$1,440.75

<b>KWKH-AM - 4313140D</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWKH	09/11/23	09/29/23	M-F Midday	10a-3p		1:00			NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	MTWTF--				5	\$10.00			
Week:		09/18/23	09/24/23	MTWTF--				5	\$10.00			
Week:		09/25/23	10/01/23	MTWTF--				5	\$10.00			
N 2	KWKH	09/11/23	09/29/23	M-F PM Drive	3p-7p		1:00			NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/23	09/17/23	MTWTF--				5	\$10.00			
Week:		09/18/23	09/24/23	MTWTF--				5	\$10.00			
Week:		09/25/23	10/01/23	MTWTF--				5	\$10.00			
<b>Totals</b>											30	\$300.00

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4313140 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Lundy for Louisiana	09/06/23 / 09/06/23

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/23 - 09/29/23	Sept 11 - 29	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/23 - 09/29/23	30	\$300.00	(\$45.00)	\$255.00
<b>Totals</b>	<b>30</b>	<b>\$300.00</b>	<b>(\$45.00)</b>	<b>\$255.00</b>
<b>Contract Totals</b>				<b>141 \$5,310.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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