

ORDER WORKSHEET

Rep Order# 10355887 Ver# 3

Status Revised

Traffic Order# 1885725

Last Received:

Showing Buylines:

Printed: 07/21/14 12:39 PM

07/21/14 12:36 PM

All Rep Revised Lines

1 of 2

CPD 7/21

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser 6087/ POLITICAL ISSUE GROU
Product PATRIOT MAJORITY USA
Estimate# 3166
Buyer Mike Furman

Agency (WTRF) WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/3166
Flight Dates 07/22/14-07/28/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (P/X) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

PATRIOT MAJORITY USA
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 17 FOR TP REVISED SEE LN 19 FOR PROGRAM REVISED PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ week	Total Cost	Num of weeks	Total Spots	RTG/LMP	GRPs/ (000)
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17*	Sa	11P-12A	CSI: MIAMI	30	\$50.00	07/26-07/26	1	\$50.00	1	1	-	-
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Sales remark: V3 TIME PERIOD REVISED
V3 Time Changed, Comment Changed

19*	M	10P-11P	BACHELORETTE: AFTER FINAL ROSE	30	\$700.00	07/28-07/28	1	\$700.00	1	1	-	-
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Sales remark: V3 PROGRAM REVISED
V3 Program Name Change, Comment Changed

---REPORT TOTALS---

Report Totals: 2 / \$750.00

---SALES MONTHLY TOTALS---

Jul2014: 34/ \$3,890.00
Order Totals: 36 / \$5,725.00

24/21/14

Total GRPs: 0.0
Aug2014: 2/ \$1,835.00

---COMPETITIVE---

Market Totals	CABL	UNKN	WBFX	WCWG	WXPY
\$71,562.50	.00%	.00%	.00%	1.00%	33.00%
	WGHP 22.00%	WKTV 3.00%	WUEN .00%	WXII 33.00%	WXLV 8.00%

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Books [null]
Demos RA35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS